Rockingham County

myFutureNC 2025 Attainment Profiles

Greensboro
Prosperity Zone Sub-Region
Peer County Type: Rural - Metro

Educational Attainment
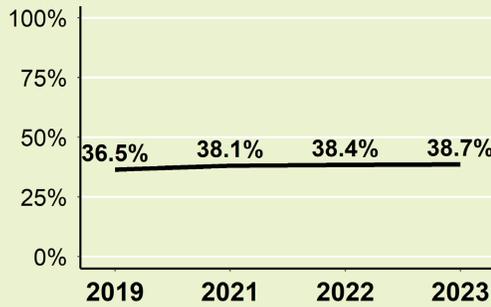Rockingham County residents ages 25-44, 2023

Have Degree or Credential
8,054
38.7%

No Degree
12,758
61.3%

Residents Ages 25-44
20,812

Educational Attainment Trend

2019	2021	2022	2023
36.5%	38.1%	38.4%	38.7%

Note: 2020 data not shown due to inconsistency

Educational Level Breakdown, 2023

Graduate or Professional degree	5.3%
Bachelor's degree	13.6%
Associate degree	12.4%
Short-term credential	7.5%
Some college, no credential	16.4%
High school graduate (including GED)	32.5%
Less than high school	12.5%

Note: Numbers may not add up to 100% due to rounding

2030 Proposed Rockingham County Attainment Goal: 12,094 (Stretch Goal: 12,286)

2030 State Attainment Goal: 2 million

Population Spotlight
2020 Census: 91,104
2023 Estimate: 92,518
Change: 1,414

Growth Rate
1.6% vs. **3.8%**
County   State

Race/Ethnicity

Amer. Indian	0.2%
Asian/Pac. Isl.	0.3%
Black	17.5%
Hispanic	6.9%
Multiracial	4.1%
White	70.5%

$58,508 Median Household Income (2023) **State:** $70,838

72.4% Home Owners (2023) **State:** 66.3%

67.0% Households with Broadband (2023) **State:** 77.1%

25.4% Child Poverty Rate (2023) **State:** 17.6%

18.4% Single Parent Households (2023) **State:** 17.0%

3.2% Foreign Born (2023) **State:** 9.2%

LABOR MARKET ALIGNMENT

Top Opportunities for Growth

Family Sustaining Wage
44% of Rockingham County adults 25-44 earn a family sustaining wage , below the rural - metro county average of 47%.

In Greensboro Prosperity Zone Sub-Region:

82.0%
of postsecondary degrees and credentials conferred by regional institutions are **aligned with labor market needs.**
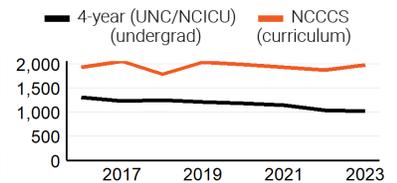
Top Misalignments
Job Openings vs. Degrees/Credentials
- **Health Science** Jobs > Creds
- **Transportation, Distribution & Logistics** Jobs > Creds
- **Education & Training** Jobs < Creds

15 Individuals served in an ApprenticeshipNC program in 2023

UNC and NC Community College Outcomes:
8,468 graduates in 2020
72.6% of 2016 graduates were employed in NC in 2021
$41,353 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs), 2021

43.8% of adults (ages 25-44) in Rockingham County earned a **family sustaining wage. Peer:** 46.7% | **State:** 57.6%, 2023

13.8% of youth (ages 16-24) in Rockingham County were **Opportunity Youth. Peer:** 14.8% | **State:** 10.3%, 2023

79.4% of adults (ages 25-44) in Rockingham County **participated in the labor force. Peer:** 80.7% | **State:** 84.2%, 2023
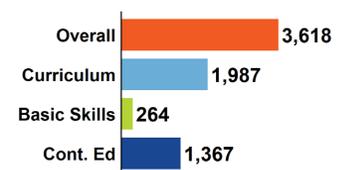
Top 3 Five-Star Jobs in Greensboro Prosperity Zone Sub-Region

Job Title	Annual Growth
Nurse Practitioners	4.09%
Logisticians	3.19%
Web Developers	2.90%

Top 3 Employers in Rockingham County

Employer	Employment Range
Rockingham County Consolidated Schools	1000+
Wal-Mart Associates Inc	1000+
Unifi Manufacturing Inc	500-999

Top 3 industries in Rockingham County

	Jobs	Percent
Manufacturing	5,130	20.6%
Retail Trade	3,938	15.8%
Health Care and Social Assistance	2,894	11.6%

Postsecondary Enrollment for Rockingham County Residents

— 4-year (UNC/NCICU) (undergrad)   — NCCCS (curriculum)

Rockingham County residents enrolled in NCCCS, Fall 2023

Overall	3,618
Curriculum	1,987
Basic Skills	264
Cont. Ed	1,367

Rockingham County is served by:
- **Piedmont Triad Regional Workforce Development Board**
- **Piedmont Triad Regional Council**

CAROLINA DEMOGRAPHY   myFUTURENC 2 million by 2030   John M Belk Endowment ELEVATE THROUGH EDUCATION   UNC CAROLINA POPULATION CENTER

Rockingham County 2025 Attainment Profile (all data pertaining to K-12 represents traditional public school students)

POSTSECONDARY COMPLETION

Top Opportunities for Growth

First-Year Persistence
73% of Rockingham County high school graduates who enroll in postsecondary education persist to their second year, below the rural - metro county average of 80%.

