

# Kerr-Tar

## Council of Governments (COG)

myFutureNC 2025 Attainment Profiles



**Counties in Council of Governments:**  
Franklin, Granville, Person, Vance, and Warren Counties

### Educational Attainment

Kerr-Tar COG residents ages 25-44, 2023

**Have Degree or Credential**  
**23,689**  
42.7%

**No Degree**  
**31,826**  
57.3%

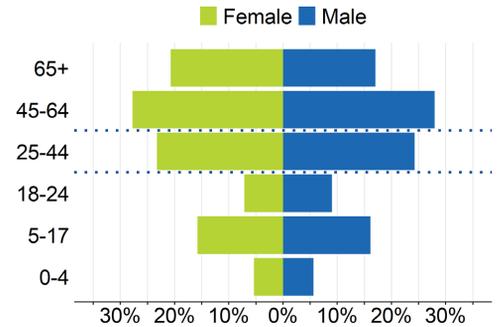
**Residents Ages 25-44**  
**55,515**

### Educational Level Breakdown, 2023

Graduate or Professional degree	6.7%
Bachelor's degree	18.1%
Associate degree	10.3%
Short-term credential	7.5%
Some college, no credential	16.0%
High school graduate (including GED)	28.6%
Less than high school	12.7%

Note: Numbers may not add up to 100% due to rounding

### Age Structure, 2023



2030 Proposed Kerr-Tar Attainment Goal: 37,890

2030 State Attainment Goal: 2 million

### Population Spotlight

2020 Census: 229,920  
2023 Estimate: 240,067  
Change: 10,147

### Growth Rate

**4.4%** vs. **3.8%**  
**County** vs. **State**

### Race/Ethnicity, 2023

Amer. Indian	0.6%
Asian/Pac. Isl.	0.7%
Black	31.6%
Hispanic	9.1%
Multiracial	3.7%
White	54.1%



**\$65,307**  
Median Household Income (2023)  
State: \$70,838



**72.9%**  
Home Owners (2023)  
State: 66.3%



**66.5%**  
Households with Broadband (2023)  
State: 77.1%



**22.0%**  
Child Poverty Rate (2023)  
State: 17.6%



**21.0%**  
Single Parent Households (2023)  
State: 17.0%



**4.8%**  
Foreign Born (2023)  
State: 9.2%

LABOR MARKET ALIGNMENT

### In Kerr-Tar :

**53** Individuals served in an ApprenticeshipNC program in 2023

### UNC and NC Community College Outcomes:

**671** graduates in 2020  
**76.0%** of 2016 graduates were employed in NC in 2021  
**\$37,991** annual average earnings of graduates employed in NC (includes both part-time and full-time jobs), 2021

**47.6%** of adults (ages 25-44) in Kerr-Tar earned a **family sustaining wage**. State: 57.6%, 2023

**15.9%** of youth (ages 16-24) in Kerr-Tar were **Opportunity Youth**. State: 10.3%, 2023

**79.8%** of adults (ages 25-44) in Kerr-Tar **participated in the labor force**. State: 84.2%, 2023

### Kerr-Tar Labor Force Snapshot, 2024 Q2

Total Jobs	<b>60,626</b>	Business Establishments	<b>4,967</b>
Employed	<b>104,303</b>	Unemployed	<b>4,728</b>
Avg. Weekly Wage	<b>\$1,009</b>		

### Top Industries in Kerr-Tar , 2024 Q2

Industry Name	Average Employment	Average Weekly Wages
Manufacturing	<b>9,509</b>	<b>\$1,261</b>
Health Care and Social Assistance	<b>8,946</b>	<b>\$1,048</b>
Retail Trade	<b>7,320</b>	<b>\$647</b>
Public Administration	<b>5,911</b>	<b>\$1,286</b>
Educational Services	<b>5,451</b>	<b>\$981</b>

### Top Job Sectors in Kerr-Tar , 2024 Q2

Job Sector	Average Employment	Average Weekly Wages
Private	<b>46,675</b>	<b>\$960</b>
Local Government	<b>8,186</b>	<b>\$977</b>
State Government	<b>4,278</b>	<b>\$1,187</b>
Federal Government	<b>1,486</b>	<b>\$2,207</b>

