

Piedmont Triad

Prosperity Zone (PZ)

myFutureNC 2025 Attainment Profiles



Counties in Piedmont Triad PZ:
Alamance, Caswell, Davidson, Davie, Forsyth, Guilford, Randolph, Rockingham, Stokes, Surry, and Yadkin Counties

Piedmont Triad PZ Served By:
Piedmont Triad Council of Governments and GuilfordWorks and Piedmont Triad Workforce Development Boards

Educational Attainment

Piedmont Triad residents ages 25-44, 2023

Have Degree or Credential
214,976
50.7%

No Degree
209,011
49.3%

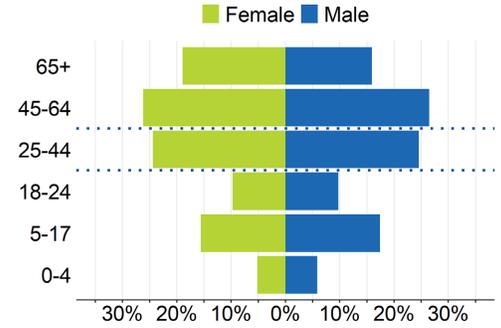
Residents Ages 25-44
423,987

Educational Level Breakdown, 2023

Graduate or Professional degree	11.1%
Bachelor's degree	21.6%
Associate degree	10.5%
Short-term credential	7.5%
Some college, no credential	14.6%
High school graduate (including GED)	24.5%
Less than high school	10.2%

Note: Numbers may not add up to 100% due to rounding

Age Structure, 2023



2030 Proposed Piedmont Triad Attainment Goal: 301,451

2030 State Attainment Goal: 2 million

Population Spotlight

2020 Census: 1,718,060
2023 Estimate: 1,758,906
Change: 40,846

Growth Rate
2.4% vs. 3.8%
County State

Race/Ethnicity, 2023

Amer. Indian	0.2%
Asian/Pac. Isl.	2.6%
Black	21.2%
Hispanic	11.3%
Multiracial	3.5%
White	60.8%

\$64,968
Median Household Income (2023)
State: \$70,838

66.4%
Home Owners (2023)
State: 66.3%

74.4%
Households with Broadband (2023)
State: 77.1%

21.0%
Child Poverty Rate (2023)
State: 17.6%

18.4%
Single Parent Households (2023)
State: 17.0%

8.4%
Foreign Born (2023)
State: 9.2%

LABOR MARKET ALIGNMENT

In Piedmont Triad Prosperity Zone:

82.3%
of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

Top Misalignments Job Openings vs. Degrees/Credentials

- Health Science Jobs > Creds
- Transportation, Distribution & Logistics Jobs > Creds
- Education & Training Jobs < Creds

3,961 Individuals served in an ApprenticeshipNC program in 2023

UNC and NC Community College Outcomes:

13,386 graduates in 2020
74.3% of 2016 graduates were employed in NC in 2021
\$42,115 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs), 2021

47.9% of adults (ages 25-44) in Piedmont Triad earned a **family sustaining wage**. State: 57.6%, 2023

11.6% of youth (ages 16-24) in Piedmont Triad were **Opportunity Youth**. State: 10.3%, 2023

83.5% of adults (ages 25-44) in Piedmont Triad **participated in the labor force**. State: 84.2%, 2023

Top Industries in Piedmont Triad PZ, 2024 Q2

Industry Name	Average Employment	Average Weekly Wages
Health Care and Social Assistance	113,961	\$1,153
Manufacturing	94,554	\$1,293
Retail Trade	86,118	\$721
Accommodation and Food Services	70,755	\$442
Admin Support, Waste Mgmt, Rem. Services	49,497	\$832

Top Job Sectors in Piedmont Triad PZ, 2024 Q2

Job Sector	Average Employment	Average Weekly Wages
Private	641,378	\$1,087
Local Government	61,164	\$997
State Government	16,490	\$1,108
Federal Government	7,045	\$1,438

POSTSECONDARY COMPLETION

Degree Credentials Awarded in PZ, 2023

4,233 certificate | 5,050 associate | 10,970 bachelor's

Adult Learners

Piedmont Triad Residents Aged 25+ enrolled in NC Community Colleges, Fall 2023

3,697 Basic Skills
16,184 Continuing Education
9,587 Curriculum

14.6% of residents (aged 25-44) have some college but no degree. State: 11.7%, 2023

