

# Franklin County

myFutureNC 2025 Attainment Profiles



Raleigh-Durham Prosperity Zone Sub-Region  
Peer County Type: Rural - Metro

## Educational Attainment

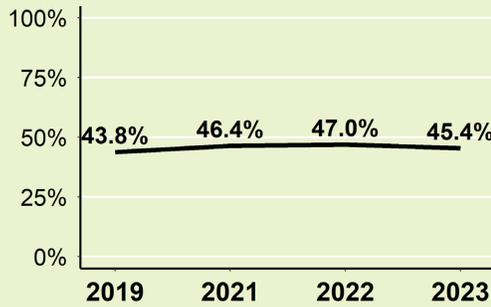
Franklin County residents ages 25-44, 2023

**Have Degree or Credential**  
8,087  
45.4%

**No Degree**  
9,713  
54.6%

**Residents Ages 25-44**  
17,800

## Educational Attainment Trend



Note: 2020 data not shown due to inconsistency

## Educational Level Breakdown, 2023



Note: Numbers may not add up to 100% due to rounding

2030 Proposed Franklin County Attainment Goal: 12,495 (Stretch Goal: 12,634)

2030 State Attainment Goal: 2 million

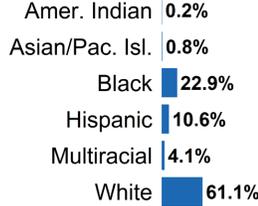
## Population Spotlight

2020 Census: 68,621  
2023 Estimate: 77,001  
Change: 8,380

## Growth Rate

12.2% vs. 3.8%  
County State

## Race/Ethnicity



**\$70,898**  
Median Household Income (2023)  
State: \$70,838



**78.1%**  
Home Owners (2023)  
State: 66.3%



**67.8%**  
Households with Broadband (2023)  
State: 77.1%



**12.9%**  
Child Poverty Rate (2023)  
State: 17.6%



**17.3%**  
Single Parent Households (2023)  
State: 17.0%



**5.4%**  
Foreign Born (2023)  
State: 9.2%

## Top Opportunities for Growth



### Family Sustaining Wage

51% of Franklin County adults 25-44 earn a family sustaining wage, below the state average of 58%.

## In Raleigh-Durham Prosperity Zone Sub-Region:

**75.8%**

of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

## Top Misalignments

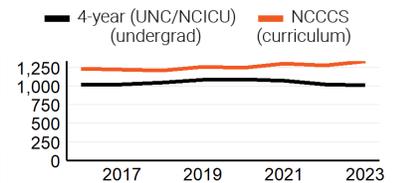
### Job Openings vs. Degrees/Credentials

- Health Science Jobs > Creds
- Business Management & Administration Jobs > Creds
- Science, Technology, Engineering & Mathematics Jobs < Creds

## Top 3 Five-Star Jobs in Raleigh-Durham Prosperity Zone Sub-Region

Job Title	Annual Growth
Nurse Practitioners	4.09%
Data Scientists	3.79%
Statisticians	3.71%

## Postsecondary Enrollment for Franklin County Residents



7 Individuals served in an ApprenticeshipNC program in 2023

## UNC and NC Community College Outcomes:

**19,047** graduates in 2020  
**64.9%** of 2016 graduates were employed in NC in 2021  
**\$50,028** annual average earnings of graduates employed in NC (includes both part-time and full-time jobs), 2021

**50.8%** of adults (ages 25-44) in Franklin County earned a **family sustaining wage**. Peer: 46.7% | State: 57.6%, 2023

**12.8%** of youth (ages 16-24) in Franklin County were **Opportunity Youth**. Peer: 14.8% | State: 10.3%, 2023

**83.9%** of adults (ages 25-44) in Franklin County **participated in the labor force**. Peer: 80.7% | State: 84.2%, 2023

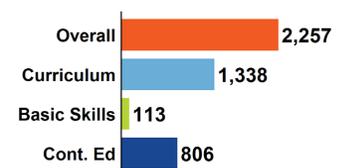
## Top 3 Employers in Franklin County

Employer	Employment Range
Franklin County Board of Education	1000+
County of Franklin	500-999
Novozymes North America Inc	500-999

## Top 3 industries in Franklin County

Industry	Jobs   Percent
Manufacturing	2,595   19.1%
Construction	1,631   12.0%
Retail Trade	1,555   11.4%

## Franklin County residents enrolled in NCCCS, Fall 2023



## Franklin County is served by:

- Kerr-Tar Workforce Development Board
- Kerr-Tar Council of Governments

LABOR MARKET ALIGNMENT

POSTSECONDARY COMPLETION

Top Opportunities for Growth



Postsecondary Completion

53% of Franklin County high school graduates who enroll in postsecondary education earn a degree or credential within 6 years, below the rural - metro county average of 57%.

Degree Credentials Awarded in PZ Sub-Region, 2023

4,998 certificate | 5,648 associate | 16,524 bachelor's

Adult Learners

Franklin County Residents Aged 25+ enrolled in NC Community Colleges, Fall 2023

- 66 Basic Skills
- 736 Continuing Education
- 350 Curriculum

17.0% of residents (aged 25-44) have some college but no degree. Peer: 16.0% | State: 11.7%, 2023



16.9% of Franklin County residents have student loan debt. 1.1% of debt holders had student loans in default. 2024

Success of Franklin County High School Graduates

77.9% of students who enroll persist to their second year.

