

Pitt County

myFutureNC 2024 Attainment Profiles



Greenville
Prosperity Zone Sub-Region
Peer County Type: Suburban
Local Education Agencies: 1 (2023)
Charter Schools: 1 (2023)

2030 Proposed Pitt County Attainment Goal: 31,722 (Stretch Goal: 31,986)

2030 State Attainment Goal: 2 million

Population Spotlight

2020 Census: 170,241
2022 Estimate: 173,542
Change: 3,301

Growth Rate

1.9% County vs. 2.5% State



\$57,319
Median Household Income (2022)
State: \$67,516



51% Home Owners (2022)
State: 67%



22.8% Child Poverty Rate (2022)
State: 17.2%



8.1% Opportunity Youth Rate (2022)
State: 10.9%



63% Households with Broadband (2022)
State: 77%



4.1% Unemployment Rate (2022)
State: 3.7%

Educational Attainment

Pitt County residents ages 25-44, 2022

Less than high school High school graduate (including GED) Some college, no credential Short-term credential Associate degree Bachelor's degree Graduate or professional degree



No Degree
17,542
40.3%



Have Degree or Credential
26,034
59.7%



Note: Numbers may not add up to 100% due to rounding

Top Opportunities for Growth

These three areas represent the biggest opportunities for Pitt County to improve future attainment outcomes.



High School Graduation

82% of Pitt County 9th graders complete high school in 4 years or less, below the suburban county average of 88%.



Reading Performance

28% of Pitt County 3-8 graders earn college- and career-ready scores in Reading, below the suburban county average of 31%.



Postsecondary Completion

53% of Pitt County high school graduates who enroll in postsecondary earn a degree or credential within 6 years, below the state average of 59%.

Promising Attainment Practices

The new **Promising Attainment Practices Database** is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state's attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Pitt County has been meeting local needs:

https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Pitt

LABOR MARKET ALIGNMENT

In Greenville Prosperity Zone Sub-Region:

85.4%

of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

Top areas of misalignment:

Health Science below bachelor's
Transportation, Distribution & Logistics below bachelor's
Business Management & Administration bachelor's



402 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:

7,374 graduates in 2020

71% of 2016 graduates were employed in NC in 2021

\$46,194 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

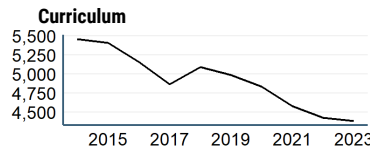


48% of adults (ages 25-44) in Pitt County earned a family sustaining wage, 2022

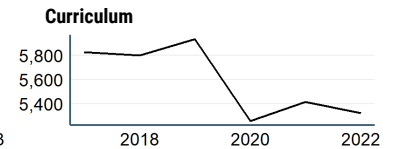
Pitt County is served by:

Rivers East Workforce Development Board
Mid-East Commission

UNC System College Enrollment



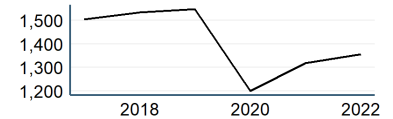
NC Community College Enrollment



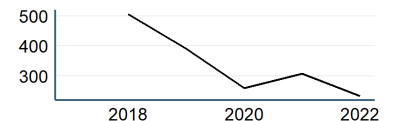
Top 3 Five-Star Jobs in Greenville Prosperity Zone Sub-Region

Job Title	Annual Growth
Nurse Practitioners	4%
Data Scientists	3%
Logisticians	3%

First-time Curriculum Enrollments



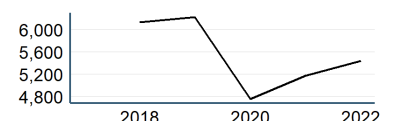
Basic Skills



Top 3 Employers in Pitt County

Employer	Employment Range
Vidant Medical Center	1000+
East Carolina University	1000+
Pitt County Board Of Education	1000+

Continuing Education



Adult Learners

Greenville Sub-Prosperity Zone post-secondary enrollments in NC Community Colleges, Fall 2022

- 451 Basic Skills
- 7,014 Continuing Education
- 2,424 Curriculum

21% of Pitt County residents have **student loan debt**; **11%** of debt holders had **student loans in default**. 2022

Success of Pitt County High School Graduates

- 80%** of students who enroll **persist to their second year** versus **82%** in peer counties. 2022
- 53%** of students who enroll **earn a degree or certificate** within 6 years versus **60%** in peer counties. 2022

Top destinations of all college-goers, Fall 2023

- 5,946** of all college-goers attended **Pitt CC**
- 595** of all college-goers attended **Lenoir CC**
- 517** of all college-goers attended **Beaufort County CC**

- 74%** of seniors **completed the FAFSA** in 2023, compared to **62%** statewide; 89 more need to complete in 2023 to meet state goal of **80%**. 2023
- 81%** of graduates reported **intentions to enroll** in a postsecondary institution versus **73%** in peer counties. 2022
- 62%** of graduates **enrolled in a postsecondary institution** within 12 months versus **57%** in peer counties. 2022

48% of Pitt County students have **parents with no college degree** (either 2- or 4-year) versus **48%** in peer counties.

