

# Nash County

myFutureNC 2025 Attainment Profiles



Rocky Mount-Wilson Prosperity Zone Sub-Region  
Peer County Type: Rural - Metro

## Educational Attainment

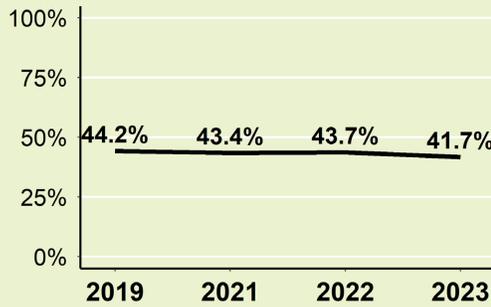
Nash County residents ages 25-44, 2023

**Have Degree or Credential**  
9,407  
41.7%

**No Degree**  
13,132  
58.3%

**Residents Ages 25-44**  
22,539

## Educational Attainment Trend



Note: 2020 data not shown due to inconsistency

## Educational Level Breakdown, 2023



Note: Numbers may not add up to 100% due to rounding

2030 Proposed Nash County Attainment Goal: 14,066 (Stretch Goal: 14,246)

2030 State Attainment Goal: 2 million

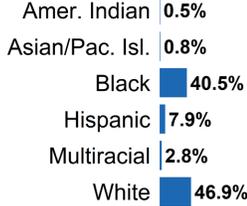
## Population Spotlight

2020 Census: 94,967  
2023 Estimate: 96,551  
Change: 1,584

## Growth Rate

1.7% County vs. 3.8% State

## Race/Ethnicity



\$65,457  
Median Household Income (2023)  
State: \$70,838



63.7%  
Home Owners (2023)  
State: 66.3%



62.6%  
Households with Broadband (2023)  
State: 77.1%



20.3%  
Child Poverty Rate (2023)  
State: 17.6%



23.1%  
Single Parent Households (2023)  
State: 17.0%



4.0%  
Foreign Born (2023)  
State: 9.2%

## Top Opportunities for Growth



### Family Sustaining Wage

40% of Nash County adults 25-44 earn a family sustaining wage, below the rural - metro county average of 47%.

## In Rocky Mount-Wilson Prosperity Zone Sub-Region:

78.4%

of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

## Top Misalignments

### Job Openings vs. Degrees/Credentials

- Education & Training Jobs < Creds
- Transportation, Distribution & Logistics Jobs > Creds
- Health Science Jobs > Creds



141 Individuals served in an ApprenticeshipNC program in 2023

## UNC and NC Community College Outcomes:

1,229 graduates in 2020

79.4% of 2016 graduates were employed in NC in 2021

\$41,742 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs), 2021



39.9% of adults (ages 25-44) in Nash County earned a family sustaining wage. Peer: 46.7% | State: 57.6%, 2023



19.9% of youth (ages 16-24) in Nash County were Opportunity Youth. Peer: 14.8% | State: 10.3%, 2023

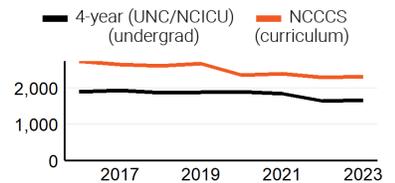


81.6% of adults (ages 25-44) in Nash County participated in the labor force. Peer: 80.7% | State: 84.2%, 2023

## Top 3 Five-Star Jobs in Rocky Mount-Wilson Prosperity Zone Sub-Region

Job Title	Annual Growth
Data Scientists	4.12%
Information Security Analysts	3.53%
Nurse Practitioners	3.43%

## Postsecondary Enrollment for Nash County Residents



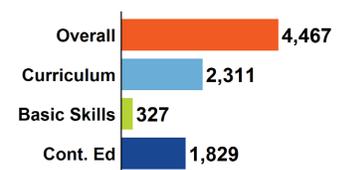
## Top 3 Employers in Nash County

Employer	Employment Range
Hospira Inc	1000+
Consolidated Diesel Company	1000+
Nash Hospitals Inc	1000+

## Top 3 industries in Nash County

Industry	Jobs   Percent
Manufacturing	7,784   19.8%
Health Care and Social Assistance	5,471   13.9%
Retail Trade	5,048   12.8%

## Nash County residents enrolled in NCCCS, Fall 2023



## Nash County is served by:

- Turning Point Workforce Development Board
- Upper Coastal Plain Council of Governments

LABOR MARKET ALIGNMENT

POSTSECONDARY COMPLETION

Top Opportunities for Growth



Postsecondary Completion

53% of Nash County high school graduates who enroll in postsecondary education earn a degree or credential within 6 years, below the rural - metro county average of 57%.

Degree Credentials Awarded in PZ Sub-Region, 2023

749 certificate | 805 associate | 590 bachelor's

Adult Learners

Nash County Residents Aged 25+ enrolled in NC Community Colleges, Fall 2023

206 Basic Skills  
1,678 Continuing Education  
596 Curriculum

12.4% of residents (aged 25-44) have some college but no degree. Peer: 16.0% | State: 11.7%, 2023



16.6% of Nash County residents have student loan debt, 1.9% of debt holders had student loans in default. 2024

Success of Nash County High School Graduates

77.3% of students who enroll persist to their second year.

