

Jones County

myFutureNC 2025 Attainment Profiles



Jacksonville-New Bern
Prosperity Zone Sub-Region
Peer County Type: Rural - Metro

Educational Attainment

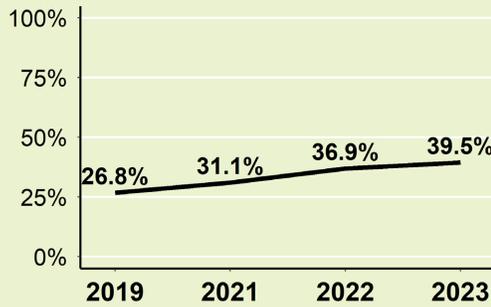
Jones County residents ages 25-44, 2023

Have Degree or Credential
784
39.5%

No Degree
1,203
60.5%

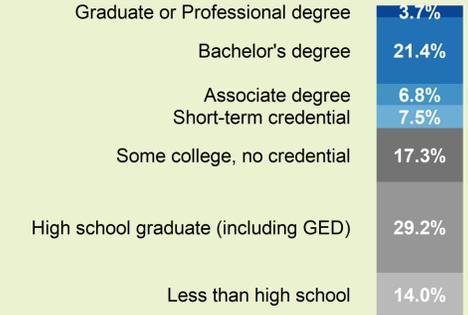
Residents Ages 25-44
1,987

Educational Attainment Trend



Note: 2020 data not shown due to inconsistency

Educational Level Breakdown, 2023



Note: Numbers may not add up to 100% due to rounding

2030 Proposed Jones County Attainment Goal: 1,051 (Stretch Goal: 1,082)

2030 State Attainment Goal: 2 million

Population Spotlight

2020 Census: 9,174
2023 Estimate: 9,401
Change: 227

Growth Rate

2.5% County vs. 3.8% State

Race/Ethnicity

Amer. Indian 0.6%
Asian/Pac. Isl. 0.7%
Black 27.3%
Hispanic 4.8%
Multiracial 3.5%
White 63.1%



\$53,001
Median Household Income (2023)
State: \$70,838



75.6%
Home Owners (2023)
State: 66.3%



58.2%
Households with Broadband (2023)
State: 77.1%



25.0%
Child Poverty Rate (2023)
State: 17.6%



17.5%
Single Parent Households (2023)
State: 17.0%



2.3%
Foreign Born (2023)
State: 9.2%

Top Opportunities for Growth



Family Sustaining Wage

39% of Jones County adults 25-44 earn a family sustaining wage, below the rural - metro county average of 47%.

In Jacksonville-New Bern Prosperity Zone Sub-Region:

53.2%

of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

Top Misalignments

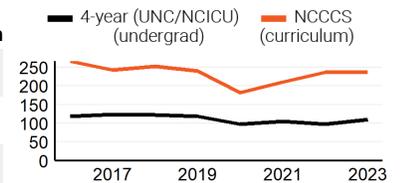
Job Openings vs. Degrees/Credentials

- Education & Training Jobs < Creds
- Health Science Jobs > Creds
- Manufacturing Jobs < Creds

Top 3 Five-Star Jobs in Jacksonville-New Bern Prosperity Zone Sub-Region

Job Title	Annual Growth
Information Security Analysts	4.14%
Nurse Practitioners	3.85%
Web and Digital Interface Designers	3.32%

Postsecondary Enrollment for Jones County Residents



0 Individuals served in an ApprenticeshipNC program in 2023

UNC and NC Community College Outcomes:

1,967 graduates in 2020
55.9% of 2016 graduates were employed in NC in 2021
\$36,955 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs), 2021

38.7% of adults (ages 25-44) in Jones County earned a family sustaining wage. Peer: 46.7% | State: 57.6%, 2023

12.5% of youth (ages 16-24) in Jones County were Opportunity Youth. Peer: 14.8% | State: 10.3%, 2023

72.9% of adults (ages 25-44) in Jones County participated in the labor force. Peer: 80.7% | State: 84.2%, 2023

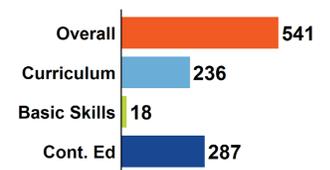
Top 3 Employers in Jones County

Employer	Employment Range
Jones County Board of Education	100-249
County of Jones	100-249
Carolina East Health System	50-99

Top 3 industries in Jones County

Industry	Jobs Percent
Health Care and Social Assistance	347 20.2%
Public Administration	213 12.4%
Retail Trade	148 8.6%

Jones County residents enrolled in NCCCS, Fall 2023



Jones County is served by:

- Eastern Carolina Workforce Development Board
- Eastern Carolina Council of Governments

LABOR MARKET ALIGNMENT

POSTSECONDARY COMPLETION

Top Opportunities for Growth



Adult Learners

17% of Jones County adults 25-44 have some college, no degree, above the rural - metro county average of 16%.

