

# Richmond County

myFutureNC 2025 Attainment Profiles



Pinehurst-Rockingham Prosperity Zone Sub-Region  
Peer County Type: Rural - Non-Metro

## Educational Attainment

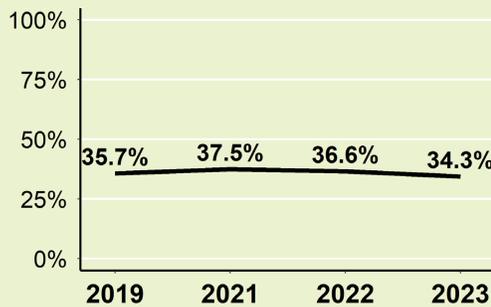
Richmond County residents ages 25-44, 2023

**Have Degree or Credential**  
3,553  
34.3%

**No Degree**  
6,792  
65.7%

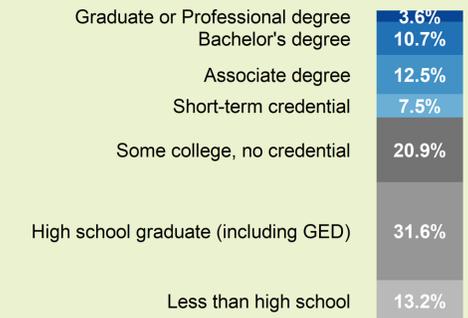
**Residents Ages 25-44**  
10,345

## Educational Attainment Trend



Note: 2020 data not shown due to inconsistency

## Educational Level Breakdown, 2023



Note: Numbers may not add up to 100% due to rounding

2030 Proposed Richmond County Attainment Goal: 4,390 (Stretch Goal: 4,497)

2030 State Attainment Goal: 2 million

## Population Spotlight

2020 Census: 42,948  
2023 Estimate: 42,324  
Change: -624

## Growth Rate

-1.5% vs. 3.8%  
County State

## Race/Ethnicity

Amer. Indian 2.1%  
Asian/Pac. Isl. 0.8%  
Black 31.7%  
Hispanic 7.5%  
Multiracial 2.6%  
White 55.1%



**\$50,242**  
Median Household Income (2023)  
State: \$70,838



**64.7%**  
Home Owners (2023)  
State: 66.3%



**67.8%**  
Households with Broadband (2023)  
State: 77.1%



**39.6%**  
Child Poverty Rate (2023)  
State: 17.6%



**25.7%**  
Single Parent Households (2023)  
State: 17.0%



**3.7%**  
Foreign Born (2023)  
State: 9.2%

## Top Opportunities for Growth



### Family Sustaining Wage

29% of Richmond County adults 25-44 earn a family sustaining wage, below the rural - non-metro county average of 40%.

## In Pinehurst-Rockingham Prosperity Zone Sub-Region:

**47.1%**

of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

## Top Misalignments

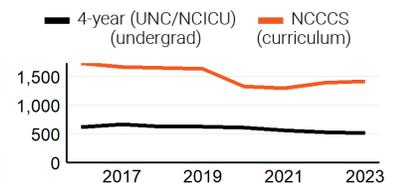
### Job Openings vs. Degrees/Credentials

- **Education & Training** Jobs < Creds
- **Health Science** Jobs > Creds
- **Manufacturing** Jobs < Creds

## Top 3 Five-Star Jobs in Pinehurst-Rockingham Prosperity Zone Sub-Region

Job Title	Annual Growth
Nurse Practitioners	4.94%
Logisticians	3.66%
Physician Assistants	3.37%

## Postsecondary Enrollment for Richmond County Residents



**15** Individuals served in an ApprenticeshipNC program in 2023

## UNC and NC Community College Outcomes:

**1,663** graduates in 2020  
**71.3%** of 2016 graduates were employed in NC in 2021  
**\$35,097** annual average earnings of graduates employed in NC (includes both part-time and full-time jobs), 2021

**28.8%** of adults (ages 25-44) in Richmond County earned a **family sustaining wage**. Peer: 40.5% | State: 57.6%, 2023

**17.2%** of youth (ages 16-24) in Richmond County were **Opportunity Youth**. Peer: 13.8% | State: 10.3%, 2023

**72.8%** of adults (ages 25-44) in Richmond County **participated in the labor force**. Peer: 78.3% | State: 84.2%, 2023

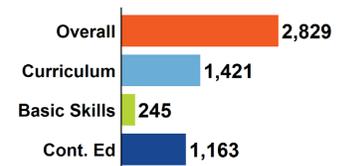
## Top 3 Employers in Richmond County

Employer	Employment Range
Richmond County Schools	1000+
Perdue Farms Incorporated	1000+
Firsthealth of The Carolinas Inc	500-999

## Top 3 industries in Richmond County

Industry	Jobs   Percent
Manufacturing	3,404   23.8%
Health Care and Social Assistance	2,057   14.4%
Retail Trade	1,950   13.6%

## Richmond County residents enrolled in NCCCS, Fall 2023



## Richmond County is served by:

- Lumber River Workforce Development Board
- Lumber River Council of Governments

LABOR MARKET ALIGNMENT

POSTSECONDARY COMPLETION

Top Opportunities for Growth



Adult Learners

21% of Richmond County adults 25-44 have some college, no degree, above the rural - non-metro county average of 16%.

