### Cumberland County

#### Population Spotlight
- 2020 Census: 319,431
- 2020 Census: 334,728
- Change: 15,297

#### Growth Rate
- **County**: 4.8% vs. 9.5% State

#### 2030 Proposed Cumberland County Attainment Goal: 49,125 (59%)

#### Top Opportunities for Growth
These three areas represent the biggest opportunities for Cumberland County to improve future attainment outcomes.

#### Math Performance
22% of Cumberland County 3-8 graders earn college-and-career-ready scores in Math, below the suburban county average of 34%.

#### Postsecondary Completion
51% of Cumberland County high school graduates who enroll in postsecondary earn a degree or credential within 6 years, below the suburban county average of 60%.

#### Impact of Covid-19 on Education Pipeline
Covid-19 has affected critical transition points along the education continuum.

#### How students in Cumberland County traditional schools are currently doing:
To meet state goals, each year Cumberland County needs:
- 48% of eligible 4-year-olds enrolled in NC Pre-K program, 837 more needed to meet state goal of 75%. 2022
- 26% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading; 10,375 more needed to meet state goal of 73%. 2022
- 22% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math; 14,163 more needed to meet state goal of 86%. 2022
- 84% of 9th graders graduate within four years; 430 more needed to meet state goal of 95%. 2021
- 32% of students are chronically absent from school; 10,054 less needed to meet state goal of 11%. 2021

Cumberland County has a student-to-school counselor ratio of 317.1 versus 336.1 in peer counties. 2021

- 56% of seniors completed the FAFSA in 2022; 737 more need to complete in 2022 to meet state goal of 80%. 2022
- 69% of graduates reported intentions to enroll in a postsecondary institution versus 75% in peer counties. 2021
- 53% of graduates enrolled in a postsecondary institution within 12 months versus 55% in peer counties. 2021

52% of Cumberland County students have parents with no college degree (either 2- or 4-year) versus 49% in peer counties.

#### Educational Attainment
Cumberland County residents ages 25-44, 2021

- No Degree: 54.3% (52,300)
- Have Degree or Credential: 45.7% (44,028)

<table>
<thead>
<tr>
<th>Degree</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than high school</td>
<td>6%</td>
</tr>
<tr>
<td>High school graduate (including GED)</td>
<td>23%</td>
</tr>
<tr>
<td>Some college, no credential</td>
<td>25%</td>
</tr>
<tr>
<td>Short-term credential</td>
<td>8%</td>
</tr>
<tr>
<td>Associate degree</td>
<td>10%</td>
</tr>
<tr>
<td>Bachelor's degree</td>
<td>20%</td>
</tr>
<tr>
<td>Graduate or professional degree</td>
<td>8%</td>
</tr>
</tbody>
</table>

#### Data Disruptions
- College-and-Career-Ready in Reading
- College-and-Career-Ready in Math
- Chronic Absenteeism

#### Voter Registration Rate (2021)
71%

#### Postsecondary Enrollment Rates for Select Groups in Cumberland County, 2021

<table>
<thead>
<tr>
<th>Group</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overall</td>
<td>81%</td>
</tr>
<tr>
<td>Female</td>
<td>9%</td>
</tr>
<tr>
<td>Male</td>
<td>8%</td>
</tr>
<tr>
<td>Black</td>
<td>81%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>3%</td>
</tr>
<tr>
<td>White</td>
<td>76%</td>
</tr>
<tr>
<td>Low-Income</td>
<td>50%</td>
</tr>
<tr>
<td>Not Low-Income</td>
<td>25%</td>
</tr>
</tbody>
</table>

Note: Outcomes for demographic groups with fewer than 10 students are not displayed.

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Cumberland County 2022 Attainment Profile

Success of Cumberland County High School Graduates

Top destinations of graduates, 2016-2020
- 49% of college-goers attended a public 4-year college
- 14% of college-goers attended a private 4-year college
- 36% of college-goers attended a public 2-year college
- <5% of college-goers attended a private 2-year college
- 89% of college-goers attended an in-state college

- 71% of students who enroll persist to their second year versus 77% in peer counties. 2021
- 51% of students who enroll earn a degree or credential within 6 years versus 60% in peer counties. 2021

Adult Learners

Cumberland County resident enrollments in NC Community Colleges, 2021
- 1,289 in Basic Skills
- 4,423 in Continuing Education
- 7,787 in Curriculum

- 22% of Cumberland County residents have student loan debt; 12% of debt holders had student loans in default. 2020

In your Prosperity Zone Sub-Region:

80.4% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

Top areas of misalignment:
- Transportation, Distribution & Logistics (below bachelor’s)
- Business Management & Administration (bachelor’s)
- Information Technology (bachelor’s)

1,855 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:
- 5,664 graduates in 2020
- 56% of 2016 graduates were employed in NC in 2021
- $38,415 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

In 2021 your Workforce Development Board served:
- 10,138 in Basic Services
- 3,486 in Career Services
- 274 in Education Services

- 13.1% of young adults ages 16-24 in Cumberland County were not working and not in school versus 11.2% in peer counties. 2019

Promising Attainment Practices

The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Cumberland County has been meeting local needs:
https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Cumberland

For more information about each indicator, including data sources and methodology, visit:
dashboard.myfuturenc.org/county-data-and-resources/