

# Robeson County

myFutureNC 2025 Attainment Profiles



Fayetteville-Lumberton Prosperity Zone Sub-Region  
Peer County Type: Rural - Non-Metro

## Educational Attainment

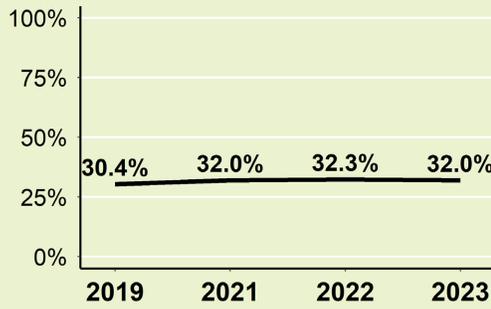
Robeson County residents ages 25-44, 2023

**Have Degree or Credential**  
8,966  
32.0%

**No Degree**  
19,048  
68.0%

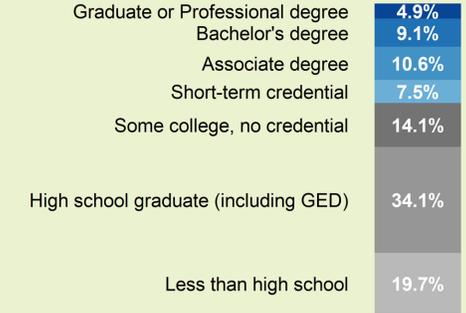
**Residents Ages 25-44**  
28,014

## Educational Attainment Trend



Note: 2020 data not shown due to inconsistency

## Educational Level Breakdown, 2023



Note: Numbers may not add up to 100% due to rounding

2030 Proposed Robeson County Attainment Goal: 14,651 (Stretch Goal: 14,952)

2030 State Attainment Goal: 2 million

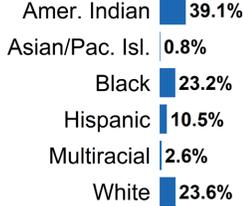
## Population Spotlight

2020 Census: 116,514  
2023 Estimate: 117,365  
Change: 851

## Growth Rate

0.7% County vs. 3.8% State

## Race/Ethnicity



**\$42,180**  
Median Household Income (2023)  
State: \$70,838



**65.6%**  
Home Owners (2023)  
State: 66.3%



**54.0%**  
Households with Broadband (2023)  
State: 77.1%



**40.1%**  
Child Poverty Rate (2023)  
State: 17.6%



**28.0%**  
Single Parent Households (2023)  
State: 17.0%



**5.1%**  
Foreign Born (2023)  
State: 9.2%

## Top Opportunities for Growth



### Family Sustaining Wage

30% of Robeson County adults 25-44 earn a family sustaining wage, below the rural - non-metro county average of 40%.

## In Fayetteville-Lumberton Prosperity Zone Sub-Region:

**79.1%**

of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

## Top Misalignments

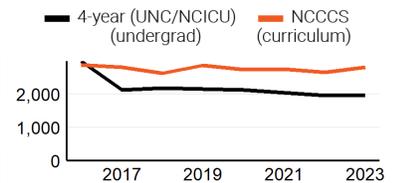
### Job Openings vs. Degrees/Credentials

- **Education & Training** Jobs < Creds
- **Health Science** Jobs > Creds
- **Transportation, Distribution & Logistics** Jobs > Creds

## Top 3 Five-Star Jobs in Fayetteville-Lumberton Prosperity Zone Sub-Region

Job Title	Annual Growth
Nurse Practitioners	3.67%
Data Scientists	3.11%
Medical and Health Services Managers	2.49%

## Postsecondary Enrollment for Robeson County Residents



51 Individuals served in an ApprenticeshipNC program in 2023

## UNC and NC Community College Outcomes:

**5,664** graduates in 2020  
**56.2%** of 2016 graduates were employed in NC in 2021  
**\$38,415** annual average earnings of graduates employed in NC (includes both part-time and full-time jobs), 2021

**29.6%** of adults (ages 25-44) in Robeson County earned a **family sustaining wage**. Peer: 40.5% | State: 57.6%, 2023

**21.4%** of youth (ages 16-24) in Robeson County were **Opportunity Youth**. Peer: 13.8% | State: 10.3%, 2023

**70.1%** of adults (ages 25-44) in Robeson County **participated in the labor force**. Peer: 78.3% | State: 84.2%, 2023

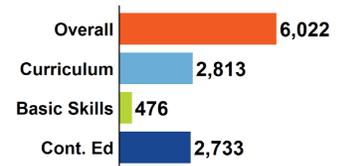
## Top 3 Employers in Robeson County

Employer	Employment Range
Mountaire Farms Inc	1000+
Public Schools of Robeson County	1000+
Southeastern Regional Medical Ctr	1000+

## Top 3 industries in Robeson County

Industry	Jobs   Percent
Health Care and Social Assistance	7,411   19.3%
Manufacturing	7,143   18.6%
Retail Trade	5,007   13.0%

## Robeson County residents enrolled in NCCCS, Fall 2023



## Robeson County is served by:

- Lumber River Workforce Development Board
- Lumber River Council of Governments

LABOR MARKET ALIGNMENT

POSTSECONDARY COMPLETION

Top Opportunities for Growth



Postsecondary Completion

46% of Robeson County high school graduates who enroll in postsecondary education earn a degree or credential within 6 years, below the rural - non-metro county average of 55%.