How students in Pitt County traditional schools are doing:

- 51%** of eligible 4-year-olds **enrolled in NC Pre-K program**, compared to **53%** statewide; 253 more needed to meet state goal of **75%**. 2023
- 28%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **reading**, compared to **30%** statewide; 6,261 more needed to meet state goal of **73%**. 2023
- 36%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **math**, compared to **35%** statewide; 5,399 more needed to meet state goal of **86%**. 2023
- 82%** of 9th graders **graduate within four years**, compared to **87%** statewide; 243 more needed to meet state goal of **95%**. 2023
- 25%** of students are **chronically absent from school**, compared to **27%** statewide; 3,380 less needed to meet state goal of **11%**. 2023

Pitt County has a **student-to-school counselor ratio** of **295:1** versus **327:1** in peer counties. 2023

3% of students **drop out of high school** (226 total students), compared to **2%** statewide. 2023

Degree Credentials Awarded, 2022

1,509 certificate | 1,805 associate | 4,867 bachelor's

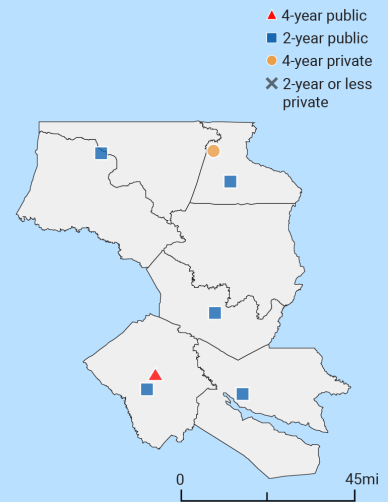
Postsecondary assets in Greenville Prosperity Zone sub-region

Public, 4-year or above
East Carolina University

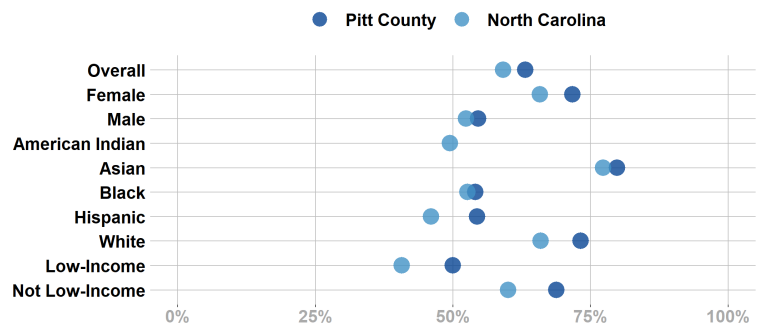
Public, 2-year
Beaufort County Community College, Halifax Community College, Martin Community College, Pitt Community College, Roanoke-Chowan Community College

Private not-for-profit, 4-year or above
Chowan University

Private not-for-profit, 2-year



Postsecondary Enrollment Rates for Select Groups in Pitt County, 2022

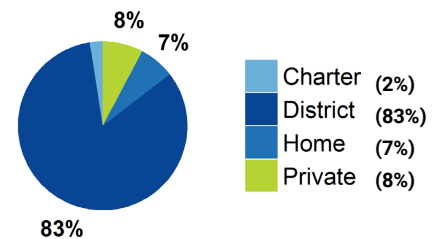


Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

School Choice

28,132 total students were enrolled in K-12 in Pitt County in the 2022-23 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.



Access to Postsecondary Credits

Students in Pitt County completed **6,020 Career & Technical Education (CTE) credentials (1,197 (20%) were industry-valued credentials) and 1,358 concentrations** in 2023. The top three CTE concentrations completed include Health Science; Human Services; and Architecture and Construction.

832 high school students took at least one **AP test (11%)** versus **15%** in peer counties (2023).

895 high school students participated in **Career & College Promise programs (56%)** versus **39%** in peer counties (2023).

For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/