Brunswick County
myFutureNC 2024 Attainment Profiles

2030 Proposed Brunswick County Attainment Goal: 22,373 (Stretch Goal: 22,613)

Population Spotlight
2020 Census: 136,694
2022 Estimate: 153,064
Change: 16,370

Growth Rate
12.0% vs. 2.5%
County State

$73,536
Median Household Income (2022)
State: $76,516

84%
Home Owners (2022)
State: 67%

13.5%
Child Poverty Rate (2022)
State: 17.2%

11.5%
Opportunity Youth Rate (2021)
State: 12.1%

80%
Households with Broadband (2022)
State: 77%

4.7%
Unemployment Rate (2022)
State: 3.7%

2030 State Attainment Goal: 2 million

Educational Attainment
Brunswick County residents ages 25-44, 2022

No Degree
13,251
51.7%

Have Degree or Credential
12,365
48.3%

Top Opportunities for Growth
These three areas represent the biggest opportunities for Brunswick County to improve future attainment outcomes.

NC Pre-K Enrollment
52% of Brunswick County eligible 4-year-olds are enrolled in NC Pre-K, below the rural-metro county average of 59%.

High School Graduation
84% of Brunswick County 9th graders complete high school in 4 years or less, below the rural-metro county average of 85%.

School Counselors
Brunswick County has a student-to-school counselor ratio of 364:1, above the rural-metro county average of 362:1.

Promising Attainment Practices
The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Brunswick County has been meeting local needs:
https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Brunswick

In Wilmington Prosperity Zone Sub-Region:
83.8% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

273 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:
5,768 graduates in 2020
66% of 2016 graduates were employed in NC in 2021
$44,807 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

50% of adults (ages 25-44) in Brunswick County earned a family sustaining wage, 2022

Brunswick County is served by:
Cape Fear Workforce Development Board
Cape Fear Council of Governments

LAbor Market Alignment

Basic Skills

Continuing Education

Top 3 Five-Star Jobs in Wilmington Prosperity Zone Sub-Region

Job Title
Nurse Practitioners
Data Scientists
Web Developers

Annual Growth
4%
4%
4%

Top 3 Employers in Brunswick County

Employer
Brunswick County Board Of Education
County Of Brunswick
Wal-Mart Associates Inc.

Employment Range
1000+
1000+
500-999

First-time Curriculum Enrollments
Adult Learners
Brunswick County resident enrollments in NC Community Colleges, Fall 2022

- 319 Basic Skills
- 3,686 Continuing Education
- 2,242 Curriculum

11% of Brunswick County residents have student loan debt; 7% of debt holders had student loans in default, 2022

Success of Brunswick County High School Graduates

• 78% of students who enroll persist to their second year versus 79% in peer counties. 2022
• 54% of students who enroll earn a degree or certificate within 6 years versus 56% in peer counties. 2022

Top destinations of all college-goers, Fall 2023

• 2,686 of all college-goers attended Brunswick CC
• 1,229 of all college-goers attended Cape Fear CC
• 115 of all college-goers attended Southeastern CC

Postsecondary assets in Wilmington Prosperity Zone sub-region

<table>
<thead>
<tr>
<th>Type</th>
<th>University Name</th>
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<tbody>
<tr>
<td>Public, 4-year or above</td>
<td>University of North Carolina Wilmington</td>
</tr>
<tr>
<td>Public, 2-year</td>
<td>Brunswick Community College, Cape Fear Community College</td>
</tr>
<tr>
<td>Private not-for-profit, 4-year or above</td>
<td></td>
</tr>
<tr>
<td>Private not-for-profit, 2-year</td>
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</table>

Postsecondary Enrollment Rates for Select Groups in Brunswick County, 2022

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<tr>
<th>Overall</th>
<th>Brunswick County</th>
<th>North Carolina</th>
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<tbody>
<tr>
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<tr>
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<tr>
<td>Not Low-Income</td>
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</tbody>
</table>

Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

How students in Brunswick County traditional schools are doing:

• 52% of eligible 4-year-olds enrolled in NC Pre-K program, compared to 53% statewide; 100 more needed to meet state goal of 75%. 2023
• 30% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 3,245 more needed to meet state goal of 73%. 2023
• 37% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 2,808 more needed to meet state goal of 86%. 2023
• 84% of 9th graders graduate within four years, compared to 87% statewide; 129 more needed to meet state goal of 95%. 2023
• 31% of students are chronically absent from school, compared to 32% statewide; 2,645 less needed to meet state goal of 11%. 2022

Brunswick County has a student-to-school counselor ratio of 364:1 versus 362:1 in peer counties. 2022

2% of students drop out of high school (104 total students), compared to 2% statewide. 2022

School Choice
17,001 total students were enrolled in K-12 in Brunswick County in the 2022-23 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.

Access to Postsecondary Credits
Students in Brunswick County completed 4,469 Career & Technical Education (CTE) credentials (industry-valued credential data available in Spring 2024) and 387 concentrations in 2022. The top three CTE concentrations completed include Health Science; Agricultural, Food, & Natural Resources; and Architecture and Construction.

361 high school students took at least one AP course (9%) versus 7% in peer counties (2022).

409 high school students participated in Career & College Promise programs (24%) versus 31% in peer counties (2022).

For more information about each indicator, including data sources and methodology, visit: dashboard.myfuturenc.org/county-data-and-resources/