

Asheville

Prosperity Zone Sub-Region Peer County Type: Suburban Local Education Agencies: 2 (2023)

Charter Schools: 6 (2023)

2030 Proposed Buncombe County Attainment Goal: 57,403 (Stretch Goal: 57,749)

State

2030 State Attainment Goal: 2 million

Population Spotlight

2020 Census: 269,446 2022 Estimate: 273,589 Change: 4.143

Growth Rate

vs. 2.5% County



\$67.906 Median

Household Income (2022) State: \$67,516



64% Home Owners (2022)

Rate (2022) **State:** 67% **State:** 17.2%

12%



11.4% Opportunity Youth Rate (2022)

72% Households with Broadband (2022)

State: 77% State: 10.9%

31%



3.0% Unemployment

Rate (2022) **State:** 3.7%

Educational Attainment

Buncombe County residents ages 25-44, 2022



No Degree 29,324 39.7%



Have Degree or Credential 44,626 60.3%



High school graduate (including GED)

21%



Child Poverty

8%

Short-term credential

Associate dearee

Bachelor's dearee

Graduate or

professional degree

14%

Note: Numbers may not add up to 100% due to rounding

9%

Top Opportunities for Growth

These three areas represent the biggest opportunities for Buncombe County to improve future attainment outcomes.



FAFSA Completion

60% of Buncombe County high school seniors complete the FAFSA, below the suburban county average of 62%.



NC Pre-K Enrollment

46% of Buncombe County eligible 4-year-olds are enrolled in NC Pre-K, below the state average of 53%.



Transition to Postsecondary

53% of Buncombe County seniors enroll in postsecondary within 12 months of graduation, below the state average of 58%.

Promising Attainment Practices

The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state's attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Buncombe County has been meeting local needs:

https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Buncombe

In Asheville Prosperity Zone Sub-Region:

72.1%

of postsecondary degrees and credentials conferred by regional institutions are

aligned with labor market needs.

Top areas of misalignment:

Health Science all levels

Transportation, Distribution & Logistics below bachelor's

Business Management & Administration bachelor's



ABOR MARKET ALIGNMENT

636 Individuals served in an ApprenticeshipNC program in

UNC and NC Community College Outcomes:

3.023 graduates in 2020

69% of 2016 graduates were employed in NC in 2021

\$35.824 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

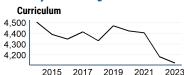


50% of adults (ages 25-44) in Buncombe County earned a family sustaining wage, 2022

Buncombe County is served by:

Mountain Area Workforce Development Board Land-of-Sky Regional Council

UNC System College Enrollment



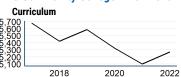
Top 3 Five-Star Jobs in Asheville Prosperity Zone Sub-Region

Job Title	Annual Growth
Nurse Practitioners	5%
Logisticians	4%
Physician Assistants	3%

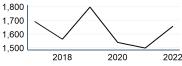
Top 3 Employers in Buncombe County

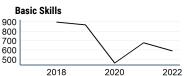
Employer Employ	ment Range
Mh Hospital Manager Llc	1000+
Ingles Markets Inc	1000+
Buncombe County Board Of Education	1000+

NC Community College Enrollment

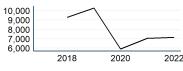


First-time Curriculum Enrollments





Continuing Education





COLLEGE & CAREER ACCESS

Adult Learners

Asheville Sub-Prosperity Zone post-secondary enrollments in NC Community Colleges, Fall 2022

733 Basic Skills

8.927 Continuing Education

2.725 Curriculum



13% of Buncombe County residents have student loan debt; 6% of debt holders had student loans in default. 2022

Success of Buncombe County High School Graduates

- 82% of students who enroll **persist to their second year** versus 82% in peer counties. 2022
- 60% of students who enroll earn a degree or certificate within 6 years versus 60% in peer counties. 2022

