

Lumber River

Workforce Development Board (WDB)

myFutureNC 2025 Attainment Profiles



Counties in Workforce Development Board:
Bladen, Hoke, Richmond, Robeson, and Scotland Counties

Educational Attainment

Lumber River WDB residents ages 25-44, 2023

Have Degree or Credential
25,160
36.0%

No Degree
44,718
64.0%

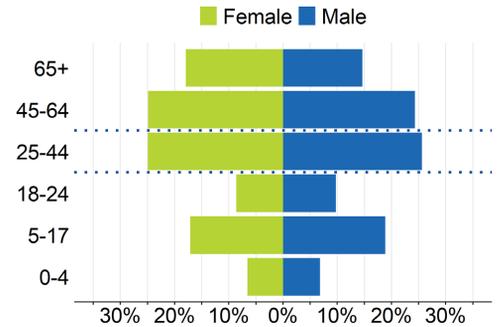
Residents Ages 25-44
69,878

Educational Level Breakdown, 2023

Graduate or Professional degree	5.2%
Bachelor's degree	11.3%
Associate degree	12.1%
Short-term credential	7.5%
Some college, no credential	16.9%
High school graduate (including GED)	31.9%
Less than high school	15.2%

Note: Numbers may not add up to 100% due to rounding

Age Structure, 2023



2030 Proposed Lumber River Attainment Goal: 37,072

2030 State Attainment Goal: 2 million

Population Spotlight

2020 Census: 275,332
2023 Estimate: 277,995
Change: 2,663

Growth Rate
1.0% vs. 3.8%
County vs. State

Race/Ethnicity, 2023

Amer. Indian	19.8%
Asian/Pac. Isl.	0.9%
Black	29.2%
Hispanic	9.9%
Multiracial	3.5%
White	36.3%

\$44,481
Median Household Income (2023)
State: \$70,838

66.2%
Home Owners (2023)
State: 66.3%

62.4%
Households with Broadband (2023)
State: 77.1%

35.6%
Child Poverty Rate (2023)
State: 17.6%

24.8%
Single Parent Households (2023)
State: 17.0%

4.6%
Foreign Born (2023)
State: 9.2%

In Lumber River:

110 Individuals served in an ApprenticeshipNC program in 2023

UNC and NC Community College Outcomes:

2,233 graduates in 2020
73.7% of 2016 graduates were employed in NC in 2021
\$38,040 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs), 2021

33.9% of adults (ages 25-44) in Lumber River earned a **family sustaining wage**. State: 57.6%, 2023

19.5% of youth (ages 16-24) in Lumber River were **Opportunity Youth**. State: 10.3%, 2023

72.4% of adults (ages 25-44) in Lumber River **participated in the labor force**. State: 84.2%, 2023

Lumber River Labor Force Snapshot, 2024 Q2

Total Jobs	87,509	Business Establishments	5,219
Employed	105,892	Unemployed	6,258
Avg. Weekly Wage	\$879		

Top Industries in Lumber River, 2024 Q2

Industry Name	Average Employment	Average Weekly Wages
Manufacturing	21,241	\$1,021
Health Care and Social Assistance	14,630	\$899
Retail Trade	10,100	\$577
Educational Services	9,663	\$938
Accommodation and Food Services	6,912	\$345

Top Job Sectors in Lumber River, 2024 Q2

Job Sector	Average Employment	Average Weekly Wages
Private	70,005	\$850
Local Government	12,774	\$945
State Government	4,149	\$1,117
Federal Government	581	\$1,314

LABOR MARKET ALIGNMENT

POSTSECONDARY COMPLETION

Degree Credentials Awarded in Lumber River, 2023

723 certificate | 814 associate | 1,488 bachelor's

Adult Learners

Lumber River Residents Aged 25+ enrolled in NC Community Colleges, Fall 2023

669 Basic Skills
4,920 Continuing Education
2,257 Curriculum

16.9% of residents (aged 25-44) have some college but no degree. State: 11.7%, 2023

