

Hertford County



Greenville
Prosperity Zone Sub-Region
Peer County Type: Rural Non-Metro
Local Education Agencies: 1
Charter Schools: 0

2030 NC Degree Attainment Goal: 2 million (67%)
2030 Proposed Hertford County Attainment Goal: 2,685 (44%)

Population Spotlight

2010 Census: 24,669
2020 Census: 21,552
Change: -3,117

Growth Rate

-12.6% vs. **9.5%**
County vs. **State**

\$46,632
Median Household Income (2020)

32.8%
Child Poverty Rate (2020)

80%
Households with Broadband (2020)

67%
Home Owners (2020)

66%
Voter Registration Rate (2021)

6.5%
Unemployment Rate (2021)

Educational Attainment

Hertford County residents ages 25-44, 2021

No Degree
63.1%
3,149

Have Degree or Credential
36.9%
1,844

Less than high school | High school graduate (including GED) | Some college, no credential | Short-term credential | Associate degree | Bachelor's degree | Graduate or professional degree



Note: Numbers may add to more than 100% due to rounding

Top Opportunities for Growth

These three areas represent the biggest opportunities for Hertford County to improve future attainment outcomes.



Math Performance

6% of Hertford County 3-8 graders earn college-and-career-ready scores in Math, below the rural non-metro county average of 26%.



Postsecondary Completion

41% of Hertford County high school graduates who enroll in postsecondary earn a degree or credential within 6 years, below the rural non-metro county average of 55%.

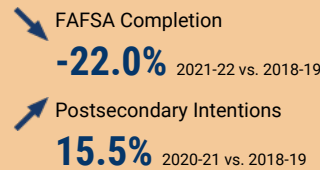
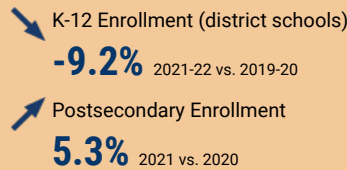


Reading Performance

11% of Hertford County 3-8 graders earn college-and-career-ready scores in Reading, below the rural non-metro county average of 24%.

Impact of Covid-19 on Education Pipeline

Covid-19 has affected critical transition points along the education continuum.



Data Disruptions

- College-and-Career-Ready in Reading
- College-and-Career-Ready in Math
- Chronic Absenteeism



ncdemography.org

ACADEMIC READINESS

How students in Hertford County traditional schools are currently doing:

To meet state goals, each year Hertford County needs:

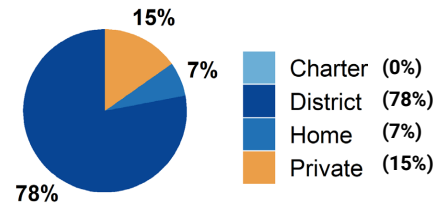
- Hertford County has met the goal for **Pre-K enrollment**. (Goal: **75%**). 2022
- 11%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **reading**; 678 more needed to meet state goal of **73%**. 2022
- 6%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **math**; 880 more needed to meet state goal of **86%**. 2022
- 84%** of 9th graders **graduate within four years**; 26 more needed to meet state goal of **95%**. 2021
- 34%** of students are **chronically absent from school**; 578 less needed to meet state goal of **11%**. 2021

Hertford County has a **student-to-school counselor ratio** of 282:1 versus 318:1 in peer counties. 2021

School Choice

3,064 total students were enrolled in K-12 in Hertford County in the 2021-22 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.



Career and College Preparation

Fewer than 10 high school students took at least one **AP course (<5%)** versus **7%** in peer counties (2021).

99 graduates participated in **Career & College Promise programs (51%)** versus **49%** in peer counties (2021).

Students in Hertford County completed **165 Career & Technical Education concentrations** in 2021. The top three CTE concentrations completed include Health Science; Hospitality & Tourism; and Business Management & Administration.

COLLEGE & CAREER ACCESS

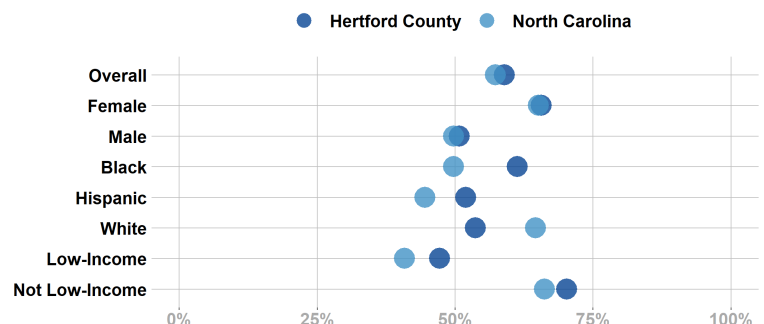
53% of seniors **completed the FAFSA** in 2022; 47 more need to complete in 2022 to meet state goal of **80%**. 2022
<https://www.myfuturenc.org/ourwork/first-in-fafsa/>

84% of graduates reported **intentions to enroll** in a postsecondary institution versus 69% in peer counties. 2021

57% of graduates **enrolled in a postsecondary institution** within 12 months versus 50% in peer counties. 2021

68% of Hertford County students have **parents with no college degree** (either 2- or 4-year) versus 59% in peer counties.

