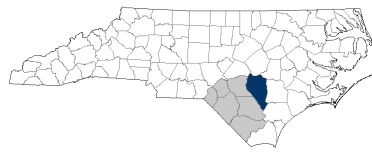


Sampson County

2030 NC Degree Attainment Goal: 2 million (67%)
2030 Proposed Sampson County Attainment Goal: 6,997 (45%)



Fayetteville-Lumberton Prosperity Zone Sub-Region
Peer County Type: Rural Non-Metro
Local Education Agencies: 2
Charter Schools: 0

Population Spotlight

2010 Census: 63,431
 2020 Census: 59,036
 Change: -4,395

Growth Rate

-6.9% County vs. **9.5%** State

\$45,387
 Median Household Income (2020)

33.8%
 Child Poverty Rate (2020)

80%
 Households with Broadband (2020)

74%
 Home Owners (2020)

75%
 Voter Registration Rate (2021)

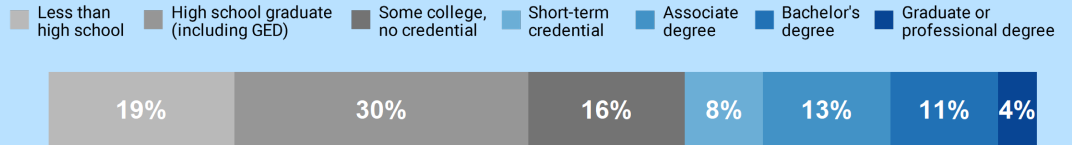
4.5%
 Unemployment Rate (2021)

Educational Attainment

Sampson County residents ages 25-44, 2021

No Degree
64.5%
 8,824

Have Degree or Credential
35.5%
 4,849



Note: Numbers may add to more than 100% due to rounding

Top Opportunities for Growth

These three areas represent the biggest opportunities for Sampson County to improve future attainment outcomes.



High School Graduation

81% of Sampson County 9th graders complete high school in 4 years or less, below the rural non-metro county average of 86%.



NC Pre-K Enrollment

65% of Sampson County eligible 4-year-olds are enrolled in NC Pre-K, below the rural non-metro county average of 68%.

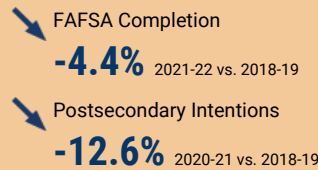
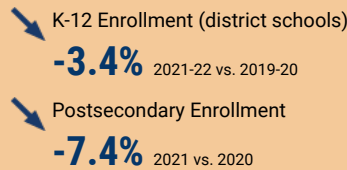


School Counselors

Sampson County has a student-to-school counselor ratio of 345:1, above the rural non-metro county average of 318:1.

Impact of Covid-19 on Education Pipeline

Covid-19 has affected critical transition points along the education continuum.



Data Disruptions

- College-and-Career-Ready in Reading
- College-and-Career-Ready in Math
- Chronic Absenteeism



ncdemography.org

ACADEMIC READINESS

How students in Sampson County traditional schools are currently doing:

To meet state goals, each year Sampson County needs:

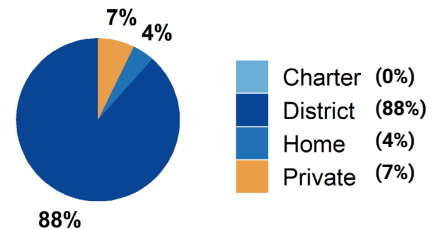
- **65%** of eligible 4-year-olds **enrolled in NC Pre-K program**; 55 more needed to meet state goal of **75%**. 2022
- **22%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **reading**; 2,500 more needed to meet state goal of **73%**. 2022
- **29%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **math**; 2,840 more needed to meet state goal of **86%**. 2022
- **81%** of 9th graders **graduate within four years**; 123 more needed to meet state goal of **95%**. 2021
- **30%** of students are **chronically absent from school**; 1,966 less needed to meet state goal of **11%**. 2021

Sampson County has a **student-to-school counselor ratio** of 345:1 versus 318:1 in peer counties. 2021

School Choice

11,955 total students were enrolled in K-12 in Sampson County in the 2021-22 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.



Career and College Preparation

159 high school students took at least one **AP course** (5%) versus 7% in peer counties (2021).

346 graduates participated in **Career & College Promise programs** (49%) versus 49% in peer counties (2021).

Students in Sampson County completed **635 Career & Technical Education concentrations** in 2021. The top three CTE concentrations completed include Human Services; Agricultural, Food, & Natural Resources; and Science, Technology, Engineering, & Mathematics.

