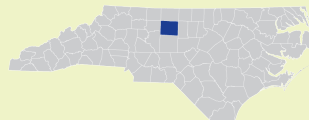


# GuilfordWorks

## Workforce Development Board

myFutureNC 2024 Attainment Profiles

2030 Proposed GuilfordWorks Attainment Goal: 112,787



Counties in WDB:  
Guilford

### Population Spotlight

Growth Rate: WDB: 0.9% vs. State: 2.5%

County	2020	2022	Change
North Carolina	10,439,414	10,698,973	259,559
Guilford County	541,309	546,101	4,792



**20.9%**  
Child Poverty Rate (2022)  
State: 17.2%



**9.5%**  
Opportunity Youth Rate (2022)  
State: 10.9%

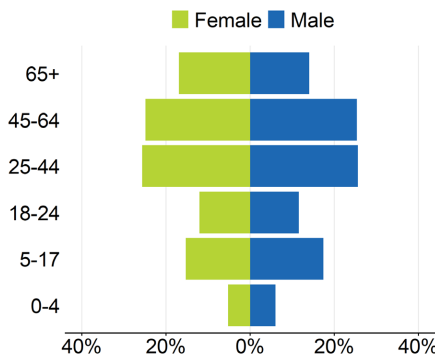


**76%**  
Households with Broadband (2022)  
State: 77%

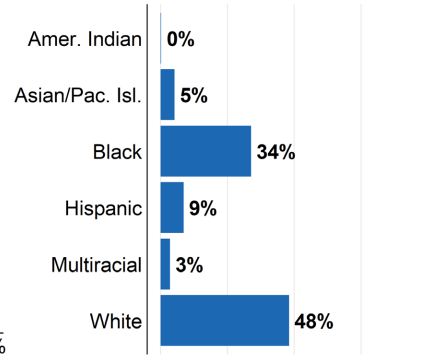


**11%**  
Foreign Born (2022)  
State: 9%

### Age Structure, 2022



### Race/Ethnicity, 2022



### Educational Attainment

GuilfordWorks residents ages 25-44, 2022

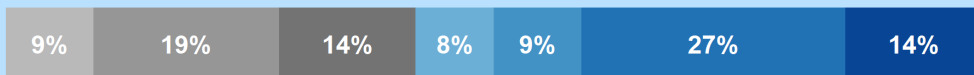
■ Less than high school  
 ■ High school graduate (including GED)  
 ■ Some college, no credential  
 ■ Short-term credential  
 ■ Associate degree  
 ■ Bachelor's degree  
 ■ Graduate or professional degree



**No Degree**  
58,540  
42.3%



**Have Degree or Credential**  
79,734  
57.7%



Note: Numbers may not add up to 100% due to rounding

LABOR MARKET ALIGNMENT

### In GuilfordWorks WDB:

**642** Individuals served in an ApprenticeshipNC program in 2020

#### UNC and NC Community College Outcomes:

**7,049** graduates in 2020

**70%** of 2016 graduates were employed in NC in 2021

**\$41,152** annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)



**48%** of adults (ages 25-44) in GuilfordWorks earned a **family sustaining wage**, 2022

### Labor Force Snapshot - 2023 Q2

Total Jobs	287,115
Business Establishments	17,463
Employed	249,479
Unemployed	10,662
Avg. Weekly Wage	\$1,086
Median Household Income	\$63,822

### Top Industries in GuilfordWorks WDB:

Industry Name	Average Employment	Average Weekly Wages
Health Care and Social Assistance	37,325	\$1,154
Retail Trade	31,863	\$763
Manufacturing	31,795	\$1,368
Accommodation and Food Services	26,702	\$447
Educational Services	23,345	\$972

### Top Job Sectors in GuilfordWorks WDB:

Job Sector	Average Employment	Average Weekly Wages
Private	254,964	\$1,090
Local Government	20,338	\$936
State Government	7,635	\$1,198
Federal Government	4,178	\$1,404

### Success of GuilfordWorks High School Graduates

- **84%** of students who enroll **persist to their second year** versus **83%** for the state. 2022
- **59%** of students who enroll **earn a degree or certificate** within 6 years versus **59%** for the state. 2022

### Top destinations of all college-goers, Fall 2023

- **10,944** of all college-goers attended **Guilford TCC**
- **862** of all college-goers attended **Forsyth TCC**
- **630** of all college-goers attended **Alamance CC**