Top destinations of all college-goers, Fall 2023

- 7,828 of all college-goers attended Asheville-Buncombe TCC
- 631 of all college-goers attended Blue Ridge CC
- 239 of all college-goers attended Haywood CC

Degree Credentials Awarded, 2022 1,451 bachelor's 1.477 certificate 1,310 associate Postsecondary assets in Asheville Prosperity Zone sub-region ▲ 4-year public Public, 4-year or above 2-year public University of North Carolina at Asheville 4-year private Public. 2-vear × 2-year or less private Asheville-Buncombe Technical Community College, Blue Ridge Community College, Isothermal Community College Private not-for-profit, 4-year or above Brevard College, Mars Hill University, Montreat College, Warren Wilson College Private not-for-profit, 2-year 45mi

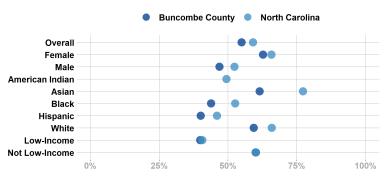
• 60% of seniors completed the FAFSA in 2023, compared to 62% statewide; 387 more need to complete in 2023 to meet state goal of 80%.

- 72% of graduates reported **intentions to enroll** in a postsecondary institution versus 73% in peer counties. 2022
- 53% of graduates enrolled in a postsecondary institution within 12 months versus 57% in peer counties. 2022



39% of Buncombe County students have **parents with no college degree** (either 2- or 4-year) versus **48%** in peer counties.

Postsecondary Enrollment Rates for Select Groups in Buncombe County, 2022



Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

How students in Buncombe County traditional schools are doing:

- 46% of eligible 4-year-olds enrolled in NC Pre-K program, compared to 53% statewide; 255 more needed to meet state goal of 75%. 2023
- 33% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **reading**, compared to **30%** statewide; 6,049 more needed to meet state goal of **73%.** 2023
- 37% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **math**, compared to **35%** statewide; 5,651 more needed to meet state goal of **86%**. 2023
- 91% of 9th graders graduate within four years, compared to 87% statewide; 88 more needed to meet state goal of 95%. 2023
- 25% of students are chronically absent from school, compared to 27% statewide; 3,848 less needed to meet state goal of 11%. 2023



Buncombe County has a **student-to-school counselor ratio** of **252:1** versus **327:1** in peer counties. 2023

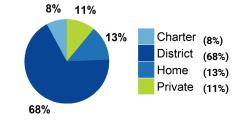


1% of students drop out of high school (126 total students), compared to 2% statewide. 2023

School Choice

38,085 total students were enrolled in K-12 in Buncombe County in the 2022-23 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.



Access to Postsecondary Credits

Students in Buncombe County completed **1,534 Career & Technical Education (CTE)** credentials (**343 (22%) were industry-valued credentials) and 1,505 concentrations** in 2023. The top three CTE concentrations completed include Human Services; Arts, Audio/Video Technology, & Communications; and Health Science.



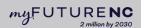
1,374 high school students took at least one **AP test (16%)** versus **15%** in peer counties (2023).



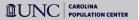
1,091 high school students participated in **Career & College Promise programs (53%)** versus **39%** in peer counties (2023).

For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/







City/District School Profile

Buncombe County Schools | 2022-2023 This profile is a supplement to the County Profiles

Total Schools: 45 Total Students: 21,698



ACADEMIC READINESS

How students in Buncombe County Schools are currently doing:

- 32% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 4,031 more needed to meet state goal
- 37% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 4,816 more needed to meet state goal of
- 91% of 9th graders graduate within four years, compared to 87% statewide; 73 more needed to meet state goal of 95%. 2023
- 25% of students are chronically absent from school, compared to 27% statewide; 3,178 less needed to meet state goal of 11%. 2023



Buncombe County Schools has a student-to-school counselor ratio of 249:1, 2023

Access to Postsecondary Credits

Students in Buncombe County Schools completed 1,282 Career & Technical Education (CTE) credentials (198 (15%) were industry-valued credentials) and 1,406 concentrations in 2023. The top three CTE concentrations completed include Human Services; Science, Technology, Engineering, & Mathematics; and Health Science



1,010 high school students took at least one AP test (15%) (2023)



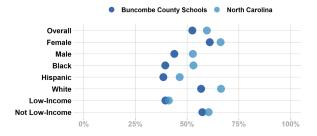
851 high school students participated in Career & College Promise programs (50%) (2023).