Success of Piedmont Triad High School Graduates

82.8% of students who enroll persist to their second year. State: 83.8%, 2023

91.7% UNC | 70.3% NCCCS | 86.2% NCICU

60.1% of students who enroll earn a degree or certificate within 6 years. State: 60.0%, 2023

36.2% UNC | 12.2% NCCCS | 6.0% NCICU

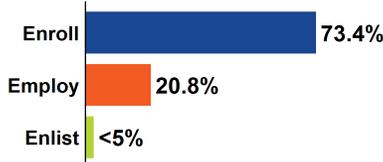
Top destinations of all college-goers, 2024

- 15,265 of all college-goers attended Guilford TCC
- 12,683 of all college-goers attended Forsyth TCC
- 6,588 of all college-goers attended Davidson-Davie CC

COLLEGE & CAREER ACCESS

56.7% of 2024 high school class completed the FAFSA as of Sept. 27, 2024. 3,649 more need to complete in 2024 to meet state goal of 80%. State: 55.0%

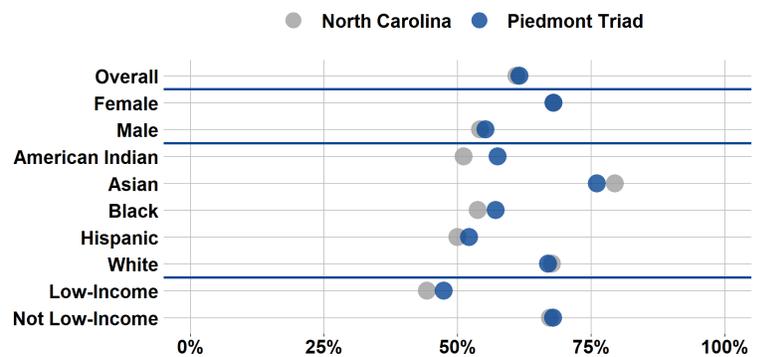
Post High School Graduation Intentions, 2023



88.0% of 9th graders graduated within four years. 1,290 more needed to meet state goal of 95%. State: 87.3% 2024

59.9% of graduates enrolled in a postsecondary institution within 12 months. State: 59.3% 2023

Postsecondary Enrollment Rates for Select Groups in Piedmont Triad, 2023



Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

ACADEMIC READINESS

53.8% of eligible 4-year-olds enrolled in NC Pre-K program in 2024. 2,020 more needed to meet state goal of 75%. State: 57.2%

Piedmont Triad Traditional Public Schools students:

26.3% of 3-8 graders earned college-and-career-ready scores in reading in 2024. 59,489 more needed to meet state goal of 86%. State: 29.8%

32.6% of 3-8 graders earned college-and-career-ready scores in math in 2024. 40,262 more needed to meet state goal of 73%. State: 36.5%

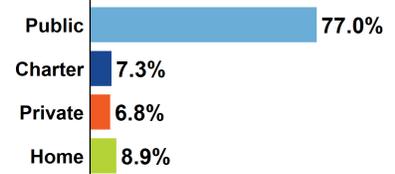
28.2% of students were chronically absent from school in 2024. 40,217 fewer needed to meet state goal of 11%. State: 25.7%

2.2% of students drop out of high school (1,696 total students), compared to 2.1% statewide. 2023

School & Student Overview (2024 school year)

Traditional Public School District(s): 16
Traditional Public School(s): 429
Charter School(s): 27
Private School(s): 130
Home School(s): 15,410

285,747 total K-12 students enrolled in schools.



Pathways to College and Career

Students in traditional public schools completed 53,922 Career & Technical Education (CTE) credentials and 10,708 concentrations. 10,037 (18.6%) of credentials were industry-valued in 2023. The top three CTE concentrations: Health Science; Human Services; and Arts, Audio/Video Technology, & Communications.

12,137 (17.4%) high school students took at least one AP, IB, or CIE exam. State: 16.8% (2023).

5,331 (31.9%) high school graduates participated in Career & College Promise programs. State: 36.0% (2024).

For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/