

Cumberland County

myFutureNC 2024 Attainment Profiles



Fayetteville-Lumberton Prosperity Zone Sub-Region
Peer County Type: Suburban
Local Education Agencies: 1 (2023)
Charter Schools: 2 (2023)

2030 Proposed Cumberland County Attainment Goal: 49,125 (Stretch Goal: 49,725)

2030 State Attainment Goal: 2 million

Population Spotlight

2020 Census: 334,728
 2022 Estimate: 336,699
 Change: 1,971

Growth Rate

0.6% County vs. **2.5%** State



\$58,013
 Median Household Income (2022)
 State: \$67,516



53%
 Home Owners (2022)
 State: 67%



23.6%
 Child Poverty Rate (2022)
 State: 17.2%



12.7%
 Opportunity Youth Rate (2022)
 State: 10.9%



77%
 Households with Broadband (2022)
 State: 77%



5.1%
 Unemployment Rate (2022)
 State: 3.7%

Educational Attainment

Cumberland County residents ages 25-44, 2022

Less than high school High school graduate (including GED) Some college, no credential Short-term credential Associate degree Bachelor's degree Graduate or professional degree

No Degree
51,513
 53.2%

Have Degree or Credential
45,324
 46.8%



Note: Numbers may not add up to 100% due to rounding

Top Opportunities for Growth

These three areas represent the biggest opportunities for Cumberland County to improve future attainment outcomes.



Math Performance

26% of Cumberland County 3-8 graders earn college-and-career-ready scores in Math, below the suburban county average of 36%.



Chronic Absenteeism

35% of Cumberland County students are chronically absent from school, above the suburban county average of 25%.



Earning College Credit in High School

30% of Cumberland County graduates participated in Career & College Promise programs, below the suburban county average of 39%. Also, 13% of high school students took at least one AP exam, below the peer county average of 15%.

Promising Attainment Practices

The new **Promising Attainment Practices Database** is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state's attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Cumberland County has been meeting local needs:

https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Cumberland

LABOR MARKET ALIGNMENT

In Fayetteville-Lumberton Prosperity Zone Sub-Region:

80.5%

of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

Top areas of misalignment:

Business Management & Administration bachelor's
Health Science below bachelor's
Transportation, Distribution & Logistics below bachelor's

1,855 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:

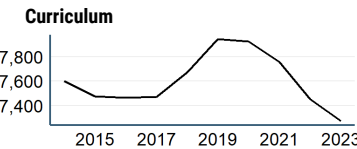
5,664 graduates in 2020
56% of 2016 graduates were employed in NC in 2021
\$38,415 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

42% of adults (ages 25-44) in Cumberland County earned a **family sustaining wage**, 2022

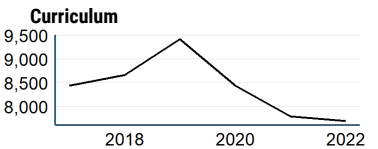
Cumberland County is served by:

Mid-Carolina Workforce Development Board
 Mid-Carolina Council of Governments

UNC System College Enrollment



NC Community College Enrollment



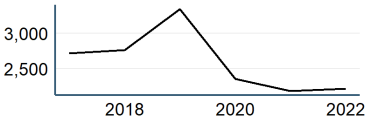
Top 3 Five-Star Jobs in Fayetteville-Lumberton Prosperity Zone Sub-Region

Job Title	Annual Growth
Nurse Practitioners	4%
Data Scientists	3%
Medical and Health Services Managers	2%

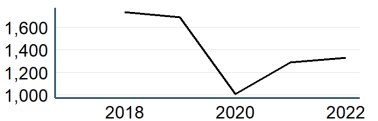
Top 3 Employers in Cumberland County

Employer	Employment Range
Defense Ex Army Navy & Air Force	1000+
Cumberland County Schools	1000+
Cape Fear Valley Health Systems	1000+

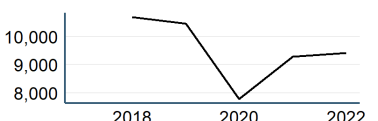
First-time Curriculum Enrollments



Basic Skills



Continuing Education



POSTSECONDARY COMPLETION

Adult Learners

Fayetteville-Lumberton Sub-Prosperity Zone post-secondary enrollments in NC Community Colleges, Fall 2022

- 1,281 Basic Skills
- 12,836 Continuing Education
- 5,244 Curriculum

20% of Cumberland County residents have student loan debt; 11% of debt holders had student loans in default. 2022

Success of Cumberland County High School Graduates

- 80% of students who enroll persist to their second year versus 82% in peer counties. 2022
- 51% of students who enroll earn a degree or certificate within 6 years versus 60% in peer counties. 2022

