Cumberland County
myFutureNC 2024 Attainment Profiles

2030 Proposed Cumberland County Attainment Goal: 49,125 (Stretch Goal: 49,725)

Population Spotlight
2020 Census: 334,728
2022 Estimate: 336,699
Change: 1,971

Growth Rate
0.6% vs. 2.5%
County State

$58,013 Median Household Income (2022)
State: $67,516

53% Home Owners (2022)
State: 67%

23.6% Child Poverty Rate (2022)
State: 17.2%

12.7% Opportunity Youth Rate (2022)
State: 10.9%

77% Households with Broadband (2022)
State: 77%

5.1% Unemployment Rate (2022)
State: 3.7%

Educational Attainment
Cumberland County residents ages 25-44, 2022

No Degree 51,513
53.2%

Have Degree or Credential 45,324
46.8%

Top Opportunities for Growth
These three areas represent the biggest opportunities for Cumberland County to improve future attainment outcomes.

Math Performance
26% of Cumberland County 3-8 graders earn college-and-career-ready scores in Math, below the suburban county average of 36%.

Chronic Absenteeism
35% of Cumberland County students are chronically absent from school, above the suburban county average of 25%.

Earning College Credit in High School
30% of Cumberland County graduates participated in Career & College Promise programs, below the suburban county average of 39%. Also, 13% of high school students took at least one AP exam, below the peer county average of 15%.

Promising Attainment Practices
The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Cumberland County has been meeting local needs:
https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Cumberland

In Fayetteville-Lumberton Prosperity Zone Sub-Region:
80.5% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

1,855 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:
5,664 graduates in 2020
56% of 2016 graduates were employed in NC in 2021
$38,415 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

42% of adults (ages 25-44) in Cumberland County earned a family sustaining wage, 2022

Cumberland County is served by:
Mid-Carolina Workforce Development Board
Mid-Carolina Council of Governments

LAbor Market Alignment

Carolina Demography
myFUTURE NC 2 million by 2030
John M Belk Endowment
UNC Population Center
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**Postsecondary Completion**

**Adult Learners**
Fayetteville-Lumberton Sub-Prosperity Zone post-secondary enrollments in NC Community Colleges, Fall 2022
- 1,281 Basic Skills
- 12,836 Continuing Education
- 5,244 Curriculum

20% of Cumberland County residents have student loan debt; 11% of debt holders had student loans in default. 2022

**Success of Cumberland County High School Graduates**
- 80% of students who enroll persist to their second year versus 82% in peer counties. 2022
- 51% of students who enroll earn a degree or certificate within 6 years versus 60% in peer counties. 2022

**Top destinations of all college-goers, Fall 2023**
- 11,413 of all college-goers attended Fayetteville TCC
- 440 of all college-goers attended Methodist University
- 349 of all college-goers attended Robeson CC

**How students in Cumberland County traditional schools are doing:**
- 41% of eligible 4-year-olds enrolled in NC Pre-K program, compared to 53% statewide; 1,019 more needed to meet state goal of 75%. 2023
- 28% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 12,958 more needed to meet state goal of 73%. 2023
- 26% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 13,458 more needed to meet state goal of 86%. 2023
- 87% of 9th graders graduate within four years, compared to 87% statewide; 320 more needed to meet state goal of 95%. 2023
- 35% of students are chronically absent from school, compared to 27% statewide; 12,288 less needed to meet state goal of 11%. 2023

Cumberland County has a student-to-school counselor ratio of 292:1 versus 327:1 in peer counties. 2023

2% of students drop out of high school (329 total students), compared to 2% statewide. 2023

**Degree Credentials Awarded, 2022**
- 2,986 certificate
- 2,774 associate
- 2,891 bachelor’s

**Postsecondary assets in Fayetteville-Lumberton Prosperity Zone sub-region**
- 4-year public: Fayetteville State University, University of North Carolina at Pembroke
- 2-year public: Bladen Community College, Fayetteville Technical Community College, Robeson Community College, Sampson Community College, Southeastern Community College
- Private not-for-profit, 4-year or above: Carolina College of Biblical Studies, Manna University, Methodist University, St. Andrews University
- Private not-for-profit, 2-year

**Postsecondary Enrollment Rates for Select Groups in Cumberland County, 2022**

For more information about each indicator, including data sources and methodology, visit: dashboard.myfuturenc.org/county-data-and-resources/