

Mid-Carolina

Workforce Development Board (WDB)

myFutureNC 2025 Attainment Profiles



Counties in Workforce Development Board:
Cumberland, Harnett, Montgomery, Moore, and Sampson Counties

Educational Attainment

Mid-Carolina WDB residents ages 25-44, 2023

Have Degree or Credential
89,087
48.8%

No Degree
93,474
51.2%

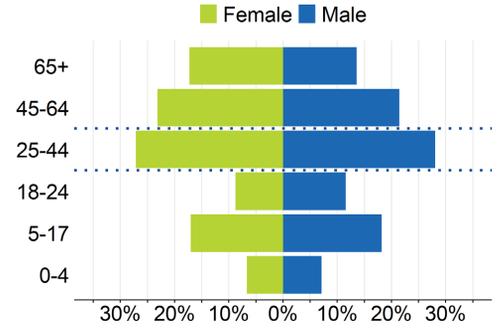
Residents Ages 25-44
182,561

Educational Level Breakdown, 2023

Graduate or Professional degree	9.1%
Bachelor's degree	20.1%
Associate degree	12.2%
Short-term credential	7.5%
Some college, no credential	19.6%
High school graduate (including GED)	23.9%
Less than high school	7.7%

Note: Numbers may not add up to 100% due to rounding

Age Structure, 2023



2030 Proposed Mid-Carolina Attainment Goal: 102,691

2030 State Attainment Goal: 2 million

Population Spotlight

2020 Census: 652,851
2023 Estimate: 671,951
Change: 19,100

Growth Rate
2.9% vs. **3.8%**
County vs. **State**

Race/Ethnicity, 2023

Amer. Indian	0.9%
Asian/Pac. Isl.	2%
Black	27.1%
Hispanic	13%
Multiracial	4.8%
White	51.6%

\$59,879
Median Household Income (2023)
State: \$70,838

63.0%
Home Owners (2023)
State: 66.3%

73.9%
Households with Broadband (2023)
State: 77.1%

22.0%
Child Poverty Rate (2023)
State: 17.6%

18.9%
Single Parent Households (2023)
State: 17.0%

6.8%
Foreign Born (2023)
State: 9.2%

LABOR MARKET ALIGNMENT

In Mid-Carolina:

1,794 Individuals served in an ApprenticeshipNC program in 2023

UNC and NC Community College Outcomes:

4,853 graduates in 2020
52.9% of 2016 graduates were employed in NC in 2021
\$37,386 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs), 2021

45.2% of adults (ages 25-44) in Mid-Carolina earned a **family sustaining wage**. State: 57.6%, 2023

12.2% of youth (ages 16-24) in Mid-Carolina were **Opportunity Youth**. State: 10.3%, 2023

80.9% of adults (ages 25-44) in Mid-Carolina **participated in the labor force**. State: 84.2%, 2023

Mid-Carolina Labor Force Snapshot, 2024 Q2

Total Jobs	217,849	Business Establishments	15,239
Employed	256,565	Unemployed	13,174
Avg. Weekly Wage	\$994		

Top Industries in Mid-Carolina, 2024 Q2

Industry Name	Average Employment	Average Weekly Wages
Health Care and Social Assistance	41,057	\$1,196
Retail Trade	29,491	\$659
Accommodation and Food Services	25,552	\$417
Public Administration	19,664	\$1,312
Manufacturing	15,241	\$1,251

Top Job Sectors in Mid-Carolina, 2024 Q2

Job Sector	Average Employment	Average Weekly Wages
Private	164,330	\$916
Local Government	31,547	\$1,075
Federal Government	15,960	\$1,599
State Government	6,012	\$1,107

POSTSECONDARY COMPLETION

Degree Credentials Awarded in Mid-Carolina, 2023

1,747 certificate | 2,532 associate | 2,165 bachelor's

Adult Learners

Mid-Carolina Residents Aged 25+ enrolled in NC Community Colleges, Fall 2023

1,469 Basic Skills
8,296 Continuing Education
5,567 Curriculum

19.6% of residents (aged 25-44) have some college but no degree. State: 11.7%, 2023

