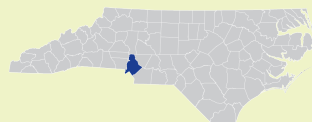


Charlotte Works

Workforce Development Board

myFutureNC 2024 Attainment Profiles

2030 Proposed Charlotte Works Attainment Goal: 299,257



Counties in WDB:
Mecklenburg

Population Spotlight

Growth Rate: WDB: 2.7% vs. State: 2.5%

County	2020	2022	Change
North Carolina	10,439,414	10,698,973	259,559
Mecklenburg County	1,115,526	1,145,392	29,866



15.5%
Child Poverty Rate (2022)
State: 17.2%



10.1%
Opportunity Youth Rate (2022)
State: 10.9%

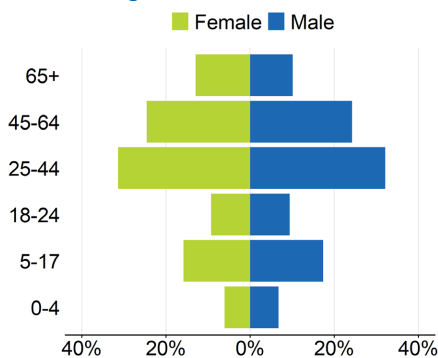


82%
Households with Broadband (2022)
State: 77%

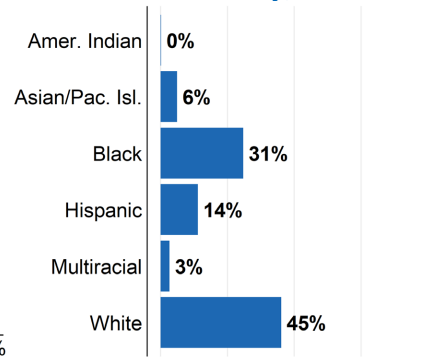


16%
Foreign Born (2022)
State: 9%

Age Structure, 2022



Race/Ethnicity, 2022

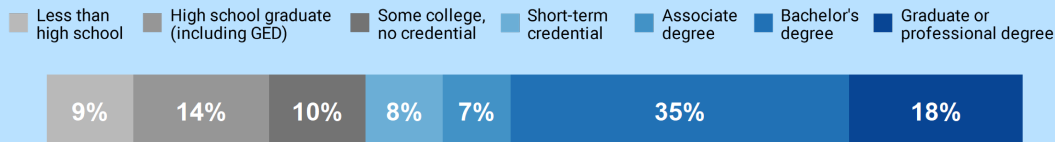


Educational Attainment

Charlotte Works residents ages 25-44, 2022

No Degree
115,369
32.6%

Have Degree or Credential
238,453
67.4%



Note: Numbers may not add up to 100% due to rounding

LABOR MARKET ALIGNMENT

In Charlotte Works WDB:

3,252 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:

7,617 graduates in 2020

72% of 2016 graduates were employed in NC in 2021

\$49,735 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

62% of adults (ages 25-44) in Charlotte Works earned a **family sustaining wage**, 2022

Labor Force Snapshot - 2023 Q2

Total Jobs	781,099
Business Establishments	52,152
Employed	629,309
Unemployed	22,833
Avg. Weekly Wage	\$1,483
Median Household Income	\$80,645

Top Industries in Charlotte Works WDB:

Industry Name	Average Employment	Average Weekly Wages
Health Care and Social Assistance	89,621	\$1,360
Finance and Insurance	84,361	\$2,345
Professional Scientific and Technical Services	70,737	\$2,122
Administrative and Support and Waste	67,430	\$1,079
Accommodation and Food Services	67,119	\$572

Top Job Sectors in Charlotte Works WDB:

Job Sector	Average Employment	Average Weekly Wages
Private	703,739	\$1,495
Local Government	63,588	\$1,354
State Government	7,753	\$1,263
Federal Government	6,019	\$1,756

Success of Charlotte Works High School Graduates

- **86%** of students who enroll **persist to their second year** versus **83%** for the state. 2022
- **58%** of students who enroll **earn a degree or certificate** within 6 years versus **59%** for the state. 2022

Top destinations of all college-goers, Fall 2023

- **19,606** of all college-goers attended **Central Piedmont CC**
- **1,189** of all college-goers attended **Rowan-Cabarrus CC**
- **788** of all college-goers attended **Gaston College**