Degree Credentials Awarded in PZ Sub-Region, 2023

848 certificate | 1,037 associate | 5 bachelor's

Adult Learners

Richmond County Residents Aged 25+ enrolled in NC Community Colleges, Fall 2023

131 Basic Skills  
909 Continuing Education  
333 Curriculum

20.9% of residents (aged 25-44) have some college but no degree. Peer: 15.9% | State: 11.7%, 2023



11.0% of Richmond County residents have student loan debt. 0.7% of debt holders had student loans in default. 2024

Success of Richmond County High School Graduates

81.8% of students who enroll persist to their second year.

Peer: 79.6% | State: 83.8%, 2023

90.2% UNC | 75.9% NCCCS | 80.0% NCICU

55.4% of students who enroll earn a degree or certificate within 6 years. Peer: 55.5% | State: 60.0%, 2023

25.5% UNC | 23.8% NCCCS | <5% NCICU

Top destinations of all college-goers, 2023

- 2,256 of all college-goers attended Richmond CC
- 158 of all college-goers attended Sandhills CC
- 127 of all college-goers attended UNC Pembroke

COLLEGE & CAREER ACCESS

Top Opportunities for Growth

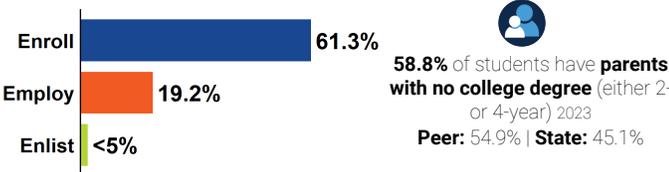


FAFSA Completion

39% of Richmond County high school seniors complete the FAFSA, below the rural - non-metro county average of 54%.

39.1% of 2024 high school class completed the FAFSA as of Sept. 27, 2024. 191 more need to complete in 2024 to meet state goal of 80%. Peer: 54.0% | State: 55.0%

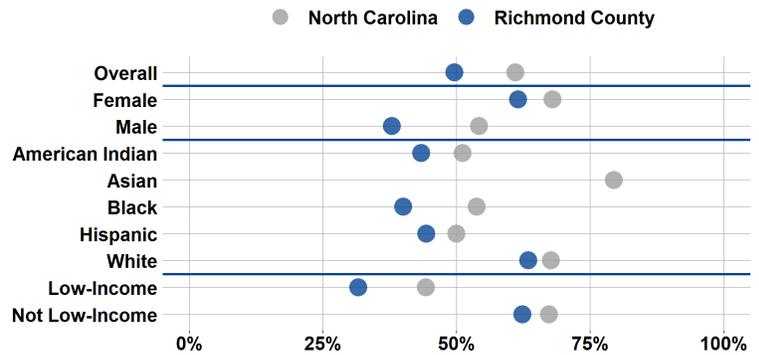
Post High School Graduation Intentions



79.4% of 9th graders graduated within four years. 91 more needed to meet state goal of 95%. Peer: 85.7% | State: 87.3% 2024

47.9% of graduates enrolled in a postsecondary institution within 12 months. Peer: 52.6% | State: 59.3% 2023

Postsecondary Enrollment Rates for Select Groups in Richmond County, 2023



Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

ACADEMIC READINESS

Top Opportunities for Growth



NC Pre-K Enrollment

61% of Richmond County eligible 4-year-olds are enrolled in NC Pre-K, below the rural - non-metro county average of 71%.

61.2% of eligible 4-year-olds enrolled in NC Pre-K program in 2024. 49 more needed to meet state goal of 75%. Peer: 71.0% | State: 57.2%

Note: Enrollment numbers only include students served by the NC Pre-K Program and may not represent all Pre-K offerings available.

Richmond County Traditional Public Schools students:

21.0% of 3-8 graders earned college-and-career-ready scores in reading in 2024. 1,454 more needed to meet state goal of 73%. Peer: 24.5% | State: 29.8%

29.2% of 3-8 graders earned college-and-career-ready scores in math in 2024. 1,588 more needed to meet state goal of 86%. Peer: 30.3% | State: 36.5%

24.3% of students were chronically absent from school in 2024. 898 fewer needed to meet state goal of 11%. Peer: 27.7% | State: 25.7%

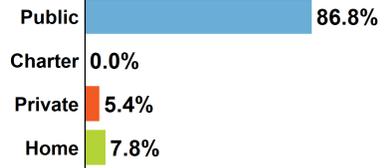
Richmond County has a student-to-school counselor ratio of 304:1 compared to 332:1 in peer counties. 2024

3.3% of students drop out of high school (74 total students), compared to 2.1% statewide. 2023

School & Student Overview (2024 school year)

Traditional Public School District(s): 1  
Traditional Public School(s): 15  
Charter School(s): 0  
Private School(s): 6  
Home School(s): 387

7,390 total K-12 students enrolled in schools.



Pathways to College and Career

Students in traditional public schools completed 2,249 Career & Technical Education (CTE) credentials and 261 concentrations. 197 (8.8%) of credentials were industry-valued in 2023. The top three CTE concentrations: Manufacturing; Health Science; and Information Technology.

104 (5.2%) high school students took at least one AP, IB, or CIE exam. State: 16.8% (2023).

274 (58.2%) high school graduates participated in Career & College Promise programs. State: 36.0% (2024).

For more information about each indicator, including data sources and methodology, visit:

[dashboard.myfuturenc.org/county-data-and-resources/](https://dashboard.myfuturenc.org/county-data-and-resources/)