

Richmond County

2030 NC Degree Attainment Goal: 2 million (67%)
2030 Proposed Richmond County Attainment Goal: 4,390 (42%)



Pinehurst-Rockingham
 Prosperity Zone Sub-Region
Peer County Type: Rural Non-Metro
Local Education Agencies: 1
Charter Schools: 0

Population Spotlight

2010 Census: 46,639
 2020 Census: 42,946
 Change: -3,693

Growth Rate

-7.9% vs. **9.5%**
 County State

\$42,335
 Median Household Income (2020)

43.2%
 Child Poverty Rate (2020)

83%
 Households with Broadband (2020)

66%
 Home Owners (2020)

69%
 Voter Registration Rate (2021)

7.3%
 Unemployment Rate (2021)

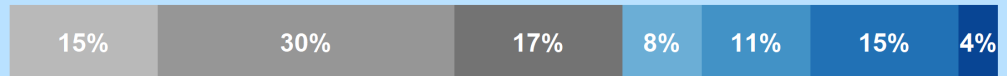
Educational Attainment

Richmond County residents ages 25-44, 2021

■ Less than high school
 ■ High school graduate (including GED)
 ■ Some college, no credential
 ■ Short-term credential
 ■ Associate degree
 ■ Bachelor's degree
 ■ Graduate or professional degree

No Degree
62.5%
 6,481

Have Degree or Credential
37.5%
 3,882



Note: Numbers may add to more than 100% due to rounding

Top Opportunities for Growth

These three areas represent the biggest opportunities for Richmond County to improve future attainment outcomes.



Chronic Absenteeism

42% of Richmond County students are chronically absent from school, above the rural non-metro county average of 29%.



NC Pre-K Enrollment

59% of Richmond County eligible 4-year-olds are enrolled in NC Pre-K, below the rural non-metro county average of 68%.

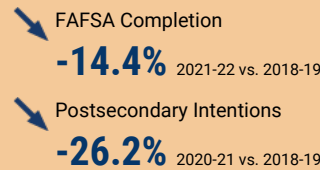
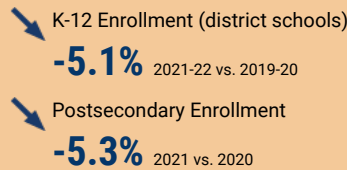


Postsecondary Completion

48% of Richmond County high school graduates who enroll in postsecondary earn a degree or credential within 6 years, below the rural non-metro county average of 55%.

Impact of Covid-19 on Education Pipeline

Covid-19 has affected critical transition points along the education continuum.



Data Disruptions

- College-and-Career-Ready in Reading
- College-and-Career-Ready in Math
- Chronic Absenteeism



ncdemography.org

ACADEMIC READINESS

How students in Richmond County traditional schools are currently doing:

To meet state goals, each year Richmond County needs:

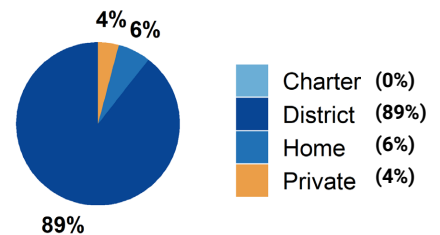
- 59%** of eligible 4-year-olds **enrolled in NC Pre-K program**; 62 more needed to meet state goal of **75%**. 2022
- 20%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **reading**; 1,582 more needed to meet state goal of **73%**. 2022
- 23%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **math**; 1,895 more needed to meet state goal of **86%**. 2022
- 83%** of 9th graders **graduate within four years**; 66 more needed to meet state goal of **95%**. 2021
- 42%** of students are **chronically absent from school**; 2,005 less needed to meet state goal of **11%**. 2021

Richmond County has a **student-to-school counselor ratio** of 306:1 versus 318:1 in peer counties. 2021

School Choice

7,438 total students were enrolled in K-12 in Richmond County in the 2021-22 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.



Career and College Preparation

110 high school students took at least one **AP course (6%)** versus 7% in peer counties (2021).

268 graduates participated in **Career & College Promise programs (57%)** versus 49% in peer counties (2021).

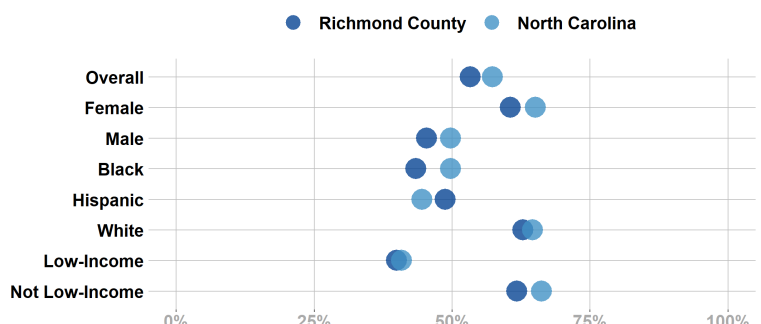
Students in Richmond County completed **232 Career & Technical Education concentrations** in 2021. The top three CTE concentrations completed include Health Science; Arts, Audio/Video Technology, & Communications; and Business Management & Administration.

