

Haywood County

2030 NC Degree Attainment Goal: 2 million (67%)
2030 Proposed Haywood County Attainment Goal: 10,766 (70%)



Waynesville-Franklin Prosperity Zone Sub-Region
Peer County Type: Rural Metro
Local Education Agencies: 1
Charter Schools: 1

Population Spotlight

2010 Census: 59,036
 2020 Census: 62,089
 Change: 3,053

Growth Rate

5.2% County vs. **9.5%** State

\$50,492 Median Household Income (2020)

18.6% Child Poverty Rate (2020)

82% Households with Broadband (2020)

74% Home Owners (2020)

79% Voter Registration Rate (2021)

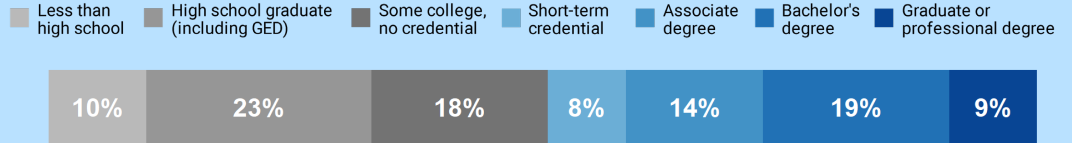
4.2% Unemployment Rate (2021)

Educational Attainment

Haywood County residents ages 25-44, 2021

No Degree
51.5%
 7,076

Have Degree or Credential
48.5%
 6,665



Note: Numbers may add to more than 100% due to rounding

Top Opportunities for Growth

These three areas represent the biggest opportunities for Haywood County to improve future attainment outcomes.



NC Pre-K Enrollment

48% of Haywood County eligible 4-year-olds are enrolled in NC Pre-K, below the rural metro county average of 59%.



FAFSA Completion

50% of Haywood County high school seniors complete the FAFSA, below the rural metro county average of 54%.

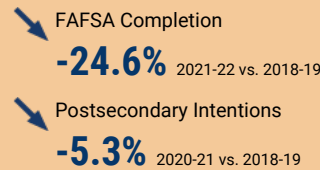
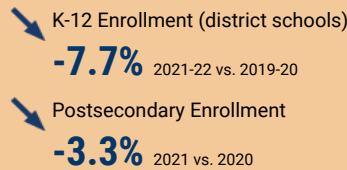


First-Year Persistence

69% of Haywood County high school graduates who enroll in postsecondary persist to their second year, below the rural metro county average of 73%.

Impact of Covid-19 on Education Pipeline

Covid-19 has affected critical transition points along the education continuum.



Data Disruptions

- College-and-Career-Ready in Reading
- College-and-Career-Ready in Math
- Chronic Absenteeism



ncdemography.org

ACADEMIC READINESS

How students in Haywood County traditional schools are currently doing:

To meet state goals, each year Haywood County needs:

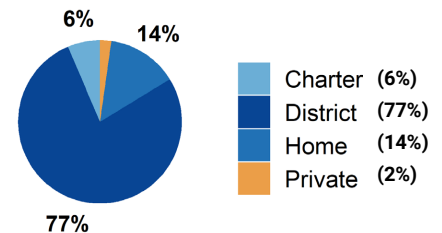
- **48%** of eligible 4-year-olds **enrolled in NC Pre-K program**; 83 more needed to meet state goal of **75%**. 2022
- **35%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **reading**; 1,104 more needed to meet state goal of **73%**. 2022
- **43%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **math**; 1,267 more needed to meet state goal of **86%**. 2022
- **90%** of 9th graders **graduate within four years**; 31 more needed to meet state goal of **95%**. 2021
- **20%** of students are **chronically absent from school**; 583 less needed to meet state goal of **11%**. 2021

Haywood County has a **student-to-school counselor ratio** of 394:1 versus 362:1 in peer counties. 2021

School Choice

8,479 total students were enrolled in K-12 in Haywood County in the 2021-22 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.



Career and College Preparation

159 high school students took at least one **AP course (8%)** versus **9%** in peer counties (2021).

220 graduates participated in **Career & College Promise programs (42%)** versus **43%** in peer counties (2021).

Students in Haywood County completed **405 Career & Technical Education concentrations** in 2021. The top three CTE concentrations completed include Health Science; Manufacturing; and Architecture and Construction.

COLLEGE & CAREER ACCESS

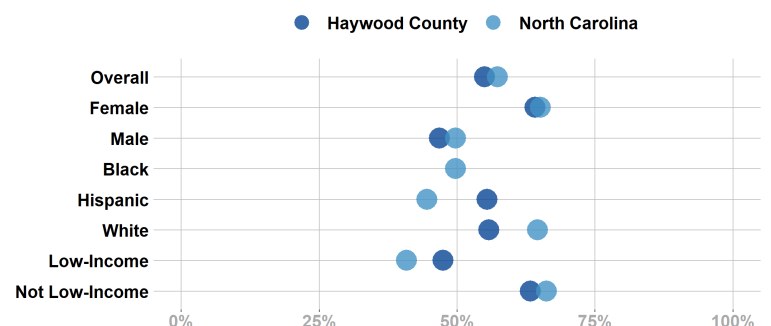
• **50%** of seniors **completed the FAFSA** in 2022; 154 more need to complete in 2022 to meet state goal of **80%**. 2022
<https://www.myfuturenc.org/ourwork/first-in-fafsa/>

• **69%** of graduates reported **intentions to enroll** in a postsecondary institution versus 69% in peer counties. 2021

• **53%** of graduates **enrolled in a postsecondary institution** within 12 months versus 49% in peer counties. 2021

54% of Haywood County students have **parents with no college degree** (either 2- or 4-year) versus 58% in peer counties.

