

Hoke County

myFutureNC 2025 Attainment Profiles



Fayetteville-Lumberton Prosperity Zone Sub-Region
Peer County Type: Rural - Metro

Educational Attainment

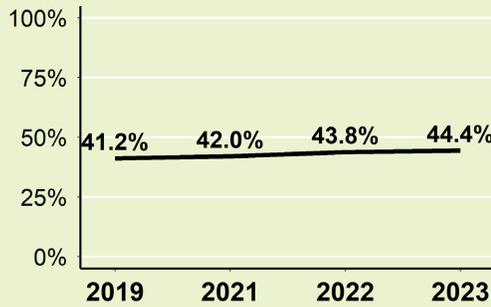
Hoke County residents ages 25-44, 2023

Have Degree or Credential
7,308
44.4%

No Degree
9,148
55.6%

Residents Ages 25-44
16,456

Educational Attainment Trend



Note: 2020 data not shown due to inconsistency

Educational Level Breakdown, 2023

Graduate or Professional degree	7.2%
Bachelor's degree	15.9%
Associate degree	13.9%
Short-term credential	7.5%
Some college, no credential	20.4%
High school graduate (including GED)	25.6%
Less than high school	9.6%

Note: Numbers may not add up to 100% due to rounding

2030 Proposed Hoke County Attainment Goal: 9,898 (Stretch Goal: 10,029)

2030 State Attainment Goal: 2 million

Population Spotlight

2020 Census: 52,074
2023 Estimate: 54,446
Change: 2,372

Growth Rate

4.6% County vs. 3.8% State

Race/Ethnicity

Amer. Indian	6.8%
Asian/Pac. Isl.	1.4%
Black	32.5%
Hispanic	15.3%
Multiracial	6.4%
White	36.6%



\$60,257
Median Household Income (2023)
State: \$70,838



71.7%
Home Owners (2023)
State: 66.3%



76.0%
Households with Broadband (2023)
State: 77.1%



20.5%
Child Poverty Rate (2023)
State: 17.6%



19.6%
Single Parent Households (2023)
State: 17.0%



6.2%
Foreign Born (2023)
State: 9.2%

Top Opportunities for Growth



Family Sustaining Wage

42% of Hoke County adults 25-44 earn a family sustaining wage, below the rural - metro county average of 47%.

In Fayetteville-Lumberton Prosperity Zone Sub-Region:

79.1%

of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

Top Misalignments

Job Openings vs. Degrees/Credentials

- Education & Training Jobs < Creds
- Health Science Jobs > Creds
- Transportation, Distribution & Logistics Jobs > Creds



0 Individuals served in an ApprenticeshipNC program in 2023

UNC and NC Community College Outcomes:

5,664 graduates in 2020
56.2% of 2016 graduates were employed in NC in 2021
\$38,415 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs), 2021

42.2% of adults (ages 25-44) in Hoke County earned a **family sustaining wage**. Peer: 46.7% | State: 57.6%, 2023

17.1% of youth (ages 16-24) in Hoke County were **Opportunity Youth**. Peer: 14.8% | State: 10.3%, 2023

76.5% of adults (ages 25-44) in Hoke County **participated in the labor force**. Peer: 80.7% | State: 84.2%, 2023

Top 3 Five-Star Jobs in Fayetteville-Lumberton Prosperity Zone Sub-Region

Job Title	Annual Growth
Nurse Practitioners	3.67%
Data Scientists	3.11%
Medical and Health Services Managers	2.49%

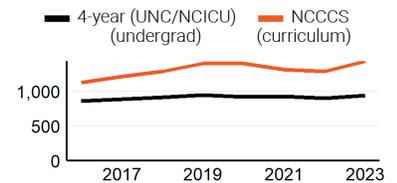
Top 3 Employers in Hoke County

Employer	Employment Range
Hoke County Board of Education	1000+
Butterball LLC	500-999
County of Hoke	500-999

Top 3 industries in Hoke County

Industry	Jobs Percent
Health Care and Social Assistance	1,940 21.4%
Manufacturing	1,650 18.2%
Retail Trade	811 9.0%

Postsecondary Enrollment for Hoke County Residents



Hoke County residents enrolled in NCCCS, Fall 2023

Overall	2,448
Curriculum	1,436
Basic Skills	195
Cont. Ed	817

Hoke County is served by:

- Lumber River Workforce Development Board
- Lumber River Council of Governments

LABOR MARKET ALIGNMENT

POSTSECONDARY COMPLETION

Top Opportunities for Growth



Postsecondary Completion

47% of Hoke County high school graduates who enroll in postsecondary education earn a degree or credential within 6 years, below the rural - metro county average of 57%.

Degree Credentials Awarded in PZ Sub-Region, 2023

1,729 certificate | 2,490 associate | 2,900 bachelor's

Adult Learners

Hoke County Residents Aged 25+ enrolled in NC Community Colleges, Fall 2023

120 Basic Skills
612 Continuing Education
505 Curriculum

20.4% of residents (aged 25-44) have some college but no degree. Peer: 16.0% | State: 11.7%, 2023



20.8% of Hoke County residents have student loan debt, 2.2% of debt holders had student loans in default. 2024

Success of Hoke County High School Graduates

80.8% of students who enroll persist to their second year.

