

Madison County

2030 NC Degree Attainment Goal: 2 million (67%)
2030 Proposed Madison County Attainment Goal: 3,885 (71%)



Asheville
 Prosperity Zone Sub-Region
Peer County Type: Rural Metro
Local Education Agencies: 1
Charter Schools: 0

Population Spotlight

2010 Census: 20,764
 2020 Census: 21,193
 Change: 429

Growth Rate

2.1% County vs. **9.5%** State

\$49,373
 Median Household Income (2020)

14.0%
 Child Poverty Rate (2020)

78%
 Households with Broadband (2020)

75%
 Home Owners (2020)

78%
 Voter Registration Rate (2021)

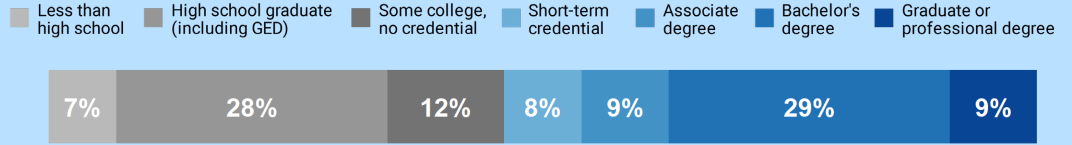
4.3%
 Unemployment Rate (2021)

Educational Attainment

Madison County residents ages 25-44, 2021

No Degree
45.8%
 2,228

Have Degree or Credential
54.2%
 2,633



Note: Numbers may add to more than 100% due to rounding

Top Opportunities for Growth

These three areas represent the biggest opportunities for Madison County to improve future attainment outcomes.



Transition to Postsecondary

38% of Madison County seniors enroll in postsecondary within 12 months of graduation, below the rural metro county average of 49%.



FAFSA Completion

44% of Madison County high school seniors complete the FAFSA, below the rural metro county average of 54%.

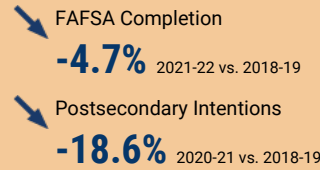
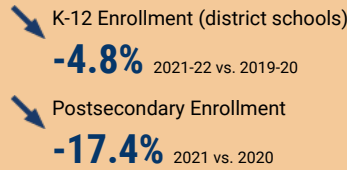


NC Pre-K Enrollment

52% of Madison County eligible 4-year-olds are enrolled in NC Pre-K, below the rural metro county average of 59%.

Impact of Covid-19 on Education Pipeline

Covid-19 has affected critical transition points along the education continuum.



Data Disruptions

- College-and-Career-Ready in Reading
- College-and-Career-Ready in Math
- Chronic Absenteeism



ncdemography.org

ACADEMIC READINESS

How students in Madison County traditional schools are currently doing:

To meet state goals, each year Madison County needs:

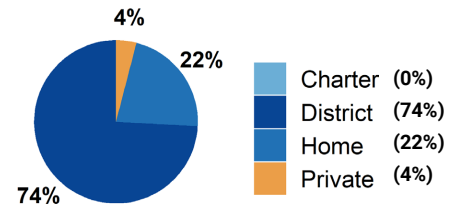
- **52%** of eligible 4-year-olds **enrolled in NC Pre-K program**; 22 more needed to meet state goal of **75%**. 2022
- **34%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **reading**; 343 more needed to meet state goal of **73%**. 2022
- **34%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **math**; 456 more needed to meet state goal of **86%**. 2022
- **91%** of 9th graders **graduate within four years**; 7 more needed to meet state goal of **95%**. 2021
- **22%** of students are **chronically absent from school**; 230 less needed to meet state goal of **11%**. 2021

Madison County has a **student-to-school counselor ratio** of 350:1 versus 362:1 in peer counties. 2021

School Choice

2,882 total students were enrolled in K-12 in Madison County in the 2021-22 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.



Career and College Preparation

33 high school students took at least one **AP course** (<5%) versus 9% in peer counties (2021).

104 graduates participated in **Career & College Promise programs** (54%) versus 43% in peer counties (2021).

Students in Madison County completed **151 Career & Technical Education concentrations** in 2021. The top three CTE concentrations completed include Architecture and Construction; Health Science; and Manufacturing.

COLLEGE & CAREER ACCESS

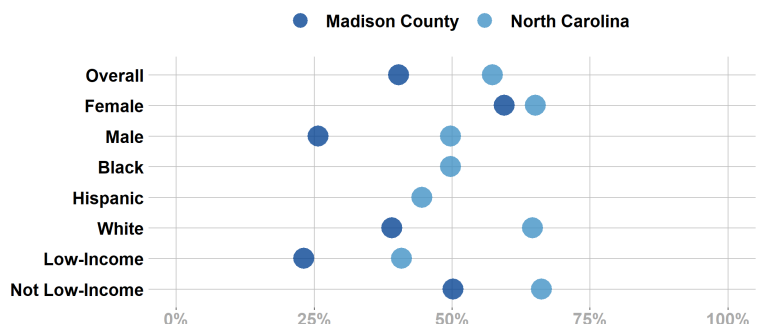
• **44%** of seniors **completed the FAFSA** in 2022; 60 more need to complete in 2022 to meet state goal of **80%**. 2022
<https://www.myfuturenc.org/ourwork/first-in-fafsa/>

• **51%** of graduates reported **intentions to enroll** in a postsecondary institution versus 69% in peer counties. 2021

• **38%** of graduates **enrolled in a postsecondary institution** within 12 months versus 49% in peer counties. 2021

53% of Madison County students have **parents with no college degree** (either 2- or 4-year) versus 58% in peer counties.

