Caswell County
NC goal: 2 million by 2030 
2020 County Attainment Profile

INTRODUCTION
From birth to career, there are many opportunities to develop strategies and interventions to increase attainment and improve workforce alignment. Below are some key areas and indicators that highlight where interventions may be possible to improve overall educational attainment outcomes.

Building the Foundation: Pre-K to 8
High-quality early learning and strong academic progress in early years helps prepare children for future success.

Caswell County has 6 public schools with performance grades. Of these schools, 2 or 33% were classified as low performing in 2019.

Ready for College & Career
High school completion is a crucial step on the pathway to postsecondary success or the beginnings of a career. Activities that prepare students to navigate the transition to postsecondary include gaining experience in college-level coursework and applying for financial assistance.

How students in Caswell County traditional public schools are currently doing:

To meet state goals, Caswell County needs:
• 20 more eligible 4-year-olds enrolled in NC Pre-K program (goal: 75% vs. 60%).
• 439 more 3-8 graders earning college-and-career-ready scores (level 4 or 5) in reading (goal: 73% vs. 35%).
• 692 more 3-8 graders earning college-and-career-ready scores (level 4 or 5) in math (goal: 86% vs. 26%).

To meet state goals, Caswell County needs:
• 37 more 9th graders to graduate within four years (goal: 95% vs. 79%).
• 49 more seniors to complete the FAFSA (goal: 80% vs. 53%).
• 281 more students to attend school regularly (goal: 11% chronic absenteeism vs. 22%).

Students in Caswell County completed 163 Career & Technical Education concentrations in 2019. The top three CTE concentrations completed include Agricultural, Food, & Natural Resources; Manufacturing; and Transportation, Distribution, & Logistics.

Postsecondary Access and Success
These metrics capture student progression and educational attainment from high school graduation to postsecondary completion. They indicate relative strengths and weaknesses of Caswell County at each stage of the postsecondary pipeline.

Caswell County has a student-to-school counselor ratio of 303:1.

Among Caswell County high school graduates:
• 59% of graduates enroll in a postsecondary institution within 12 months versus 57% of peer counties.
• 70% of students who enroll persist to their second year versus 73% of peer counties.
• 43% of students who earn a degree or credential within 6 years versus 49% of peer counties.

In your Prosperity Zone sub-region, 2018-19:
739 individuals served in an ApprenticeshipNC program.
6,843 Basic Skills enrollments at NC community colleges.
34,670 Continuing Education enrollments at NC community colleges.

Labor Market Outcomes
Lack of technical skills and lack of education are among the primary reasons why NC employers struggle to fill vacancies. These metrics capture labor market outcomes among recent graduates, the alignment between postsecondary degree production and labor market demand, and future job demands.

8.1% of teens ages 16-19 are not working and not in school versus 8.9% of peer counties.

In your Prosperity Zone sub-region:
Public postsecondary institutions graduate 8,688 students per year. After 5 years, 71% of 2013 graduates were employed in NC, earning an annual average wage of $41,392. 84% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs. The top gaps are: Transportation, Distribution & Logistics (below bachelor’s), Health Science (above bachelor’s), and Finance (bachelor’s).

There are 469,667 job openings projected between 2017-2026. The top 3 in demand jobs with median wages of $50,000 or more are: 1) Registered Nurses; 2) Sales Representatives; Wholesale and Manufacturing, Except Technical and Scientific Products; 3) General and Operations Managers.

Opportunities for Growth
Compared to rural non-metro counties and the state, these three areas represent the biggest opportunities for Caswell County to improve future attainment outcomes.

Low-Performing Schools
33% of Caswell County schools are low-performing, above the rural non-metro county average of 19%.

Math Performance
26% of Caswell County 3-8 graders earn college-and-career-ready scores in Math, below the rural non-metro county average of 36%.

CCP Enrollment
15% of Caswell County high school students participated in the Career & College Promise program, below the rural non-metro county average of 22%.
Largest postsecondary institutions in your Prosperity Zone sub-region

<table>
<thead>
<tr>
<th>Institution Name</th>
<th>Undergraduate Enrollments 2017-18</th>
<th>Graduate or Transfer in 8 Years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Enrollments</td>
<td>71,877</td>
<td>72%</td>
</tr>
<tr>
<td>University of North Carolina at Greensboro</td>
<td>18,374</td>
<td>83%</td>
</tr>
<tr>
<td>Guilford Technical Community College</td>
<td>14,735</td>
<td>57%</td>
</tr>
<tr>
<td>North Carolina A &amp; T State University</td>
<td>11,370</td>
<td>79%</td>
</tr>
<tr>
<td>Elon University</td>
<td>6,187</td>
<td>98%</td>
</tr>
<tr>
<td>Alamance Community College</td>
<td>5,651</td>
<td>53%</td>
</tr>
<tr>
<td>High Point University</td>
<td>4,631</td>
<td>95%</td>
</tr>
<tr>
<td>Randolph Community College</td>
<td>3,475</td>
<td>55%</td>
</tr>
<tr>
<td>Rockingham Community College</td>
<td>2,379</td>
<td>57%</td>
</tr>
<tr>
<td>Guilford College</td>
<td>1,824</td>
<td>83%</td>
</tr>
<tr>
<td>Piedmont Community College</td>
<td>1,692</td>
<td>68%</td>
</tr>
<tr>
<td>Greensboro College</td>
<td>1,018</td>
<td>89%</td>
</tr>
<tr>
<td>Bennett College</td>
<td>541</td>
<td>93%</td>
</tr>
</tbody>
</table>

Notes:
Enrollments reflect degree- or credential-seeking undergraduate enrollments. The graduate or transfer rate is drawn from IPEDS and represents the share of students who either graduate with a degree or credential from the institution or transfer to another institution within 8 years. The 8-year outcome is the only measure that includes information on transfer out. Detailed data guidance is provided at http://go.unc.edu/countydata

Local Cross-Sector Promising Practice: Gunn Memorial Public Library
The library was expanded and renovated with a $995,000 zero-interest loan facilitated by Piedmont Electric which funded through the Rural Economic Development Loan and Grant program at the U.S. Department of Agriculture. The library contributes to economic development in the county by helping job applicants build resumes and growing a competitive workforce. The expansion also allows for increased educational opportunities, providing STEM labs, tutoring and after school activities.
We identified this example of an emerging cross-sector promising practice in partnership with local leaders. If you have additional examples you’d like to share with myFutureNC, please respond to this short survey.

FOR MORE INFORMATION ABOUT EACH INDICATOR, INCLUDING DATA SOURCES AND METHODOLOGY, VISIT:
dashboard.myfuturenc.org/county-data-and-resources/

ABOUT CAROLINA DEMOGRAPHY
Located within the Carolina Population Center at UNC-Chapel Hill, we use data and other available research to help you put a face or a story on the population-level changes facing your community. Our analysts provide a full array of demographic data and research services to inform decision making, evaluation, and policy across North Carolina, where we serve organizations and people in all 100 counties.

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ABOUT MYFUTURENC
MyFutureNC is a statewide nonprofit organization focused on educational attainment and is the result of cross-sector collaboration between North Carolina leaders in education, business, and government. Our mission is to prepare North Carolina for the future by empowering individuals, strengthening communities, and ensuring our economic viability in a global economy.

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