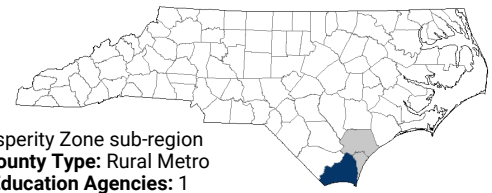


Brunswick County

NC goal: 2 million by 2030
2020 County Attainment Profile



Prosperity Zone sub-region
Peer County Type: Rural Metro
Local Education Agencies: 1

Updated: Aug 12 2020

INTRODUCTION

From birth to career, there are many opportunities to develop strategies and interventions to increase attainment and improve workforce alignment. Below are some key areas and indicators that highlight where interventions may be possible to improve overall educational attainment outcomes.

COUNTY OVERVIEW


Brunswick County is in the **Wilmington** Prosperity Zone sub-region. It's one of 28 rural metro counties in NC.

Overall, 6% of 25-44-year-olds in Brunswick County have earned a master's degree or higher as their highest degree; 16% have a bachelor's degree; 14% have an associate degree; 26% have some college, no degree; 25% have a high school diploma; and 13% have less than a high school diploma.

2018 Population	137,103
2030 Population	179,854
K-12 Students (2019)	
Traditional Schools	12,383
Charter/Private/Home	3,500
Median Household Income	\$60,163
Child Poverty Rate	20%
Households with Broadband	81%

Building the Foundation: Pre-K to 8

High-quality early learning and strong academic progress in early years helps prepare children for future success.

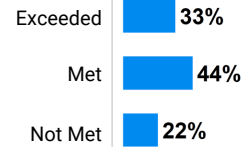
 Brunswick County has 18 public schools with performance grades. Of these schools, 2 or 11% were classified as low performing in 2019.

How students in Brunswick County traditional public schools are currently doing:

To meet state goals, Brunswick County needs:

- **247 more eligible 4-year-olds** enrolled in NC Pre-K program (goal: 75% vs. 38%).
- **1,857 more 3-8 graders** earning college-and-career-ready scores (level 4 or 5) in reading (goal: 73% vs. 41%).
- **2,760 more 3-8 graders** earning college-and-career-ready scores (level 4 or 5) in math (goal: 86% vs. 39%).

Percent of Brunswick County schools by academic growth status, 2019

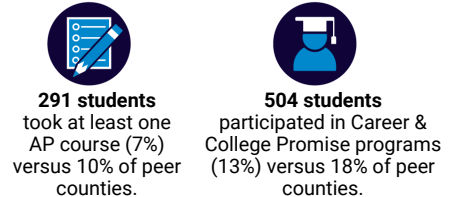


Ready for College & Career

High school completion is a crucial step on the pathway to postsecondary success or the beginnings of a career. Activities that prepare students to navigate the transition to postsecondary include gaining experience in college-level coursework and applying for financial assistance.

To meet state goals, Brunswick County needs:


- **115 more 9th graders** to graduate within four years (goal: 95% vs. 85%).
- **256 more seniors** to complete the FAFSA (goal: 80% vs. 51%).
- **931 more students** to attend school regularly (goal: 11% chronic absenteeism vs. 18%).



Students in Brunswick County completed **508 Career & Technical Education concentrations** in 2019. The top three CTE concentrations completed include Agricultural, Food, & Natural Resources; Architecture and Construction; and Health Science.

Postsecondary Access and Success

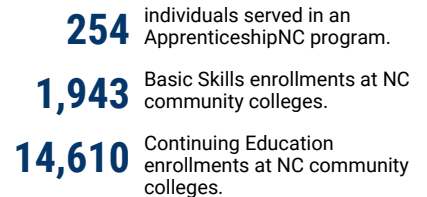
These metrics capture student progression and educational attainment from high school graduation to postsecondary completion. They indicate relative strengths and weaknesses of Brunswick County at each stage of the postsecondary pipeline.

