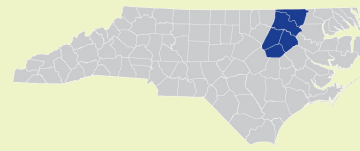


Upper Coastal Plain

Council of Governments

myFutureNC 2024 Attainment Profiles

2030 Proposed Regional Council Attainment Goal: 38,996

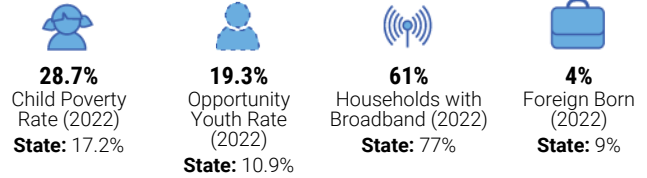


Counties in Council of Governments:
Edgecombe, Halifax, Nash, Northampton, Wilson

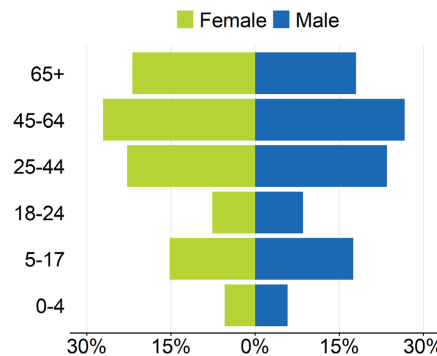
Population Spotlight

Growth Rate: Council of Governments: -0.5% vs. State: 2.5%

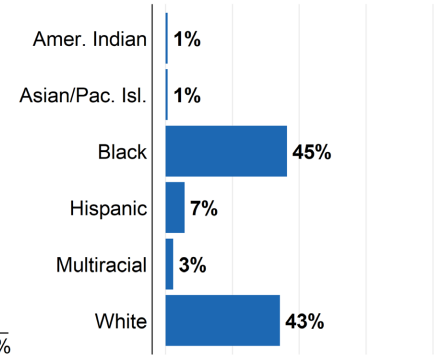
County	2020	2022	Change
North Carolina	10,439,414	10,698,973	259,559
Edgecombe County	48,897	48,301	-596
Halifax County	48,622	47,848	-774
Nash County	94,967	95,789	822
Northampton County	17,474	16,779	-695
Wilson County	78,786	78,449	-337



Age Structure, 2022



Race/Ethnicity, 2022

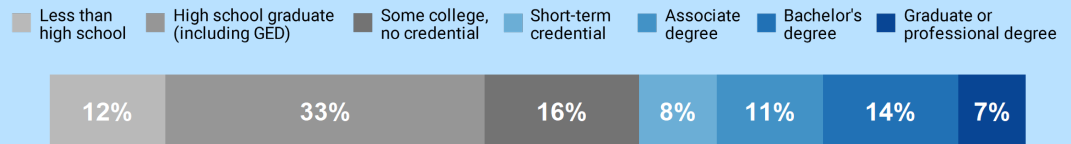


Educational Attainment

Upper Coastal Plain residents ages 25-44, 2022

No Degree
40,696
60.9%

Have Degree or Credential
26,181
39.1%



Note: Numbers may not add up to 100% due to rounding

LABOR MARKET ALIGNMENT

In Upper Coastal Plain Council of Governments:

299 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:

1,486 graduates in 2020

75% of 2016 graduates were employed in NC in 2021

\$40,144 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

37% of adults (ages 25-44) in Upper Coastal Plain earned a **family sustaining wage**, 2022

Labor Force Snapshot - 2023 Q2

Total Jobs	109,710
Business Establishments	7,102
Employed	116,251
Unemployed	6,579
Avg. Weekly Wage	\$925
Median Household Income	\$50,446

Top Industries in Upper Coastal Plain Council of Governments

Industry Name	Average Employment	Average Weekly Wages
Manufacturing	21,126	\$1,358
Health Care and Social Assistance	14,505	\$886
Retail Trade	13,804	\$668
Accommodation and Food Services	9,917	\$376
Public Administration	8,118	\$931

