Franklin County

myFutureNC 2024 Attainment Profiles

Population Spotlight

Franklin County, 2020 Census: 68,578
2022 Estimate: 74,539
Change: 5,961

Growth Rate
8.7% vs. 2.5%
County vs. State

Median Household Income (2022)
$72,415 County $67,516 State

Home Owners (2022)
77% County 67% State

Child Poverty Rate (2022)
14.0% County 17.2% State

Opportunity Youth Rate (2021)
13.9% County 12.1% State

Households with Broadband (2022)
68% County 77% State

Unemployment Rate (2022)
3.6% County 3.7% State

2030 Proposed Franklin County Attainment Goal: 12,495 (Stretch Goal: 12,634)

2030 State Attainment Goal: 2 million

Educational Attainment
Franklin County residents ages 25-44, 2022

No Degree
8,959 53.0%

Have Degree or Credential
7,942 47.0%

Top Opportunities for Growth
These three areas represent the biggest opportunities for Franklin County to improve future attainment outcomes.

Earning College Credit in High School
14% of Franklin County graduates participated in Career & College Promise programs, below the rural - metro county average of 31%. Also, 7% of high school students took at least one AP exam, below the peer county average of 7%.

NC Pre-K Enrollment
45% of Franklin County eligible 4-year-olds are enrolled in NC Pre-K, below the rural - metro county average of 59%.

Chronic Absenteeism
39% of Franklin County students are chronically absent from school, above the rural - metro county average of 34%.

Promising Attainment Practices
The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Franklin County has been meeting local needs:
https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Franklin

In Raleigh-Durham Prosperity Zone Sub-Region:
76.5% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

5,347 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:
19,047 graduates in 2020
65% of 2016 graduates were employed in NC in 2021
$50,028 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

51% of adults (ages 25-44) in Franklin County earned a family sustaining wage, 2022

Franklin County is served by:
Kerr-Tar Workforce Development Board
Kerr-Tar Council of Governments
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Degree Credentials Awarded, 2022
- 5,278 certificate
- 5,596 associate
- 16,200 bachelor’s

Postsecondary assets in Raleigh-Durham Prosperity Zone sub-region
- Public, 4-year or above
  - North Carolina Central University, North Carolina State University at Raleigh
  - University of North Carolina at Chapel Hill
- Public, 2-year
  - Central Carolina Community College, Durham Technical Community College
  - Johnston Community College, Piedmont Community College, Vance-Granville Community College, Wake Technical Community College
- Private not-for-profit, 4-year or above
  - Campbell University, Duke University, Heritage Bible College, Meredith College, Saint Augustine’s University, Shaw University, Southeastern Baptist Theological Seminary, Southeastern Free Will Baptist Bible College, Watts School of Nursing, William Peace University
- Private not-for-profit, 2-year
  - Louisburg College

Postsecondary Enrollment Rates for Select Groups in Franklin County, 2022

How students in Franklin County traditional schools are doing:
- 45% of eligible 4-year-olds enrolled in NC Pre-K program, compared to 53% statewide; 104 more needed to meet state goal of 80%.
- 24% of 3-8 graders earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 2,159 more needed to meet state goal of 73%.
- 27% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 2,024 more needed to meet state goal of 62%.
- 83% of 9th graders graduate within four years, compared to 87% statewide; 79 more needed to meet state goal of 95%.
- 39% of students are chronically absent from school, compared to 32% statewide; 2,396 less needed to meet state goal of 11%.

Franklin County has a student-to-school counselor ratio of 367:1 versus 362:1 in peer counties.

2% of students drop out of high school (62 total students), compared to 2% statewide.

Access to Postsecondary Credits
Students in Franklin County completed 2,659 Career & Technical Education (CTE) credentials (industry-valued credential data available in Spring 2024) and 338 concentrations in 2022. The top three CTE concentrations completed include Hospitality & Tourism; Law, Public Safety, Corrections, & Security; and Agricultural, Food, & Natural Resources.

188 high school students took at least one AP course (7%) versus 7% in peer counties (2022).

147 high school students participated in Career & College Promise programs (14%) versus 31% in peer counties (2022).

For more information about each indicator, including data sources and methodology, visit: dashboard.myfuturenc.org/community-data-and-resources/