POSTSECONDARY COMPLETION

### Degree Credentials Awarded in Kerr-Tar, 2023

247 certificate | 827 associate | 28 bachelor's

### Adult Learners

Kerr-Tar Residents Aged 25+ enrolled in NC Community Colleges, Fall 2023

236 Basic Skills  
2,581 Continuing Education  
1,262 Curriculum

16.0% of residents (aged 25-44) have some college but no degree. State: 11.7%, 2023

### Success of Kerr-Tar High School Graduates

79.2% of students who enroll persist to their second year. State: 83.8%, 2023

89.9% UNC | 68.1% NCCCS | 79.7% NCICU

51.4% of students who enroll earn a degree or certificate within 6 years. State: 60.0%, 2023

28.8% UNC | 11.8% NCCCS | 7.2% NCICU

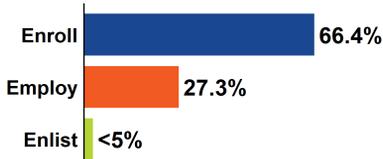
### Top destinations of all college-goers, 2024

- 4,194 of all college-goers attended Vance-Granville CC
- 1,317 of all college-goers attended Wake TCC
- 1,313 of all college-goers attended Piedmont CC

COLLEGE & CAREER ACCESS

51.3% of 2024 high school class completed the FAFSA as of Sept. 27, 2024. 478 more need to complete in 2024 to meet state goal of 80%. State: 55.0%

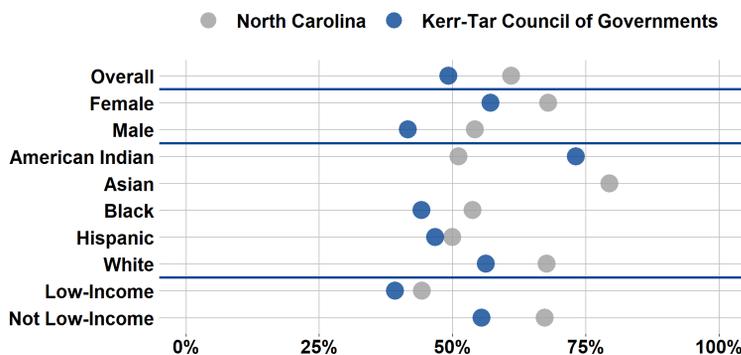
### Post High School Graduation Intentions, 2023



81.5% of 9th graders graduated within four years. 302 more needed to meet state goal of 95%. State: 87.3% 2024

47.5% of graduates enrolled in a postsecondary institution within 12 months. State: 59.3% 2023

### Postsecondary Enrollment Rates for Select Groups in COG, 2023



Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

ACADEMIC READINESS

54.0% of eligible 4-year-olds enrolled in NC Pre-K program in 2024. 291 more needed to meet state goal of 75%. State: 57.2%

### Kerr-Tar Traditional Public Schools students:

19.9% of 3-8 graders earned college-and-career-ready scores in reading in 2024. 7,511 more needed to meet state goal of 86%. State: 29.8%

24.5% of 3-8 graders earned college-and-career-ready scores in math in 2024. 5,510 more needed to meet state goal of 73%. State: 36.5%

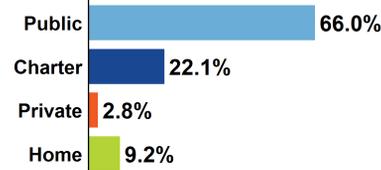
33.3% of students were chronically absent from school in 2024. 6,042 fewer needed to meet state goal of 11%. State: 25.7%

2.8% of students drop out of high school (235 total students), compared to 2.1% statewide. 2023

### School & Student Overview (2024 school year)

Traditional Public School District(s): 5  
Traditional Public School(s): 66  
Charter School(s): 10  
Private School(s): 13  
Home School(s): 1,953

38,152 total K-12 students enrolled in schools.



### Pathways to College and Career

Students in traditional public schools completed 8,326 Career & Technical Education (CTE) credentials and 1,085 concentrations. 1,041 (12.5%) of credentials were industry-valued in 2023. The top three CTE concentrations: Human Services; Agricultural, Food, & Natural Resources; and Architecture and Construction.

406 (5.3%) high school students took at least one AP, IB, or CIE exam. State: 16.8% (2023).

549 (28.2%) high school graduates participated in Career & College Promise programs. State: 36.0% (2024).

For more information about each indicator, including data sources and methodology, visit:

[dashboard.myfuturenc.org/county-data-and-resources/](https://dashboard.myfuturenc.org/county-data-and-resources/)