Population Spotlight

Growth Rate: Council of Governments: 0.8% vs. **State: 2.5%**

County	2020	2022	Change
North Carolina	10,439,414	10,698,973	259,559
Alexander County	36,440	36,512	72
Burke County	87,573	87,881	308
Caldwell County	80,664	80,492	-172
Catawba County	160,609	163,462	2,853



20.9% Child Poverty Rate (2022) **State:** 17.2%



16.4% Opportunity Youth Rate (2022)State: 10.9%

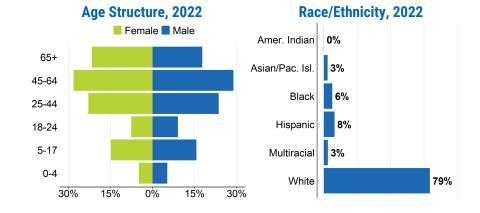


Households with Broadband (2022)



5% Foreign Born (2022)

State: 77% State: 9%



Educational Attainment

Western Piedmont residents ages 25-44, 2022





High school graduate (including GED) Some college, no credential Less than Short-term high school

30%

credential

Associate degree

Bachelor's degree

Graduate or professional degree

8% 13% 16%

6%

Note: Numbers may not add up to 100% due to rounding

16%

In Western Piedmont Council of Governments:



327 Individuals served in an ApprenticeshipNC program in

UNC and NC Community College Outcomes:

1.951 graduates in 2020

80% of 2016 graduates were employed in NC in 2021

\$37,805 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)



45% of adults (ages 25-44) in Western Piedmont earned a family sustaining wage, 2022

Labor Force Snapshot - 2023 Q2

Total Jobs	154,229
Business Establishments	9,225
Employed	169,174
Unemployed	6,024
Avg. Weekly Wage	\$960
Median Household Income	\$60,949

Top Industries in Western Piedmont Council of Governments

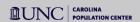
Industry Name	Average Employment	Average Weekly Wages
Manufacturing	41,884	\$1,134
Health Care and Social Assistance	21,096	\$1,103
Retail Trade	17,763	\$758
Accommodation and Food Services	12,538	\$374
Educational Services	9.905	\$905

Top Job Sectors in Western Piedmont Council of Governments

Job Sector	Average Employment	Average Weekly Wages
Private	132,495	\$957
Local Government	15,557	\$972
State Government	5,558	\$980
Federal Government	618	\$1,246







ABOR MARKET ALIGNMENT

2-year public

4-year private

× 2-year or less

private

Success of Western Piedmont High School Graduates

- 81% of students who enroll persist to their second year versus 83% for the state, 2022
- 61% of students who enroll earn a degree or certificate within 6 years versus 59% for the state. 2022

Top destinations of all college-goers, Fall 2023

- 6,272 of all college-goers attended Catawba Valley CC
- 3,807 of all college-goers attended Caldwell CC and TI
- 2,911 of all college-goers attended Western Piedmont CC

Adult Learners

Western Piedmont resident enrollments in NC Community Colleges, Fall 2022

296 Basic Skills

5.382 Continuing Education

1,339 Curriculum

Degree Credentials Awarded, 2022

1.541 certificate 2,036 associate

322 bachelor's

Postsecondary assets in Western Piedmont Council of Governments

Public, 4-year or above

Public, 2-year

Caldwell Community College and Technical Institute, Catawba Valley Community College, Western Piedmont Community

Private not-for-profit, 4-year or above

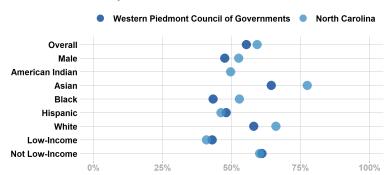
Lenoir-Rhyne University

Private not-for-profit, 2-year



- 58% of seniors completed the FAFSA in 2023, compared to 62% statewide; 752 more need to complete in 2023 to meet state goal of 80%.
- 75% of graduates reported intentions to enroll in a postsecondary institution versus 74% in the state, 2022
- 54% of graduates enrolled in a postsecondary institution within 12 months versus 58% in the state. 2022

Postsecondary Enrollment Rates in Western Piedmont, 2022



Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

How students in Western Piedmont traditional schools are currently

To meet state goals, each year Western Piedmont needs:

- 60% of eligible 4-year-olds enrolled in NC Pre-K program, compared to 53% statewide; 275 more needed to meet state goal of 75%. 2023
- 28% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **reading**, compared to **30%** statewide; 9,783 more needed to meet state goal of 73%. 2023
- 36% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 10,902 more needed to meet state goal of 86%, 2023
- 87% of 9th graders graduate within four years, compared to 87% statewide; 346 more needed to meet state goal of 95%. 2023
- 23% of students are chronically absent from school, compared to 27% statewide; 6,182 less needed to meet state goal of 11%. 2023

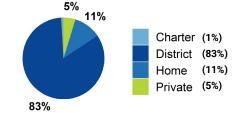


2% of students drop out of high school (306 total students), compared to 2% statewide. 2023

School Choice

57.473 total students were enrolled in K-12 in Western Piedmont in the 2022-23 school

Note: This profile focuses on outcomes of students enrolled in district schools.



Access to Postsecondary Credits

Students in Western Piedmont completed 21,472 Career & Technical Education (CTE) credentials (3,184 (15%) were industry-valued credentials) and 2,370 concentrations in 2023. The top three CTE concentrations completed include Human Services; Health Science; and Architecture and Construction.



1,536 high school students took at least one AP test (10%) versus 16% in the state (2023).



1,759 high school students participated in Career & College Promise programs (49%) versus 36% in the state (2023).

For more information about each indicator, including data sources and methodology, visit: dashboard.myfuturenc.org/county-data-and-resources/



