Kerr-Tar
Workforce Development Board (WDB)
myFutureNC 2025 Attainment Profiles

Counties in Workforce Development Board:
Franklin, Granville, Person, Vance, and Warren Counties

Educational Attainment
Kerr-Tar WDB residents ages 25-44, 2023

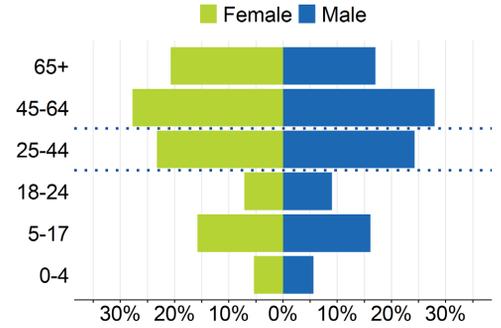**Have Degree or Credential**
23,689
42.7%

No Degree
31,826
57.3%

Residents Ages 25-44
55,515

Educational Level Breakdown, 2023

Level	Percent
Graduate or Professional degree	6.7%
Bachelor's degree	18.1%
Associate degree	10.3%
Short-term credential	7.5%
Some college, no credential	16.0%
High school graduate (including GED)	28.6%
Less than high school	12.7%

Note: Numbers may not add up to 100% due to rounding

Age Structure, 2023

Female — Male

Age groups: 65+, 45-64, 25-44, 18-24, 5-17, 0-4
Axis: 30% 20% 10% 0% 10% 20% 30%

2030 Proposed Kerr-Tar Attainment Goal: 37,890

2030 State Attainment Goal: 2 million

Population Spotlight
2020 Census: 229,920
2023 Estimate: 240,067
Change: 10,147

Growth Rate
4.4% vs. **3.8%**
County **State**

Race/Ethnicity, 2023
Amer. Indian	0.6%
Asian/Pac. Isl.	0.7%
Black	31.6%
Hispanic	9.1%
Multiracial	3.7%
White	54.1%

$65,307 Median Household Income (2023) **State:** $70,838

72.9% Home Owners (2023) **State:** 66.3%

66.5% Households with Broadband (2023) **State:** 77.1%

22.0% Child Poverty Rate (2023) **State:** 17.6%

21.0% Single Parent Households (2023) **State:** 17.0%

4.8% Foreign Born (2023) **State:** 9.2%

LABOR MARKET ALIGNMENT

In Kerr-Tar:

53 Individuals served in an ApprenticeshipNC program in 2023

UNC and NC Community College Outcomes:
671 graduates in 2020
76.0% of 2016 graduates were employed in NC in 2021
$37,991 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs), 2021

47.6% of adults (ages 25-44) in Kerr-Tar earned a **family sustaining wage. State:** 57.6%, 2023

15.9% of youth (ages 16-24) in Kerr-Tar were **Opportunity Youth. State:** 10.3%, 2023

79.8% of adults (ages 25-44) in Kerr-Tar **participated in the labor force. State:** 84.2%, 2023

Kerr-Tar Labor Force Snapshot, 2024 Q2

Total Jobs	60,626	Business Establishments	4,967
Employed	104,303	Unemployed	4,728
Avg. Weekly Wage	$1,009		

Top Industries in Kerr-Tar, 2024 Q2

Industry Name	Average Employment	Average Weekly Wages
Manufacturing	9,510	$1,261
Health Care and Social Assistance	8,946	$1,048
Retail Trade	7,320	$647
Public Administration	5,911	$1,286
Educational Services	5,450	$981

Top Job Sectors in Kerr-Tar, 2024 Q2

Job Sector	Average Employment	Average Weekly Wages
Private	46,675	$960
Local Government	8,186	$977
State Government	4,279	$1,187
Federal Government	1,486	$2,207

POSTSECONDARY COMPLETION

Degree Credentials Awarded in Kerr-Tar, 2023
247 certificate | **827** associate | **28** bachelor's

Adult Learners
Kerr-Tar Residents Aged 25+ enrolled in NC Community Colleges, Fall 2023

236 Basic Skills
2,581 Continuing Education
1,262 Curriculum

16.0% of residents (aged 25-44) **have some college but no degree. State:** 11.7%, 2023