Degree Credentials Awarded in PZ Sub-Region, 2023

2,228 certificate | **2,930** associate | **8,341** bachelor's

Adult Learners

Rockingham County Residents Aged 25+ enrolled in NC Community Colleges, Fall 2023

- **141** Basic Skills
- **1,220** Continuing Education
- **491** Curriculum

16.4% of residents (aged 25-44) **have some college but no degree. Peer:** 16.0% | **State:** 11.7%, 2023

10.8% of Rockingham County residents have **student loan debt; 1.2%** of debt holders had **student loans in default.** 2024

Success of Rockingham County High School Graduates

72.6% of students who enroll **persist to their second year. Peer:** 80.1% | **State:** 83.8%, 2023

| **88.8%** UNC | **56.9%** NCCCS | **82.4%** NCICU |

54.8% of students who enroll **earn a degree or certificate** within 6 years. **Peer:** 57.5% | **State:** 60.0%, 2023

| **28.1%** UNC | **18.0%** NCCCS | **<5%** NCICU |

Top destinations of all college-goers, 2023

- **2,591** of all college-goers attended **Rockingham CC**
- **415** of all college-goers attended **Guilford TCC**
- **257** of all college-goers attended **UNC Greensboro**

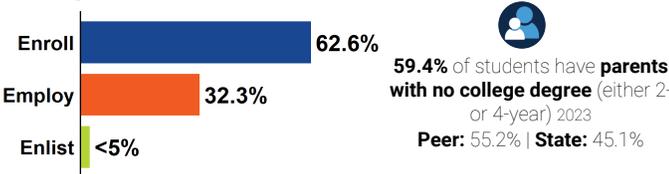## COLLEGE & CAREER ACCESS

Top Opportunities for Growth

Postsecondary Enrollment
50% of Rockingham County seniors enroll in postsecondary education within 12 months of graduation, below the rural - metro county average of 52%.

54.6% of 2024 high school class **completed the FAFSA** as of Sept. 27, 2024. 181 more need to complete in 2024 to meet state goal of **80%. Peer:** 52.0% | **State:** 55.0%
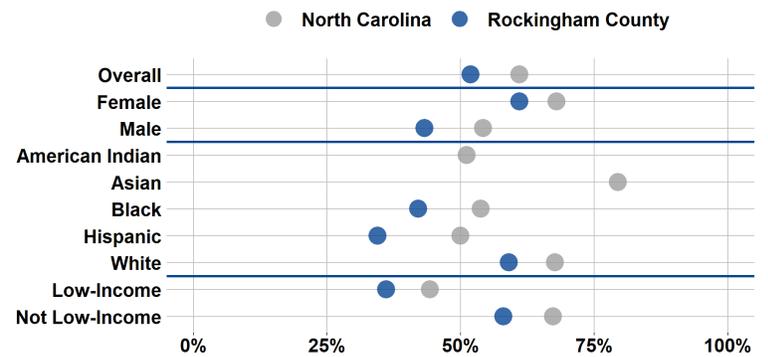
Post High School Graduation Intentions

- Enroll **62.6%**
- Employ **32.3%**
- Enlist **<5%**

59.4% of students have **parents with no college degree** (either 2- or 4-year) 2023 **Peer:** 55.2% | **State:** 45.1%

86.6% of 9th graders **graduated within four years.** 77 more needed to meet state goal of **95% Peer:** 85.7% | **State:** 87.3% 2024

50.1% of graduates **enrolled in a postsecondary institution** within 12 months. **Peer:** 52.0% | **State:** 59.3% 2023

Postsecondary Enrollment Rates for Select Groups in Rockingham County, 2023

● North Carolina ● Rockingham County

Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

ACADEMIC READINESS

Top Opportunities for Growth

NC Pre-K Enrollment
47% of Rockingham County eligible 4-year-olds are enrolled in NC Pre-K, below the rural - metro county average of 62%.

46.9% of eligible 4-year-olds **enrolled in NC Pre-K program** in 2024. 144 more needed to meet state goal of **75%. Peer:** 61.7% | **State:** 57.2%

Note: Enrollment numbers only include students served by the NC Pre-K Program and may not represent all Pre-K offerings available.

Rockingham County Traditional Public Schools students:

22.7% of 3-8 graders **earned college-and-career-ready scores in reading** in 2024. 2,509 more needed to meet state goal of **73%. Peer:** 25.3% | **State:** 29.8%

30.0% of 3-8 graders **earned college-and-career-ready scores in math** in 2024. 2,793 more needed to meet state goal of **86%. Peer:** 32.3% | **State:** 36.5%

33.3% of students were **chronically absent from school** in 2024. 2,612 fewer needed to meet state goal of **11%. Peer:** 27.4% | **State:** 25.7%
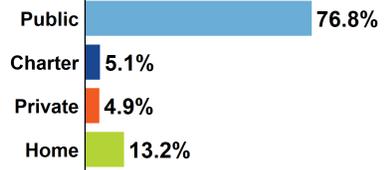
Rockingham County has a **student-to-school counselor ratio** of **403:1** compared to **352:1** in peer counties. 2024

1.2% of students **drop out of high school** (41 total students), compared to **2.1%** statewide. 2023

School & Student Overview (2024 school year)

Traditional Public School District(s): 1
Traditional Public School(s): 23
Charter School(s): 2
Private School(s): 12
Home School(s): 1,178

- Public **76.8%**
- Charter **5.1%**
- Private **4.9%**
- Home **13.2%**

14,283 total K-12 students enrolled in schools.

Pathways to College and Career

Students in traditional public schools completed **1,614 Career & Technical Education (CTE) credentials and 443 concentrations. 516 (32.0%) of credentials were industry-valued** in 2023. The top three CTE concentrations: Health Science; Human Services; and Hospitality & Tourism.

221 (6.8%) high school students took at least one **AP, IB, or CIE exam. State:** 16.8% (2023).

313 (38.1%) high school graduates participated in **Career & College Promise programs. State:** 36.0% (2024).

For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/