Clay County

NC goal: 2 million by 2030
2020 County Attainment Profile

INTRODUCTION
From birth to career, there are many opportunities to develop strategies and interventions to increase attainment and improve workforce alignment. Below are some key areas and indicators that highlight where interventions may be possible to improve overall educational attainment outcomes.

Building the Foundation: Pre-K to 8
High-quality early learning and strong academic progress in early years helps prepare children for future success.

Clay County has 3 public schools with performance grades. Of these schools, none were classified as low performing in 2019.

Ready for College & Career
High school completion is a crucial step on the pathway to postsecondary success or the beginnings of a career. Activities that prepare students to navigate the transition to postsecondary include gaining experience in college-level coursework and applying for financial assistance.

To meet state goals, Clay County needs:
- 14 more eligible 4-year-olds enrolled in NC Pre-K program (goal: 75% vs. 52%).
- 205 more 3-8 graders earning college-and-career-ready scores (level 4 or 5) in reading (goal: 73% vs. 40%).
- 277 more 3-8 graders earning college-and-career-ready scores (level 4 or 5) in math (goal: 86% vs. 41%).

How students in Clay County traditional public schools are currently doing:

<table>
<thead>
<tr>
<th>Percent of Clay County schools by academic growth status, 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exceeded</td>
</tr>
<tr>
<td>Met</td>
</tr>
<tr>
<td>Not Met</td>
</tr>
</tbody>
</table>

To meet state goals, Clay County needs:
- 1 more 9th graders to graduate within four years (goal: 95% vs. 94%).
- 15 more seniors to complete the FAFSA (goal: 80% vs. 61%).
- 41 more students to attend school regularly (goal: 11% chronic absenteeism vs. 14%).

Students in Clay County completed 90 Career & Technical Education concentrations in 2019. The top three CTE concentrations completed include Hospitality & Tourism; Agricultural, Food, & Natural Resources; and Health Science.

Postsecondary Access and Success
These metrics capture student progression and educational attainment from high school graduation to postsecondary completion. They indicate relative strengths and weaknesses of Clay County at each stage of the postsecondary pipeline.

Clay County has a student-to-school counselor ratio of 1,274:1.

Among Clay County high school graduates:
- 59% of graduates enroll in a postsecondary institution within 12 months versus 57% of peer counties.
- 79% of students who enroll persist to their second year versus 73% of peer counties.
- 49% of students who enroll earn a degree or credential within 6 years versus 49% of peer counties.

In your Prosperity Zone sub-region, 2018-19:
- 18 individuals served in an Apprenticeship program.
- 1,489 Basic Skills enrollments at NC community colleges.
- 10,302 Continuing Education enrollments at NC community colleges.

Labor Market Outcomes
Lack of technical skills and lack of education are among the primary reasons why NC employers struggle to fill vacancies. These metrics capture labor market outcomes among recent graduates, the alignment between postsecondary degree production and labor market demand, and future job demands.

- 8.1% of teens ages 16-19 are not working and not in school versus 8.9% of peer counties.

In your Prosperity Zone sub-region:
Public postsecondary institutions graduate 3,691 students per year. After 5 years, 70% of 2013 graduates were employed in NC, earning an annual average wage of $39,941.

- 80% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs. The top gap is: Health Science (above bachelor’s).
- There are 81,375 job openings projected between 2017-2026. The top 3 in demand jobs with median wages of $50,000 or more are: 1) Registered Nurses; 2) General and Operations Managers; 3) First-Line Supervisors of Construction Trades and Extraction Workers.

Opportunities for Growth
Compared to rural non-metro counties and the state, these three areas represent the biggest opportunities for Clay County to improve future attainment outcomes.

School Counselors
Clay County has a student-to-school counselor ratio of 1,274:1, above the rural non-metro county average of 338:1.

NC Pre-K Enrollment
52% of Clay County eligible 4-year-olds are enrolled in NC Pre-K, below the rural non-metro county average of 64%.

AP Participation
1% of Clay County high school students took at least one Advanced Placement exam, below the rural non-metro county average of 9%.
Largest postsecondary institutions in your Prosperity Zone sub-region

<table>
<thead>
<tr>
<th>Institution Name</th>
<th>Undergraduate Enrollments 2017-18</th>
<th>Graduate or Transfer in 8 Years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Enrollments</td>
<td>17,345</td>
<td>74%</td>
</tr>
<tr>
<td>Western Carolina University</td>
<td>10,449</td>
<td>88%</td>
</tr>
<tr>
<td>Southwestern Community College</td>
<td>3,262</td>
<td>62%</td>
</tr>
<tr>
<td>Haywood Community College</td>
<td>2,223</td>
<td>56%</td>
</tr>
<tr>
<td>Tri-County Community College</td>
<td>1,411</td>
<td>56%</td>
</tr>
</tbody>
</table>

**Notes:**
Enrollments reflect degree- or credential-seeking undergraduate enrollments. The graduate or transfer rate is drawn from IPEDS and represents the share of students who either graduate with a degree or credential from the institution or transfer to another institution within 8 years. The 8-year outcome is the only measure that includes information on transfer out.

Detailed data guidance is provided at [http://go.unc.edu/countydata](http://go.unc.edu/countydata)

Local Cross-Sector Promising Practice: Council for Collaborative Impact (CCI)

The Hinton Rural Life Center’s Council for Collaborative Impact (CCI), a group formed to focus on seven areas that, if improved, could change the lives of county residents. Their work is concentrated on children’s issues, economic development, education, housing, substance abuse, technology, and transportation. The council supports initiatives addressing these focus areas and uses community assets to their advantage.

We identified this example of an emerging cross-sector promising practice in partnership with local leaders. If you have additional examples you’d like to share with myFutureNC, please respond to this [short survey](http://go.unc.edu/countydata).

**For more information about each indicator, including data sources and methodology, visit:**

**ABOUT CAROLINA DEMOGRAPHY**

Located within the Carolina Population Center at UNC-Chapel Hill, we use data and other available research to help you put a face or a story on the population-level changes facing your community. Our analysts provide a full array of demographic data and research services to inform decision making, evaluation, and policy across North Carolina, where we serve organizations and people in all 100 counties.

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**ABOUT MYFUTURENC**

MyFutureNC is a statewide nonprofit organization focused on educational attainment and is the result of cross-sector collaboration between North Carolina leaders in education, business, and government. Our mission is to prepare North Carolina for the future by empowering individuals, strengthening communities, and ensuring our economic viability in a global economy.

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