Population Spotlight
2020 Census: 225,807
2022 Estimate: 235,797
Change: 9,990

Growth Rate
4.4% County vs. 2.5% State

$79,649 Median Household Income (2022)
State: $67,516

73% Home Owners (2022)
State: 67%

11.5% Child Poverty Rate (2022)
State: 17.2%

13.8% Opportunity Youth Rate (2022)
State: 10%

77% Households with Broadband (2022)
State: 77%

3.4% Unemployment Rate (2022)
State: 3.7%

Educational Attainment
Cabarrus County residents ages 25-44, 2022

No Degree: 25,126 (41.2%)
Have Degree or Credential: 35,925 (58.8%)

7% Less than high school
24% High school graduate (including GED)
10% Some college, no credential
8% Short-term credential
10% Associate degree
28% Bachelor’s degree
13% Graduate or professional degree

Note: Numbers may not add up to 100% due to rounding

Top Opportunities for Growth
These three areas represent the biggest opportunities for Cabarrus County to improve future attainment outcomes.

School Counselors
Cabarrus County has a student-to-school counselor ratio of 377:1, above the suburban county average of 327:1.

NC Pre-K Enrollment
47% of Cabarrus County eligible 4-year-olds are enrolled in NC Pre-K, below the state average of 53%.

First-Year Persistence
81% of Cabarrus County high school graduates who enroll in postsecondary persist to their second year, below the state average of 83%.

Promising Attainment Practices
The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Cabarrus County has been meeting local needs:
https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Cabarrus

In Charlotte Prosperity Zone Sub-Region:
80.4% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

4,230 Individuals served in an ApprenticeshipNC program in 2020

Top areas of misalignment:
Business Management & Administration
Finance
Information Technology

UNC and NC Community College Outcomes:
12,495 graduates in 2020
74% of 2016 graduates were employed in NC in 2021
$45,387 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

60% of adults (ages 25-44) in Cabarrus County earned a family sustaining wage, 2022

Cabarrus County is served by:
Centralina Workforce Development Board
Centralina Regional Council

Top 3 Five-Star Jobs in Charlotte Prosperity Zone Sub-Region

Job Title Annual Growth
Nurse Practitioners 5%
Data Scientists 4%
Logisticians 4%

Top 3 Employers in Cabarrus County

Employer Employment Range
Cabarrus County Schools 1000+
Atrium Health 1000+
Amazon.Com Services Inc 1000+

First-time Curriculum Enrollments

Basic Skills

Continuing Education

2030 Proposed Cabarrus County Attainment Goal: 49,862 (Stretch Goal: 50,188)
2030 State Attainment Goal: 2 million
Adult Learners
Cabarrus County resident enrollments in NC Community Colleges, Fall 2022
- 169 Basic Skills
- 5,529 Continuing Education
- 4,814 Curriculum

16% of Cabarrus County residents have student loan debt. 7% of debt holders had student loans in default, 2022.

Success of Cabarrus County High School Graduates
- 81% of students who enroll persist to their second year versus 82% in peer counties. 2022
- 62% of students who enroll earn a degree or certificate within 6 years versus 60% in peer counties. 2022

Top destinations of all college-goers, Fall 2023
- 5,360 of all college-goers attended Rowan-Cabarrus CC
- 1,252 of all college-goers attended Central Piedmont CC
- 302 of all college-goers attended Stanly CC

- 63% of seniors completed the FAFSA in 2023, compared to 62% statewide; 479 more need to complete in 2023 to meet state goal of 80%. 2023
- 74% of graduates reported intentions to enroll in a postsecondary institution versus 73% in peer counties. 2022
- 57% of graduates enrolled in a postsecondary institution within 12 months versus 57% in peer counties. 2022

37% of Cabarrus County students have parents with no college degree (either 2- or 4-year) versus 48% in peer counties.

How students in Cabarrus County traditional schools are doing:
- 47% of eligible 4-year-olds enrolled in NC Pre-K program, compared to 53% statewide; 211 more needed to meet state goal of 75%. 2023
- 35% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 9,950 more needed to meet state goal of 73%. 2023
- 41% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 8,213 more needed to meet state goal of 86%. 2023
- 89% of 9th graders graduate within four years, compared to 87% statewide; 213 more needed to meet state goal of 95%. 2023
- 22% of students are chronically absent from school, compared to 27% statewide; 4,780 less needed to meet state goal of 11%. 2023

Cabarrus County has a student-to-school counselor ratio of 377:1 versus 327:1 in peer counties. 2023

2% of students drop out of high school (252 total students), compared to 2% statewide. 2023

