

Hertford County

myFutureNC 2025 Attainment Profiles



Greenville
Prosperity Zone Sub-Region
Peer County Type: Rural - Non-Metro

Educational Attainment

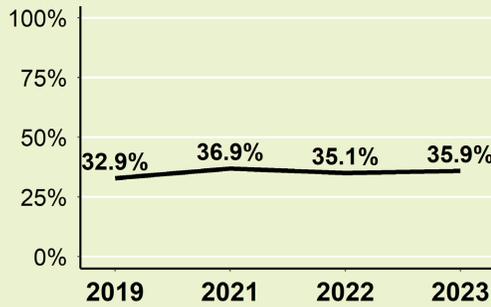
Hertford County residents ages 25-44, 2023

Have Degree or Credential
1,664
35.9%

No Degree
2,970
64.1%

Residents Ages 25-44
4,634

Educational Attainment Trend



Note: 2020 data not shown due to inconsistency

Educational Level Breakdown, 2023



Note: Numbers may not add up to 100% due to rounding

2030 Proposed Hertford County Attainment Goal: 2,685 (Stretch Goal: 2,745)

2030 State Attainment Goal: 2 million

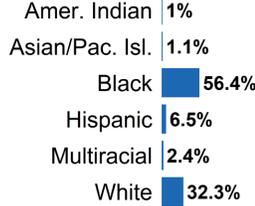
Population Spotlight

2020 Census: 21,553
2023 Estimate: 19,453
Change: -2,100

Growth Rate

-9.7% vs. **3.8%**
County State

Race/Ethnicity



\$48,964
Median Household Income (2023)
State: \$70,838



66.4%
Home Owners (2023)
State: 66.3%



58.0%
Households with Broadband (2023)
State: 77.1%



31.0%
Child Poverty Rate (2023)
State: 17.6%



21.8%
Single Parent Households (2023)
State: 17.0%



4.5%
Foreign Born (2023)
State: 9.2%

Top Opportunities for Growth



Labor Force Participation

72% of Hertford County adults 25-44 are in the labor force, below the rural - non-metro county average of 78%.

In Greenville Prosperity Zone Sub-Region:

84.8%

of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

Top Misalignments

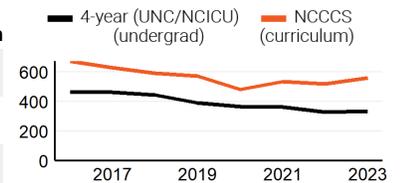
Job Openings vs. Degrees/Credentials

- Health Science Jobs > Creds
- Transportation, Distribution & Logistics Jobs > Creds
- Education & Training Jobs < Creds

Top 3 Five-Star Jobs in Greenville Prosperity Zone Sub-Region

Job Title	Annual Growth
Nurse Practitioners	3.78%
Data Scientists	3.24%
Logisticians	2.81%

Postsecondary Enrollment for Hertford County Residents



26 Individuals served in an ApprenticeshipNC program in 2023

UNC and NC Community College Outcomes:

7,374 graduates in 2020
71.1% of 2016 graduates were employed in NC in 2021
\$46,194 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs), 2021

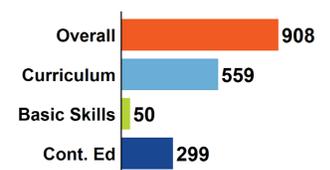
Top 3 Employers in Hertford County

Employer	Employment Range
Jernigan Oil County Inc	500-999
Pitt County Memorial Hospital	250-499
Nucor Corporation	250-499

Top 3 industries in Hertford County

Industry	Jobs Percent
Health Care and Social Assistance	2,214 25.6%
Retail Trade	1,584 18.3%
Manufacturing	952 11.0%

Hertford County residents enrolled in NCCCS, Fall 2023



Hertford County is served by:

- Rivers East Workforce Development Board
- Mid-East Commission

LABOR MARKET ALIGNMENT

POSTSECONDARY COMPLETION

Top Opportunities for Growth



Postsecondary Completion

42% of Hertford County high school graduates who enroll in postsecondary education earn a degree or credential within 6 years, below the rural - non-metro county average of 55%.

Degree Credentials Awarded in PZ Sub-Region, 2023

1,684 certificate | 1,857 associate | 5,000 bachelor's

Adult Learners

Hertford County Residents Aged 25+ enrolled in NC Community Colleges, Fall 2023

- 38 Basic Skills
- 245 Continuing Education
- 111 Curriculum

16.8% of residents (aged 25-44) have some college but no degree. Peer: 15.9% | State: 11.7%, 2023



18.8% of Hertford County residents have student loan debt, 1.8% of debt holders had student loans in default. 2024

Success of Hertford County High School Graduates

80.2% of students who enroll persist to their second year.