### Adult Learners

#### GuilfordWorks resident enrollments in NC Community Colleges, Fall 2022

- 991** Basic Skills
- 6,497** Continuing Education
- 2,749** Curriculum

- **70%** of seniors **completed the FAFSA** in 2023, compared to **62%** statewide; 512 more need to complete in 2023 to meet state goal of **80%**. 2023
- **90%** of graduates reported **intentions to enroll** in a postsecondary institution versus **74%** in the state. 2022
- **60%** of graduates **enrolled in a postsecondary institution** within 12 months versus **58%** in the state. 2022

### How students in GuilfordWorks traditional schools are currently doing:

To meet state goals, each year GuilfordWorks needs:

- **71%** of eligible 4-year-olds **enrolled in NC Pre-K program**, compared to **53%** statewide; 107 more needed to meet state goal of **75%**. 2023
- **27%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **reading**, compared to **30%** statewide; 13,909 more needed to meet state goal of **73%**. 2023
- **29%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **math**, compared to **35%** statewide; 17,075 more needed to meet state goal of **86%**. 2023
- **91%** of 9th graders **graduate within four years**, compared to **87%** statewide; 237 more needed to meet state goal of **95%**. 2023
- **31%** of students are **chronically absent from school**, compared to **27%** statewide; 14,277 less needed to meet state goal of **11%**. 2023

 **2%** of students **drop out of high school** (446 total students), compared to **2%** statewide. 2023

### Degree Credentials Awarded, 2022

**1,369** certificate | **1,431** associate | **6,943** bachelor's

### Postsecondary assets in GuilfordWorks Workforce Dev Board:

#### Public, 4-year or above

North Carolina A & T State University,  
University of North Carolina at Greensboro

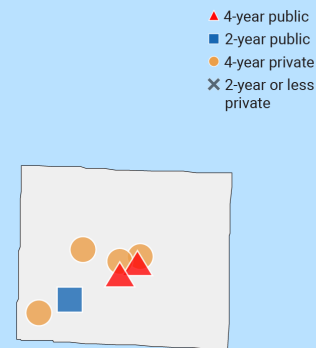
#### Public, 2-year

Guilford Technical Community College

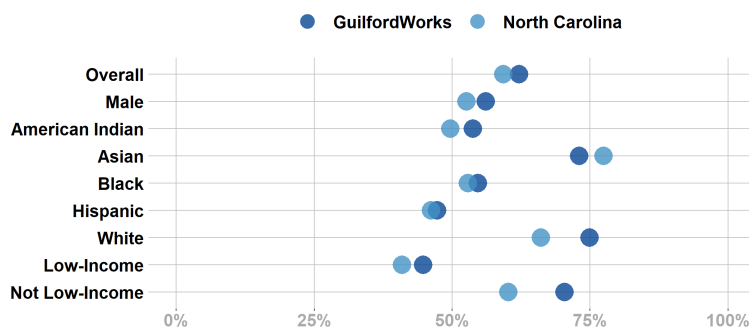
#### Private not-for-profit, 4-year or above

Bennett College, Greensboro College,  
Guilford College, High Point University

#### Private not-for-profit, 2-year



### Postsecondary Enrollment Rates in GuilfordWorks WDB, 2022

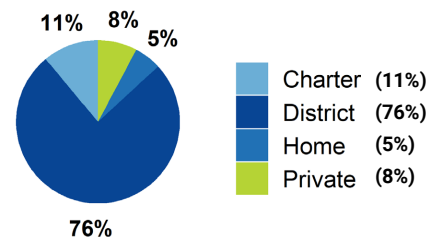


Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

### School Choice


88,117 total students were enrolled in K-12 in GuilfordWorks in the 2022-23 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.



### Access to Postsecondary Credits

Students in GuilfordWorks completed **8,250 Career & Technical Education (CTE) credentials (1,451 (18%) were industry-valued credentials) and 2,741 concentrations** in 2023. The top three CTE concentrations completed include Health Science; Arts, Audio/Video Technology, & Communications; and Science, Technology, Engineering, & Mathematics.

 **5,650 high school students** took at least one **AP test (27%)** versus **16%** in the state (2023).

 **1,315 high school students** participated in **Career & College Promise programs (24%)** versus **36%** in the state (2023).

For more information about each indicator, including data sources and methodology, visit:

[dashboard.myfuturenc.org/county-data-and-resources/](https://dashboard.myfuturenc.org/county-data-and-resources/)