

# Cumberland County

myFutureNC 2025 Attainment Profiles



Fayetteville-Lumberton Prosperity Zone Sub-Region  
Peer County Type: Suburban

## Educational Attainment

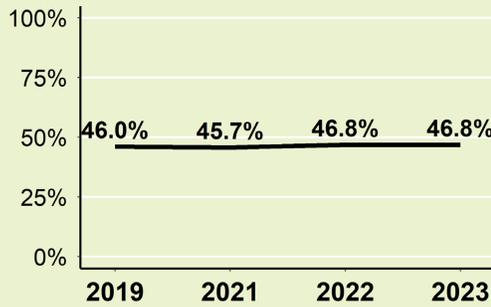
Cumberland County residents ages 25-44, 2023

**Have Degree or Credential**  
45,831  
46.8%

**No Degree**  
52,015  
53.2%

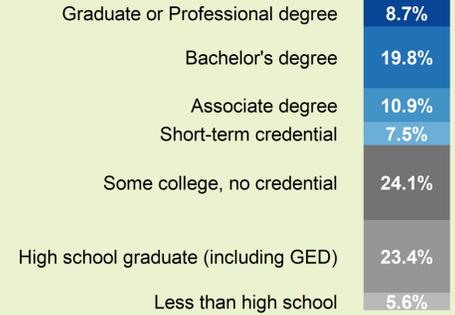
**Residents Ages 25-44**  
97,846

## Educational Attainment Trend



Note: 2020 data not shown due to inconsistency

## Educational Level Breakdown, 2023



Note: Numbers may not add up to 100% due to rounding

2030 Proposed Cumberland County Attainment Goal: 49,125 (Stretch Goal: 49,725)

2030 State Attainment Goal: 2 million

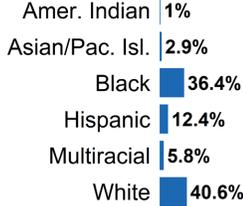
## Population Spotlight

2020 Census: 334,733  
2023 Estimate: 337,890  
Change: 3,157

## Growth Rate

0.9% County vs. 3.8% State

## Race/Ethnicity



\$61,511  
Median Household Income (2023)  
State: \$70,838



53.7%  
Home Owners (2023)  
State: 66.3%



78.4%  
Households with Broadband (2023)  
State: 77.1%



23.4%  
Child Poverty Rate (2023)  
State: 17.6%



21.3%  
Single Parent Households (2023)  
State: 17.0%



6.7%  
Foreign Born (2023)  
State: 9.2%

## Top Opportunities for Growth



### Family Sustaining Wage

42% of Cumberland County adults 25-44 earn a family sustaining wage, below the suburban county average of 52%.

## In Fayetteville-Lumberton Prosperity Zone Sub-Region:

79.1%

of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

### Top Misalignments

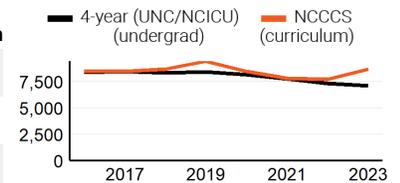
#### Job Openings vs. Degrees/Credentials

- Education & Training Jobs < Creds
- Health Science Jobs > Creds
- Transportation, Distribution & Logistics Jobs > Creds

## Top 3 Five-Star Jobs in Fayetteville-Lumberton Prosperity Zone Sub-Region

Job Title	Annual Growth
Nurse Practitioners	3.67%
Data Scientists	3.11%
Medical and Health Services Managers	2.49%

## Postsecondary Enrollment for Cumberland County Residents



1,613 Individuals served in an ApprenticeshipNC program in 2023

## UNC and NC Community College Outcomes:

5,664 graduates in 2020  
56.2% of 2016 graduates were employed in NC in 2021  
\$38,415 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs), 2021

41.6% of adults (ages 25-44) in Cumberland County earned a family sustaining wage. Peer: 51.8% | State: 57.6%, 2023

11.7% of youth (ages 16-24) in Cumberland County were Opportunity Youth. Peer: 11.2% | State: 10.3%, 2023

82.1% of adults (ages 25-44) in Cumberland County participated in the labor force. Peer: 83.4% | State: 84.2%, 2023

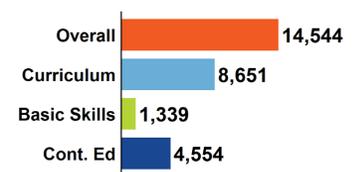
## Top 3 Employers in Cumberland County

Employer	Employment Range
Defense Ex Army Navy & Air Force	1000+
Cumberland County Board of Education	1000+
Cumberland County Hospital Systems	1000+

## Top 3 industries in Cumberland County

Industry	Jobs   Percent
Health Care and Social Assistance	24,283   19.8%
Retail Trade	16,341   13.3%
Accommodation and Food Services	14,426   11.7%

## Cumberland County residents enrolled in NCCCS, Fall 2023



## Cumberland County is served by:

- Mid-Carolina Workforce Development Board
- Mid-Carolina Council of Governments

LABOR MARKET ALIGNMENT

POSTSECONDARY COMPLETION

Top Opportunities for Growth



Postsecondary Completion

51% of Cumberland County high school graduates who enroll in postsecondary education earn a degree or credential within 6 years, below the suburban county average of 61%.

