## Council of Governments

myFutureNC 2024 Attainment Profiles 2030 Proposed Regional Council Attainment Goal: 49,137

#### Alexander, Burke, Caldwell, Catawba

### **Population Spotlight**

**Growth Rate:** Council of Governments: 0.8% vs. **State: 2.5%** 

County	2020	2022	Change
North Carolina	10,439,414	10,698,973	259,559
Alexander County	36,440	36,512	72
Burke County	87,573	87,881	308
Caldwell County	80,664	80,492	-172
Catawba County	160,609	163,462	2,853



20.9% Child Poverty Rate (2022) **State: 17.2%** 



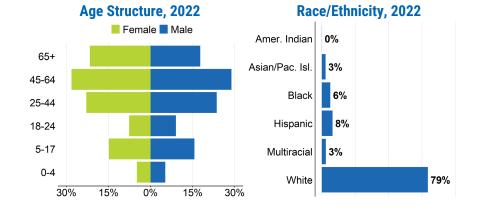
17.1% Opportunity Youth Rate (2021)State: 12.1%



Households with Broadband (2022) **State:** 77%



5% Foreign Born (2022) State: 9%



#### **Educational Attainment**

Western Piedmont residents ages 25-44, 2022





Less than high school

11%

High school graduate (including GED) Some college, no credential

30%

Short-term credential

Associate degree

8%

Bachelor's degree

Graduate or professional degree

16%

13%

6%

Note: Numbers may not add up to 100% due to rounding

16%

### **In Western Piedmont Council of Governments:**



327 Individuals served in an ApprenticeshipNC program in

#### **UNC and NC Community College Outcomes:**

1.951 graduates in 2020

80% of 2016 graduates were employed in NC in 2021

**\$37,805** annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)



45% of adults (ages 25-44) in Western Piedmont earned a family sustaining wage, 2022

### Labor Force Snapshot - 2023 Q2

Total Jobs	154,229
Business Establishments	9,225
Employed	169,174
Unemployed	6,024
Avg. Weekly Wage	\$960
Median Household Income	\$60,949

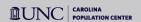
### **Top Industries in Western Piedmont Council of Governments**

Industry Name	Average Employment	Average Weekly Wages
Manufacturing	41,884	\$1,134
Health Care and Social Assistance	21,096	\$1,103
Retail Trade	17,763	\$758
Accommodation and Food Services	12,538	\$374
Educational Services	9,905	\$905

### **Top Job Sectors in Western Piedmont Council of Governments**

Job Sector	Average Employment	Average Weekly Wages
Private	132,495	\$957
Local Government	15,557	\$972
State Government	5,558	\$980
Federal Government	618	\$1,246





2-year public

4-year private

× 2-year or less

private

### **Success of Western Piedmont High School Graduates**

- 81% of students who enroll persist to their second year versus 83% for the state. 2022
- 61% of students who enroll earn a degree or certificate within 6 years versus 59% for the state. 2022

### Top destinations of all college-goers, Fall 2023

- 6,272 of all college-goers attended Catawba Valley CC
- 3,807 of all college-goers attended Caldwell CC and TI
- 2,911 of all college-goers attended Western Piedmont CC

#### **Adult Learners**

Western Piedmont resident enrollments in NC Community Colleges, Fall 2022

296 Basic Skills

5.382 Continuing Education

1,339 Curriculum

**Degree Credentials Awarded, 2022** 

1,541 certificate 2.036 associate

322 bachelor's

#### Postsecondary assets in Western Piedmont Council of Governments

Public, 4-year or above

Public, 2-year

Caldwell Community College and Technical Institute, Catawba Valley Community College, Western Piedmont Community

Private not-for-profit, 4-year or above

Lenoir-Rhyne University

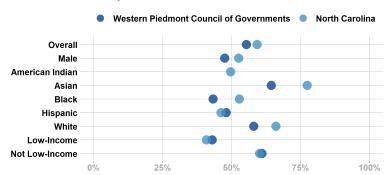
Private not-for-profit, 2-year



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- 58% of seniors completed the FAFSA in 2023, compared to 62% statewide; 752 more need to complete in 2023 to meet state goal of 80%.
- 75% of graduates reported **intentions to enroll** in a postsecondary institution versus **74%** in the state. 2022
- **54%** of graduates **enrolled in a postsecondary institution** within 12 months versus **58%** in the state. 2022

#### Postsecondary Enrollment Rates in Western Piedmont, 2022



Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

# How students in Western Piedmont traditional schools are currently doing:

To meet state goals, each year Western Piedmont needs:

- 60% of eligible 4-year-olds enrolled in NC Pre-K program, compared to 53% statewide; 275 more needed to meet state goal of 75%. 2023
- ullet 28% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **reading**, compared to **30%** statewide; 9,783 more needed to meet state goal of **73%.** 2023
- 36% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **math**, compared to **35%** statewide; 10,902 more needed to meet state goal of **86%**. 2023
- 87% of 9th graders graduate within four years, compared to 87% statewide; 346 more needed to meet state goal of 95%. 2023
- 34% of students are chronically absent from school, compared to 32% statewide; 11,776 less needed to meet state goal of 11%. 2022

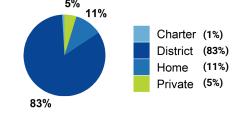


2% of students drop out of high school (373 total students), compared to 2% statewide. 2022

### **School Choice**

57,473 total students were enrolled in K-12 in Western Piedmont in the 2022-23 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.



#### **Access to Postsecondary Credits**

Students in Western Piedmont completed **18,753 Career & Technical Education (CTE) credentials (industry-valued credential data available in Spring 2024) and <b>2,175 concentrations** in 2022. The top three CTE concentrations completed include Human Services; Health Science; and Architecture and Construction.



**1,292 high school students** took at least one **AP course (8%)** versus **15%** in the state (2022).



2,444 high school students participated in Career & College Promise programs (36%) versus 23% in the state (2022).

For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/