Adult Learners


Charlotte Works resident enrollments in NC Community Colleges, Fall 2022

- 1,787** Basic Skills
- 7,522** Continuing Education
- 3,697** Curriculum

- **61%** of seniors **completed the FAFSA** in 2023, compared to **62%** statewide; 1,908 more need to complete in 2023 to meet state goal of **80%**. 2023
- **79%** of graduates reported **intentions to enroll** in a postsecondary institution versus **74%** in the state. 2022
- **61%** of graduates **enrolled in a postsecondary institution** within 12 months versus **58%** in the state. 2022

How students in Charlotte Works traditional schools are currently doing:

To meet state goals, each year Charlotte Works needs:

- **28%** of eligible 4-year-olds **enrolled in NC Pre-K program**, compared to **53%** statewide; 2,393 more needed to meet state goal of **75%**. 2023
 - **30%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **reading**, compared to **30%** statewide; 27,448 more needed to meet state goal of **73%**. 2023
 - **38%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **math**, compared to **35%** statewide; 31,184 more needed to meet state goal of **86%**. 2023
 - **83%** of 9th graders **graduate within four years**, compared to **87%** statewide; 1,445 more needed to meet state goal of **95%**. 2023
 - **26%** of students are **chronically absent from school**, compared to **27%** statewide; 21,917 less needed to meet state goal of **11%**. 2023
-  **3%** of students **drop out of high school** (1,194 total students), compared to **2%** statewide. 2023

Degree Credentials Awarded, 2022

1,658 certificate | **2,827** associate | **7,088** bachelor's

Postsecondary assets in Charlotte Works Workforce Dev Board:

Public, 4-year or above

Carolinas College of Health Sciences, University of North Carolina at Charlotte

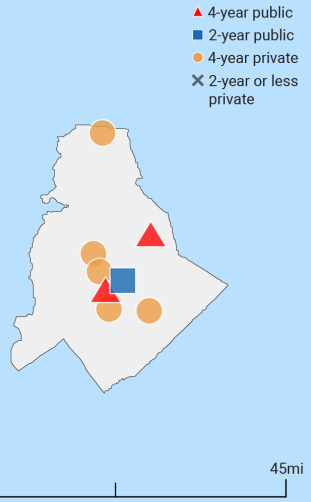
Public, 2-year

Central Piedmont Community College

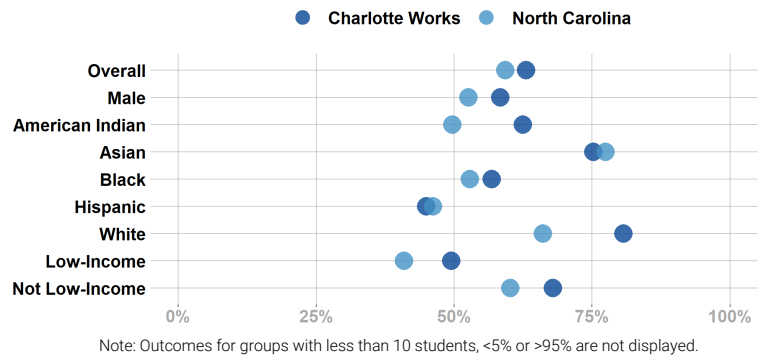
Private not-for-profit, 4-year or above

Charlotte Christian College and Theological Seminary, Davidson College, Johnson & Wales University-Charlotte, Johnson C Smith University, Queens University of Charlotte

Private not-for-profit, 2-year



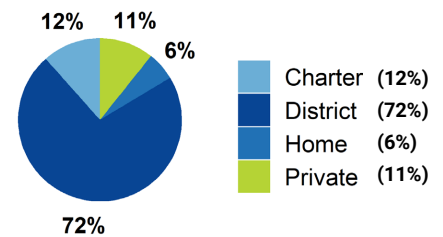
Postsecondary Enrollment Rates in Charlotte Works WDB, 2022



School Choice


194,864 total students were enrolled in K-12 in Charlotte Works in the 2022-23 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.



Access to Postsecondary Credits

Students in Charlotte Works completed **9,833 Career & Technical Education (CTE) credentials (2,585 (26%) were industry-valued credentials) and 4,410 concentrations** in 2023. The top three CTE concentrations completed include Hospitality & Tourism; Marketing; and Health Science.

 **10,373 high school students** took at least one **AP test (23%)** versus **16%** in the state (2023).

 **2,223 high school students** participated in **Career & College Promise programs (22%)** versus **36%** in the state (2023).

For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/