Top Job Sectors in Upper Coastal Plain Council of Governments

Job Sector	Average Employment	Average Weekly Wages
Private	90,880	\$912
Local Government	14,539	\$998
State Government	3,633	\$929
Federal Government	658	\$1,188

Success of Upper Coastal Plain High School Graduates

- **78%** of students who enroll **persist to their second year** versus **83%** for the state. 2022
- **48%** of students who enroll **earn a degree or certificate** within 6 years versus **59%** for the state. 2022

Top destinations of all college-goers, Fall 2023

- **3,997** of all college-goers attended **Nash CC**
- **2,514** of all college-goers attended **Edgecombe CC**
- **2,432** of all college-goers attended **Wilson CC**

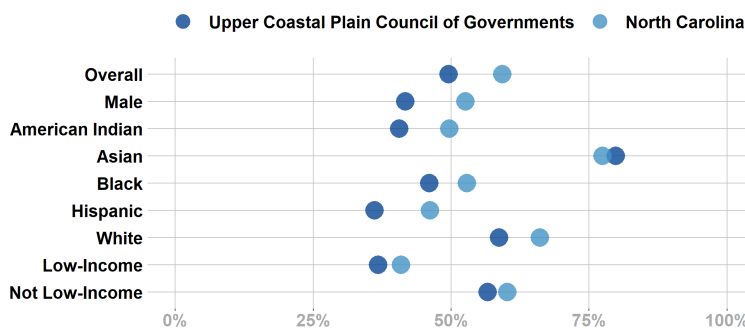
Adult Learners

Upper Coastal Plain resident enrollments in NC Community Colleges, Fall 2022

- 363** Basic Skills
- 6,446** Continuing Education
- 1,737** Curriculum

- **60%** of seniors **completed the FAFSA** in 2023, compared to **62%** statewide; 484 more need to complete in 2023 to meet state goal of **80%**. 2023
- **66%** of graduates reported **intentions to enroll** in a postsecondary institution versus **74%** in the state. 2022
- **48%** of graduates **enrolled in a postsecondary institution** within 12 months versus **58%** in the state. 2022

Postsecondary Enrollment Rates in Upper Coastal Plain, 2022



Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

How students in Upper Coastal Plain traditional schools are currently doing:

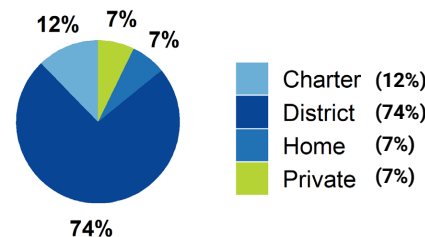
To meet state goals, each year Upper Coastal Plain needs:

- **50%** of eligible 4-year-olds **enrolled in NC Pre-K program**, compared to **53%** statewide; 481 more needed to meet state goal of **75%**. 2023
- **20%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **reading**, compared to **30%** statewide; 8,708 more needed to meet state goal of **73%**. 2023
- **20%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **math**, compared to **35%** statewide; 10,726 more needed to meet state goal of **86%**. 2023
- **82%** of 9th graders **graduate within four years**, compared to **87%** statewide; 391 more needed to meet state goal of **95%**. 2023
- **32%** of students are **chronically absent from school**, compared to **27%** statewide; 7,855 less needed to meet state goal of **11%**. 2023
- **3%** of students **drop out of high school** (294 total students), compared to **2%** statewide. 2023

School Choice

48,976 total students were enrolled in K-12 in Upper Coastal Plain in the 2022-23 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.



Access to Postsecondary Credits

Students in Upper Coastal Plain completed **9,516 Career & Technical Education (CTE) credentials** (**1,315 (14%)** were industry-valued credentials) and **2,048 concentrations** in 2023. The top three CTE concentrations completed include Human Services; Business Management & Administration; and Health Science.

778 high school students took at least one **AP test** (**8%**) versus **16%** in the state (2023).

1,230 high school students participated in **Career & College Promise programs** (**45%**) versus **36%** in the state (2023).

For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/