# Mecklenburg County

NC goal: 2 million by 2030 Overview of postsecondary attainment pipeline

From birth to career, there are many opportunities

to develop strategies and interventions to increase

attainment and improve workforce alignment.

Below are some key areas and indicators that

Building the Foundation: Pre-K to 8

High-quality early learning helps prepare children

for future success while academic progress in

early school years often predicts later academic

Mecklenburg County has 166 public schools with performance grades. Of these schools, 42 or 25%

were classified as low performing in 2019.

High school completion is a crucial step on the pathway to postsecondary success or

the beginnings of a career. Activities that

prepare students to navigate the transition to

postsecondary include gaining experience in

**Postsecondary Access and Success** 

These metrics capture student progression

indicate relative strengths and weaknesses

of Mecklenburg County at each stage of the

and educational attainment from high school graduation to postsecondary completion. They

college-level coursework and applying for financial

Ready for Postsecondary

highlight where interventions may be possible to

improve overall educational attainment outcomes.

INTRODUCTION

challenges.

assistance

### Sub-prosperity zone Peer county: urban

COUNTY OVERVIEW	2018 Population	1,088,350
Mecklenburg County is in the Charlotte sub-prosperity	2030 Projected Population	1,348,822
zone. It's one of 6 urban counties in NC. Overall,	K-13 Students (2019)	
57% of 25-44-year-olds in Mecklenburg County have	Traditional Schools	146,661
earned an associate degree or higher, 19% have some college, no degree, and 24% have a high school	Charter/Private/Home	45,318
	Median Household Income	\$64,509

#### How students in Mecklenburg County traditional public schools are currently doing:

To meet state goals. Mecklenburg County needs:

diploma or less.

• 2,870 more eligible 4-year-olds enrolled in NC Pre-K program (goal: 75% enrollment).

• 20,292 more 3-8 graders earning college-and-career ready scores (level 4 or 5) in reading (goal: 73%).

• 26,988 more 3-8 graders earning college-and-career ready scores (level 4 or 5) in math (goal: 86%).

To meet state goals, Mecklenburg County needs:

• 1,075 more 9th graders to graduate within four years (goal: 95%).

· 2,373 more seniors to complete the FAFSA (goal: 80%)

 5,875 more students to attend school regularly (goal: 11% chronic absenteeism)

Among Mecklenburg County high school graduates:

• 63% enroll in a postsecondary institution within 12 months versus 66% of peer counties.

· 79% of students who enroll persist to their second year versus 81% of peer counties.

· 58% of students who enroll earn a degree or credential within 6 years versus 58% of peer counties.

Reading 44% 73% 47% 86% Math

Current Goal





9,595 students took at least one AP exam.

1,460 students participated in NC Community College dual enrollment programs.

Largest Postsecondary Institutions in Your				
Sub- Rank	-Prosperity Zone, 2018 Total School Name Enrollments		Graduate o Transfer in 8 Years	
	All Institutions	119,193	64%	
1	University of North Carolina at Charlotte	33,673	85%	
2	Central Piedmont Community College	29,552	47%	
3	Rowan-Cabarrus Community College	7,939	28%	
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Note: Detailed data guidance is provided at http://go.unc.edu/countydata

#### Labor Market Outcomes

postsecondary pipeline.

Lack of technical skills and lack of education are among the primary reasons why NC employers struggle to fill vacancies. These metrics capture labor market outcomes among recent graduates, the alignment between postsecondary degree production and labor market demand, and future iob demands.

#### In your sub-prosperity zone:

Public postsecondary institutions graduate roughly 12,200 students per year. After 5 years, 74% of 2013 graduates were employed in NC, earning an annual average wage of \$43,374.

79% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs. The top gaps are: Business **Management & Administration** (bachelor's); Finance (bachelor's): and Information Technology (bachelor's).

There are 1.4 million job openings projected in the next 10 years. The top 3 in demand jobs with average wages of \$50,000 or more are: 1) Sales Representatives, Wholesale and Manufacturing, **Except Technical and Scientific** Products: 2) General and **Operations Managers**; and 3) **Registered Nurses** 

#### **HIGH IMPACT STRATEGIES**

Compared to urban counties, these three areas represent the biggest opportunities for Mecklenburg County to improve future attainment outcomes



Pre-K Enrollments

27% of Mecklenburg County eligible 4-year-olds are currently enrolled in NC Pre-K, below the urban county average of 38%.



#### Transition to Postsecondary

63% of Mecklenburg County seniors enroll in postsecondary within 12 months of graduation, below the urban county average (66%).



#### **FAFSA Completions**

56% of Mecklenburg County seniors completed the FAFSA vs. 59% in peer counties.

### CAROLINA DEMOGRAPHY







## WE NEED TO CLOSE THE EDUCATIONAL ATTAINMENT GAP IN NORTH CAROLINA.



That starts with an ambitious goal: ensuring that by 2030, 2 million North Carolinians ages 25-44 have a high-quality postsecondary degree or credential.

> For more information about each indicator, including data sources and methodology, visit <u>dashboard.myfuturenc.org</u>

### **ABOUT CAROLINA DEMOGRAPHY**

Located within the Carolina Population Center at UNC-Chapel Hill, we use data and other available research to help you put a face or a story on the population-level changes facing your community. Our analysts provide a full array of demographic data and research services to inform decisionmaking, evaluation, and policy across North Carolina, where we serve organizations and people in all 100 counties.

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ABOUT MYFUTURENC

MyFutureNC is a statewide nonprofit organization focused on educational attainment and is the result of cross-sector collaboration between North Carolina leaders in education, business, and government. Our mission is to prepare North Carolina for the future by empowering individuals, strengthening communities, and ensuring our economic viability in a global economy.

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