

Pitt County

myFutureNC 2025 Attainment Profiles



Greenville
Prosperity Zone Sub-Region
Peer County Type: Suburban

Educational Attainment

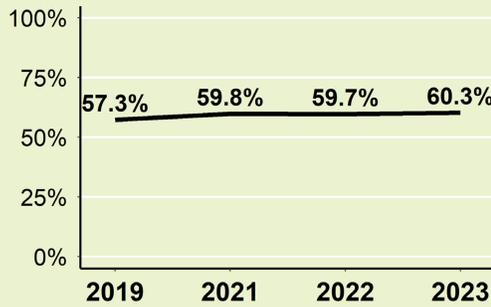
Pitt County residents ages 25-44, 2023

Have Degree or Credential
26,373
60.3%

No Degree
17,375
39.7%

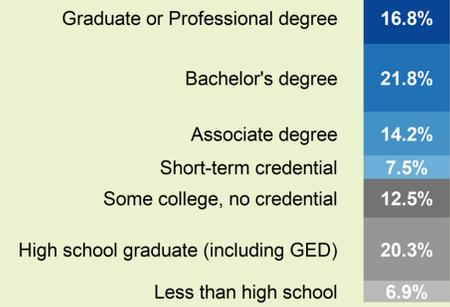
Residents Ages 25-44
43,748

Educational Attainment Trend



Note: 2020 data not shown due to inconsistency

Educational Level Breakdown, 2023



Note: Numbers may not add up to 100% due to rounding

2030 Proposed Pitt County Attainment Goal: 31,722 (Stretch Goal: 31,986)

2030 State Attainment Goal: 2 million

Population Spotlight

2020 Census: 170,242
2023 Estimate: 175,119
Change: 4,877

Growth Rate

2.9% County vs. 3.8% State

Race/Ethnicity

Amer. Indian 0.1%
Asian/Pac. Isl. 1.8%
Black 34.9%
Hispanic 7.7%
Multiracial 3.2%
White 51.9%



\$60,268
Median Household Income (2023)
State: \$70,838



50.9%
Home Owners (2023)
State: 66.3%



66.2%
Households with Broadband (2023)
State: 77.1%



22.1%
Child Poverty Rate (2023)
State: 17.6%



20.9%
Single Parent Households (2023)
State: 17.0%



5.6%
Foreign Born (2023)
State: 9.2%

Top Opportunities for Growth



Family Sustaining Wage

49% of Pitt County adults 25-44 earn a family sustaining wage, below the suburban county average of 52%.

In Greenville Prosperity Zone Sub-Region:

84.8%

of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

Top Misalignments

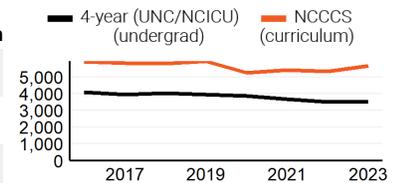
Job Openings vs. Degrees/Credentials

- Health Science Jobs > Creds
- Transportation, Distribution & Logistics Jobs > Creds
- Education & Training Jobs < Creds

Top 3 Five-Star Jobs in Greenville Prosperity Zone Sub-Region

Job Title	Annual Growth
Nurse Practitioners	3.78%
Data Scientists	3.24%
Logisticians	2.81%

Postsecondary Enrollment for Pitt County Residents



213 Individuals served in an ApprenticeshipNC program in 2023

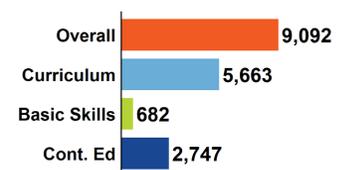
UNC and NC Community College Outcomes:

7,374 graduates in 2020
71.1% of 2016 graduates were employed in NC in 2021
\$46,194 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs), 2021

Top 3 Employers in Pitt County

Employer	Employment Range
Pitt County Memorial Hospital	1000+
East Carolina University	1000+
Pitt County Board of Education	1000+

Pitt County residents enrolled in NCCCS, Fall 2023



Top 3 industries in Pitt County

Industry	Jobs Percent
Health Care and Social Assistance	19,802 24.3%
Educational Services	10,638 13.0%
Retail Trade	9,235 11.3%

Pitt County is served by:

- Rivers East Workforce Development Board
- Mid-East Commission

LABOR MARKET ALIGNMENT

POSTSECONDARY COMPLETION

Top Opportunities for Growth



Postsecondary Completion

56% of Pitt County high school graduates who enroll in postsecondary education earn a degree or credential within 6 years, below the suburban county average of 61%.

Degree Credentials Awarded in PZ Sub-Region, 2023

1,684 certificate | 1,857 associate | 5,000 bachelor's

Adult Learners

Pitt County Residents Aged 25+ enrolled in NC Community Colleges, Fall 2023

377 Basic Skills
2,463 Continuing Education
1,731 Curriculum

12.5% of residents (aged 25-44) have some college but no degree. Peer: 15.1% | State: 11.7%, 2023



21.4% of Pitt County residents have student loan debt. 1.5% of debt holders had student loans in default. 2024

Success of Pitt County High School Graduates

79.6% of students who enroll persist to their second year.

