Craven County

**myFutureNC 2024 Attainment Profiles**

**2030 Proposed Craven County Attainment Goal: 13,096 (Stretch Goal: 13,264)**

### Population Spotlight
- **2020 Census:** 100,718
- **2022 Estimate:** 100,874
- **Change:** 156

### Growth Rate
- **County:** 0.2%
- **State:** 2.5%

### Educational Attainment
- Craven County residents ages 25-44, 2022

<table>
<thead>
<tr>
<th>No Degree</th>
<th>Have Degree or Credential</th>
</tr>
</thead>
<tbody>
<tr>
<td>13,087</td>
<td>11,117</td>
</tr>
<tr>
<td>54.1%</td>
<td>45.9%</td>
</tr>
</tbody>
</table>

### Top Opportunities for Growth
- **NC Pre-K Enrollment:** 35% of Craven County eligible 4-year-olds are enrolled in NC Pre-K, below the rural - metro county average of 59.
- **High School Graduation:** 81% of Craven County 9th graders complete high school in 4 years or less, below the rural - metro county average of 85.
- **FAFSA Completion:** 54% of Craven County high school seniors complete the FAFSA, below the rural - metro county average of 58.

### Promising Attainment Practices
- The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Craven County has been meeting local needs:
https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Craven

### UNC System College Enrollment
- **Curriculum:**
  - 2015: 1,550
  - 2016: 1,500
  - 2017: 1,450
  - 2018: 1,400
  - 2019: 1,350
  - 2020: 1,300
  - 2021: 1,250
  - 2022: 1,200

### NC Community College Enrollment
- **Curriculum:**
  - 2017: 3,900
  - 2018: 3,950
  - 2019: 3,900
  - 2020: 3,850
  - 2021: 3,800
  - 2022: 3,750

### Top 3 Five-Star Jobs in Jacksonville-New Bern Prosperity Zone Sub-Region
- **Job Title:**
  - Information Security Analysts
  - Nurse Practitioners
  - Web and Digital Interface Designers

### Top 3 Employers in Craven County
- **Employer:**
  - Defense Ex Army Navy & Air Force
  - Carolinaeast Medical Center
  - Craven County Board Of Education

### Carlson Demography
- Craven County is served by:
  - Eastern Carolina Workforce Development Board
  - Eastern Carolina Council of Governments

### Labor Market Alignment
- **In Jacksonville-New Bern Prosperity Zone Sub-Region:**
  - **54.5%**
  - of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

- **Top areas of misalignment:**
  - Health Science below bachelor’s and bachelor’s...
  - Business Management & Administration bachelor’s...
  - Education & Training bachelor’s...

- **Individuals served in an ApprenticeshipNC program in 2020:** 201

- **UNC and NC Community College Outcomes:**
  - 1,967 graduates in 2020
  - 56% of 2016 graduates were employed in NC in 2021
  - $36,955 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

- **47%** of adults (ages 25-44) in Craven County earned a family sustaining wage, 2022
**Basic Skills**

- 395 Continuing Education
- 6,666 Basic Skills
- 2,102 Curriculum

13% of Craven County residents have student loan debt; 7% of debt holders had student loans in default. 2022

**Success of Craven County High School Graduates**

- 81% of students who enroll persist to their second year versus 79% in peer counties. 2022
- 53% of students who enroll earn a degree or certificate within 6 years versus 56% in peer counties. 2022

**Top destinations of all college-goers, Fall 2023**

- 3,752 of all college-goers attended Craven CC
- 319 of all college-goers attended Carteret CC
- 203 of all college-goers attended Pitt CC

**Postsecondary Enrollment Rates for Select Groups in Craven County, 2022**

- 54% of seniors completed the FAFSA in 2023, compared to 62% statewide; 203 more need to complete in 2023 to meet state goal of 80%. 2023
- 68% of graduates reported intentions to enroll in a postsecondary institution versus 68% in peer counties. 2022
- 54% of graduates enrolled in a postsecondary institution within 12 months versus 51% in peer counties. 2022

51% of Craven County students have parents with no college degree (either 2- or 4-year) versus 55% in peer counties.

**School Choice**

15,770 total students were enrolled in K-12 in Craven County in the 2022-23 school year.

197 high school students took at least one AP test (5%) versus 8% in peer counties (2023). 388 high school students participated in Career & College Promise programs (48%) versus 43% in peer counties (2023).

**Access to Postsecondary Credits**

Students in Craven County completed 2,395 Career & Technical Education (CTE) credentials (611 (26%) were industry-valued credentials) and 589 concentrations in 2023. The top three CTE concentrations completed include Human Services; Manufacturing; and Health Science.

**Postsecondary assets in Jacksonville-New Bern Prosperity Zone sub-region**

- 4,244 4-year or above
- 2,445 2-year
- 341 2-year or less private

**Craven County has a student-to-school counselor ratio of 313:1 versus 362:1 in peer counties. 2023**

1% of students drop out of high school (30 total students), compared to 2% statewide. 2023

For more information about each indicator, including data sources and methodology, visit: dashboard.myfuturenc.org/county-data-and-resources/