Degree Credentials Awarded in PZ Sub-Region, 2023

1,729 certificate | 2,490 associate | 2,900 bachelor's

Adult Learners

Cumberland County Residents Aged 25+ enrolled in NC Community Colleges, Fall 2023

806 Basic Skills  
3,932 Continuing Education  
3,478 Curriculum

24.1% of residents (aged 25-44) have some college but no degree. Peer: 15.1% | State: 11.7%, 2023



20.5% of Cumberland County residents have student loan debt. 1.6% of debt holders had student loans in default. 2024

Success of Cumberland County High School Graduates

81.0% of students who enroll persist to their second year.

Peer: 83.9% | State: 83.8%, 2023

89.6% UNC | 68.5% NCCCS | 77.6% NCICU

51.5% of students who enroll earn a degree or certificate within 6 years. Peer: 61.5% | State: 60.0%, 2023

31.2% UNC | 8.5% NCCCS | <5% NCICU

Top destinations of all college-goers, 2023

- 12,329 of all college-goers attended Fayetteville TCC
- 2,292 of all college-goers attended Fayetteville State University
- 663 of all college-goers attended UNC Pembroke

COLLEGE & CAREER ACCESS

Top Opportunities for Growth

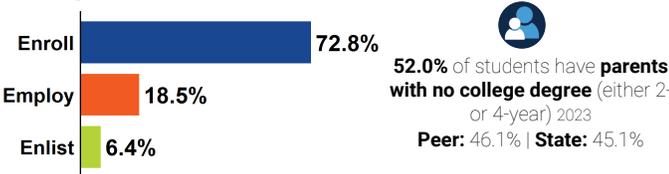


Postsecondary Enrollment

55% of Cumberland County seniors enroll in postsecondary education within 12 months of graduation, below the suburban county average of 59%.

59.5% of 2024 high school class completed the FAFSA as of Sept. 27, 2024. 633 more need to complete in 2024 to meet state goal of 80%. Peer: 55.0% | State: 55.0%

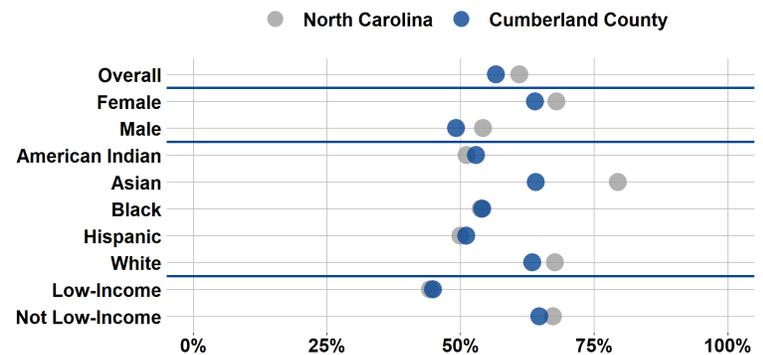
Post High School Graduation Intentions



85.2% of 9th graders graduated within four years. 383 more needed to meet state goal of 95%. Peer: 88.5% | State: 87.3% 2024

54.9% of graduates enrolled in a postsecondary institution within 12 months. Peer: 58.8% | State: 59.3% 2023

Postsecondary Enrollment Rates for Select Groups in Cumberland County, 2023



Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

ACADEMIC READINESS

Top Opportunities for Growth



Chronic Absenteeism

33% of Cumberland County students are chronically absent from school, above the suburban county average of 24%.

52.0% of eligible 4-year-olds enrolled in NC Pre-K program in 2024. 627 more needed to meet state goal of 75%. Peer: 46.5% | State: 57.2%

Note: Enrollment numbers only include students served by the NC Pre-K Program and may not represent all Pre-K offerings available.

Cumberland County Traditional Public Schools students:

28.8% of 3-8 graders earned college-and-career-ready scores in reading in 2024. 9,615 more needed to meet state goal of 73%. Peer: 30.8% | State: 29.8%

28.4% of 3-8 graders earned college-and-career-ready scores in math in 2024. 12,513 more needed to meet state goal of 86%. Peer: 37.8% | State: 36.5%

33.5% of students were chronically absent from school in 2024. 11,628 fewer needed to meet state goal of 11%. Peer: 23.7% | State: 25.7%

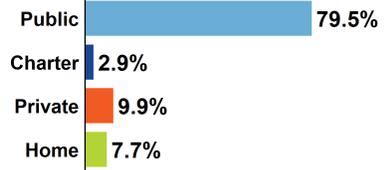
Cumberland County has a student-to-school counselor ratio of 288:1 compared to 328:1 in peer counties. 2024

2.1% of students drop out of high school (329 total students), compared to 2.1% statewide. 2023

School & Student Overview (2024 school year)

Traditional Public School District(s): 1  
Traditional Public School(s): 86  
Charter School(s): 2  
Private School(s): 30  
Home School(s): 2,690

60,217 total K-12 students enrolled in schools.



Pathways to College and Career

Students in traditional public schools completed 16,012 Career & Technical Education (CTE) credentials and 2,324 concentrations. 3,242 (20.2%) of credentials were industry-valued in 2023. The top three CTE concentrations: Law, Public Safety, Corrections, & Security; Human Services; and Health Science.

2,027 (14%) high school students took at least one AP, IB, or CIE exam. State: 16.8% (2023).

1,185 (34.2%) high school graduates participated in Career & College Promise programs. State: 36.0% (2024).

For more information about each indicator, including data sources and methodology, visit:

[dashboard.myfuturenc.org/county-data-and-resources/](https://dashboard.myfuturenc.org/county-data-and-resources/)