Peer: 79.6% | State: 83.8%, 2023

91.4% UNC | 69.0% NCCCS | 54.5% NCICU

42.5% of students who enroll earn a degree or certificate within 6 years. Peer: 55.5% | State: 60.0%, 2023

23.0% UNC | 12.4% NCCCS | <5% NCICU

Top destinations of all college-goers, 2023

- 666 of all college-goers attended Roanoke-Chowan CC
- 85 of all college-goers attended East Carolina University
- 59 of all college-goers attended Pitt CC

COLLEGE & CAREER ACCESS

Top Opportunities for Growth

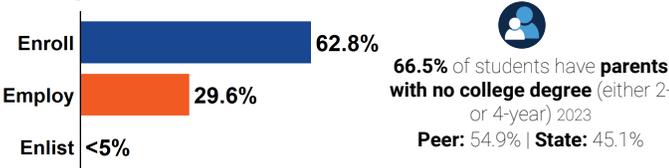


High School Graduation

81% of Hertford County 9th graders complete high school in 4 years or less, below the rural - non-metro county average of 86%.

58.8% of 2024 high school class completed the FAFSA as of Sept. 27, 2024. 35 more need to complete in 2024 to meet state goal of 80%. Peer: 54.0% | State: 55.0%

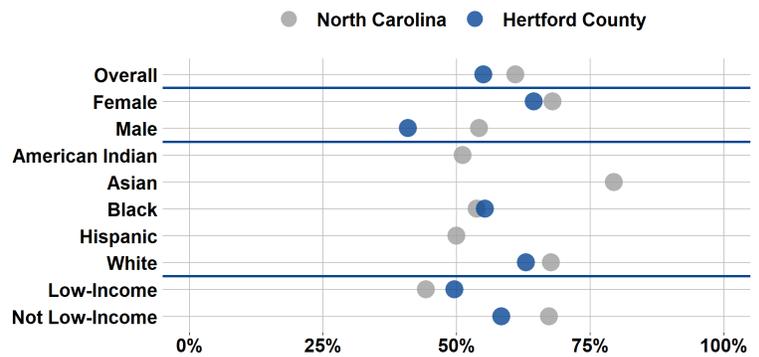
Post High School Graduation Intentions



81.5% of 9th graders graduated within four years. 29 more needed to meet state goal of 95%. Peer: 85.7% | State: 87.3% 2024

53.3% of graduates enrolled in a postsecondary institution within 12 months. Peer: 52.6% | State: 59.3% 2023

Postsecondary Enrollment Rates for Select Groups in Hertford County, 2023



Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

ACADEMIC READINESS

Top Opportunities for Growth



Math Performance

11% of Hertford County 3-8 graders earn college-and-career-ready scores in Math, below the rural - non-metro county average of 30%.

Hertford County has met the goal for Pre-K enrollment (Goal: 75%). Peer: 71.0% | State: 57.2% 2024

Note: Enrollment numbers only include students served by the NC Pre-K Program and may not represent all Pre-K offerings available.

Hertford County Traditional Public Schools students:

13.4% of 3-8 graders earned college-and-career-ready scores in reading in 2024. 590 more needed to meet state goal of 73%. Peer: 24.5% | State: 29.8%

11.4% of 3-8 graders earned college-and-career-ready scores in math in 2024. 738 more needed to meet state goal of 86%. Peer: 30.3% | State: 36.5%

43.9% of students were chronically absent from school in 2024. 803 fewer needed to meet state goal of 11%. Peer: 27.7% | State: 25.7%

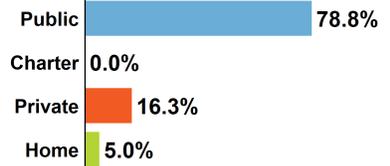
Hertford County has a student-to-school counselor ratio of 226:1 compared to 332:1 in peer counties. 2024

4.9% of students drop out of high school (42 total students), compared to 2.1% statewide. 2023

School & Student Overview (2024 school year)

Traditional Public School District(s): 1
Traditional Public School(s): 7
Charter School(s): 0
Private School(s): 4
Home School(s): 82

2,886 total K-12 students enrolled in schools.



Pathways to College and Career

Students in traditional public schools completed 875 Career & Technical Education (CTE) credentials and 121 concentrations. 123 (14.1%) of credentials were industry-valued in 2023. The top three CTE concentrations: Business Management & Administration; Hospitality & Tourism; and Arts, Audio/Video Technology, & Communications.

Less than 10 (<5%) high school students took at least one AP, IB, or CIE exam. State: 16.8% (2023).

96 (50.3%) high school graduates participated in Career & College Promise programs. State: 36.0% (2024).

For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/