Postsecondary Enrollment Rates for Select Groups in Haywood County, 2021



Note: Outcomes for demographic groups with fewer than 10 students are not displayed.

Success of Haywood County High School Graduates

Top destinations of graduates, 2016-2020

- **41%** of college-goers attended a **public 4-year college**
 - **9%** of college-goers attended a **private 4-year college**
 - **49%** of college-goers attended a **public 2-year college**
 - **<5%** of college-goers attended a **private 2-year college**
 - **86%** of college-goers attended an **in-state college**
- **69%** of students who enroll **persist to their second year** versus 73% in peer counties. 2021
 - **60%** of students who enroll **earn a degree or credential** within 6 years versus 57% in peer counties. 2021

Adult Learners

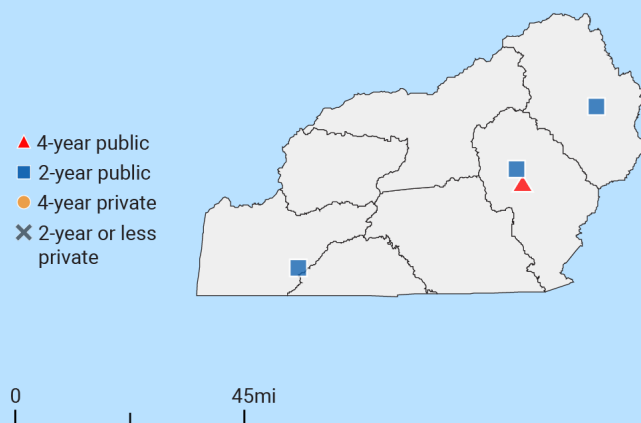
Haywood County resident enrollments in NC Community Colleges, 2021

- 57** Basic Skills
- 1,125** Continuing Education
- 1,277** Curriculum



8% of Haywood County residents have **student loan debt**; **7%** of debt holders had **student loans in default**. 2020

Postsecondary assets in Waynesville-Franklin Prosperity Zone sub-region



Degree Credentials Awarded, 2021

753 certificate | **846** associate | **2,351** bachelor's

In your Prosperity Zone Sub-Region:

81.2%

of postsecondary degrees and credentials conferred by regional institutions are **aligned with labor market needs**.

Top areas of misalignment:

- Health Science** (all levels)
- Transportation, Distribution & Logistics** (below bachelor's)
- Education & Training** (above bachelor's)

15 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:

- 3,111** graduates in 2020
- 69%** of 2016 graduates were employed in NC in 2021
- \$41,526** annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

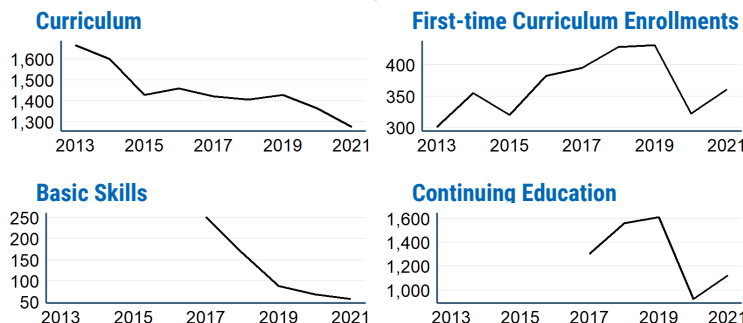
In 2021 your Workforce Development Board served:

- 6,126** in Basic Services
- 3,913** in Career Services
- 212** in Education Services

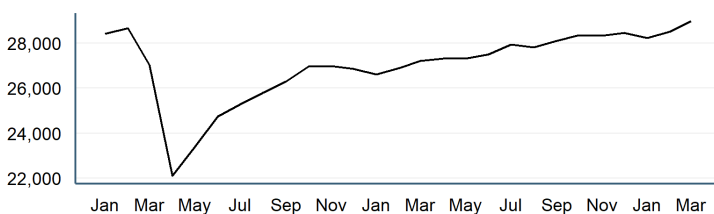


13.5% of young adults ages 16-24 in Haywood County were **not working and not in school** versus **15.2%** in peer counties. 2019

Impact of Covid-19 on NC Community College Enrollment



Number of Haywood County residents employed, January 2020 to March 2022



Promising Attainment Practices

The new **Promising Attainment Practices Database** is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state's attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Haywood County has been meeting local needs:

https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Haywood

For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/