Postsecondary Enrollment Rates for Select Groups in Hertford County, 2021



Note: Outcomes for demographic groups with fewer than 10 students are not displayed.

Success of Hertford County High School Graduates

Top destinations of graduates, 2016-2020

- 45% of college-goers attended a **public 4-year college**
- 20% of college-goers attended a **private 4-year college**
- 31% of college-goers attended a **public 2-year college**
- <5% of college-goers attended a **private 2-year college**
- 93% of college-goers attended an **in-state college**

- 71% of students who enroll **persist to their second year** versus 73% in peer counties. 2021
- 41% of students who enroll **earn a degree or credential** within 6 years versus 55% in peer counties. 2021

Adult Learners

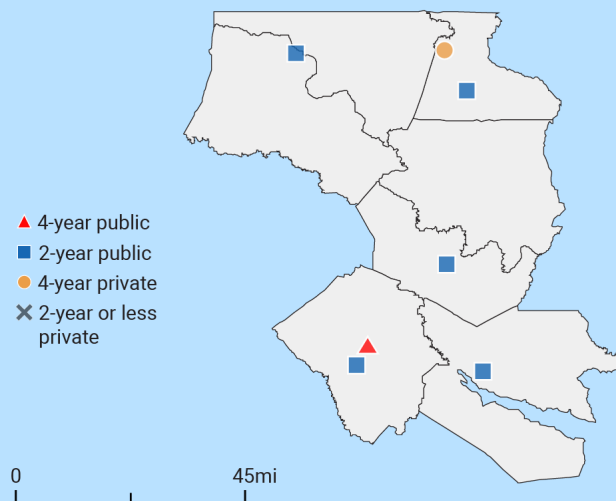
Hertford County resident enrollments in NC Community Colleges, 2021

- 74 Basic Skills
- 322 Continuing Education
- 534 Curriculum



21% of Hertford County residents have **student loan debt**; 21% of debt holders had **student loans in default**. 2020

Postsecondary assets in Greenville Prosperity Zone sub-region



Degree Credentials Awarded, 2021

1,760 certificate | 1,942 associate | 5,306 bachelor's

In your Prosperity Zone Sub-Region:

86.0%

of postsecondary degrees and credentials conferred by regional institutions are **aligned with labor market needs**.

Top areas of misalignment:

- Health Science** (below bachelor's and bachelor's)
- Transportation, Distribution & Logistics** (below bachelor's)
- Business Management & Administration** (bachelor's)

402 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:

- 7,374 graduates in 2020
- 71% of 2016 graduates were employed in NC in 2021
- \$46,194 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

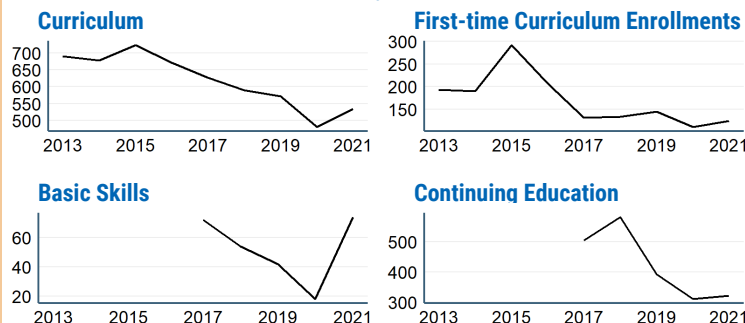
In 2021 your Workforce Development Board served:

- 8,737 in Basic Services
- 4,829 in Career Services
- 278 in Education Services

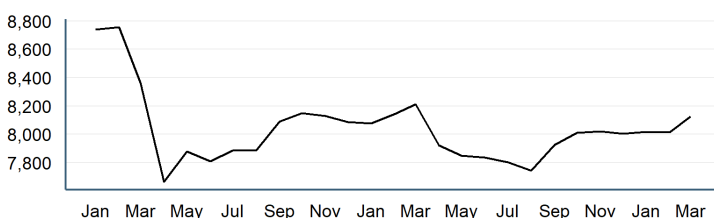


26.6% of young adults ages 16-24 in Hertford County were **not working and not in school** versus 15.2% in peer counties. 2019

Impact of Covid-19 on NC Community College Enrollment



Number of Hertford County residents employed, January 2020 to March 2022



Promising Attainment Practices

The new **Promising Attainment Practices Database** is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state's attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Hertford County has been meeting local needs:

https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Hertford

For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/