Postsecondary Enrollment Rates for Select Groups in Madison County, 2021



Note: Outcomes for demographic groups with fewer than 10 students are not displayed.

Success of Madison County High School Graduates

Top destinations of graduates, 2016-2020

- **39%** of college-goers attended a **public 4-year college**
 - **20%** of college-goers attended a **private 4-year college**
 - **41%** of college-goers attended a **public 2-year college**
 - **<5%** of college-goers attended a **private 2-year college**
 - **85%** of college-goers attended an **in-state college**
- **76%** of students who enroll **persist to their second year** versus 73% in peer counties. 2021
 - **65%** of students who enroll **earn a degree or credential** within 6 years versus 57% in peer counties. 2021

Adult Learners

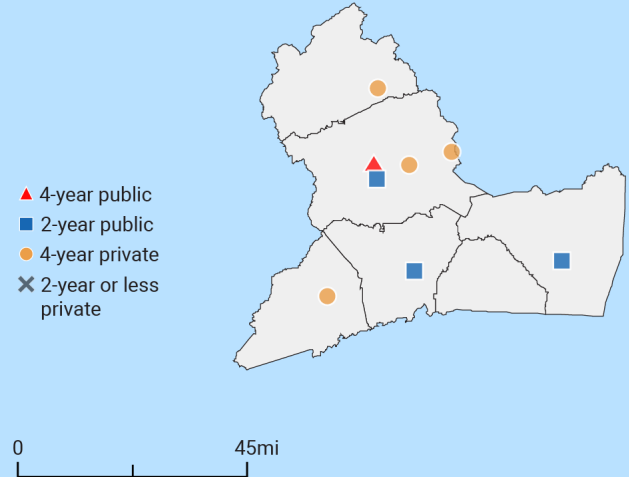
Madison County resident enrollments in NC Community Colleges, 2021

- 23** Basic Skills
- 302** Continuing Education
- 610** Curriculum



13% of Madison County residents have **student loan debt**; 7% of debt holders had **student loans in default**. 2020

Postsecondary assets in Asheville Prosperity Zone sub-region



Degree Credentials Awarded, 2021

1,557 certificate | **1,492** associate | **1,388** bachelor's

In your Prosperity Zone Sub-Region:

71.6%

of postsecondary degrees and credentials conferred by regional institutions are **aligned with labor market needs**.

Top areas of misalignment:

- Health Science** (all levels)
- Transportation, Distribution & Logistics** (below bachelor's)
- Finance** (bachelor's)

636 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:

- 3,023** graduates in 2020
- 69%** of 2016 graduates were employed in NC in 2021
- \$35,824** annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

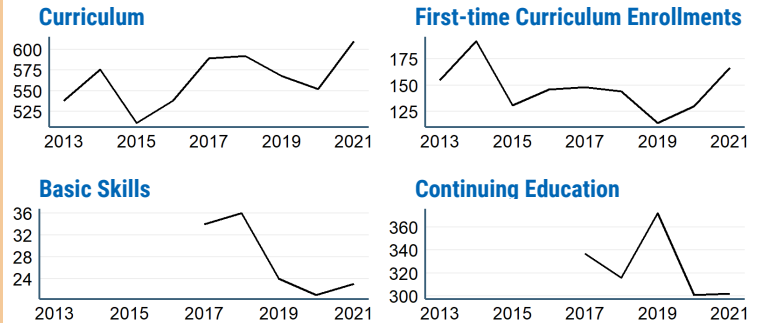
In 2021 your Workforce Development Board served:

- 7,566** in Basic Services
- 3,523** in Career Services
- 260** in Education Services

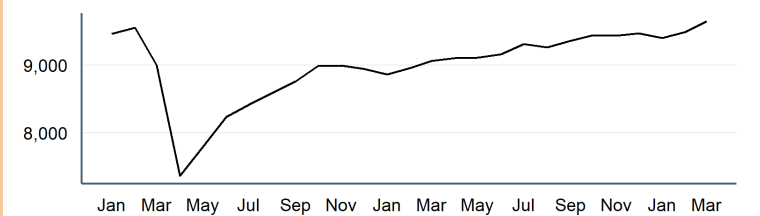


13.7% of young adults ages 16-24 in Madison County were **not working and not in school** versus 15.2% in peer counties. 2019

Impact of Covid-19 on NC Community College Enrollment



Number of Madison County residents employed, January 2020 to March 2022



Promising Attainment Practices

The new **Promising Attainment Practices Database** is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state's attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Madison County has been meeting local needs:

https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Madison

For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/