

Rocky Mount-Wilson Prosperity Zone Sub-Region Peer County Type: Rural - Metro Local Education Agencies: 1 (2023)

Charter Schools: 1 (2023)

2030 Proposed Edgecombe County Attainment Goal: 5,762 (Stretch Goal: 5,870)

2030 State Attainment Goal: 2 million

Population Spotlight

2020 Census: 48,897 2022 Estimate: 48,301 Change: -596

Growth Rate

-1.2% vs. 2.5% County State

\$48.770 Median

Household Income (2022) State: \$67,516



62% Home Owners (2022)

State: 67%



36.7% Child Poverty Rate (2022)

State: 17.2%



18.7% Opportunity Youth Rate

State: 12.1%

(2021)



6.5%

Households with Unemployment Rate (2022) Broadband (2022) **State:** 77% **State:** 3.7%

Educational Attainment

Edgecombe County residents ages 25-44, 2022



No Degree .438 65.3%



Have Degree or Credential .957



12%

High school graduate (including GED)



Short-term credential

17%

Associate

Bachelor's dearee

9%

Graduate or

4%

14%

professional degree dearee

Note: Numbers may not add up to 100% due to rounding

Top Opportunities for Growth

These three areas represent the biggest opportunities for Edgecombe County to improve future attainment outcomes.



Math Performance

15% of Edgecombe County 3-8 graders earn college-and-career-ready scores in Math, below the rural - metro county average of 30%.



Reading Performance

37%

15% of Edgecombe County 3-8 graders earn college-and-career-ready scores in Reading, below the rural - metro county average of 26%.



High School Graduation

77% of Edgecombe County 9th graders complete high school in 4 years or less, below the rural - metro county average of 85%.

Promising Attainment Practices

The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state's attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Edgecombe County has been meeting local needs:

https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Edgecombe

In Rocky Mount-Wilson Prosperity Zone Sub-Region:

79.0%

of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market

Top areas of misalignment:

Health Science bachelor's and below bachelor's

Transportation, Distribution & Logistics helow bachelor's

Business Management & Administration bachelor's



needs.

.ABOR MARKET ALIGNMENT

297 Individuals served in an ApprenticeshipNC program in

UNC and NC Community College Outcomes:

1,229 graduates in 2020

79% of 2016 graduates were employed in NC in 2021

\$41.742 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

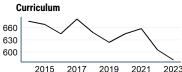


36% of adults (ages 25-44) in Edgecombe County earned a family sustaining wage, 2022

Edgecombe County is served by:

Turning Point Workforce Development Board Upper Coastal Plain Council of Governments

UNC System College Enrollment



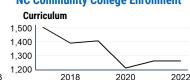
Top 3 Five-Star Jobs in **Rocky Mount-Wilson Prosperity Zone Sub-Region**

Job Title	Annual Growth
Data Scientists	4%
Information Security Analy	sts 4%
Nurse Practitioners	3%

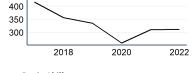
Top 3 Employers in Edgecombe County

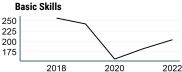
Employer	Employment Range
City Of Rocky Moun Frank	t 331 South 500-999
Edgecombe Tarbord Education	Bd Of 500-999
Sara Lee Frozen Bak	kery Llc 500-999

NC Community College Enrollment



First-time Curriculum Enrollments





Continuing Education







▲ 4-vear public

2-year public

4-year private

X 2-year or less

private

Adult Learners

Edgecombe County resident enrollments in NC Community Colleges, Fall 2022

204 Basic Skills

2.130 Continuing Education

1.259 Curriculum



16% of Edgecombe County residents have student loan debt; 16% of debt holders had student loans in default. 2022

Success of Edgecombe County High School Graduates

- 75% of students who enroll persist to their second year versus 79% in peer counties. 2022
- 49% of students who enroll earn a degree or certificate within 6 years versus 56% in peer counties. 2022

Top destinations of all college-goers, Fall 2023

- 1,642 of all college-goers attended Edgecombe CC
- 481 of all college-goers attended Nash CC
- 136 of all college-goers attended Pitt CC

Degree Credentials Awarded, 2022

856 associate 757 certificate

633 bachelor's

Postsecondary assets in Rocky Mount-Wilson Prosperity Zone sub-region

Public, 4-year or above

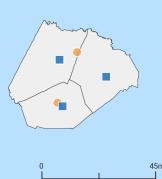
Public, 2-year

Edgecombe Community College, Nash Community College, Wilson Community

Private not-for-profit, 4-year or above

Barton College, North Carolina Wesleyan

Private not-for-profit, 2-year



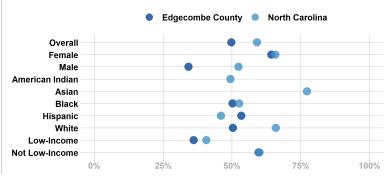
- 60% of seniors completed the FAFSA in 2023, compared to 62% statewide; 67 more need to complete in 2023 to meet state goal of 80%.
- 59% of graduates reported intentions to enroll in a postsecondary institution versus 68% in peer counties. 2022
- 48% of graduates enrolled in a postsecondary institution within 12 months versus 51% in peer counties. 2022



COLLEGE & CAREER ACCESS

63% of Edgecombe County students have parents with no college degree (either 2- or 4-year) versus 57% in peer counties.

Postsecondary Enrollment Rates for Select Groups in Edgecombe County, 2022



Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

How students in Edgecombe County traditional schools are doing:

- 53% of eligible 4-year-olds enrolled in NC Pre-K program, compared to 53% statewide; 95 more needed to meet state goal of 75%. 2023
- 15% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 1,690 more needed to meet state goal of 73%. 2023
- 15% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 1,676 more needed to meet state goal of 86%. 2023
- 77% of 9th graders graduate within four years, compared to 87% statewide; 83 more needed to meet state goal of 95%. 2023
- 33% of students are chronically absent from school, compared to 32% statewide; 1,256 less needed to meet state goal of 11%. 2022



Edgecombe County has a student-to-school counselor ratio of **345:1** versus **362:1** in peer counties. 2022

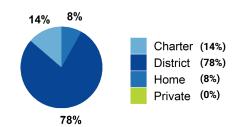


5% of students drop out of high school (98 total students), compared to 2% statewide. 2022

School Choice

6,647 total students were enrolled in K-12 in Edgecombe County in the 2022-23 school

Note: This profile focuses on outcomes of students enrolled in district schools.



Access to Postsecondary Credits

Students in Edgecombe County completed 234 Career & Technical Education (CTE) credentials (industry-valued credential data available in Spring 2024) and 190 concentrations in 2022. The top three CTE concentrations completed include Human Services; Business Management & Administration; and Arts, Audio/Video Technology,



85 high school students took at least one AP course (5%) versus 7% in peer counties (2022).

264 high school students participated in Career & College Promise programs (39%) versus 31% in peer counties (2022).

For more information about each indicator, including data sources and methodology, visit: dashboard.myfuturenc.org/county-data-and-resources/