 Brunswick County has a student-to-school counselor ratio of 399:1.

Among Brunswick County high school graduates:


- **53% of graduates** enroll in a postsecondary institution within 12 months versus 57% of peer counties.
- **71% of students** who enroll persist to their second year versus 73% of peer counties.
- **47% of students** who enroll earn a degree or credential within 6 years versus 50% of peer counties.

In your Prosperity Zone sub-region, 2018-19:



Labor Market Outcomes

Lack of technical skills and lack of education are among the primary reasons why NC employers struggle to fill vacancies. These metrics capture labor market outcomes among recent graduates, the alignment between postsecondary degree production and labor market demand, and future job demands.

 6.2% of teens ages 16-19 are not working and not in school versus 9.4% of peer counties.

In your Prosperity Zone sub-region:

Public postsecondary institutions graduate **6,301 students per year**. After 5 years, 66% of 2013 graduates were employed in NC, earning an annual average wage of \$40,372.

80% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs. The top gaps are: **Finance** (bachelor's); **Health Science** (above bachelor's); and **Transportation, Distribution & Logistics** (below bachelor's).

There are **207,875 job openings** projected between 2017-2026. The top 3 in demand jobs with median wages of \$50,000 or more are: 1) **Registered Nurses**; 2) **General and Operations Managers**; 3) **First-Line Supervisors of Construction Trades and Extraction Workers**.

Opportunities for Growth

Compared to rural metro counties and the state, these three areas represent the biggest opportunities for Brunswick County to improve future attainment outcomes.



NC Pre-K Enrollment

38% of Brunswick County eligible 4-year-olds are enrolled in NC Pre-K, below the rural metro county average of 54%.



CCP Enrollment

13% of Brunswick County high school students participated in the Career & College Promise program programs, below the rural metro county average of 18%.



FAFSA Completion

51% of Brunswick County high school seniors complete the FAFSA, below the rural metro county average of 54%.

Largest postsecondary institutions in your Prosperity Zone sub-region

Institution Name	Undergraduate Enrollments 2017-18	Graduate or Transfer in 8 Years
Total Enrollments	35,429	69%
University of North Carolina Wilmington	16,604	93%
Cape Fear Community College	12,293	62%
Platt College-Miller-Motte-Wilmington	4,672	35%
Brunswick Community College	1,860	57%

Notes:

Enrollments reflect degree- or credential-seeking undergraduate enrollments. The graduate or transfer rate is drawn from IPEDS and represents the share of students who either graduate with a degree or credential from the institution or transfer to another institution within 8 years. The 8-year outcome is the only measure that includes information on transfer out. Detailed data guidance is provided at <http://go.unc.edu/countydata>

Local Cross-Sector Promising Practice: Pathways to Purpose

Brunswick Community College and the Cape Fear Workforce Development Board were recently awarded a \$400,000 grant to build a talent pipeline into the area's construction industry. The initiative, Pathways to Purpose, will support innovative recruitment, accelerated construction training, credential attainment and soft skills instruction.

We identified this example of an emerging cross-sector promising practice in partnership with local leaders. If you have additional examples you'd like to share with myFutureNC, please respond to this short survey.

For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/

ABOUT CAROLINA DEMOGRAPHY

Located within the Carolina Population Center at UNC-Chapel Hill, we use data and other available research to help you put a face or a story on the population-level changes facing your community. Our analysts provide a full array of demographic data and research services to inform decision making, evaluation, and policy across North Carolina, where we serve organizations and people in all 100 counties.


 ncdemography.org

 demography@unc.edu

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ABOUT MYFUTURENC

MyFutureNC is a statewide nonprofit organization focused on educational attainment and is the result of cross-sector collaboration between North Carolina leaders in education, business, and government. Our mission is to prepare North Carolina for the future by empowering individuals, strengthening communities, and ensuring our economic viability in a global economy.

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