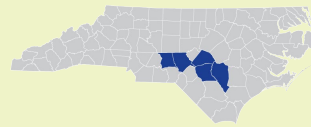


Mid-Carolina

Workforce Development Board

myFutureNC 2024 Attainment Profiles

2030 Proposed Mid-Carolina Attainment Goal: 102,691



Counties in WDB:

Cumberland, Harnett, Montgomery, Moore, Sampson

Population Spotlight

Growth Rate: WDB: 2.0% vs. State: 2.5%

County	2020	2022	Change
North Carolina	10,439,414	10,698,973	259,559
Cumberland County	334,728	336,699	1,971
Harnett County	133,554	138,832	5,278
Montgomery County	25,752	25,894	142
Moore County	99,725	105,531	5,806
Sampson County	59,040	59,120	80



22.2%
Child Poverty Rate (2022)
State: 17.2%



13.0%
Opportunity Youth Rate (2022)
State: 10.9%

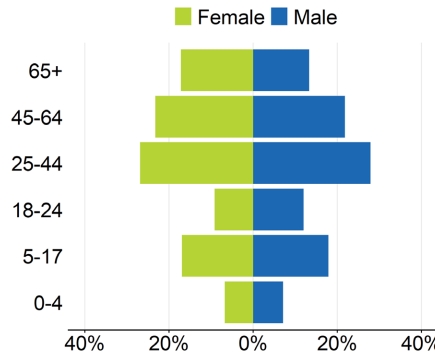


72%
Households with Broadband (2022)
State: 77%

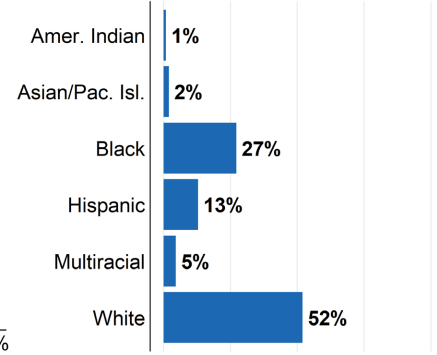


7%
Foreign Born (2022)
State: 9%

Age Structure, 2022



Race/Ethnicity, 2022



Educational Attainment

Mid-Carolina residents ages 25-44, 2022

Less than high school
High school graduate (including GED)
Some college, no credential
Short-term credential
Associate degree
Bachelor's degree
Graduate or professional degree



No Degree
93,394
52.0%



Have Degree or Credential
86,053
48.0%



Note: Numbers may not add up to 100% due to rounding

LABOR MARKET ALIGNMENT

In Mid-Carolina WDB:

1,786 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:

4,853 graduates in 2020

53% of 2016 graduates were employed in NC in 2021

\$37,386 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)



45% of adults (ages 25-44) in Mid-Carolina earned a family sustaining wage, 2022

Labor Force Snapshot - 2023 Q2

Total Jobs	215,873
Business Establishments	15,132
Employed	252,945
Unemployed	11,811
Avg. Weekly Wage	\$954
Median Household Income	\$57,322

Top Industries in Mid-Carolina WDB:

Industry Name	Average Employment	Average Weekly Wages
Health Care and Social Assistance	39,219	\$1,143
Retail Trade	29,507	\$634
Accommodation and Food Services	25,644	\$404
Public Administration	19,202	\$1,285
Manufacturing	15,683	\$1,225

Top Job Sectors in Mid-Carolina WDB:

Job Sector	Average Employment	Average Weekly Wages
Private	163,472	\$883
Local Government	30,666	\$1,009
Federal Government	15,712	\$1,555
State Government	6,023	\$1,029

Success of Mid-Carolina High School Graduates

- **81%** of students who enroll **persist to their second year** versus **83%** for the state. 2022
- **53%** of students who enroll **earn a degree or certificate** within 6 years versus **59%** for the state. 2022

Top destinations of all college-goers, Fall 2023

- **12,673** of all college-goers attended **Fayetteville TCC**
- **4,266** of all college-goers attended **Sandhills CC**
- **3,298** of all college-goers attended **Central Carolina CC**

