

Waynesville-Franklin Prosperity Zone Sub-Region

Peer County Type: Rural - Non-Metro Local Education Agencies: 1 (2023)

Charter Schools: 0 (2023)

2030 Proposed Graham County Attainment Goal: 1,248 (Stretch Goal: 1,263)

#### 2030 State Attainment Goal: 2 million

#### **Population Spotlight**

2020 Census: 8,029 2022 Estimate: 7,980 Change: -49

**Growth Rate** 

-0.6% County

vs. 2.5% State

\$50.301

Median Household Income (2022) State: \$67,516

80% Home Owners (2022)

Child Poverty Rate (2022) **State:** 67% **State:** 17.2%

9.5%

12.7% Opportunity Youth Rate (2022)

State: 10.9%

17%

(((<del>(</del>(p))))

5.4%

56% Households with Broadband (2022) **State:** 77%

Unemployment Rate (2022) **State:** 3.7%

#### **Educational Attainment**

Graham County residents ages 25-44, 2022



No Degree 168 66.3%



Have Degree or Credential 594 33.7%

Less than high school

14%

High school graduate (including GED)

Some college, no credential

Short-term credential

Associate dearee

Bachelor's dearee

Graduate or

8% 3%

professional degree

15%

Note: Numbers may not add up to 100% due to rounding

#### **Top Opportunities** for Growth

These three areas represent the biggest opportunities for Graham County to improve future attainment outcomes.



#### NC Pre-K Enrollment

48% of Graham County eligible 4-year-olds are enrolled in NC Pre-K, below the rural - nonmetro county average of 68%.



#### **FAFSA Completion**

35%

45% of Graham County high school seniors complete the FAFSA, below the rural - nonmetro county average of 61%.



#### **Math Performance**

8%

17% of Graham County 3-8 graders earn college-and-career-ready scores in Math, below the rural - non-metro county average of

#### **Promising Attainment Practices**

The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state's attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

### Follow link to discover how Graham County has been meeting local needs:

https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt\_search=Graham

# In Waynesville-Franklin Prosperity Zone Sub-Region:

80.1%

of postsecondary degrees and credentials conferred by regional institutions are

aligned with labor market needs.

# Top areas of misalignment:

Health Science all levels

**Transportation, Distribution & Logistics** below bachelor's

**Business Management & Administration** bachelor's



15 Individuals served in an ApprenticeshipNC program in

#### **UNC and NC Community College Outcomes:**

3.111 graduates in 2020

69% of 2016 graduates were employed in NC in 2021

\$41.526 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)



45% of adults (ages 25-44) in Graham County earned a family sustaining wage, 2022

#### **Graham County is served by:**

Southwestern Workforce Development Board Southwestern Commission

#### **UNC System College Enrollment**

Curriculum 100 95 90 85 2021 2023

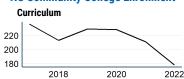
#### Top 3 Five-Star Jobs in **Waynesville-Franklin Prosperity Zone Sub-Region**

Job Title	<b>Annual Growth</b>
Nurse Practitioners	4%
Logisticians	4%
Medical and Health Services Managers	3%

#### **Top 3 Employers in Graham County**

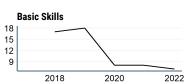
oraniam odanty	
Employer	<b>Employment Range</b>
Graham County School	s 100-249
Graham County	100-249
Crisp & Crisp Inc	50-99

#### **NC Community College Enrollment**



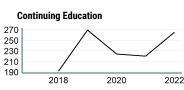
#### **First-time Curriculum Enrollments** 70 60 50 40

2018



2020

2022



▲ 4-vear public

2-year public

4-year private

× 2-year or less

private

COLLEGE & CAREER ACCESS

#### Adult Learners

Waynesville-Franklin Sub-Prosperity Zone post-secondary enrollments in NC Community Colleges, Fall 2022

148 Basic Skills

3.797 Continuing Education

1.037 Curriculum



5% of Graham County residents have student loan debt; 0% of debt holders had student loans in default. 2022

#### **Success of Graham County High School Graduates**

- 61% of students who enroll persist to their second year versus 78% in peer counties. 2022
- 56% of students who enroll earn a degree or certificate within 6 years versus 55% in peer counties. 2022

#### Top destinations of all college-goers, Fall 2023

- 217 of all college-goers attended Tri-County CC
- 72 of all college-goers attended Southwestern CC
- 12 of all college-goers attended Western Carolina University

#### **Degree Credentials Awarded, 2022** 823 associate 711 certificate

2,570 bachelor's

#### Postsecondary assets in Waynesville-Franklin Prosperity Zone sub-region

Public, 4-year or above

Western Carolina University

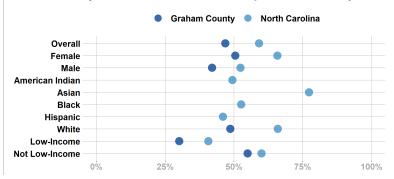
Public. 2-vear

Haywood Community College, Southwestern Community College, Tri-County Community College

Private not-for-profit, 4-year or above Private not-for-profit, 2-year



# Postsecondary Enrollment Rates for Select Groups in Graham County, 2022



Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

# 45% of seniors completed the FAFSA in 2023, compared to 62% statewide; 31 more need to complete in 2023 to meet state goal of 80%.

- 56% of graduates reported intentions to enroll in a postsecondary institution versus 68% in peer counties. 2022
- 45% of graduates enrolled in a postsecondary institution within 12 months versus 52% in peer counties. 2022



53% of Graham County students have parents with no college degree (either 2- or 4-year) versus 55% in peer counties.

#### How students in Graham County traditional schools are doing:

- 48% of eligible 4-year-olds enrolled in NC Pre-K program, compared to 53% statewide; 13 more needed to meet state goal of 75%. 2023
- 20% of 3-8 graders are earning college-and-career-ready scores (level 4) or 5) in **reading**, compared to **30%** statewide; 313 more needed to meet state goal of 73%. 2023
- 17% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 330 more needed to meet state goal of 86%. 2023
- 91% of 9th graders graduate within four years, compared to 87% statewide; 3 more needed to meet state goal of 95%. 2023
- 34% of students are chronically absent from school, compared to 27% statewide; 265 less needed to meet state goal of 11%. 2023



Graham County has a student-to-school counselor ratio of 347:1 versus 325:1 in peer counties. 2023

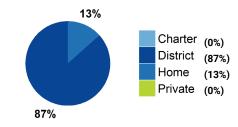


0% of students drop out of high school (0 total students), compared to 2% statewide. 2023

#### School Choice

1,237 total students were enrolled in K-12 in Graham County in the 2022-23 school

Note: This profile focuses on outcomes of students enrolled in district schools.



#### **Access to Postsecondary Credits**

Students in Graham County completed 325 Career & Technical Education (CTE) credentials (68 (21%) were industry-valued credentials) and 62 concentrations in 2023. The top three CTE concentrations completed include Business Management & Administration: Health Science: and Architecture and Construction.



16 high school students took at least one AP test (<5%) versus 8% in peer counties (2023).



48 high school students participated in Career & College Promise programs (55%) versus 51% in peer counties (2023).

For more information about each indicator, including data sources and methodology, visit: dashboard.myfuturenc.org/county-data-and-resources/

