Cumberland County

dayFutureNC 2024 Attainment Profiles

2030 Proposed Cumberland County Attainment Goal: 49,125 (Stretch Goal: 49,725)

Population Spotlight

- 2020 Census: 334,728
- 2022 Estimate: 336,699
- Change: 1,971

Growth Rate

- County: 0.6% vs. 2.5% State

Educational Attainment

- Cumberland County residents ages 25-44, 2022

- No Degree: 51,513 (53.2%)
- Have Degree or Credential: 45,324 (46.8%)

Top Opportunities for Growth

- Math Performance: 26% of Cumberland County 3-8 graders earn college-and-career-ready scores in Math, below the suburban county average of 36%.
- Chronic Absenteeism: 40% of Cumberland County students are chronically absent from school, above the suburban county average of 30%.
- Adult Learners: 24% of Cumberland County adults 25-44 have some college, no degree, above the suburban county average of 15%.

Promising Attainment Practices

- The new Promise Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

- Follow link to discover how Cumberland County has been meeting local needs: https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Cumberland

In Fayetteville-Lumberton Prosperity Zone Sub-Region:

- 80.5% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

- 1,855 Individuals served in an ApprenticeshipNC program in 2020

- Top areas of misalignment:
  - Business Management & Administration
  - bachelor’s Health Science
  - below bachelor’s Transportation, Distribution & Logistics
  - below bachelor’s

- UNC and NC Community College Outcomes:
  - 5,664 graduates in 2020
  - 56% of 2016 graduates were employed in NC in 2021
  - $38,415 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

- 42% of adults (ages 25-44) in Cumberland County earned a family sustaining wage, 2022

Cumberland County is served by:

- Mid-Carolina Workforce Development Board
- Mid-Carolina Council of Governments
Updated: Feb 12 2024

**Basic Skills** 1,330  
**Continuing Education** 9,418  
**Curriculum** 7,701

20% of Cumberland County residents have student loan debt; 11% of debt holders had student loans in default.

**Success of Cumberland County High School Graduates**
- 80% of students who enroll persist to their second year versus 82% in peer counties. 2022
- 51% of students who enroll earn a degree or certificate within 6 years versus 60% in peer counties. 2022

**Top destinations of all college-goers, Fall 2023**
- 11,413 of all college-goers attended Fayetteville TCC
- 440 of all college-goers attended Methodist University
- 349 of all college-goers attended Robeson CC

65% of seniors completed the FAFSA in 2023, compared to 62% statewide; 456 more need to complete in 2023 to meet state goal of 80%. 2023

70% of graduates reported intentions to enroll in a postsecondary institution versus 73% in peer counties. 2022

54% of graduates enrolled in a postsecondary institution within 12 months versus 57% in peer counties. 2022

53% of Cumberland County students have parents with no college degree (either 2- or 4-year) versus 48% in peer counties.

How students in Cumberland County traditional schools are doing:
- 41% of eligible 4-year-olds enrolled in NC Pre-K program, compared to 53% statewide; 1,019 more needed to complete in 2023 to meet state goal of 75%. 2023
- 28% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 12,958 more needed to meet state goal of 73%. 2023
- 26% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 13,458 more needed to meet state goal of 86%. 2023
- 87% of 9th graders graduate within four years, compared to 87% statewide; 320 more needed to meet state goal of 95%. 2023
- 40% of students are chronically absent from school, compared to 32% statewide; 15,092 less needed to meet state goal of 11%. 2022

Cumberland County has a counselor to student ratio of 292:1 versus 327:1 in peer counties. 2022

2% of students drop out of high school (230 total students), compared to 2% statewide. 2022

For more information about each indicator, including data sources and methodology, visit: dashboard.myfuturenc.org/county-data-and-resources/