Degree Credentials Awarded in PZ Sub-Region, 2023

1,467 certificate | 1,580 associate | 37 bachelor's

Adult Learners

Jones County Residents Aged 25+ enrolled in NC Community Colleges, Fall 2023

- 8 Basic Skills
- 244 Continuing Education
- 80 Curriculum

17.3% of residents (aged 25-44) have some college but no degree. Peer: 16.0% | State: 11.7%, 2023



15.3% of Jones County residents have student loan debt. NA of debt holders had student loans in default. 2024

Success of Jones County High School Graduates

81.2% of students who enroll persist to their second year.

Peer: 80.1% | State: 83.8%, 2023

92.3% UNC | 81.8% NCCCS | NA NCICU

61.5% of students who enroll earn a degree or certificate within 6 years. Peer: 57.5% | State: 60.0%, 2023

34.6% UNC | 19.2% NCCCS | <5% NCICU

Top destinations of all college-goers, 2023

- 234 of all college-goers attended Lenoir CC
- 122 of all college-goers attended Craven CC
- 98 of all college-goers attended Coastal Carolina CC

COLLEGE & CAREER ACCESS

Top Opportunities for Growth

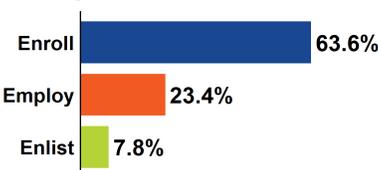


Postsecondary Enrollment

46% of Jones County seniors enroll in postsecondary education within 12 months of graduation, below the rural - metro county average of 52%.

59.1% of 2024 high school class completed the FAFSA as of Sept. 27, 2024. 9 more need to complete in 2024 to meet state goal of 80%. Peer: 52.0% | State: 55.0%

Post High School Graduation Intentions

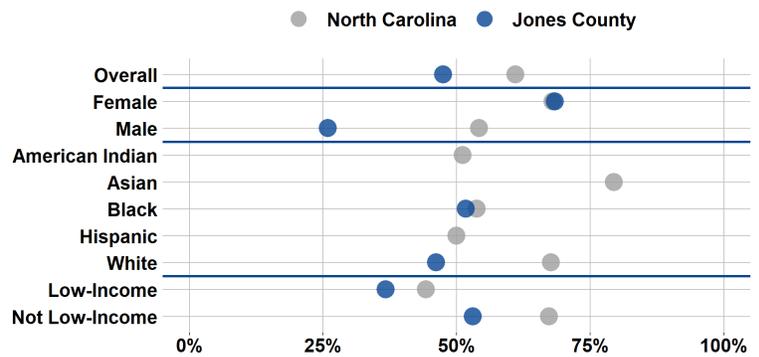


62.2% of students have parents with no college degree (either 2- or 4-year) 2023. Peer: 55.2% | State: 45.1%

87.5% of 9th graders graduated within four years. 5 more needed to meet state goal of 95%. Peer: 85.7% | State: 87.3% 2024

45.8% of graduates enrolled in a postsecondary institution within 12 months. Peer: 52.0% | State: 59.3% 2023

Postsecondary Enrollment Rates for Select Groups in Jones County, 2023



Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

ACADEMIC READINESS

Top Opportunities for Growth



Math Performance

30% of Jones County 3-8 graders earn college-and-career-ready scores in Math, below the rural - metro county average of 32%.

Jones County has met the goal for Pre-K enrollment (Goal: 75%). Peer: 61.7% | State: 57.2% 2024

Note: Enrollment numbers only include students served by the NC Pre-K Program and may not represent all Pre-K offerings available.

Jones County Traditional Public Schools students:

25.1% of 3-8 graders earned college-and-career-ready scores in reading in 2024. 226 more needed to meet state goal of 73%. Peer: 25.3% | State: 29.8%

30.4% of 3-8 graders earned college-and-career-ready scores in math in 2024. 262 more needed to meet state goal of 86%. Peer: 32.3% | State: 36.5%

27.4% of students were chronically absent from school in 2024. 175 fewer needed to meet state goal of 11%. Peer: 27.4% | State: 25.7%



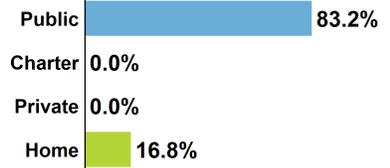
Jones County has a student-to-school counselor ratio of 247:1 compared to 352:1 in peer counties. 2024



2.2% of students drop out of high school (7 total students), compared to 2.1% statewide. 2023

School & Student Overview (2024 school year)

Traditional Public School District(s): 1
 Traditional Public School(s): 5
 Charter School(s): 0
 Private School(s): 0
 Home School(s): 126



1,178 total K-12 students enrolled in schools.

Pathways to College and Career

Students in traditional public schools completed 535 Career & Technical Education (CTE) credentials and 74 concentrations. 40 (7.5%) of credentials were industry-valued in 2023. The top three CTE concentrations: Agricultural, Food, & Natural Resources; Health Science; and Transportation, Distribution, & Logistics.



Less than 10 (<5%) high school students took at least one AP, IB, or CIE exam. State: 16.8% (2023).



36 (60.0%) high school graduates participated in Career & College Promise programs. State: 36.0% (2024).

For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/