Degree Credentials Awarded in PZ Sub-Region, 2023

1,729 certificate | 2,490 associate | 2,900 bachelor's

Adult Learners

Robeson County Residents Aged 25+ enrolled in NC Community Colleges, Fall 2023

266 Basic Skills  
2,255 Continuing Education  
961 Curriculum

14.1% of residents (aged 25-44) have some college but no degree. Peer: 15.9% | State: 11.7%, 2023



12.8% of Robeson County residents have student loan debt, 1.9% of debt holders had student loans in default. 2024

Success of Robeson County High School Graduates

79.2% of students who enroll persist to their second year.

Peer: 79.6% | State: 83.8%, 2023

87.7% UNC | 67.5% NCCCS | 72.7% NCICU

46.2% of students who enroll earn a degree or certificate within 6 years. Peer: 55.5% | State: 60.0%, 2023

26.9% UNC | 16.8% NCCCS | <5% NCICU

Top destinations of all college-goers, 2023

- 4,003 of all college-goers attended Robeson CC
- 1,134 of all college-goers attended UNC Pembroke
- 703 of all college-goers attended Fayetteville TCC

COLLEGE & CAREER ACCESS

Top Opportunities for Growth

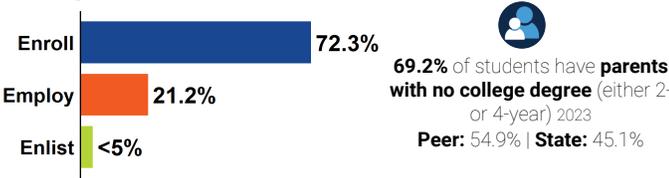


Postsecondary Enrollment

46% of Robeson County seniors enroll in postsecondary education within 12 months of graduation, below the rural - non-metro county average of 52%.

56.5% of 2024 high school class completed the FAFSA as of Sept. 27, 2024. 292 more need to complete in 2024 to meet state goal of 80%. Peer: 54.0% | State: 55.0%

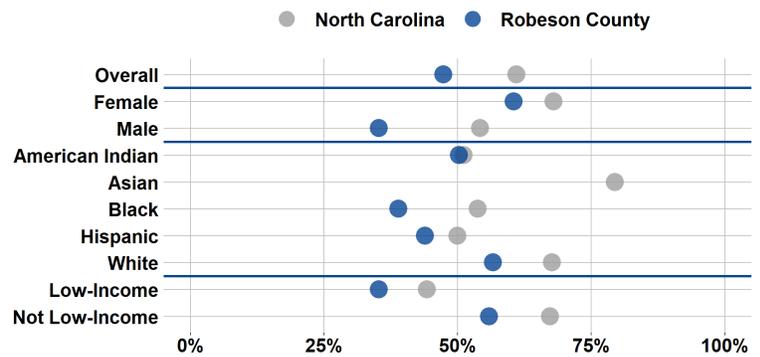
Post High School Graduation Intentions



83.5% of 9th graders graduated within four years. 188 more needed to meet state goal of 95%. Peer: 85.7% | State: 87.3% 2024

45.6% of graduates enrolled in a postsecondary institution within 12 months. Peer: 52.6% | State: 59.3% 2023

Postsecondary Enrollment Rates for Select Groups in Robeson County, 2023



Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

ACADEMIC READINESS

Top Opportunities for Growth



Earning College Credit in High School

25% of Robeson County graduates participated in Career & College Promise programs, below the rural - non-metro county average of 51%. Also, 5% of high school students took at least one AP exam, below the peer county average of 10%.

51.8% of eligible 4-year-olds enrolled in NC Pre-K program in 2024. 272 more needed to meet state goal of 75%. Peer: 71.0% | State: 57.2%

Note: Enrollment numbers only include students served by the NC Pre-K Program and may not represent all Pre-K offerings available.

Robeson County Traditional Public Schools students:

13.6% of 3-8 graders earned college-and-career-ready scores in reading in 2024. 5,448 more needed to meet state goal of 73%. Peer: 24.5% | State: 29.8%

17.1% of 3-8 graders earned college-and-career-ready scores in math in 2024. 6,319 more needed to meet state goal of 86%. Peer: 30.3% | State: 36.5%

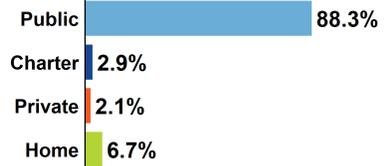
40.7% of students were chronically absent from school in 2024. 6,404 fewer needed to meet state goal of 11%. Peer: 27.7% | State: 25.7%

Robeson County has a student-to-school counselor ratio of 312:1 compared to 332:1 in peer counties. 2024

3.0% of students drop out of high school (203 total students), compared to 2.1% statewide. 2023

School & Student Overview (2024 school year)

Traditional Public School District(s): 1  
Traditional Public School(s): 36  
Charter School(s): 3  
Private School(s): 11  
Home School(s): 990



23,055 total K-12 students enrolled in schools.

Pathways to College and Career

Students in traditional public schools completed 2,257 Career & Technical Education (CTE) credentials and 1,448 concentrations. 349 (15.5%) of credentials were industry-valued in 2023. The top three CTE concentrations: Business Management & Administration; Agricultural, Food, & Natural Resources; and Human Services.

217 (<5%) high school students took at least one AP, IB, or CIE exam. State: 16.8% (2023).

363 (25.7%) high school graduates participated in Career & College Promise programs. State: 36.0% (2024).

For more information about each indicator, including data sources and methodology, visit:

[dashboard.myfuturenc.org/county-data-and-resources/](https://dashboard.myfuturenc.org/county-data-and-resources/)