

Nash County



Rocky Mount-Wilson Prosperity Zone Sub-Region
Peer County Type: Rural Metro
Local Education Agencies: 1
Charter Schools: 1

2030 NC Degree Attainment Goal: 2 million (67%)
2030 Proposed Nash County Attainment Goal: 14,066 (58%)

Population Spotlight

2010 Census: 95,840
 2020 Census: 94,970
 Change: -870

Growth Rate

-0.9% County vs. **9.5%** State

\$49,883
 Median Household Income (2020)

20.5%
 Child Poverty Rate (2020)

87%
 Households with Broadband (2020)

64%
 Home Owners (2020)

79%
 Voter Registration Rate (2021)

6.3%
 Unemployment Rate (2021)

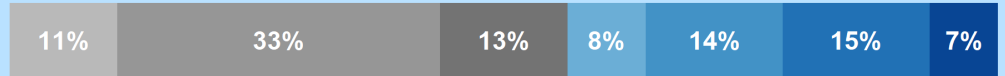
Educational Attainment

Nash County residents ages 25-44, 2021

No Degree
56.6%
 12,455

Have Degree or Credential
43.4%
 9,566

Less than high school | High school graduate (including GED) | Some college, no credential | Short-term credential | Associate degree | Bachelor's degree | Graduate or professional degree



Note: Numbers may add to more than 100% due to rounding

Top Opportunities for Growth

These three areas represent the biggest opportunities for Nash County to improve future attainment outcomes.



Math Performance

14% of Nash County 3-8 graders earn college-and-career-ready scores in Math, below the rural metro county average of 28%.



Chronic Absenteeism

40% of Nash County students are chronically absent from school, above the rural metro county average of 29%.

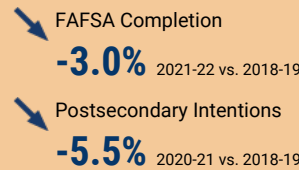
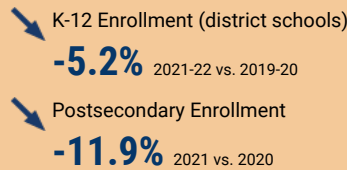


Reading Performance

15% of Nash County 3-8 graders earn college-and-career-ready scores in Reading, below the rural metro county average of 25%.

Impact of Covid-19 on Education Pipeline

Covid-19 has affected critical transition points along the education continuum.



Data Disruptions

- College-and-Career-Ready in Reading
- College-and-Career-Ready in Math
- Chronic Absenteeism



ncdemography.org

ACADEMIC READINESS

How students in Nash County traditional schools are currently doing:

To meet state goals, each year Nash County needs:

- 70%** of eligible 4-year-olds **enrolled in NC Pre-K program**; 20 more needed to meet state goal of **75%**. 2022
- 15%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **reading**; 3,779 more needed to meet state goal of **73%**. 2022
- 14%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **math**; 4,684 more needed to meet state goal of **86%**. 2022
- 89%** of 9th graders **graduate within four years**; 71 more needed to meet state goal of **95%**. 2021
- 40%** of students are **chronically absent from school**; 3,993 less needed to meet state goal of **11%**. 2021

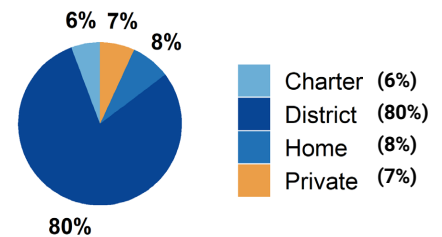


Nash County has a **student-to-school counselor ratio** of 367:1 versus 362:1 in peer counties. 2021

School Choice

17,865 total students were enrolled in K-12 in Nash County in the 2021-22 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.



Career and College Preparation

339 high school students took at least one **AP course (8%)** versus **9%** in peer counties (2021).



421 graduates participated in **Career & College Promise programs (42%)** versus **43%** in peer counties (2021).

Students in Nash County completed **595 Career & Technical Education concentrations** in 2021. The top three CTE concentrations completed include Human Services; Health Science; and Architecture and Construction.

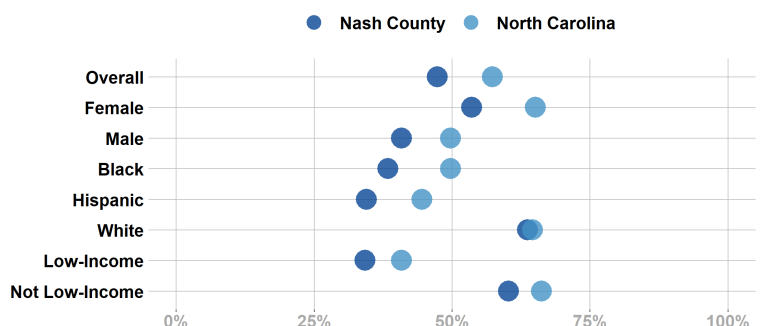
COLLEGE & CAREER ACCESS

- 56%** of seniors **completed the FAFSA** in 2022; 222 more need to complete in 2022 to meet state goal of **80%**. 2022
<https://www.myfuturenc.org/ourwork/first-in-fafsa/>
- 75%** of graduates reported **intentions to enroll** in a postsecondary institution versus 69% in peer counties. 2021
- 45%** of graduates **enrolled in a postsecondary institution** within 12 months versus 49% in peer counties. 2021



61% of Nash County students have **parents with no college degree** (either 2- or 4-year) versus 58% in peer counties.