Top destinations of all college-goers, Fall 2023

- 11,413 of all college-goers attended Fayetteville TCC
- 440 of all college-goers attended Methodist University
- 349 of all college-goers attended Robeson CC

Degree Credentials Awarded, 2022

2,986 certificate | 2,774 associate | 2,891 bachelor's

Postsecondary assets in Fayetteville-Lumberton Prosperity Zone sub-region

Public, 4-year or above

Fayetteville State University, University of North Carolina at Pembroke

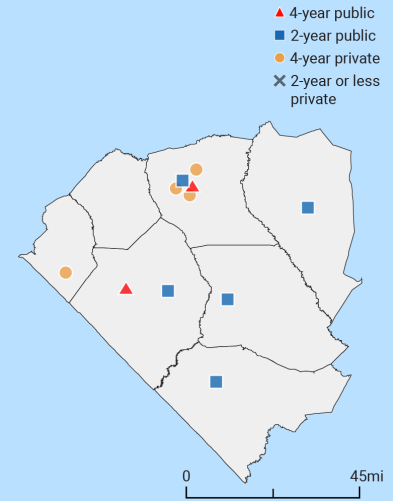
Public, 2-year

Bladen Community College, Fayetteville Technical Community College, Robeson Community College, Sampson Community College, Southeastern Community College

Private not-for-profit, 4-year or above

Carolina College of Biblical Studies, Manna University, Methodist University, St. Andrews University

Private not-for-profit, 2-year



COLLEGE & CAREER ACCESS

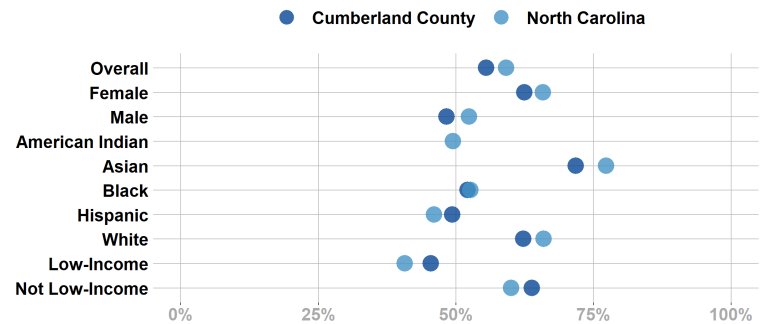
65% of seniors completed the FAFSA in 2023, compared to 62% statewide; 456 more need to complete in 2023 to meet state goal of 80%. 2023

70% of graduates reported intentions to enroll in a postsecondary institution versus 73% in peer counties. 2022

54% of graduates enrolled in a postsecondary institution within 12 months versus 57% in peer counties. 2022

51% of Cumberland County students have parents with no college degree (either 2- or 4-year) versus 48% in peer counties.

Postsecondary Enrollment Rates for Select Groups in Cumberland County, 2022



Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

ACADEMIC READINESS

How students in Cumberland County traditional schools are doing:

41% of eligible 4-year-olds enrolled in NC Pre-K program, compared to 53% statewide; 1,019 more needed to meet state goal of 75%. 2023

28% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 12,958 more needed to meet state goal of 73%. 2023

26% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 13,458 more needed to meet state goal of 86%. 2023

87% of 9th graders graduate within four years, compared to 87% statewide; 320 more needed to meet state goal of 95%. 2023

35% of students are chronically absent from school, compared to 27% statewide; 12,288 less needed to meet state goal of 11%. 2023

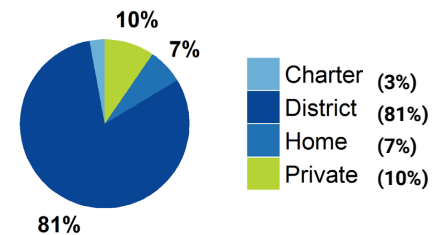
Cumberland County has a student-to-school counselor ratio of 292:1 versus 327:1 in peer counties. 2023

2% of students drop out of high school (329 total students), compared to 2% statewide. 2023

School Choice

59,838 total students were enrolled in K-12 in Cumberland County in the 2022-23 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.



Access to Postsecondary Credits

Students in Cumberland County completed 16,012 Career & Technical Education (CTE) credentials (3,242 (20%) were industry-valued credentials) and 2,324 concentrations in 2023. The top three CTE concentrations completed include Law, Public Safety, Corrections, & Security; Human Services; and Health Science.

1,379 high school students took at least one AP test (13%) versus 15% in peer counties (2023).

1,050 high school students participated in Career & College Promise programs (30%) versus 39% in peer counties (2023).

For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/