Peer: 80.1% | State: 83.8%, 2023

87.5% UNC | 79.4% NCCCS | 50.0% NCICU

47.0% of students who enroll earn a degree or certificate within 6 years. Peer: 57.5% | State: 60.0%, 2023

25.7% UNC | 10.4% NCCCS | <5% NCICU

Top destinations of all college-goers, 2023

- 1,227 of all college-goers attended Sandhills CC
- 914 of all college-goers attended Fayetteville TCC
- 257 of all college-goers attended Fayetteville State University

COLLEGE & CAREER ACCESS

Top Opportunities for Growth

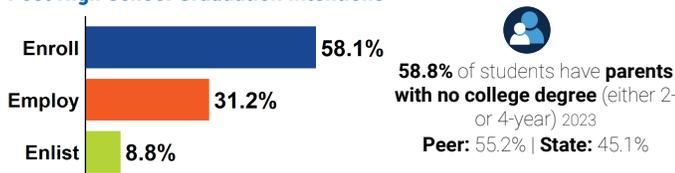


Postsecondary Enrollment

47% of Hoke County seniors enroll in postsecondary education within 12 months of graduation, below the rural - metro county average of 52%.

50.6% of 2024 high school class completed the FAFSA as of Sept. 27, 2024. 143 more need to complete in 2024 to meet state goal of 80%. Peer: 52.0% | State: 55.0%

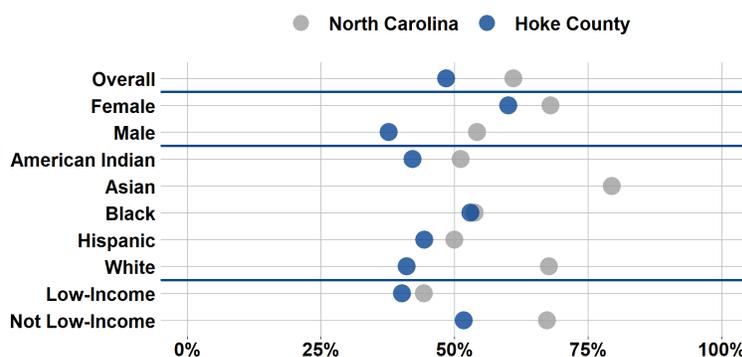
Post High School Graduation Intentions



83.8% of 9th graders graduated within four years. 73 more needed to meet state goal of 95%. Peer: 85.7% | State: 87.3% 2024

46.7% of graduates enrolled in a postsecondary institution within 12 months. Peer: 52.0% | State: 59.3% 2023

Postsecondary Enrollment Rates for Select Groups in Hoke County, 2023



Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

Top Opportunities for Growth



Math Performance

25% of Hoke County 3-8 graders earn college-and-career-ready scores in Math, below the rural - metro county average of 32%.

Hoke County has met the goal for Pre-K enrollment. (Goal: 75%). Peer: 61.7% | State: 57.2% 2024

Note: Enrollment numbers only include students served by the NC Pre-K Program and may not represent all Pre-K offerings available.

Hoke County Traditional Public Schools students:

21.6% of 3-8 graders earned college-and-career-ready scores in reading in 2024. 2,061 more needed to meet state goal of 73%. Peer: 25.3% | State: 29.8%

24.8% of 3-8 graders earned college-and-career-ready scores in math in 2024. 2,454 more needed to meet state goal of 86%. Peer: 32.3% | State: 36.5%

31.2% of students were chronically absent from school in 2024. 1,859 fewer needed to meet state goal of 11%. Peer: 27.4% | State: 25.7%

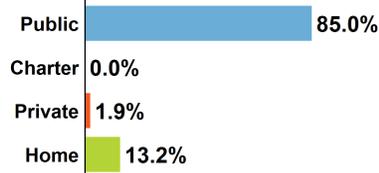
Hoke County has a student-to-school counselor ratio of 324:1 compared to 352:1 in peer counties. 2024

1.3% of students drop out of high school (34 total students), compared to 2.1% statewide. 2023

School & Student Overview (2024 school year)

Traditional Public School District(s): 1
Traditional Public School(s): 14
Charter School(s): 0
Private School(s): 8
Home School(s): 801

9,931 total K-12 students enrolled in schools.



Pathways to College and Career

Students in traditional public schools completed 4,660 Career & Technical Education (CTE) credentials and 303 concentrations. 250 (5.4%) of credentials were industry-valued in 2023. The top three CTE concentrations: Health Science; Arts, Audio/Video Technology, & Communications; and Law, Public Safety, Corrections, & Security.

98 (<5%) high school students took at least one AP, IB, or CIE exam. State: 16.8% (2023).

313 (54.7%) high school graduates participated in Career & College Promise programs. State: 36.0% (2024).

ACADEMIC READINESS

For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/