COLLEGE & CAREER ACCESS

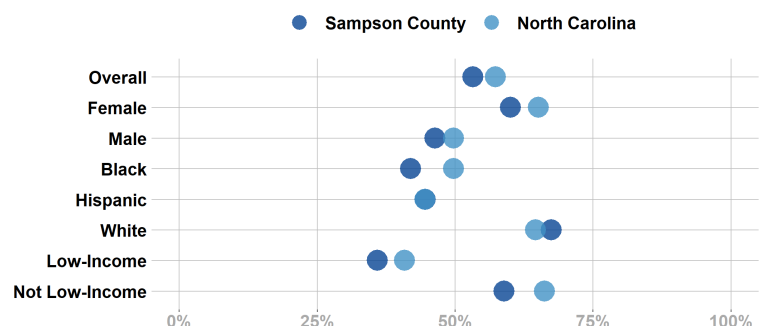
• **57%** of seniors **completed the FAFSA** in 2022; 150 more need to complete in 2022 to meet state goal of **80%**. 2022
<https://www.myfuturenc.org/ourwork/first-in-fafsa/>

• **63%** of graduates reported **intentions to enroll** in a postsecondary institution versus 69% in peer counties. 2021

• **51%** of graduates **enrolled in a postsecondary institution** within 12 months versus 50% in peer counties. 2021

69% of Sampson County students have **parents with no college degree** (either 2- or 4-year) versus 59% in peer counties.

Postsecondary Enrollment Rates for Select Groups in Sampson County, 2021



Note: Outcomes for demographic groups with fewer than 10 students are not displayed.

Success of Sampson County High School Graduates


Top destinations of graduates, 2016-2020

- **34%** of college-goers attended a **public 4-year college**
 - **16%** of college-goers attended a **private 4-year college**
 - **50%** of college-goers attended a **public 2-year college**
 - **<5%** of college-goers attended a **private 2-year college**
 - **95%** of college-goers attended an **in-state college**
- **75%** of students who enroll **persist to their second year** versus 73% in peer counties. 2021
 - **55%** of students who enroll **earn a degree or credential** within 6 years versus 55% in peer counties. 2021

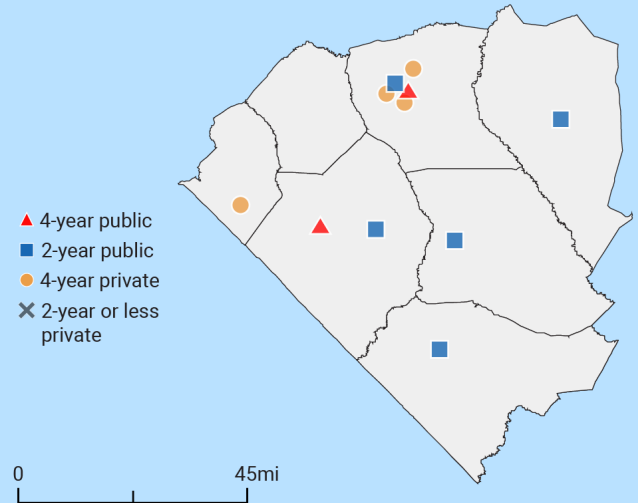
Adult Learners

Sampson County resident enrollments in NC Community Colleges, 2021

288 Basic Skills
1,062 Continuing Education
1,837 Curriculum

 **14%** of Sampson County residents have **student loan debt**; **11%** of debt holders had **student loans in default**. 2020

Postsecondary assets in Fayetteville-Lumberton Prosperity Zone sub-region



Degree Credentials Awarded, 2021

2,584 certificate | **3,044** associate | **2,900** bachelor's

In your Prosperity Zone Sub-Region:

80.4%

of postsecondary degrees and credentials conferred by regional institutions are **aligned with labor market needs**.

Top areas of misalignment:

Transportation, Distribution & Logistics (below bachelor's)
Business Management & Administration (bachelor's)
Information Technology (bachelor's)


1,855 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:

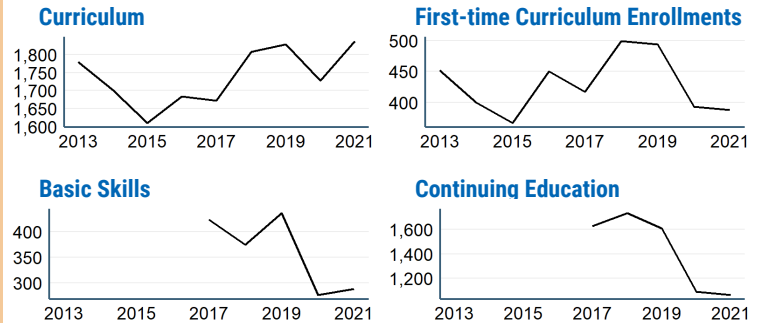
5,664 graduates in 2020
56% of 2016 graduates were employed in NC in 2021
\$38,415 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

In 2021 your Workforce Development Board served:

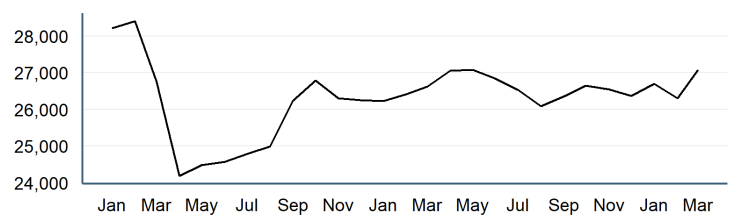
5,511 in Basic Services
3,019 in Career Services
273 in Education Services

 **13.6%** of young adults ages 16-24 in Sampson County were **not working and not in school** versus **15.2%** in peer counties. 2019

Impact of Covid-19 on NC Community College Enrollment



Number of Sampson County residents employed, January 2020 to March 2022



Promising Attainment Practices

The new **Promising Attainment Practices Database** is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state's attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Sampson County has been meeting local needs:

https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Sampson

For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/