Buncombe County

myFutureNC 2024 Attainment Profiles

2030 Proposed Buncombe County Attainment Goal: 57,403 (Stretch Goal: 57,749) 2030 State Attainment Goal: 2 million

Population Spotlight
2020 Census: 269,446
2022 Estimate: 273,589
Change: 4,143

Growth Rate
1.5% County vs. 2.5% State

64% Home Owners (2022)
State: 67%

14.4% Child Poverty Rate (2022)
State: 17.2%

6% Home Owners (2023)

11.2% Opportunity Youth Rate (2021)
State: 12.1%

72% Households with Broadband (2022)
State: 77%

3.0% Unemployment Rate (2022)
State: 3.7%

Educational Attainment
Buncombe County residents ages 25-44, 2022

<table>
<thead>
<tr>
<th>Degree Status</th>
<th>No Degree</th>
<th>Have Degree or Credential</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>29,324</td>
<td>44,626</td>
</tr>
<tr>
<td></td>
<td>39.7%</td>
<td>60.3%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Education Level</th>
<th>Less than high school</th>
<th>High school graduate (including GED)</th>
<th>Some college, no credential</th>
<th>Short-term credential</th>
<th>Associate degree</th>
<th>Bachelor’s degree</th>
<th>Graduate or professional degree</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020 Census</td>
<td>7%</td>
<td>21%</td>
<td>12%</td>
<td>8%</td>
<td>9%</td>
<td>31%</td>
<td>14%</td>
</tr>
<tr>
<td>2022 Estimate</td>
<td></td>
<td></td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>

Note: Numbers may not add up to 100% due to rounding

Top Opportunities for Growth
These three areas represent the biggest opportunities for Buncombe County to improve future attainment outcomes.

FAFSA Completion
60% of Buncombe County high school seniors complete the FAFSA, below the suburban county average of 62%.

NC Pre-K Enrollment
46% of Buncombe County eligible 4-year-olds are enrolled in NC Pre-K, below the state average of 53%.

Transition to Postsecondary
53% of Buncombe County seniors enroll in postsecondary within 12 months of graduation, below the state average of 58%.

Promising Attainment Practices
The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Buncombe County has been meeting local needs:
https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Buncombe

In Asheville Prosperity Zone Sub-Region:
72.1% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

Top areas of misalignment:
Health Science all levels
Transportation, Distribution & Logistics below bachelor’s
Business Management & Administration bachelor’s

636 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:
3,023 graduates in 2020
69% of 2016 graduates were employed in NC in 2021
$35,824 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

50% of adults (ages 25-44) in Buncombe County earned a family sustaining wage, 2022

Buncombe County is served by:
Mountain Area Workforce Development Board
Land-of-Sky Regional Council

Top 3 Five-Star Jobs in Asheville Prosperity Zone Sub-Region

<table>
<thead>
<tr>
<th>Job Title</th>
<th>Annual Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nurse Practitioners</td>
<td>5%</td>
</tr>
<tr>
<td>Logisticians</td>
<td>4%</td>
</tr>
<tr>
<td>Physician Assistants</td>
<td>3%</td>
</tr>
</tbody>
</table>

Top 3 Employers in Buncombe County

<table>
<thead>
<tr>
<th>Employer</th>
<th>Employment Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mh Hospital Manager Llc</td>
<td>1000+</td>
</tr>
<tr>
<td>Ingles Markets Inc</td>
<td>1000+</td>
</tr>
<tr>
<td>Buncombe County Board Of Education</td>
<td>1000+</td>
</tr>
</tbody>
</table>

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### Adult Learners

**Buncombe County resident enrollments in NC Community Colleges, Fall 2022**
- 591 Basic Skills
- 7,147 Continuing Education
- 5,272 Curriculum

13% of Buncombe County residents have student loan debt; 6% of debt holders had student loans in default.

### Success of Buncombe County High School Graduates

- 82% of students who enroll persist to their second year versus 82% in peer counties.
- 60% of students who enroll earn a degree or certificate within 6 years versus 60% in peer counties.

### Top destinations of all college-goers, Fall 2023

- 7,828 of all college-goers attended Asheville-Buncombe TCC
- 631 of all college-goers attended Blue Ridge CC
- 239 of all college-goers attended Haywood CC

### Postsecondary Enrollment Rates for Select Groups in Buncombe County, 2022

- How students in Buncombe County traditional schools are doing:
  - 46% of eligible 4-year-olds enrolled in NC Pre-K program, compared to 53% statewide; 255 more needed to meet state goal of 75%.
  - 33% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math; compared to 35% statewide; 5,651 more needed to meet state goal of 86%.
  - 91% of 9th graders graduate within four years, compared to 87% statewide; 88 more needed to meet state goal of 95%.
  - 25% of students are chronically absent from school, compared to 32% statewide; 3,743 less needed to meet state goal of 11%.

- Buncombe County has a student-to-school counselor ratio of 252:1 versus 327:1 in peer counties.

- 2% of students drop out of high school (161 total students), compared to 2% statewide.

- 60% of seniors completed the FAFSA in 2023, compared to 62% statewide; 387 more need to complete in 2023 to meet state goal of 80%.
- 72% of graduates reported intentions to enroll in a postsecondary institution versus 73% in peer counties.
- 53% of graduates enrolled in a postsecondary institution within 12 months versus 57% in peer counties.