Peer: 83.9% | State: 83.8%, 2023

91.4% UNC | 67.5% NCCCS | 78.7% NCICU

55.8% of students who enroll earn a degree or certificate within 6 years. Peer: 61.5% | State: 60.0%, 2023

34.5% UNC | 15.2% NCCCS | <5% NCICU

Top destinations of all college-goers, 2023

- 6,645 of all college-goers attended Pitt CC
- 1,880 of all college-goers attended East Carolina University
- 640 of all college-goers attended Lenoir CC

COLLEGE & CAREER ACCESS

Top Opportunities for Growth

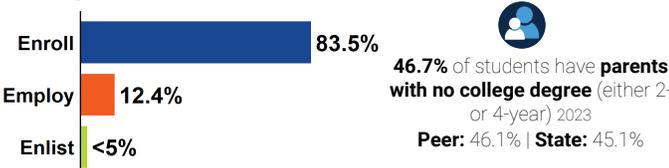


High School Graduation

84% of Pitt County 9th graders complete high school in 4 years or less, below the suburban county average of 88%.

63.9% of 2024 high school class completed the FAFSA as of Sept. 27, 2024. 251 more need to complete in 2024 to meet state goal of 80%. Peer: 55.0% | State: 55.0%

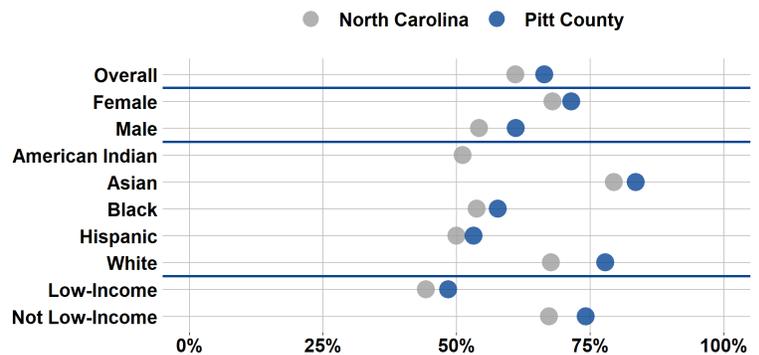
Post High School Graduation Intentions



83.9% of 9th graders graduated within four years. 217 more needed to meet state goal of 95%. Peer: 88.5% | State: 87.3% 2024

64.7% of graduates enrolled in a postsecondary institution within 12 months. Peer: 58.8% | State: 59.3% 2023

Postsecondary Enrollment Rates for Select Groups in Pitt County, 2023



Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

ACADEMIC READINESS

Top Opportunities for Growth



Reading Performance

27% of Pitt County 3-8 graders earn college-and-career-ready scores in Reading, below the suburban county average of 31%.

56.8% of eligible 4-year-olds enrolled in NC Pre-K program in 2024. 174 more needed to meet state goal of 75%. Peer: 46.5% | State: 57.2%

Note: Enrollment numbers only include students served by the NC Pre-K Program and may not represent all Pre-K offerings available.

Pitt County Traditional Public Schools students:

27.1% of 3-8 graders earned college-and-career-ready scores in reading in 2024. 4,892 more needed to meet state goal of 73%. Peer: 30.8% | State: 29.8%

38.2% of 3-8 graders earned college-and-career-ready scores in math in 2024. 5,095 more needed to meet state goal of 86%. Peer: 37.8% | State: 36.5%

23.9% of students were chronically absent from school in 2024. 3,221 fewer needed to meet state goal of 11%. Peer: 23.7% | State: 25.7%

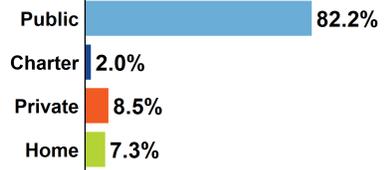
Pitt County has a student-to-school counselor ratio of 315:1 compared to 328:1 in peer counties. 2024

2.8% of students drop out of high school (226 total students), compared to 2.1% statewide. 2023

School & Student Overview (2024 school year)

Traditional Public School District(s): 1
Traditional Public School(s): 40
Charter School(s): 1
Private School(s): 17
Home School(s): 1,270

28,758 total K-12 students enrolled in schools.



Pathways to College and Career

Students in traditional public schools completed 6,020 Career & Technical Education (CTE) credentials and 1,358 concentrations. 1,197 (19.9%) of credentials were industry-valued in 2023. The top three CTE concentrations: Health Science; Human Services; and Architecture and Construction.

817 (11.1%) high school students took at least one AP, IB, or CIE exam. State: 16.8% (2023).

915 (53.7%) high school graduates participated in Career & College Promise programs. State: 36.0% (2024).

For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/