Craven County

2030 NC Degree Attainment Goal: 2 million (67%)
2030 Proposed Craven County Attainment Goal: 13,096 (58%)

Population Spotlight
2010 Census: 103,505
2020 Census: 100,720
Change: -2,785

Growth Rate
-2.7% vs. 9.5% State

Income (2020)
Household Median Income: $53,960 (2020)
Child Poverty Rate: 21.1% (2020)
Households with Broadband: 85% (2020)
Home Owners: 65% (2020)
Voter Registration Rate: 80% (2021)
Unemployment Rate: 4.7% (2021)

Educational Attainment
Craven County residents ages 25-44, 2021

<table>
<thead>
<tr>
<th>Level of Education</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>No Degree</td>
<td>54.9%</td>
</tr>
<tr>
<td>Have Degree or Credential</td>
<td>45.1%</td>
</tr>
</tbody>
</table>

Note: Numbers may add to more than 100% due to rounding

Top Opportunities for Growth
These three areas represent the biggest opportunities for Craven County to improve future attainment outcomes.

NC Pre-K Enrollment
43% of Craven County eligible 4-year-olds are enrolled in NC Pre-K, below the rural metro county average of 59%.

FAFSA Completion
49% of Craven County high school seniors complete the FAFSA, below the rural metro county average of 54%.

Adult Learners
21% of Craven County adults 25-44 have some college, no degree, above the rural metro county average of 17%.

Impact of Covid-19 on Education Pipeline
Covid-19 has affected critical transition points along the education continuum.

K-12 Enrollment (district schools)
-6.1% 2021-22 vs. 2019-20
-5.1% 2021 vs. 2020

Postsecondary Enrollment
-8.8% 2021-22 vs. 2018-19
-16.1% 2020-21 vs. 2018-19

Data Disruptions
College-and-Career-Ready in Reading
College-and-Career-Ready in Math
Chronic Absenteeism

How students in Craven County traditional schools are currently doing:
To meet state goals, each year Craven County needs:

• 43% of eligible 4-year-olds enrolled in NC Pre-K program; 224 more needed to meet state goal of 75% 2022
• 29% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading; 2,511 more needed to meet state goal of 73% 2022
• 29% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math; 3,201 more needed to meet state goal of 86% 2022
• 85% of 9th graders graduate within four years; 103 more needed to meet state goal of 95% 2021
• 31% of students are chronically absent from school; 2,453 less needed to meet state goal of 11% 2021

Craven County has a student-to-school counselor ratio of 357:1 versus 362:1 in peer counties. 2021

School Choice
15,657 total students were enrolled in K-12 in Craven County in the 2021-22 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.

Career and College Preparation
279 high school students took at least one AP course (7%) versus 9% in peer counties (2021).

Students in Craven County completed 478 Career & Technical Education concentrations in 2021. The top three CTE concentrations completed include Manufacturing; Health Science; and Science, Technology, Engineering, & Mathematics.

Postsecondary Enrollment Rates for Select Groups in Craven County, 2021

Note: Outcomes for demographic groups with fewer than 10 students are not displayed.
Success of Craven County High School Graduates

Top destinations of graduates, 2016-2020

- 36% of college-goers attended a public 4-year college
- 11% of college-goers attended a private 4-year college
- 52% of college-goers attended a public 2-year college
- <5% of college-goers attended a private 2-year college
- 91% of college-goers attended an in-state college

- 81% of students who enroll persist to their second year versus 73% in peer counties. 2021
- 59% of students who enroll earn a degree or credential within 6 years versus 57% in peer counties. 2021

Adult Learners

Craven County resident enrollments in NC Community Colleges, 2021

- 271 Basic Skills
- 1,758 Continuing Education
- 2,970 Curriculum

14% of Craven County residents have student loan debt; 9% of debt holders had student loans in default. 2020

54.7% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

In your Prosperity Zone Sub-Region:

- 201 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:

- 1,967 graduates in 2020
- 56% of 2016 graduates were employed in NC in 2021
- $36,955 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

In 2021 your Workforce Development Board served:

- 11,622 in Basic Services
- 5,489 in Career Services
- 674 in Education Services

11.9% of young adults ages 16-24 in Craven County were not working and not in school versus 15.2% in peer counties. 2019

Promising Attainment Practices

The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Craven County has been meeting local needs:
https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Craven

For more information about each indicator, including data sources and methodology, visit:
dashboard.myfuturenc.org/county-data-and-resources/