COLLEGE & CAREER ACCESS

How students in Buncombe County Schools are planning for and enrolling in college:

- 57% of seniors completed the FAFSA in 2023, compared to 62% statewide; 354 more need to complete in 2023 to meet state goal of 80%. 2023
- 71% of graduates reported intentions to enroll in a postsecondary institution. 2022
- 51% of graduates enrolled in a postsecondary institution within 12 months. 2022

Postsecondary Enrollment Rates (within 12 months) for Select Groups in Buncombe County Schools, 2022



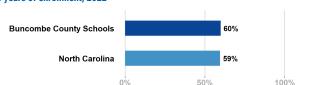
Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

POSTSECONDARY COMPLETION

Top destinations of all college-goers, Fall 2023

- Asheville-Buncombe TCC
- · Blue Ridge CC
- · Havwood CC
- 81% of college students persist to their second year of attendance. 2022

Percentage of students enrolled in North Carolina postsecondary institution who graduate within 6 years of enrollment, 2022



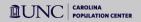
** Observations <10 or no data available

For more information about each indicator, including data sources and methodology, visit: dashboard.myfuturenc.org/county-data-and-resources/









City/District School Profile

Asheville City Schools | 2022-2023 This profile is a supplement to the County Profiles

Total Schools: 10 Total Students: 3,960



ACADEMIC READINESS

How students in Asheville City Schools are currently doing:

- 41% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 532 more needed to meet state goal
- 35% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 835 more needed to meet state goal of
- 91% of 9th graders graduate within four years, compared to 87% statewide; 16 more needed to meet state goal of 95%. 2023
- 27% of students are chronically absent from school, compared to 27% statewide; 670 less needed to meet state goal of 11%. 2023



Asheville City Schools has a student-to-school counselor ratio of 264:1.

Access to Postsecondary Credits

Students in Asheville City Schools completed 252 Career & Technical Education (CTE) credentials (145 (58%) were industry-valued credentials) and 99 concentrations in 2023. The top three CTE concentrations completed include Arts, Audio/Video Technology, & Communications; Human Services; and Hospitality & Tourism.



364 high school students took at least one AP test (25%) (2023)



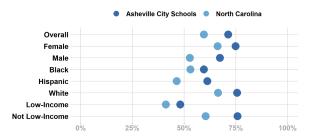
240 high school students participated in Career & College Promise programs (63%) (2023).

COLLEGE & CAREER ACCESS

How students in Asheville City Schools are planning for and enrolling in college:

- 71% of seniors completed the FAFSA in 2023, compared to 62% statewide; 33 more need to complete in 2023 to meet state goal of 80%. 2023
- 76% of graduates reported intentions to enroll in a postsecondary institution. 2022
- 69% of graduates enrolled in a postsecondary institution within 12 months. 2022

Postsecondary Enrollment Rates (within 12 months) for Select Groups in Asheville City Schools, 2022



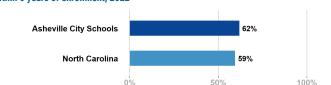
Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

POSTSECONDARY COMPLETION

Top destinations of all college-goers, Fall 2023

- Asheville-Buncombe TCC
- Blue Ridge CC
- · Havwood CC
- 86% of college students persist to their second year of attendance. 2022

Percentage of students enrolled in North Carolina postsecondary institution who graduate within 6 years of enrollment, 2022



** Observations <10 or no data available

For more information about each indicator, including data sources and methodology, visit: dashboard.myfuturenc.org/county-data-and-resources/