Success of Kerr-Tar High School Graduates

79.2% of students who enroll **persist to their second year. State:** 83.8%, 2023

89.9% UNC | **68.1%** NCCCS | **79.7%** NCICU

51.4% of students who enroll **earn a degree or certificate** within 6 years. **State:** 60.0%, 2023

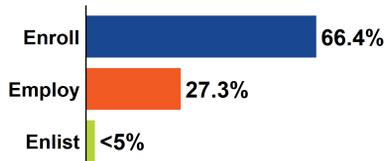**28.8%** UNC | **11.8%** NCCCS | **7.2%** NCICU

Top destinations of all college-goers, 2024
- **4,194** of all college-goers attended **Vance-Granville CC**
- **1,317** of all college-goers attended **Wake TCC**
- **1,313** of all college-goers attended **Piedmont CC**

COLLEGE & CAREER ACCESS

51.3% of 2024 high school class **completed the FAFSA** as of Sept. 27, 2024. 478 more need to complete in 2024 to meet state goal of **80%. State:** 55.0%
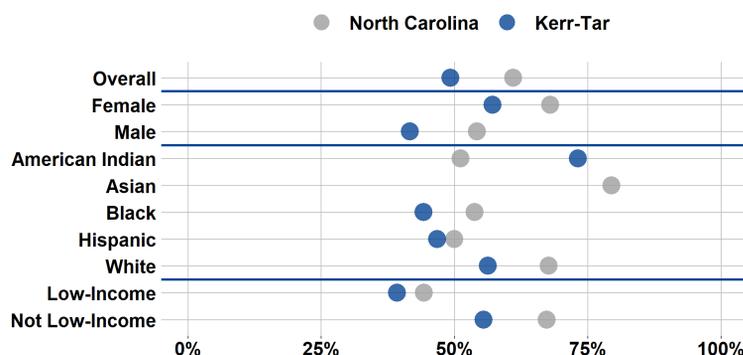
Post High School Graduation Intentions, 2023

Enroll **66.4%**
Employ **27.3%**
Enlist **<5%**

81.5% of 9th graders **graduated within four years.** 302 more needed to meet state goal of **95%. State:** 87.3% 2024

47.5% of graduates **enrolled in a postsecondary institution** within 12 months. **State:** 59.3% 2023

Postsecondary Enrollment Rates for Select Groups in WDB, 2023

● North Carolina ● Kerr-Tar

Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

ACADEMIC READINESS

54.0% of eligible 4-year-olds **enrolled in NC Pre-K program** in 2024. 291 more needed to meet state goal of **75%. State:** 57.2%

Kerr-Tar Traditional Public Schools students:

19.9% of 3-8 graders **earned college-and-career-ready scores in reading** in 2024. 7,511 more needed to meet state goal of **86%. State:** 29.8%

24.5% of 3-8 graders **earned college-and-career-ready scores in math** in 2024. 5,510 more needed to meet state goal of **73%. State:** 36.5%
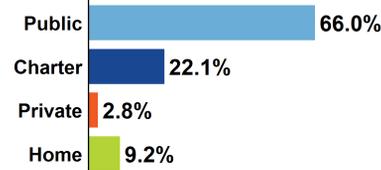
33.3% of students were **chronically absent from school** in 2024. 6,042 fewer needed to meet state goal of **11%. State:** 25.7%

2.8% of students **drop out of high school** (235 total students), compared to **2.1%** statewide. 2023

School & Student Overview (2024 school year)
Traditional Public School District(s): 5
Traditional Public School(s): 66
Charter School(s): 10
Private School(s): 13
Home School(s): 1,953

38,152 total K-12 students enrolled in schools.

Public **66.0%**
Charter **22.1%**
Private **2.8%**
Home **9.2%**

Pathways to College and Career
Students in traditional public schools completed **8,326 Career & Technical Education (CTE) credentials and 1,085 concentrations. 1,041 (12.5%) of credentials were industry-valued** in 2023. The top three CTE concentrations: Human Services; Agricultural, Food, & Natural Resources; and Architecture and Construction.

406 (5.3%) high school students took at least one **AP, IB, or CIE exam. State:** 16.8% (2023).

549 (28.2%) high school graduates participated in **Career & College Promise programs. State:** 36.0% (2024).

For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/