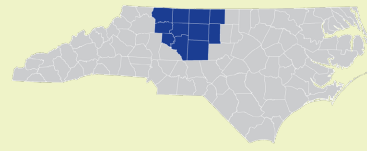


# Piedmont Triad

## Prosperity Zone

myFutureNC 2024 Attainment Profiles

2030 Proposed Piedmont Triad Attainment Goal: 301,451

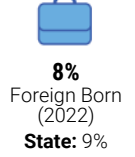
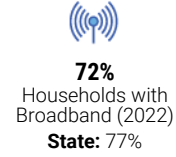
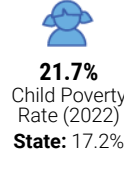


**Piedmont Triad PZ Served By:**  
Piedmont Triad Council of Governments  
and  
GuilfordWorks and Piedmont Triad  
Workforce Development Boards

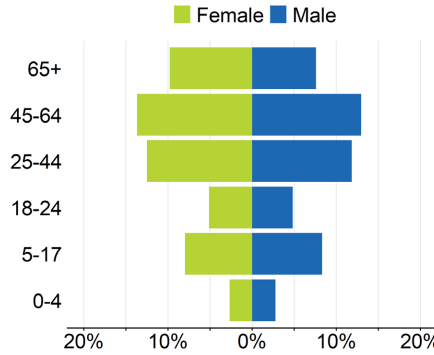
### Population Spotlight

**Growth Rate Prosperity Zone: 1.4%** vs. **State: 2.5%**

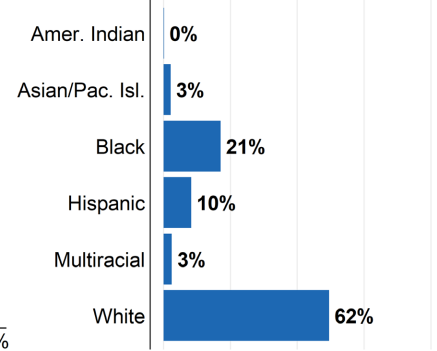
County	2020	2022	Change
North Carolina	10,439,414	10,698,973	259,559
Alamance County	171,429	176,353	4,924
Caswell County	22,738	22,614	-124
Davidson County	168,933	172,586	3,653
Davie County	42,715	44,090	1,375
Forsyth County	382,584	389,157	6,573
Guilford County	541,309	546,101	4,792
Randolph County	144,151	146,043	1,892
Rockingham County	91,100	91,957	857
Stokes County	44,523	45,175	652
Surry County	71,367	71,403	36
Yadkin County	37,211	37,463	252



### Age Structure, 2022



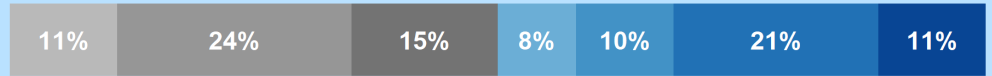
### Race/Ethnicity, 2022



### Educational Attainment

Piedmont Triad residents ages 25-44, 2022

■ Less than high school   
 ■ High school graduate (including GED)   
 ■ Some college, no credential   
 ■ Short-term credential   
 ■ Associate degree   
 ■ Bachelor's degree   
 ■ Graduate or professional degree



Note: Numbers may not add up to 100% due to rounding

LABOR MARKET ALIGNMENT

### In Piedmont Triad Prosperity Zone:

**84.4%**

of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

#### Top areas of misalignment:

**Health Science** below bachelor's  
**Transportation, Distribution & Logistics** below bachelor's  
**Business Management & Administration** bachelor's

**2,115** Individuals served in an ApprenticeshipNC program in 2020

#### UNC and NC Community College Outcomes:

**13,386** graduates in 2020

**74%** of 2016 graduates were employed in NC in 2021

**\$42,115** annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

**47%** of adults (ages 25-44) in Piedmont Triad earned a **family sustaining wage**, 2022

### Top Industries in Piedmont Triad PZ

Industry Name	Average Employment	Average Weekly Wages
Health Care and Social Assistance	110,315	\$1,145
Manufacturing	96,240	\$1,221
Retail Trade	86,078	\$712
Accommodation and Food Services	69,438	\$427
Administrative and Support and Waste Management and Remediation Services	49,062	\$803

### Top Job Sectors in Piedmont Triad PZ

Job Sector	Average Employment	Average Weekly Wages
Private	638,042	\$1,050
Local Government	61,222	\$946
State Government	16,097	\$1,049
Federal Government	6,932	\$1,377

POSTSECONDARY COMPLETION

### Success of Piedmont Triad High School Graduates

- **82%** of students who enroll **persist to their second year** versus **83%** for the state. 2022
- **59%** of students who enroll **earn a degree or certificate** within 6 years versus **59%** for the state. 2022

### Top destinations of all college-goers, Fall 2023

- **13,824** of all college-goers attended **Guilford TCC**
- **11,561** of all college-goers attended **Forsyth TCC**
- **6,494** of all college-goers attended **Davidson-Davie CC**

