

Martin County

myFutureNC 2025 Attainment Profiles



Greenville
Prosperity Zone Sub-Region
Peer County Type: Rural - Non-Metro

Educational Attainment

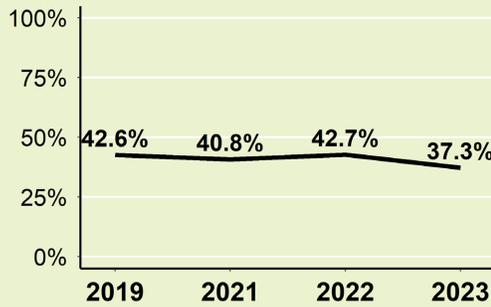
Martin County residents ages 25-44, 2023

Have Degree or Credential
1,753
37.3%

No Degree
2,953
62.7%

Residents Ages 25-44
4,706

Educational Attainment Trend



Note: 2020 data not shown due to inconsistency

Educational Level Breakdown, 2023



Note: Numbers may not add up to 100% due to rounding

2030 Proposed Martin County Attainment Goal: 3,256 (Stretch Goal: 3,291)

2030 State Attainment Goal: 2 million

Population Spotlight

2020 Census: 22,032
2023 Estimate: 21,447
Change: -585

Growth Rate

-2.7% vs. 3.8%
County State

Race/Ethnicity

Amer. Indian 0.1%
Asian/Pac. Isl. 0.7%
Black 40.9%
Hispanic 4.3%
Multiracial 2.7%
White 51.3%



\$49,033
Median Household Income (2023)
State: \$70,838



68.5%
Home Owners (2023)
State: 66.3%



55.3%
Households with Broadband (2023)
State: 77.1%



32.9%
Child Poverty Rate (2023)
State: 17.6%



22.4%
Single Parent Households (2023)
State: 17.0%



1.7%
Foreign Born (2023)
State: 9.2%

Top Opportunities for Growth



Family Sustaining Wage

32% of Martin County adults 25-44 earn a family sustaining wage, below the rural - non-metro county average of 40%.

In Greenville Prosperity Zone Sub-Region:

84.8%

of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

Top Misalignments

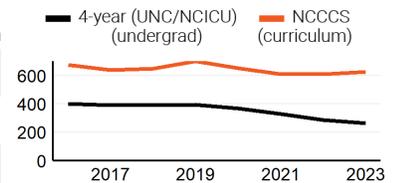
Job Openings vs. Degrees/Credentials

- Health Science Jobs > Creds
- Transportation, Distribution & Logistics Jobs > Creds
- Education & Training Jobs < Creds

Top 3 Five-Star Jobs in Greenville Prosperity Zone Sub-Region

Job Title	Annual Growth
Nurse Practitioners	3.78%
Data Scientists	3.24%
Logisticians	2.81%

Postsecondary Enrollment for Martin County Residents



2 Individuals served in an ApprenticeshipNC program in 2023

UNC and NC Community College Outcomes:

7,374 graduates in 2020
71.1% of 2016 graduates were employed in NC in 2021
\$46,194 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs), 2021

31.9% of adults (ages 25-44) in Martin County earned a family sustaining wage. Peer: 40.5% | State: 57.6%, 2023

17.7% of youth (ages 16-24) in Martin County were Opportunity Youth. Peer: 13.8% | State: 10.3%, 2023

84.3% of adults (ages 25-44) in Martin County participated in the labor force. Peer: 78.3% | State: 84.2%, 2023

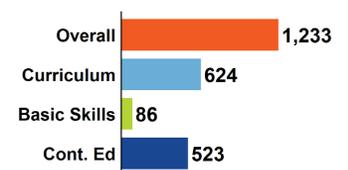
Top 3 Employers in Martin County

Employer	Employment Range
Flagstone Foods LLC	500-999
Martin County Board of Education	250-499
Wal-Mart Associates Inc	250-499

Top 3 industries in Martin County

Industry	Jobs Percent
Retail Trade	1,062 17.1%
Health Care and Social Assistance	848 13.6%
Accommodation and Food Services	799 12.8%

Martin County residents enrolled in NCCCS, Fall 2023



Martin County is served by:

- Rivers East Workforce Development Board
- Mid-East Commission

LABOR MARKET ALIGNMENT

POSTSECONDARY COMPLETION

Top Opportunities for Growth



Postsecondary Completion

45% of Martin County high school graduates who enroll in postsecondary education earn a degree or credential within 6 years, below the rural - non-metro county average of 55%.

Degree Credentials Awarded in PZ Sub-Region, 2023

1,684 certificate | 1,857 associate | 5,000 bachelor's

Adult Learners

Martin County Residents Aged 25+ enrolled in NC Community Colleges, Fall 2023

- 46 Basic Skills
- 521 Continuing Education
- 164 Curriculum

22.9% of residents (aged 25-44) have some college but no degree. Peer: 15.9% | State: 11.7%, 2023



12.8% of Martin County residents have student loan debt, 2.1% of debt holders had student loans in default. 2024

Success of Martin County High School Graduates

72.9% of students who enroll persist to their second year.

