Chowan County

2030 NC Degree Attainment Goal: 2 million (67%)
2030 Proposed Chowan County Attainment Goal: 1,876 (54%)

Population Spotlight
2010 Census: 14,793
2020 Census: 13,708
Change: -1,085

Growth Rate
-7.3% vs. 9.5% State

Income
$45,365 Median Household Income (2020)
32.7% Child Poverty Rate (2020)
76% Households with Broadband (2020)
65% Home Owners (2020)
77% Voter Registration Rate (2021)
4.9% Unemployment Rate (2021)

Updated: Dec 08 2022

Prosperity Zone Sub-Region
Peer County Type: Rural Non-Metro
Local Education Agencies: 1
Charter Schools: 0

Educational Attainment
Chowan County residents ages 25-44, 2020

<table>
<thead>
<tr>
<th>No Degree</th>
<th>Have Degree or Credential</th>
</tr>
</thead>
<tbody>
<tr>
<td>60.5%</td>
<td>39.5%</td>
</tr>
<tr>
<td>2,045</td>
<td>1,337</td>
</tr>
</tbody>
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Note: Numbers may add to more than 100% due to rounding

Top Opportunities for Growth
These three areas represent the biggest opportunities for Chowan County to improve future attainment outcomes.

Earning College Credit in High School
35% of Chowan County graduates participated in the Career & College Promise programs, below the rural non-metro county average of 49%. Also, <5% of high school students took at least one AP exam, below the peer county average of 7%.

School Counselors
Chowan County has a student-to-school counselor ratio of 362:1, above the rural non-metro county average of 318:1.

Transition to Postsecondary
47% of Chowan County seniors enroll in postsecondary within 12 months of graduation, below the rural non-metro county average of 50%.

Impact of Covid-19 on Education Pipeline
Covid-19 has affected critical transition points along the education continuum.

K-12 Enrollment (district schools)
-1.2% 2021-22 vs. 2019-20

Postsecondary Enrollment
-14.4% 2021 vs. 2020

FAFSA Completion
-9.2% 2021-22 vs. 2018-19

Postsecondary Intentions
-13.5% 2020-21 vs. 2018-19

Data Disruptions
- College-and-Career-Ready in Reading
- College-and-Career-Ready in Math
- Chronic Absenteeism

How students in Chowan County traditional schools are currently doing:
To meet state goals, each year Chowan County needs:

- Chowan County has met the goal for Pre-K enrollment (goal: 75% vs. 106%). 2022
- 409 more 3-8 graders earning college-and-career-ready scores (level 4 or 5) in reading (goal: 73% vs. 24%). 2022
- 452 more 3-8 graders earning college-and-career-ready scores (level 4 or 5) in math (goal: 86% vs. 32%). 2022
- 7 more 9th graders to graduate within four years (goal: 95% vs. 90%). 2021
- 78 more students to attend school regularly (goal: 11% chronic absenteeism vs. 15%). 2021

Chowan County has a student-to-school counselor ratio of 362:1 versus 318:1 in peer counties. 2021

Career and College Preparation
20 high school students took at least one AP course (<5%) versus 7% in peer counties (2021).

47 graduates participated in Career & College Promise programs (35%) versus 49% in peer counties (2021).

Students in Chowan County completed 133 Career & Technical Education concentrations in 2021. The top three CTE concentrations completed include Health Science; Human Services; and Manufacturing.

Postsecondary Enrollment Rates for Select Groups in Chowan County, 2021

Note: Outcomes for demographic groups with fewer than 10 students are not displayed.
Success of Chowan County High School Graduates

Top destinations of graduates, 2016-2020

- 42% of college-goers attended a public 4-year college
- 17% of college-goers attended a private 4-year college
- 40% of college-goers attended a public 2-year college
- 5% of college-goers attended a private 2-year college
- 95% of college-goers attended an in-state college

- 76% of students who enroll persist to their second year versus 73% in peer counties. 2021
- 55% of students who enroll earn a degree or credential within 6 years versus 55% in peer counties. 2021

Adult Learners

Chowan County resident enrollments in NC Community Colleges, 2021

- 11 Basic Skills
- 185 Continuing Education
- 221 Curriculum

14% of Chowan County residents have student loan debt; 19% of debt holders had student loans in default. 2020

In your Prosperity Zone Sub-Region:

70.0% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

Top areas of misalignment:
- Transportation, Distribution & Logistics (below bachelor’s)
- Health Science (bachelor’s)
- Business Management & Administration (bachelor’s)

13 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:

- 632 graduates in 2020
- 62% of 2016 graduates were employed in NC in 2021
- $33,554 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

In 2021 your Workforce Development Board served:

- 3,785 in Basic Services
- 2,643 in Career Services
- 293 in Education Services

12.3% of young adults ages 16-24 in Chowan County were not working and not in school versus 15.2% in peer counties. 2019

Promising Attainment Practices

The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Chowan County has been meeting local needs:

https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Chowan

For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/