Postsecondary Enrollment Rates for Select Groups in Nash County, 2021



Note: Outcomes for demographic groups with fewer than 10 students are not displayed.

Success of Nash County High School Graduates

Top destinations of graduates, 2016-2020

- 36% of college-goers attended a **public 4-year college**
 - 15% of college-goers attended a **private 4-year college**
 - 47% of college-goers attended a **public 2-year college**
 - <5% of college-goers attended a **private 2-year college**
 - 95% of college-goers attended an **in-state college**
- 66% of students who enroll **persist to their second year** versus 73% in peer counties. 2021
 - 53% of students who enroll **earn a degree or credential** within 6 years versus 57% in peer counties. 2021

Adult Learners

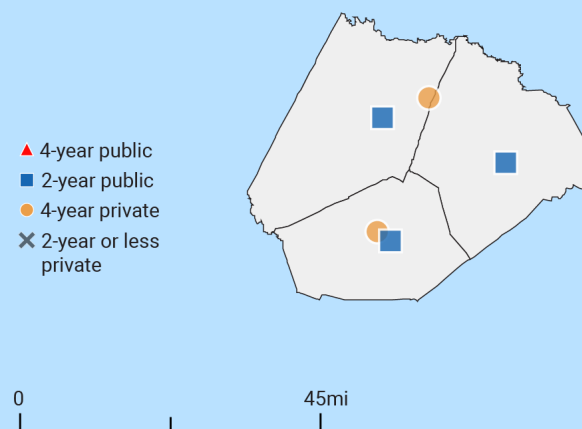
Nash County resident enrollments in NC Community Colleges, 2021

255 Basic Skills
1,539 Continuing Education
2,390 Curriculum



16% of Nash County residents have **student loan debt**; 15% of debt holders had **student loans in default**. 2020

Postsecondary assets in Rocky Mount-Wilson Prosperity Zone sub-region



Degree Credentials Awarded, 2021

822 certificate | **763** associate | **596** bachelor's

In your Prosperity Zone Sub-Region:

78.6%

of postsecondary degrees and credentials conferred by regional institutions are **aligned with labor market needs**.

Top areas of misalignment:

- Health Science** (all levels)
- Transportation, Distribution & Logistics** (below bachelor's)
- Finance** (bachelor's)

297 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:

1,229 graduates in 2020
79% of 2016 graduates were employed in NC in 2021
\$41,742 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

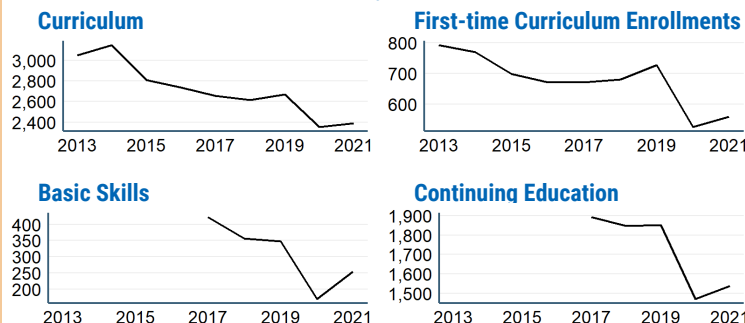
In 2021 your Workforce Development Board served:

8,274 in Basic Services
4,021 in Career Services
408 in Education Services

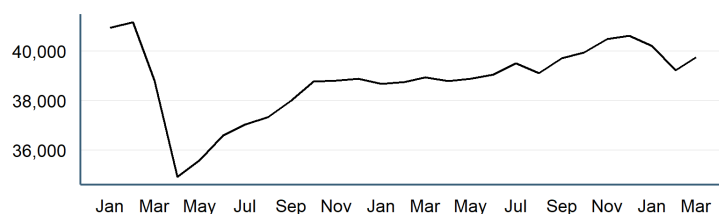


16.1% of young adults ages 16-24 in Nash County were **not working and not in school** versus 15.2% in peer counties. 2019

Impact of Covid-19 on NC Community College Enrollment



Number of Nash County residents employed, January 2020 to March 2022



Promising Attainment Practices

The new **Promising Attainment Practices Database** is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state's attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Nash County has been meeting local needs:

https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Nash

For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/