Success of Mid-Carolina High School Graduates

81.5% of students who enroll persist to their second year. State: 83.8%, 2023

91.1% UNC | 72.5% NCCCS | 79.7% NCICU

54.1% of students who enroll earn a degree or certificate within 6 years. State: 60.0%, 2023

28.5% UNC | 12.8% NCCCS | 5.6% NCICU

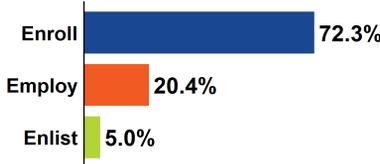
Top destinations of all college-goers, 2024

- 13,652 of all college-goers attended Fayetteville TCC
- 4,377 of all college-goers attended Sandhills CC
- 3,135 of all college-goers attended Central Carolina CC

COLLEGE & CAREER ACCESS

57.7% of 2024 high school class completed the FAFSA as of Sept. 27, 2024. 1,399 more need to complete in 2024 to meet state goal of 80%. State: 55.0%

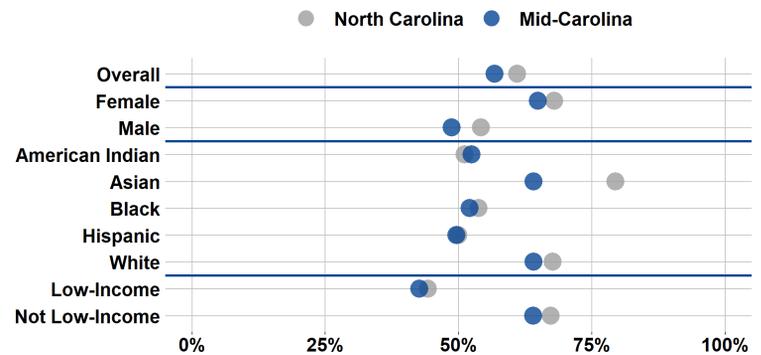
Post High School Graduation Intentions, 2023



85.7% of 9th graders graduated within four years. 720 more needed to meet state goal of 95%. State: 87.3% 2024

55.0% of graduates enrolled in a postsecondary institution within 12 months. State: 59.3% 2023

Postsecondary Enrollment Rates for Select Groups in WDB, 2023



Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

ACADEMIC READINESS

52.4% of eligible 4-year-olds enrolled in NC Pre-K program in 2024. 1,024 more needed to meet state goal of 75%. State: 57.2%

Mid-Carolina Traditional Public Schools students:

27.3% of 3-8 graders earned college-and-career-ready scores in reading in 2024. 25,093 more needed to meet state goal of 86%. State: 29.8%

29.4% of 3-8 graders earned college-and-career-ready scores in math in 2024. 18,594 more needed to meet state goal of 73%. State: 36.5%

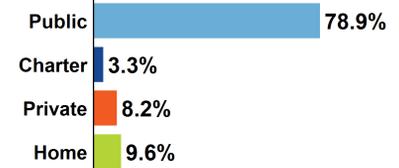
29.3% of students were chronically absent from school in 2024. 18,508 fewer needed to meet state goal of 11%. State: 25.7%

1.9% of students drop out of high school (595 total students), compared to 2.1% statewide. 2023

School & Student Overview (2024 school year)

Traditional Public School District(s): 6
Traditional Public School(s): 172
Charter School(s): 8
Private School(s): 59
Home School(s): 6,777

119,535 total K-12 students enrolled in schools.



Pathways to College and Career

Students in traditional public schools completed 33,986 Career & Technical Education (CTE) credentials and 5,094 concentrations. 5,534 (16.3%) of credentials were industry-valued in 2023. The top three CTE concentrations: Agricultural, Food, & Natural Resources; Health Science; and Law, Public Safety, Corrections, & Security.

3,635 (12.6%) high school students took at least one AP, IB, or CIE exam. State: 16.8% (2023).

2,886 (41.7%) high school graduates participated in Career & College Promise programs. State: 36.0% (2024).

For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/