

Rocky Mount-Wilson Prosperity Zone Sub-Region Peer County Type: Rural - Metro

Local Education Agencies: 1 (2023)

Charter Schools: 1 (2023)

2030 Proposed Edgecombe County Attainment Goal: 5,762 (Stretch Goal: 5,870)

2030 State Attainment Goal: 2 million

Population Spotlight

2020 Census: 48,897 2022 Estimate: 48,301 Change: -596

Growth Rate

-1.2% vs. 2.5% County State

Household

State: \$67,516

\$48.770 62% Median Home Owners

(2022)Income (2022) **State:** 67%



36.7% Child Poverty

Rate (2022) **State:** 17.2%



18.4% Opportunity Youth Raté

State: 10.9%

(2022)**State:** 77%

62% Households with Broadband (2022)

6.5% Unemployment Rate (2022) **State:** 3.7%

Educational Attainment

Edgecombe County residents ages 25-44, 2022



No Degree .438 65.3%



Have Degree or Credential .957



12%

High school graduate (including GED)



Short-term credential

Associate dearee

Bachelor's dearee

Graduate or

professional degree

17% 9% 14% 4% 37%

Note: Numbers may not add up to 100% due to rounding

Top Opportunities for Growth

These three areas represent the biggest opportunities for Edgecombe County to improve future attainment outcomes.



Math Performance

15% of Edgecombe County 3-8 graders earn college-and-career-ready scores in Math, below the rural - metro county average of 30%.



Reading Performance

15% of Edgecombe County 3-8 graders earn college-and-career-ready scores in Reading, below the rural - metro county average of 26%.



High School Graduation

77% of Edgecombe County 9th graders complete high school in 4 years or less, below the rural - metro county average of 85%.

Promising Attainment Practices

The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state's attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Edgecombe County has been meeting local needs:

https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Edgecombe

In Rocky Mount-Wilson Prosperity Zone Sub-Region:

79.0%

of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market

Top areas of misalignment:

Health Science bachelor's and below bachelor's

Transportation, Distribution & Logistics below bachelor's

Business Management & Administration bachelor's



needs.

.ABOR MARKET ALIGNMENT

297 Individuals served in an ApprenticeshipNC program in

UNC and NC Community College Outcomes:

1,229 graduates in 2020

79% of 2016 graduates were employed in NC in 2021

\$41.742 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)



36% of adults (ages 25-44) in Edgecombe County earned a family sustaining wage, 2022

Edgecombe County is served by:

Turning Point Workforce Development Board Upper Coastal Plain Council of Governments

UNC System College Enrollment

Curriculum 660 630 600 2015 2021

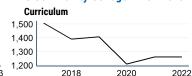
Top 3 Five-Star Jobs in **Rocky Mount-Wilson Prosperity Zone Sub-Region**

Job Title	Annual Growth
Data Scientists	4%
Information Security Analyst	4%
Nurse Practitioners	3%

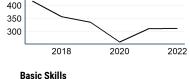
Top 3 Employers in Edgecombe County

	Employer E	Employmo	ent Range
	City Of Rocky Mount 331 Frank	South	500-999
	Edgecombe Tarboro Bd Education	Of	500-999
	Sara Lee Frozen Bakery I	Llc	500-999

NC Community College Enrollment



First-time Curriculum Enrollments





2020

2022

Continuing Education 2.200 2,000

2018

1.800 2018 2020 2022

▲ 4-vear public

2-year public

4-year private

× 2-year or less

private

Adult Learners

Edgecombe County resident enrollments in NC Community Colleges, Fall 2022

204 Basic Skills

2.130 Continuing Education

1.259 Curriculum



16% of Edgecombe County residents have student loan debt; 16% of debt holders had student loans in default. 2022

Success of Edgecombe County High School Graduates

- 75% of students who enroll persist to their second year versus 79% in peer counties. 2022
- 49% of students who enroll earn a degree or certificate within 6 years versus 56% in peer counties. 2022

Top destinations of all college-goers, Fall 2023

- 1,642 of all college-goers attended Edgecombe CC
- · 481 of all college-goers attended Nash CC
- 136 of all college-goers attended Pitt CC

856 associate 757 certificate

633 bachelor's

Postsecondary assets in Rocky Mount-Wilson Prosperity Zone sub-region

Public, 4-year or above

Public, 2-year

Edgecombe Community College, Nash Community College, Wilson Community

Degree Credentials Awarded, 2022

Private not-for-profit, 4-year or above

Barton College, North Carolina Wesleyan

Private not-for-profit, 2-year



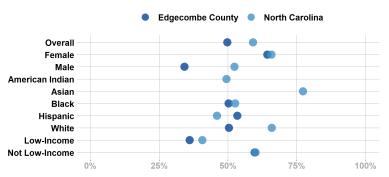
60% of seniors completed the FAFSA in 2023, compared to 62% statewide; 67 more need to complete in 2023 to meet state goal of 80%.

- 59% of graduates reported intentions to enroll in a postsecondary institution versus 68% in peer counties. 2022
- 48% of graduates enrolled in a postsecondary institution within 12 months versus 51% in peer counties. 2022



63% of Edgecombe County students have parents with no college degree (either 2- or 4-year) versus 55% in peer counties.

Postsecondary Enrollment Rates for Select Groups in Edgecombe County, 2022



Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

How students in Edgecombe County traditional schools are doing:

- 53% of eligible 4-year-olds enrolled in NC Pre-K program, compared to 53% statewide; 95 more needed to meet state goal of 75%. 2023
- 15% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 1,690 more needed to meet state goal of 73%. 2023
- 15% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 1,676 more needed to meet state goal of 86%. 2023
- 77% of 9th graders graduate within four years, compared to 87% statewide; 83 more needed to meet state goal of 95%. 2023
- 37% of students are chronically absent from school, compared to 27% statewide; 1,423 less needed to meet state goal of 11%. 2023



Edgecombe County has a student-to-school counselor ratio of 345:1 versus 362:1 in peer counties. 2023

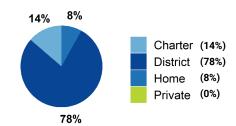


4% of students drop out of high school (80 total students), compared to 2% statewide. 2023

School Choice

6,647 total students were enrolled in K-12 in Edgecombe County in the 2022-23 school

Note: This profile focuses on outcomes of students enrolled in district schools.



Access to Postsecondary Credits

Students in Edgecombe County completed 491 Career & Technical Education (CTE) credentials (184 (37%) were industry-valued credentials) and 355 concentrations in 2023. The top three CTE concentrations completed include Hospitality & Tourism; Human Services; and Arts, Audio/Video Technology, & Communications.



153 high school students took at least one AP test (9%) versus 8% in peer counties (2023).



167 high school students participated in Career & College Promise programs (44%) versus 43% in peer counties (2023).

For more information about each indicator, including data sources and methodology, visit: dashboard.myfuturenc.org/county-data-and-resources/