Peer: 80.1% | State: 83.8%, 2023

89.6% UNC | 67.8% NCCCS | 84.2% NCICU

52.9% of students who enroll earn a degree or certificate within 6 years. Peer: 57.5% | State: 60.0%, 2023

24.6% UNC | 12.0% NCCCS | 11.8% NCICU

Top destinations of all college-goers, 2023

- 965 of all college-goers attended Vance-Granville CC
- 831 of all college-goers attended Wake TCC
- 208 of all college-goers attended Nash CC

COLLEGE & CAREER ACCESS

Top Opportunities for Growth

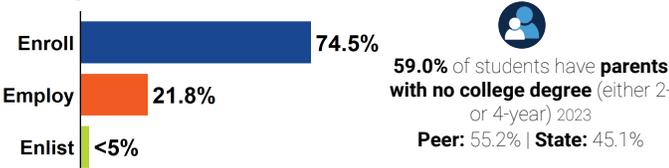


High School Graduation

85% of Franklin County 9th graders complete high school in 4 years or less, below the rural - metro county average of 86%.

56.8% of 2024 high school class completed the FAFSA as of Sept. 27, 2024. 131 more need to complete in 2024 to meet state goal of 80%. Peer: 52.0% | State: 55.0%

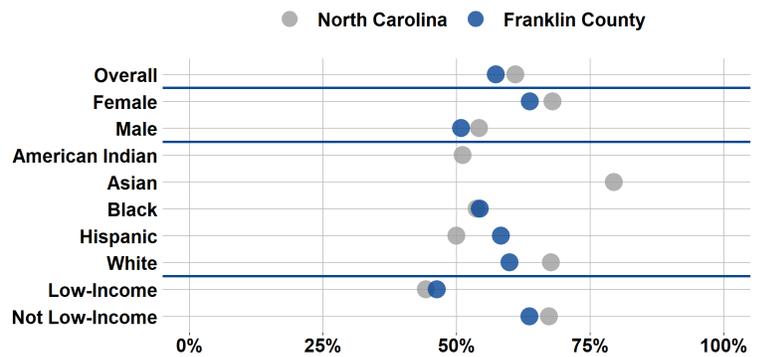
Post High School Graduation Intentions



85.1% of 9th graders graduated within four years. 72 more needed to meet state goal of 95%. Peer: 85.7% | State: 87.3% 2024

55.6% of graduates enrolled in a postsecondary institution within 12 months. Peer: 52.0% | State: 59.3% 2023

Postsecondary Enrollment Rates for Select Groups in Franklin County, 2023



Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

ACADEMIC READINESS

Top Opportunities for Growth



NC Pre-K Enrollment

37% of Franklin County eligible 4-year-olds are enrolled in NC Pre-K, below the rural - metro county average of 62%.

37.1% of eligible 4-year-olds enrolled in NC Pre-K program in 2024. 166 more needed to meet state goal of 75%. Peer: 61.7% | State: 57.2%

Note: Enrollment numbers only include students served by the NC Pre-K Program and may not represent all Pre-K offerings available.

Franklin County Traditional Public Schools students:

23.8% of 3-8 graders earned college-and-career-ready scores in reading in 2024. 1,694 more needed to meet state goal of 73%. Peer: 25.3% | State: 29.8%

30.8% of 3-8 graders earned college-and-career-ready scores in math in 2024. 1,900 more needed to meet state goal of 86%. Peer: 32.3% | State: 36.5%

27.1% of students were chronically absent from school in 2024. 1,364 fewer needed to meet state goal of 11%. Peer: 27.4% | State: 25.7%

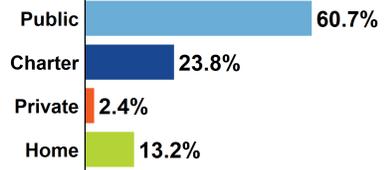
Franklin County has a student-to-school counselor ratio of 374:1 compared to 352:1 in peer counties. 2024

0.7% of students drop out of high school (18 total students), compared to 2.1% statewide. 2023

School & Student Overview (2024 school year)

Traditional Public School District(s): 1  
Traditional Public School(s): 16  
Charter School(s): 3  
Private School(s): 4  
Home School(s): 898

12,897 total K-12 students enrolled in schools.



Pathways to College and Career

Students in traditional public schools completed 3,416 Career & Technical Education (CTE) credentials and 441 concentrations. 452 (13.2%) of credentials were industry-valued in 2023. The top three CTE concentrations: Agricultural, Food, & Natural Resources; Hospitality & Tourism; and Human Services.

214 (8.4%) high school students took at least one AP, IB, or CIE exam. State: 16.8% (2023).

123 (19.0%) high school graduates participated in Career & College Promise programs. State: 36.0% (2024).

For more information about each indicator, including data sources and methodology, visit:

[dashboard.myfuturenc.org/county-data-and-resources/](https://dashboard.myfuturenc.org/county-data-and-resources/)