

Madison County

myFutureNC 2025 Attainment Profiles



Asheville
Prosperity Zone Sub-Region
Peer County Type: Rural - Metro

Educational Attainment

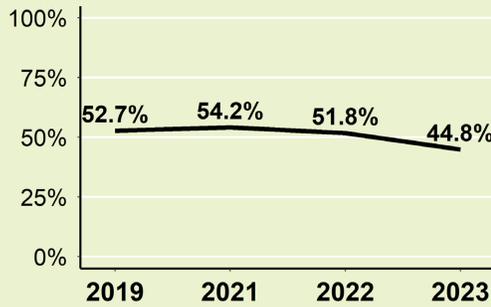
Madison County residents ages 25-44, 2023

Have Degree or Credential
2,247
44.8%

No Degree
2,765
55.2%

Residents Ages 25-44
5,012

Educational Attainment Trend



Note: 2020 data not shown due to inconsistency

Educational Level Breakdown, 2023



Note: Numbers may not add up to 100% due to rounding

2030 Proposed Madison County Attainment Goal: 3,885 (Stretch Goal: 3,913)

2030 State Attainment Goal: 2 million

Population Spotlight

2020 Census: 21,192
2023 Estimate: 22,071
Change: 879

Growth Rate

4.1% County vs. 3.8% State

Race/Ethnicity

Amer. Indian 0.1%
Asian/Pac. Isl. 0.5%
Black 1%
Hispanic 3.5%
Multiracial 2.6%
White 91.6%



\$59,505
Median Household Income (2023)
State: \$70,838



77.9%
Home Owners (2023)
State: 66.3%



62.9%
Households with Broadband (2023)
State: 77.1%



11.3%
Child Poverty Rate (2023)
State: 17.6%



13.3%
Single Parent Households (2023)
State: 17.0%



1.4%
Foreign Born (2023)
State: 9.2%

Top Opportunities for Growth



Labor Force Participation

81% of Madison County adults 25-44 are in the labor force, below the state average of 84%.

In Asheville Prosperity Zone Sub-Region:

67.8%

of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

Top Misalignments

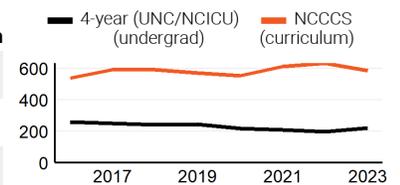
Job Openings vs. Degrees/Credentials

- Health Science Jobs > Creds
- Education & Training Jobs < Creds
- Transportation, Distribution & Logistics Jobs > Creds

Top 3 Five-Star Jobs in Asheville Prosperity Zone Sub-Region

Job Title	Annual Growth
Nurse Practitioners	4.72%
Logisticians	3.51%
Physician Assistants	3.08%

Postsecondary Enrollment for Madison County Residents



19 Individuals served in an ApprenticeshipNC program in 2023

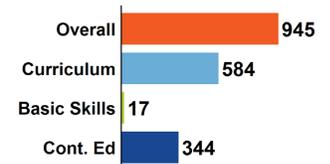
UNC and NC Community College Outcomes:

3,023 graduates in 2020
68.9% of 2016 graduates were employed in NC in 2021
\$35,824 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs), 2021

Top 3 Employers in Madison County

Employer	Employment Range
Ingles Markets Inc	250-499
Madison County	250-499
Madison County Schools	250-499

Madison County residents enrolled in NCCCS, Fall 2023



Top 3 industries in Madison County

Industry	Jobs Percent
Health Care and Social Assistance	582 13.2%
Retail Trade	523 11.9%
Manufacturing	484 11.0%

Madison County is served by:

- Mountain Area Workforce Development Board
- Land-of-Sky Regional Council

LABOR MARKET ALIGNMENT

POSTSECONDARY COMPLETION

Top Opportunities for Growth



First-Year Persistence

75% of Madison County high school graduates who enroll in postsecondary education persist to their second year, below the rural - metro county average of 80%.

Degree Credentials Awarded in PZ Sub-Region, 2023

1,689 certificate | 1,451 associate | 1,326 bachelor's

Adult Learners

Madison County Residents Aged 25+ enrolled in NC Community Colleges, Fall 2023

- 8 Basic Skills
- 296 Continuing Education
- 87 Curriculum

10.4% of residents (aged 25-44) have some college but no degree. Peer: 16.0% | State: 11.7%, 2023



11.1% of Madison County residents have student loan debt, 0.0% of debt holders had student loans in default, 2024

Success of Madison County High School Graduates

75.4% of students who enroll persist to their second year.