Adult Learners

Mid-Carolina resident enrollments in NC Community Colleges, Fall 2022

- 1,082** Basic Skills
- 11,166** Continuing Education
- 5,018** Curriculum

- **64%** of seniors **completed the FAFSA** in 2023, compared to **62%** statewide; 1,005 more need to complete in 2023 to meet state goal of **80%**. 2023
- **79%** of graduates reported **intentions to enroll** in a postsecondary institution versus **74%** in the state. 2022
- **54%** of graduates **enrolled in a postsecondary institution** within 12 months versus **58%** in the state. 2022

How students in Mid-Carolina traditional schools are currently doing:

To meet state goals, each year Mid-Carolina needs:

- **45%** of eligible 4-year-olds **enrolled in NC Pre-K program**, compared to **53%** statewide; 1,430 more needed to meet state goal of **75%**. 2023
- **27%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **reading**, compared to **30%** statewide; 19,958 more needed to meet state goal of **73%**. 2023
- **27%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **math**, compared to **35%** statewide; 25,485 more needed to meet state goal of **86%**. 2023
- **87%** of 9th graders **graduate within four years**, compared to **87%** statewide; 610 more needed to meet state goal of **95%**. 2023
- **31%** of students are **chronically absent from school**, compared to **27%** statewide; 20,575 less needed to meet state goal of **11%**. 2023
- **2%** of students **drop out of high school** (595 total students), compared to **2%** statewide. 2023

Degree Credentials Awarded, 2022

2,556 certificate | **2,908** associate | **2,329** bachelor's

Postsecondary assets in Mid-Carolina Workforce Dev Board:

Public, 4-year or above

Fayetteville State University

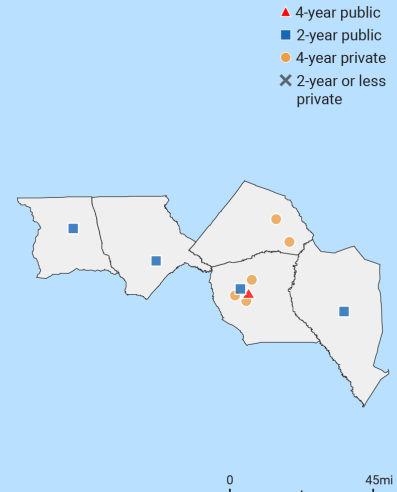
Public, 2-year

Fayetteville Technical Community College, Montgomery Community College, Sampson Community College, Sandhills Community College

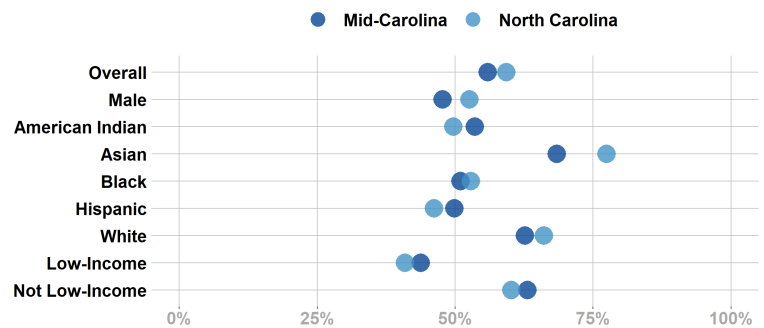
Private not-for-profit, 4-year or above

Campbell University, Carolina College of Biblical Studies, Heritage Bible College, Manna University, Methodist University

Private not-for-profit, 2-year



Postsecondary Enrollment Rates in Mid-Carolina WDB, 2022

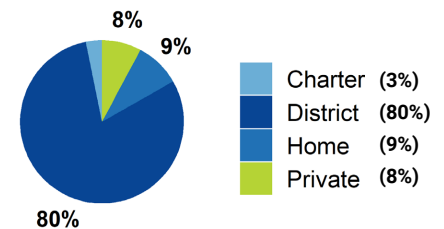


Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

School Choice

118,271 total students were enrolled in K-12 in Mid-Carolina in the 2022-23 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.



Access to Postsecondary Credits

Students in Mid-Carolina completed **33,986 Career & Technical Education (CTE) credentials (5,534 (16%) were industry-valued credentials) and 5,094 concentrations** in 2023. The top three CTE concentrations completed include Agricultural, Food, & Natural Resources; Health Science; and Law, Public Safety, Corrections, & Security.

3,026 high school students took at least one **AP test (13%)** versus **16%** in the state (2023).

2,749 high school students participated in **Career & College Promise programs (40%)** versus **36%** in the state (2023).

For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/