### Adult Learners

#### Piedmont Triad resident enrollments in NC Community Colleges, Fall 2022

- 2,241** Basic Skills
- 22,763** Continuing Education
- 7,788** Curriculum

### Degree Credentials Awarded, 2022

**5,157** certificate | **4,762** associate | **11,201** bachelor's

### Postsecondary assets in Piedmont Triad Prosperity Zone

#### Public, 4-year or above

North Carolina A & T State University, University of North Carolina School of the Arts, University of North Carolina at Greensboro, Winston-Salem State University

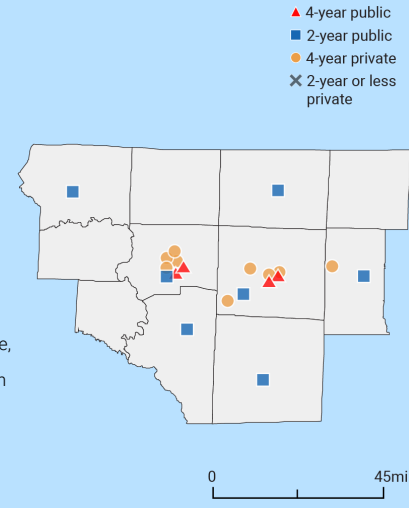
#### Public, 2-year

Alamance Community College, Davidson-Davie Community College, Forsyth Technical Community College, Guilford Technical Community College, Randolph Community College, Rockingham Community College, Surry Community College

#### Private not-for-profit, 4-year or above

Bennett College, Carolina Christian College, Carolina University, Elon University, Greensboro College, Guilford College, High Point University, Salem College, Wake Forest University

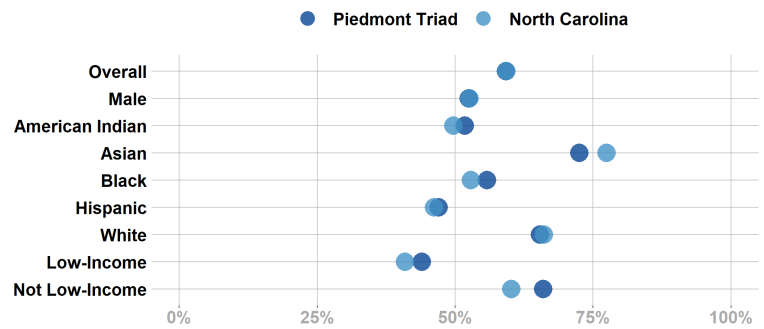
#### Private not-for-profit, 2-year



COLLEGE & CAREER ACCESS

- **64%** of seniors **completed the FAFSA** in 2023, compared to **62%** statewide; 2,462 more need to complete in 2023 to meet state goal of **80%**. 2023
- **83%** of graduates reported **intentions to enroll** in a postsecondary institution versus **74%** in the state. 2022
- **58%** of graduates **enrolled in a postsecondary institution** within 12 months versus **58%** in the state. 2022

### Postsecondary Enrollment Rates for Select Groups in Piedmont Triad, 2022



Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

ACADEMIC READINESS

### How students in Piedmont Triad traditional schools are currently doing:

To meet state goals, each year Piedmont Triad needs:

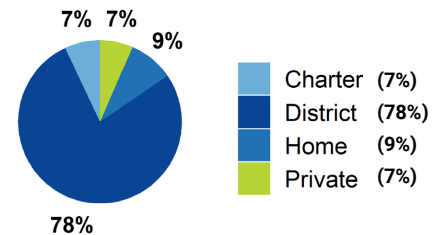
- **53%** of eligible 4-year-olds **enrolled in NC Pre-K program**, compared to **53%** statewide; 2,014 more needed to meet state goal of **75%**. 2023
- **27%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **reading**, compared to **30%** statewide; 46,889 more needed to meet state goal of **73%**. 2023
- **31%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **math**, compared to **35%** statewide; 55,772 more needed to meet state goal of **86%**. 2023
- **88%** of 9th graders **graduate within four years**, compared to **87%** statewide; 1,339 more needed to meet state goal of **95%**. 2023
- **31%** of students are **chronically absent from school**, compared to **27%** statewide; 47,365 less needed to meet state goal of **11%**. 2023

**2%** of students **drop out of high school** (1,696 total students), compared to **2%** statewide. 2023

### School Choice

285,686 total students were enrolled in K-12 in Piedmont Triad in the 2022-23 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.



### Access to Postsecondary Credits

Students in Piedmont Triad completed **53,922 Career & Technical Education (CTE) credentials (10,037 (19%) were industry-valued credentials)** and **10,708 concentrations** in 2023. The top three CTE concentrations completed include Health Science; Human Services; and Arts, Audio/Video Technology, & Communications.

**11,441 high school students** took at least one **AP test (16%)** versus **16%** in the state (2023).

**4,818 high school students** participated in **Career & College Promise programs (29%)** versus **36%** in the state (2023).

For more information about each indicator, including data sources and methodology, visit:

[dashboard.myfuturenc.org/county-data-and-resources/](https://dashboard.myfuturenc.org/county-data-and-resources/)