Peer: 79.6% | State: 83.8%, 2023

95.0% UNC | 63.5% NCCCS | NA NCICU

45.3% of students who enroll earn a degree or certificate within 6 years. Peer: 55.5% | State: 60.0%, 2023

23.9% UNC | 16.2% NCCCS | <5% NCICU

Top destinations of all college-goers, 2023

- 733 of all college-goers attended Martin CC
- 234 of all college-goers attended Pitt CC
- 175 of all college-goers attended Beaufort County CC

COLLEGE & CAREER ACCESS

Top Opportunities for Growth

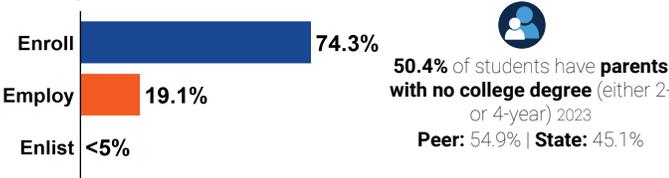


High School Graduation

69% of Martin County 9th graders complete high school in 4 years or less, below the rural - non-metro county average of 86%.

71.6% of 2024 high school class completed the FAFSA as of Sept. 27, 2024. 10 more need to complete in 2024 to meet state goal of 80%. Peer: 54.0% | State: 55.0%

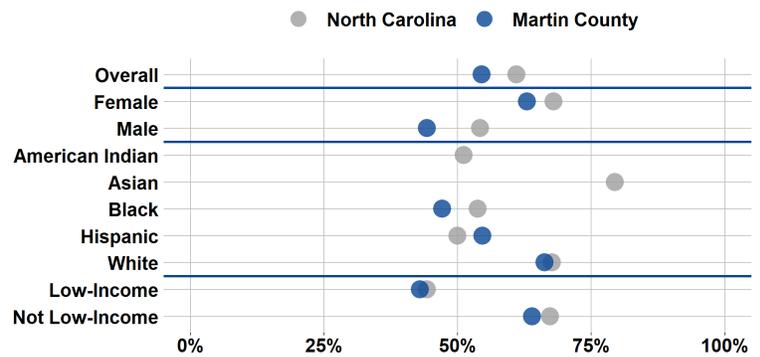
Post High School Graduation Intentions



68.9% of 9th graders graduated within four years. 57 more needed to meet state goal of 95%. Peer: 85.7% | State: 87.3% 2024

52.8% of graduates enrolled in a postsecondary institution within 12 months. Peer: 52.6% | State: 59.3% 2023

Postsecondary Enrollment Rates for Select Groups in Martin County, 2023



Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

ACADEMIC READINESS

Top Opportunities for Growth



Math Performance

20% of Martin County 3-8 graders earn college-and-career-ready scores in Math, below the rural - non-metro county average of 30%.

72.7% of eligible 4-year-olds enrolled in NC Pre-K program in 2024. 3 more needed to meet state goal of 75%. Peer: 71.0% | State: 57.2%

Note: Enrollment numbers only include students served by the NC Pre-K Program and may not represent all Pre-K offerings available.

Martin County Traditional Public Schools students:

20.5% of 3-8 graders earned college-and-career-ready scores in reading in 2024. 592 more needed to meet state goal of 73%. Peer: 24.5% | State: 29.8%

20.1% of 3-8 graders earned college-and-career-ready scores in math in 2024. 742 more needed to meet state goal of 86%. Peer: 30.3% | State: 36.5%

28.8% of students were chronically absent from school in 2024. 481 fewer needed to meet state goal of 11%. Peer: 27.7% | State: 25.7%

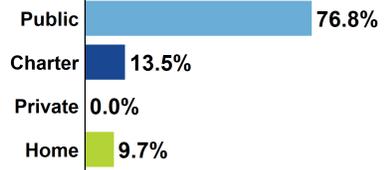
Martin County has a student-to-school counselor ratio of 356:1 compared to 332:1 in peer counties. 2024

0.0% of students drop out of high school (0 total students), compared to 2.1% statewide. 2023

School & Student Overview (2024 school year)

Traditional Public School District(s): 1
Traditional Public School(s): 9
Charter School(s): 1
Private School(s): 0
Home School(s): 195

3,242 total K-12 students enrolled in schools.



Pathways to College and Career

Students in traditional public schools completed 274 Career & Technical Education (CTE) credentials and 95 concentrations. 154 (56.2%) of credentials were industry-valued in 2023. The top three CTE concentrations: Human Services; Agricultural, Food, & Natural Resources; and Health Science.



Less than 10 (<5%) high school students took at least one AP, IB, or CIE exam. State: 16.8% (2023).



48 (30.2%) high school graduates participated in Career & College Promise programs. State: 36.0% (2024).

For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/