Success of Lumber River High School Graduates

79.7% of students who enroll persist to their second year. State: 83.8%, 2023

87.9% UNC | 70.9% NCCCS | 67.9% NCICU

47.8% of students who enroll earn a degree or certificate within 6 years. State: 60.0%, 2023

26.2% UNC | 17.0% NCCCS | <5% NCICU

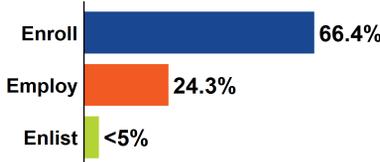
Top destinations of all college-goers, 2024

- 4,362 of all college-goers attended Robeson CC
- 4,015 of all college-goers attended Richmond CC
- 1,835 of all college-goers attended Fayetteville TCC

COLLEGE & CAREER ACCESS

50.9% of 2024 high school class completed the FAFSA as of Sept. 27, 2024. 819 more need to complete in 2024 to meet state goal of 80%. State: 55.0%

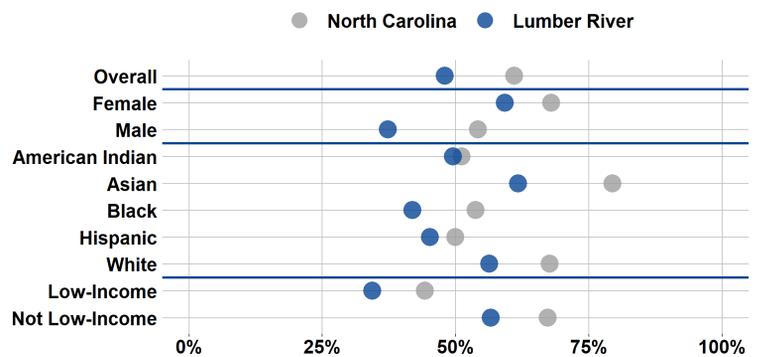
Post High School Graduation Intentions, 2023



84.0% of 9th graders graduated within four years. 398 more needed to meet state goal of 95%. State: 87.3% 2024

46.2% of graduates enrolled in a postsecondary institution within 12 months. State: 59.3% 2023

Postsecondary Enrollment Rates for Select Groups in WDB, 2023



Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

ACADEMIC READINESS

69.1% of eligible 4-year-olds enrolled in NC Pre-K program in 2024. 137 more needed to meet state goal of 75%. State: 57.2%

Lumber River Traditional Public Schools students:

16.5% of 3-8 graders earned college-and-career-ready scores in reading in 2024. 13,892 more needed to meet state goal of 86%. State: 29.8%

20.5% of 3-8 graders earned college-and-career-ready scores in math in 2024. 10,479 more needed to meet state goal of 73%. State: 36.5%

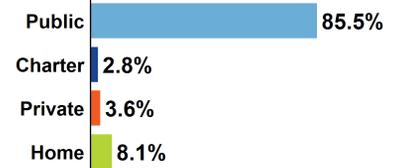
34.5% of students were chronically absent from school in 2024. 11,088 fewer needed to meet state goal of 11%. State: 25.7%

2.5% of students drop out of high school (326 total students), compared to 2.1% statewide. 2023

School & Student Overview (2024 school year)

Traditional Public School District(s): 5
Traditional Public School(s): 87
Charter School(s): 5
Private School(s): 31
Home School(s): 2,643

51,767 total K-12 students enrolled in schools.



Pathways to College and Career

Students in traditional public schools completed 14,204 Career & Technical Education (CTE) credentials and 2,609 concentrations. 1,257 (8.8%) of credentials were industry-valued in 2023. The top three CTE concentrations: Agricultural, Food, & Natural Resources; Health Science; and Human Services.

523 (<5%) high school students took at least one AP, IB, or CIE exam. State: 16.8% (2023).

1,283 (40.8%) high school graduates participated in Career & College Promise programs. State: 36.0% (2024).

For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/