Chowan County

myFutureNC 2024 Attainment Profiles

**2030 Proposed Chowan County Attainment Goal: 1,876 (Stretch Goal: 1,905)**

**2030 State Attainment Goal: 2 million**

**Population Spotlight**
2020 Census: 13,705
2022 Estimate: 13,940
Change: 235

**Growth Rate**
1.7% County vs. 2.5% State

- $55,818 Median Household Income (2022) State: $67,516
- 64% Home Owners (2022) State: 67%
- 35.8% Child Poverty Rate (2022) State: 17.2%
- 9.8% Opportunity Youth Rate (2022) State: 10.0%
- 57% Households with Broadband (2022) State: 77%
- 4.0% Unemployment Rate (2022) State: 3.7%

**Educational Attainment**
Chowan County residents ages 25-44, 2022

- **No Degree**: 2,044 (64.2%)
- **Have Degree or Credential**: 1,141 (35.8%)

- **Less than high school**: 12%
- **High school graduate (including GED)**: 38%
- **Some college, no credential**: 14%
- **Short-term credential**: 8%
- **Associate degree**: 10%
- **Bachelor’s degree**: 13%
- **Graduate or professional degree**: 5%

**Note:** Numbers may not add up to 100% due to rounding

**Top Opportunities for Growth**
These three areas represent the biggest opportunities for Chowan County to improve future attainment outcomes.

- **Earning College Credit in High School**: 29% of Chowan County graduates participated in Career & College Promise programs, below the rural - non-metro county average of 51%. Also, 6% of high school students took at least one AP exam, below the peer county average of 8%.

- **FAFSA Completion**: 54% of Chowan County high school seniors complete the FAFSA, below the rural - non-metro county average of 61%.

- **Math Performance**: 25% of Chowan County 3-8 graders earn college-and-career-ready scores in Math, below the rural - non-metro county average of 29%.

**Promising Attainment Practices**
The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

**Follow link to discover how Chowan County has been meeting local needs:**
https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Chowan

**In Elizabeth City Prosperity Zone Sub-Region:**
72.2% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

- **13** Individuals served in an ApprenticeshipNC program in 2020

**UNC and NC Community College Outcomes:**

- **632** graduates in 2020
- **62%** of 2016 graduates were employed in NC in 2021
- **$33,554** annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

- **39%** of adults (ages 25-44) in Chowan County earned a family sustaining wage, 2022

**Chowan County is served by:**
Northeastern Workforce Development Board
Albemarle Commission

**Top 3 Employers in Chowan County**

- **Meherrin Agricultural & Chem Co Inc**: 250-499
- **Edenton-Chowan Schools**: 250-499
- **Vidant Medical Center**: 250-499

**Top 3 Five-Star Jobs in Elizabeth City Prosperity Zone Sub-Region**

<table>
<thead>
<tr>
<th>Job Title</th>
<th>Annual Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nurse Practitioners</td>
<td>4%</td>
</tr>
<tr>
<td>Medical and Health Services</td>
<td>3%</td>
</tr>
<tr>
<td>Managers</td>
<td></td>
</tr>
<tr>
<td>Logisticians</td>
<td>2%</td>
</tr>
</tbody>
</table>

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**UNC System College Enrollment**

![Graph showing UNC System College Enrollment over years 2015 to 2023]

**NC Community College Enrollment**

![Graph showing NC Community College Enrollment over years 2018 to 2022]

**First-time Curriculum Enrollments**

![Graph showing First-time Curriculum Enrollments over years 2018 to 2022]

**Basic Skills**

- **2018**: 12
- **2020**: 12
- **2022**: 12

**Continuing Education**

- **2018**: 300
- **2020**: 300
- **2022**: 300
Updated: Jul 22 2024

**Chowan County 2024 Attainment Profile**

**Adult Learners**

Elizabeth City Sub-Prosperity Zone post-secondary enrollments in NC Community Colleges, Fall 2022

- 90 Basic Skills
- 2,045 Continuing Education
- 388 Curriculum

13% of Chowan County residents have student loan debt. 7% of debt holders had student loans in default, 2022

**Success of Chowan County High School Graduates**

- 79% of students who enroll persist to their second year versus 78% in peer counties. 2022
- 56% of students who enroll earn a degree or certificate within 6 years versus 55% in peer counties. 2022

**Top destinations of all college-goers, Fall 2023**

- 314 of all college-goers attended College of The Albemarle
- 48 of all college-goers attended Pitt CC
- 26 of all college-goers attended Martin CC

- 54% of seniors completed the FAFSA in 2023, compared to 62% statewide; 30 more need to complete in 2023 to meet state goal of 80% in 2023
- 65% of graduates reported intentions to enroll in a postsecondary institution versus 68% in peer counties. 2022
- 41% of graduates enrolled in a postsecondary institution within 12 months versus 52% in peer counties. 2022

52% of Chowan County students have parents with no college degree (either 2- or 4-year) versus 55% in peer counties.

**How students in Chowan County traditional schools are doing:**

- Chowan County has met the goal for Pre-K enrollment. (Goal: 75%). 2023
- 22% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 510 more needed to meet state goal of 73%. 2023
- 25% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 485 more needed to meet state goal of 86%. 2023
- 84% of 9th graders graduate within four years, compared to 87% statewide; 15 more needed to meet state goal of 95%. 2023
- 28% of students are chronically absent from school, compared to 27% statewide; 321 less needed to meet state goal of 11%. 2023

Chowan County has a student-to-school counselor ratio of 252:1 versus 325:1 in peer counties. 2023

- 2% of students drop out of high school (11 total students), compared to 2% statewide. 2023

**School Choice**

2,013 total students were enrolled in K-12 in Chowan County in the 2022-23 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.

**Access to Postsecondary Credits**

Students in Chowan County completed 873 Career & Technical Education (CTE) credentials (88 (10%) were industry-valued credentials) and 123 concentrations in 2023. The top three CTE concentrations completed include Health Science; Agricultural, Food, & Natural Resources; and Human Services.

- 33 high school students took at least one AP test (6%) versus 8% in peer counties (2023).
- 36 high school students participated in Career & College Promise programs (29%) versus 51% in peer counties (2023).

**Postsecondary Enrollment Rates for Select Groups in Chowan County, 2022**

Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

**Degree Credentials Awarded, 2022**

- 274 certificate
- 349 associate
- 331 bachelor’s

**Postsecondary assets in Elizabeth City Prosperity Zone sub-region**

- Public, 4-year or above
  - Elizabeth City State University
- Public, 2-year
  - College of the Albemarle
- Private not-for-profit, 4-year or above
  - Mid-Atlantic Christian University
- Private not-for-profit, 2-year

**For more information about each indicator, including data sources and methodology, visit:**

dashboard.myfuturenc.org/county-data-and-resources/