COLLEGE & CAREER ACCESS

- 50%** of seniors **completed the FAFSA** in 2022; 128 more need to complete in 2022 to meet state goal of **80%**. 2022
<https://www.myfuturenc.org/ourwork/first-in-fafsa/>
- 54%** of graduates reported **intentions to enroll** in a postsecondary institution versus 69% in peer counties. 2021
- 51%** of graduates **enrolled in a postsecondary institution** within 12 months versus 50% in peer counties. 2021

58% of Richmond County students have **parents with no college degree** (either 2- or 4-year) versus 59% in peer counties.

Postsecondary Enrollment Rates for Select Groups in Richmond County, 2021



Note: Outcomes for demographic groups with fewer than 10 students are not displayed.

Success of Richmond County High School Graduates


Top destinations of graduates, 2016-2020

- **35%** of college-goers attended a **public 4-year college**
 - **8%** of college-goers attended a **private 4-year college**
 - **56%** of college-goers attended a **public 2-year college**
 - **<5%** of college-goers attended a **private 2-year college**
 - **95%** of college-goers attended an **in-state college**
- **74%** of students who enroll **persist to their second year** versus 73% in peer counties. 2021
 - **48%** of students who enroll **earn a degree or credential** within 6 years versus 55% in peer counties. 2021

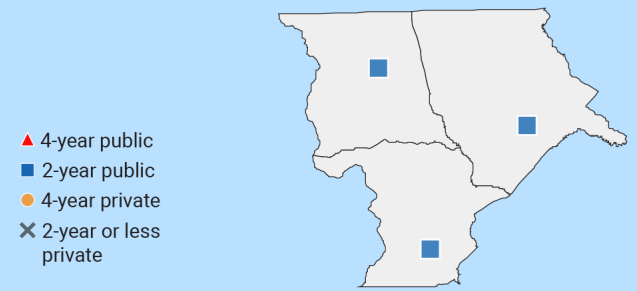
Adult Learners

Richmond County resident enrollments in NC Community Colleges, 2021

- 224** Basic Skills
- 826** Continuing Education
- 1,300** Curriculum

 **9%** of Richmond County residents have **student loan debt**; **10%** of debt holders had **student loans in default**. 2020

Postsecondary assets in Pinehurst-Rockingham Prosperity Zone sub-region



Degree Credentials Awarded, 2021

852 certificate | **1,105** associate | **17** bachelor's

In your Prosperity Zone Sub-Region:

53.0%

of postsecondary degrees and credentials conferred by regional institutions are **aligned with labor market needs**.

Top areas of misalignment:

- Health Science** (all levels)
- Transportation, Distribution & Logistics** (below bachelor's)
- Business Management & Administration** (bachelor's)


21 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:

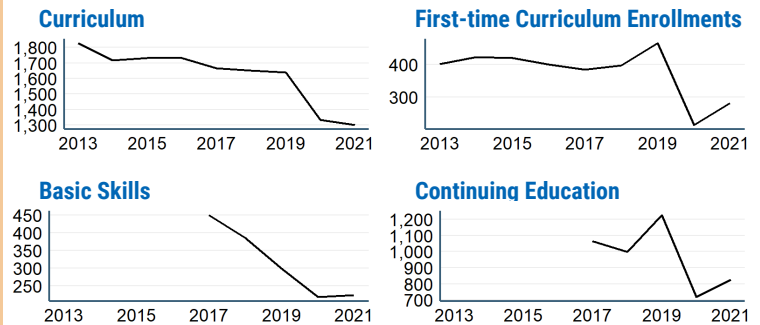
- 1,663** graduates in 2020
- 71%** of 2016 graduates were employed in NC in 2021
- \$35,097** annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

In 2021 your Workforce Development Board served:

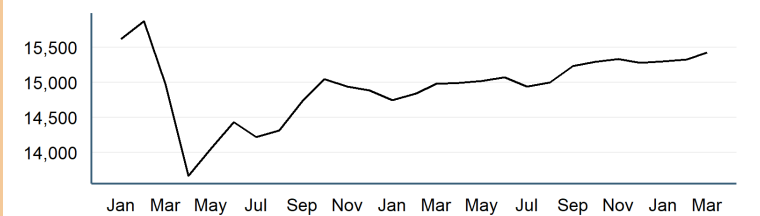
- 10,858** in Basic Services
- 5,285** in Career Services
- 715** in Education Services

 **17.1%** of young adults ages 16-24 in Richmond County were **not working and not in school** versus **15.2%** in peer counties. 2019

Impact of Covid-19 on NC Community College Enrollment



Number of Richmond County residents employed, January 2020 to March 2022



Promising Attainment Practices

The new **Promising Attainment Practices Database** is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state's attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Richmond County has been meeting local needs:

https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Richmond

For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/