Peer: 80.1% | State: 83.8%, 2023

91.3% UNC | 59.3% NCCCS | 81.8% NCICU

63.3% of students who enroll earn a degree or certificate within 6 years. Peer: 57.5% | State: 60.0%, 2023

31.6% UNC | 19.0% NCCCS | 6.3% NCICU

Top destinations of all college-goers, 2023

- 839 of all college-goers attended Asheville-Buncombe TCC
- 64 of all college-goers attended Mars Hill University
- 46 of all college-goers attended Western Carolina University

COLLEGE & CAREER ACCESS

Top Opportunities for Growth

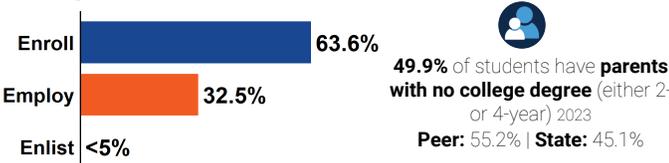


Postsecondary Enrollment

43% of Madison County seniors enroll in postsecondary education within 12 months of graduation, below the rural - metro county average of 52%.

49.0% of 2024 high school class completed the FAFSA as of Sept. 27, 2024. 48 more need to complete in 2024 to meet state goal of 80%. Peer: 52.0% | State: 55.0%

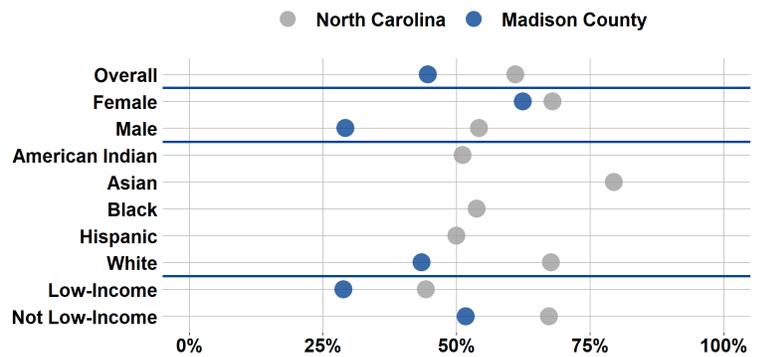
Post High School Graduation Intentions



90.9% of 9th graders graduated within four years. 8 more needed to meet state goal of 95%. Peer: 85.7% | State: 87.3% 2024

42.9% of graduates enrolled in a postsecondary institution within 12 months. Peer: 52.0% | State: 59.3% 2023

Postsecondary Enrollment Rates for Select Groups in Madison County, 2023



Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

ACADEMIC READINESS

Top Opportunities for Growth



Chronic Absenteeism

28% of Madison County students are chronically absent from school, above the rural - metro county average of 27%.

Madison County has met the goal for Pre-K enrollment. (Goal: 75%). Peer: 61.7% | State: 57.2% 2024

Note: Enrollment numbers only include students served by the NC Pre-K Program and may not represent all Pre-K offerings available.

Madison County Traditional Public Schools students:

34.0% of 3-8 graders earned college-and-career-ready scores in reading in 2024. 363 more needed to meet state goal of 73%. Peer: 25.3% | State: 29.8%

40.1% of 3-8 graders earned college-and-career-ready scores in math in 2024. 428 more needed to meet state goal of 86%. Peer: 32.3% | State: 36.5%

28.3% of students were chronically absent from school in 2024. 376 fewer needed to meet state goal of 11%. Peer: 27.4% | State: 25.7%

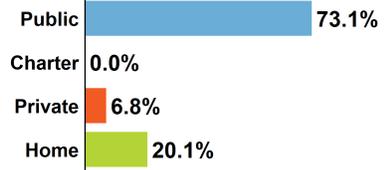
Madison County has a student-to-school counselor ratio of 206:1 compared to 352:1 in peer counties, 2024

0.0% of students drop out of high school (0 total students), compared to 2.1% statewide, 2023

School & Student Overview (2024 school year)

Traditional Public School District(s): 1
Traditional Public School(s): 7
Charter School(s): 0
Private School(s): 4
Home School(s): 338

2,870 total K-12 students enrolled in schools.



Pathways to College and Career

Students in traditional public schools completed 586 Career & Technical Education (CTE) credentials and 123 concentrations. 171 (29.2%) of credentials were industry-valued in 2023. The top three CTE concentrations: Human Services; Agricultural, Food, & Natural Resources; and Manufacturing.

24 (<5%) high school students took at least one AP, IB, or CIE exam. State: 16.8% (2023).

103 (64.0%) high school graduates participated in Career & College Promise programs. State: 36.0% (2024).

For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/