For more information about each indicator, including data sources and methodology, visit: dashboard.myfuturenc.org/county-data-and-resources/
Total Schools: 44  Total Students: 34,640

**ACADEMIC READINESS**

How students in Cabarrus County Schools are currently doing:

- 38% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **reading**, compared to 30% statewide; 5,600 more needed to meet state goal of 73%. 2023
- 45% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **math**, compared to 35% statewide; 6,608 more needed to meet state goal of 86%. 2023
- 89% of 9th graders graduate within four years, compared to 87% statewide; 173 more needed to meet state goal of 95%. 2023
- 21% of students are chronically absent from school, compared to 27% statewide; 3,690 less needed to meet state goal of 11%. 2023

Cabarrus County Schools has a **student-to-school counselor ratio** of 369:1. 2023

Access to Postsecondary Credits

Students in Cabarrus County Schools completed 4,715 Career & Technical Education (CTE) credentials (1,638 (35%) were industry-valued credentials) and 1,861 concentrations in 2022. The top three CTE concentrations completed include Human Services; Health Science; and Architecture and Construction.

- 1,798 high school students took at least one AP test (16%) (2023).
- 1,986 high school students participated in Career & College Promise programs (76%) (2023).

**COLLEGE & CAREER ACCESS**

How students in Cabarrus County Schools are planning for and enrolling in college:

- 64% of seniors completed the FAFSA in 2023, compared to 62% statewide; 407 more need to complete in 2023 to meet state goal of 80%. 2023
- 76% of graduates reported intentions to enroll in a postsecondary institution. 2022
- 59% of graduates enrolled in a postsecondary institution within 12 months. 2022

**POSTSECONDARY COMPLETION**

Top destinations of all college-goers, Fall 2023

- Rowan-Cabarrus CC
- Central Piedmont CC
- Stanly CC
- 82% of college students persist to their second year of attendance. 2022

Postsecondary Enrollment Rates (within 12 months) for Select Groups in Cabarrus County Schools, 2022

- Overall: 64%
- Female: 62%
- Male: 66%
- Black: 64%
- Hispanic: 65%
- White: 62%
- Low-Income: 55%
- Not Low-Income: 62%

Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

**Percentage of students enrolled in North Carolina postsecondary institution who graduate within 6 years of enrollment, 2022**

- Cabarrus County Schools: 64%
- North Carolina: 59%

**For more information about each indicator, including data sources and methodology, visit:**

dashboard.myfuturenc.org/county-data-and-resources/
**City/District School Profile**

**Kannapolis City Schools | 2022-2023**

This profile is a supplement to the County Profiles

**Total Schools:** 8 **Total Students:** 5,350

### Academic Readiness

**How students in Kannapolis City Schools are currently doing:**

- **17%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **reading**, compared to **30%** statewide; 1,351 more needed to meet state goal of **73%**. 2023
- **20%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **math**, compared to **35%** statewide; 1,605 more needed to meet state goal of **86%**. 2023
- **86%** of 9th graders graduate within four years, compared to **87%** statewide; 40 more needed to meet state goal of **95%**. 2023
- **30%** of students are **chronically absent from school**, compared to **27%** statewide; 1,089 less needed to meet state goal of **11%**. 2023

Kannapolis City Schools has a **student-to-school counselor ratio** of **446:1**. 2023

**Access to Postsecondary Credits**

Students in Kannapolis City Schools completed **803 Career & Technical Education (CTE) credentials** (177 (22%) were industry-valued credentials) and **198 concentrations** in 2023. The top three CTE concentrations completed include Architecture and Construction; Science, Technology, Engineering, & Mathematics; and Health Science.

- **155 high school students** took at least one AP **test** (9%) (2023).
- **91 high school students** participated in Career & College Promise programs (23%) (2023).

### College & Career Access

**How students in Kannapolis City Schools are planning for and enrolling in college:**

- **59%** of seniors **completed the FAFSA** in 2023, compared to **62%** statewide; 73 more need to complete in 2023 to meet state goal of **80%**. 2023
- **61%** of graduates reported **intentions to enroll** in a postsecondary institution. 2022
- **44%** of graduates **enrolled in a postsecondary institution** within 12 months. 2022

### Postsecondary Completion

**Top destinations of all college-goers, Fall 2023**

- Rowan-Cabarrus CC
- Central Piedmont CC
- Stanly CC

- **66%** of college students **persist to their second year** of attendance. 2022

**Percentage of students enrolled in North Carolina postsecondary institution who graduate within 6 years of enrollment, 2022**

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