

Charlotte

Prosperity Zone Sub-Region Peer County Type: Suburban Local Education Agencies: 1 (2023)

Charter Schools: 5 (2023)

2030 Proposed Union County Attainment Goal: 56,704 (Stretch Goal: 57,126)

2030 State Attainment Goal: 2 million

Population Spotlight

2020 Census: 238,233 2022 Estimate: 249,070 Change: 10,837

Growth Rate

4.5% County vs. **2.5%** State

\$95.079

Median Household Income (2022) State: \$67,516



83% Home Owners (2022)

Rate (2022) **State:** 67% **State:** 17.2%



9.4% Opportunity

Youth Rate (2022)State: 10.9%



82% Households with Broadband (2022)

State: 77%

3.1% Unemployment Rate (2022)

State: 3.7%

Educational Attainment

Union County residents ages 25-44, 2022



No Degree 23.276 42.2%



Less than high school High school graduate (including GED)

Some college, no credential

Child Poverty

Short-term credential

Associate dearee

Bachelor's dearee

Graduate or professional degree

9% 21% 12% 8% 9% 14% 27%

Note: Numbers may not add up to 100% due to rounding

Top Opportunities for Growth

These three areas represent the biggest opportunities for Union County to improve future attainment outcomes.



NC Pre-K Enrollment

47% of Union County eligible 4-year-olds are enrolled in NC Pre-K, below the state average of 53%.



Math Performance

54% of Union County 3-8 graders earn collegeand-career-ready scores in Math, below the state goal of 86%.



Reading Performance

44% of Union County 3-8 graders earn collegeand-career-ready scores in Reading, below the state goal of 73%.

Promising Attainment Practices

The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state's attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Union County has been meeting local needs:

https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Union

In Charlotte Prosperity Zone Sub-Region:

80.4%

of postsecondary degrees and credentials conferred by regional institutions are

aligned with labor market needs.

Top areas of misalignment:

Business Management & Administration bachelor's

Finance bachelor's

Information Technology bachelor's



ABOR MARKET ALIGNMEN

4.230 Individuals served in an ApprenticeshipNC program in

UNC and NC Community College Outcomes:

12.495 graduates in 2020

74% of 2016 graduates were employed in NC in 2021

\$45.387 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

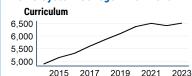


63% of adults (ages 25-44) in Union County earned a family sustaining wage, 2022

Union County is served by:

Centralina Workforce Development Board Centralina Regional Council

UNC System College Enrollment



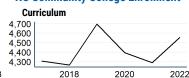
Top 3 Five-Star Jobs in **Charlotte Prosperity Zone Sub-**Region

Job Title	Annual Growth
Nurse Practitioners	5%
Data Scientists	4%
Logisticians	4%

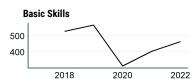
Top 3 Employers in Union County

Employer Employr	nent Range
Union County Public Schools	1000+
County Of Union	1000+
Tyson Farms Inc	1000+

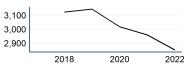
NC Community College Enrollment



First-time Curriculum Enrollments 1.800 1,700 1.600 1,500 1,400 2020 2018 2022



Continuing Education





COLLEGE & CAREER ACCESS

Adult Learners

Charlotte Sub-Prosperity Zone post-secondary enrollments in NC **Community Colleges, Fall 2022**

2,910 Basic Skills

29,351 Continuing Education

8.357 Curriculum



15% of Union County residents have student loan debt; 6% of debt holders had student loans in default. 2022

Success of Union County High School Graduates

- 86% of students who enroll persist to their second year versus 82% in peer counties, 2022
- 68% of students who enroll earn a degree or certificate within 6 years versus 60% in peer counties. 2022

Top destinations of all college-goers, Fall 2023

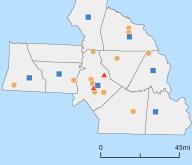
- 3,602 of all college-goers attended South Piedmont CC
- 2,010 of all college-goers attended Central Piedmont CC
- · 444 of all college-goers attended Wingate University

9,125 bachelor's 6,906 certificate 6,066 associate Postsecondary assets in Charlotte Prosperity Zone sub-region ▲ 4-year public Public, 4-year or above 2-year public Carolinas College of Health Sciences 4-year private University of North Carolina at Charlotte × 2-year or less Public, 2-year private Central Piedmont Community College, Cleveland Community College, Gaston College, Mitchell Community College, Rowan-Cabarrus Community College, South Piedmont Community College, Stanly Community College Private not-for-profit, 4-year or above Belmont Abbey College, Cabarrus College of Health Sciences, Catawba College, Charlotte Christian College and Theological Seminary, Davidson College, Gardner-Webb University, Johnson & Wales University, Charlotte, Johnson C Smith University,

Private not-for-profit, 2-year

Livingstone College, Pfeiffer University Queens University of Charlotte, Wingate

Degree Credentials Awarded, 2022



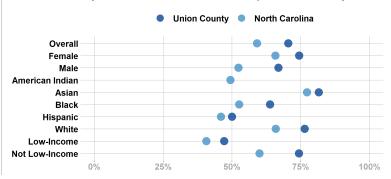
 66% of seniors completed the FAFSA in 2023, compared to 62% statewide; 437 more need to complete in 2023 to meet state goal of 80%.

- 83% of graduates reported intentions to enroll in a postsecondary institution versus 73% in peer counties. 2022
- 69% of graduates enrolled in a postsecondary institution within 12 months versus 57% in peer counties. 2022



56% of Union County students have parents with no college degree (either 2- or 4-year) versus 48% in peer counties.

Postsecondary Enrollment Rates for Select Groups in Union County, 2022



Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

How students in Union County traditional schools are doing:

- 47% of eligible 4-year-olds enrolled in NC Pre-K program, compared to 53% statewide; 200 more needed to meet state goal of 75%. 2023
- 44% of 3-8 graders are earning college-and-career-ready scores (level 4) or 5) in reading, compared to 30% statewide; 8,040 more needed to meet state goal of 73%. 2023
- 54% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 5,970 more needed to meet state goal of 86%. 2023
- 92% of 9th graders graduate within four years, compared to 87% statewide; 98 more needed to meet state goal of 95%. 2023
- 19% of students are chronically absent from school, compared to 27% statewide; 3,273 less needed to meet state goal of 11%. 2023



Union County has a student-to-school counselor ratio of 313:1 versus 327:1 in peer counties. 2023

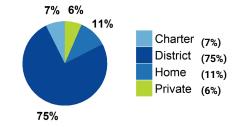


1% of students drop out of high school (124 total students), compared to 2% statewide. 2023

School Choice

54,897 total students were enrolled in K-12 in Union County in the 2022-23 school year.

Note: This profile focuses on outcomes of students enrolled in district schools



Access to Postsecondary Credits

Students in Union County completed 12,985 Career & Technical Education (CTE) credentials (3,293 (25%) were industry-valued credentials) and 1,836

concentrations in 2023. The top three CTE concentrations completed include Health Science; Agricultural, Food, & Natural Resources; and Arts, Audio/Video Technology, &



3,197 high school students took at least one AP test (22%) versus 15% in peer counties (2023)



1,076 high school students participated in Career & College Promise programs (32%) versus **39%** in peer counties (2023)

For more information about each indicator, including data sources and methodology, visit: dashboard.myfuturenc.org/county-data-and-resources/