- 38% of Buncombe County students have parents with no college degree (either 2- or 4-year) versus 48% in peer counties.

### Postsecondary assets in Asheville Prosperity Zone sub-region

- **Public, 4-year or above**
  - University of North Carolina at Asheville
- **Public, 2-year**
  - Asheville-Buncombe Technical Community College, Blue Ridge Community College, Isothermal Community College
- **Private not-for-profit, 4-year or above**
  - Brevard College, Mars Hill University, Montreat College, Warren Wilson College
- **Private not-for-profit, 2-year**

### Access to Postsecondary Credits

- Students in Buncombe County completed 1,131 Career & Technical Education (CTE) credentials (industry-valued credential data available in Spring 2024) and 1,469 concentrations in 2022. The top three CTE concentrations completed include Health Science; Human Services; and Arts, Audio/Video Technology, & Communications.

- 1,325 high school students took at least one AP course (16%) versus 14% in peer counties (2022).
- 1,474 high school students participated in Career & College Promise programs (37%) versus 23% in peer counties (2022).

### Degree Credentials Awarded, 2022

- 1,477 certificate
- 1,310 associate
- 1,451 bachelor’s

For more information about each indicator, including data sources and methodology, visit: dashboard.myfuturenc.org/county-data-and-resources/
Total Schools: 45  Total Students: 21,698

ACADEMIC READINESS

How students in Buncombe County Schools are currently doing:
• 32% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 4,031 more needed to meet state goal of 73%, 2023
• 37% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 4,816 more needed to meet state goal of 86%, 2023
• 91% of 9th graders graduate within four years, compared to 87% statewide; 73 more needed to meet state goal of 95%, 2023
• 24% of students are chronically absent from school, compared to 32% statewide; 2,988 less needed to meet state goal of 11%, 2022

Buncombe County Schools has a student-to-school counselor ratio of 249:1 versus 327:1 in peer districts. 2022

Access to Postsecondary Credits
Students in Buncombe County Schools completed 885 Career & Technical Education (CTE) credentials (industry-valued credential data available in Spring 2024) and 1,306 concentrations in 2022. The top three CTE concentrations completed include Health Science; Human Services; and Hospitality & Tourism.

991 high school students took at least one AP course (14%) (2022).
1,190 high school students participated in Career & College Promise programs (36%) (2022).

COLLEGE & CAREER ACCESS

How students in Buncombe County Schools are planning for and enrolling in college:
• 57% of seniors completed the FAFSA in 2023, compared to 62% statewide; 354 more need to complete in 2023 to meet state goal of 80%, 2023
• 71% of graduates reported intentions to enroll in a postsecondary institution. 2022
• 51% of graduates enrolled in a postsecondary institution within 12 months. 2022

Postsecondary Enrollment Rates (within 12 months) for Select Groups in Buncombe County Schools, 2022

Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

POSTSECONDARY COMPLETION

Top destinations of all college-goers, Fall 2023
• Asheville-Buncombe TCC
• Blue Ridge CC
• Haywood CC
• 81% of college students persist to their second year of attendance. 2022

Percentage of students enrolled in North Carolina postsecondary institution who graduate within 6 years of enrollment, 2022

Buncombe County Schools 60%
North Carolina 59%

** Observations <10 or no data available

For more information about each indicator, including data sources and methodology, visit:
dashboard.myfuturenc.org/county-data-and-resources/
Academic Readiness

How students in Asheville City Schools are currently doing:
- 41% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 532 more needed to meet state goal of 73%. 2023
- 35% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 835 more needed to meet state goal of 86%. 2023
- 91% of 9th graders graduate within four years, compared to 87% statewide; 16 more needed to meet state goal of 95%. 2023
- 28% of students are chronically absent from school, compared to 32% statewide; 755 less needed to meet state goal of 11%. 2022

Asheville City Schools has a student-to-school counselor ratio of 264:1 versus 327:1 in peer districts. 2022

Access to Postsecondary Credits

Students in Asheville City Schools completed 246 Career & Technical Education (CTE) credentials (industry-valued credential data available in Spring 2024) and 163 concentrations in 2022. The top three CTE concentrations completed include Arts, Audio/Video Technology, & Communications; Human Services; and Hospitality & Tourism.

334 high school students took at least one AP course (23%) (2022).

284 high school students participated in Career & College Promise programs (42%) (2022).

College & Career Access

How students in Asheville City Schools are planning for and enrolling in college:
- 71% of seniors completed the FAFSA in 2023, compared to 62% statewide; 33 more need to complete in 2023 to meet state goal of 80%. 2023
- 76% of graduates reported intentions to enroll in a postsecondary institution. 2022
- 69% of graduates enrolled in a postsecondary institution within 12 months. 2022

Postsecondary Enrollment Rates (within 12 months) for Select Groups in Asheville City Schools, 2022

Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

Percentage of students enrolled in North Carolina postsecondary institution who graduate within 6 years of enrollment, 2022

Top destinations of all college-goers, Fall 2023
- Asheville-Buncombe TCC
- Blue Ridge CC
- Haywood CC
- 86% of college students persist to their second year of attendance. 2022

For more information about each indicator, including data sources and methodology, visit: dashboard.myfuturenc.org/county-data-and-resources/