Peer: 80.1% | State: 83.8%, 2023

89.1% UNC | 69.0% NCCCS | 79.7% NCICU

53.4% of students who enroll earn a degree or certificate within 6 years. Peer: 57.5% | State: 60.0%, 2023

31.4% UNC | 11.1% NCCCS | 7.0% NCICU

Top destinations of all college-goers, 2023

- 3,081 of all college-goers attended Nash CC
- 597 of all college-goers attended Edgecombe CC
- 388 of all college-goers attended East Carolina University

COLLEGE & CAREER ACCESS

Top Opportunities for Growth

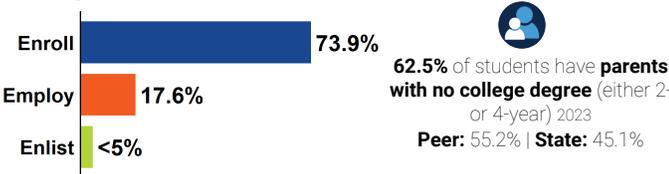


Postsecondary Enrollment

47% of Nash County seniors enroll in postsecondary education within 12 months of graduation, below the rural - metro county average of 52%.

56.0% of 2024 high school class completed the FAFSA as of Sept. 27, 2024. 229 more need to complete in 2024 to meet state goal of 80%. Peer: 52.0% | State: 55.0%

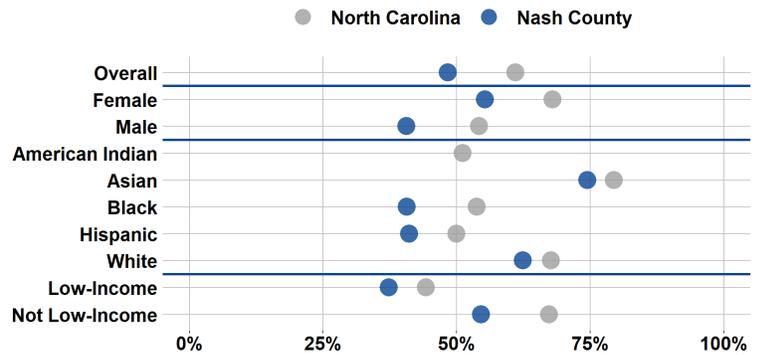
Post High School Graduation Intentions



83.1% of 9th graders graduated within four years. 143 more needed to meet state goal of 95%. Peer: 85.7% | State: 87.3% 2024

46.6% of graduates enrolled in a postsecondary institution within 12 months. Peer: 52.0% | State: 59.3% 2023

Postsecondary Enrollment Rates for Select Groups in Nash County, 2023



Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

ACADEMIC READINESS

Top Opportunities for Growth



Math Performance

22% of Nash County 3-8 graders earn college-and-career-ready scores in Math, below the rural - metro county average of 32%.

68.1% of eligible 4-year-olds enrolled in NC Pre-K program in 2024. 33 more needed to meet state goal of 75%. Peer: 61.7% | State: 57.2%

Note: Enrollment numbers only include students served by the NC Pre-K Program and may not represent all Pre-K offerings available.

Nash County Traditional Public Schools students:

19.1% of 3-8 graders earned college-and-career-ready scores in reading in 2024. 3,457 more needed to meet state goal of 73%. Peer: 25.3% | State: 29.8%

22.0% of 3-8 graders earned college-and-career-ready scores in math in 2024. 4,101 more needed to meet state goal of 86%. Peer: 32.3% | State: 36.5%

30.3% of students were chronically absent from school in 2024. 2,908 fewer needed to meet state goal of 11%. Peer: 27.4% | State: 25.7%

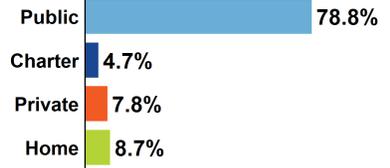
Nash County has a student-to-school counselor ratio of 383:1 compared to 352:1 in peer counties. 2024

2.6% of students drop out of high school (125 total students), compared to 2.1% statewide. 2023

School & Student Overview (2024 school year)

Traditional Public School District(s): 1  
Traditional Public School(s): 28  
Charter School(s): 1  
Private School(s): 7  
Home School(s): 967

18,045 total K-12 students enrolled in schools.



Pathways to College and Career

Students in traditional public schools completed 2,876 Career & Technical Education (CTE) credentials and 817 concentrations. 587 (20.4%) of credentials were industry-valued in 2023. The top three CTE concentrations: Human Services; Health Science; and Agricultural, Food, & Natural Resources.

304 (6.7%) high school students took at least one AP, IB, or CIE exam. State: 16.8% (2023).

413 (39.1%) high school graduates participated in Career & College Promise programs. State: 36.0% (2024).

For more information about each indicator, including data sources and methodology, visit:

[dashboard.myfuturenc.org/county-data-and-resources/](https://dashboard.myfuturenc.org/county-data-and-resources/)