INTRODUCTION
From birth to career, there are many opportunities to develop strategies and interventions to increase attainment and improve workforce alignment. Below are some key areas and indicators that highlight where interventions may be possible to improve overall educational attainment outcomes.

COUNTY OVERVIEW
Franklin County is in the Raleigh-Durham Prosperity Zone sub-region. It’s one of 28 rural metro counties in NC. Overall, 7% of 25-44-year-olds in Franklin County have earned a master’s degree or higher as their highest degree; 17% have a bachelor’s degree; 11% have an associate degree; 25% have some college, no degree; 24% have a high school diploma; and 16% have less than a high school diploma.

How students in Franklin County traditional public schools are currently doing:
To meet state goals, Franklin County needs:

- **152 more eligible 4-year-olds** enrolled in NC Pre-K program (goal: 75% vs. 38%).
- **1,270 more 3-8 graders** earning college-and-career-ready scores (level 4 or 5) in reading (goal: 73% vs. 39%).
- **1,997 more 3-8 graders** earning college-and-career-ready scores (level 4 or 5) in math (goal: 86% vs. 33%).

Percent of Franklin County schools by academic growth status, 2019:
- Exceeded: 19%
- Met: 56%
- Not Met: 25%

On-time graduation:
- **79 more 9th graders** to graduate within four years (goal: 95% vs. 85%).
- **116 more seniors** to complete the FAFSA (goal: 80% vs. 60%).
- **475 more students** to attend school regularly (goal: 11% chronic absenteeism vs. 17%).

Students in Franklin County completed 358 Career & Technical Education concentrations in 2019. The top three CTE concentrations completed include Agricultural, Food, & Natural Resources; Hospitality & Tourism; and Information Technology.

Postsecondary Access and Success
These metrics capture student progression and educational attainment from high school graduation to postsecondary completion. They indicate relative strengths and weaknesses of Franklin County at each stage of the postsecondary pipeline.

How students in Franklin County traditional public schools are currently doing:
To meet state goals, Franklin County needs:

- **76% of students** who enroll earn a degree or credential within 6 years versus 50% of peer counties.
- **61% of graduates** enroll in a postsecondary institution within 12 months versus 57% of peer counties.
- **44% of students** who earn an academic degree or credit within 6 years versus 50% of peer counties.

Among Franklin County high school graduates:
- **61% of graduates** enroll in a postsecondary institution within 12 months versus 57% of peer counties.
- **76% of students** who enroll persist to their second year versus 73% of peer counties.
- **44% of students** who earn an academic degree or credit within 6 years versus 50% of peer counties.

In your Prosperity Zone sub-region, 2018-19:
- 2,661 individuals served in an Apprenticeship program.
- 12,867 Basic Skills enrollments at NC community colleges.
- 67,583 Continuing Education enrollments at NC community colleges.

There are 1,166,888 job openings projected between 2017-2026. The top 3 in demand jobs with median wages of $50,000 or more are: 1) Registered Nurses; 2) Software Developers, Applications; 3) General and Operations Managers.

Labor Market Outcomes
Lack of adequate education and lack of education are among the primary reasons why NC employers struggle to fill vacancies. These metrics capture labor market outcomes among recent graduates, the alignment between postsecondary degree production and labor market demand, and future job demands.

- 10.3% of teens ages 16-19 are not working and not in school versus 9.4% of peer counties.

In your Prosperity Zone sub-region:
Public postsecondary institutions graduate **22,190 students per year.** After 5 years, 59% of 2013 graduates were employed in NC, earning an annual average wage of $52,133. 80% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs. The top gaps are: Information Technology (bachelor’s); Marketing (bachelor’s); and Finance (bachelor’s).

Opportunities for Growth
Compared to rural metro counties and the state, these three areas represent the biggest opportunities for Franklin County to improve future attainment outcomes.

Building the Foundation: Pre-K to 8
High-quality early learning and strong academic progress in early years helps prepare children for future success.

Franklin County has 16 public schools with performance grades. Of these schools, none were classified as low performing in 2019.

Ready for College & Career
High school completion is a crucial step on the pathway to postsecondary success or the beginnings of a career. Activities that prepare students to navigate the transition to postsecondary include gaining experience in college-level coursework and applying for financial assistance.

Postsecondary Access and Success
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Franklin County has a student-to-school counselor ratio of 448:1.

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NC Pre-K Enrollment
38% of Franklin County eligible 4-year-olds are enrolled in NC Pre-K, below the rural metro county average of 54%.

CCP Enrollment
11% of Franklin County high school students participated in the Career & College Promise program programs, below the rural metro county average of 18%.

Postsecondary Completion
44% of Franklin County high school graduates who enroll in postsecondary earn a degree or credential within 6 years, below the rural metro county average of 50%.
Largest postsecondary institutions in your Prosperity Zone sub-region

<table>
<thead>
<tr>
<th>Institution Name</th>
<th>Undergraduate Enrollments 2017-18</th>
<th>Graduate or Transfer in 8 Years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Enrollments</td>
<td>139,487</td>
<td>73%</td>
</tr>
<tr>
<td>Wake Technical Community College</td>
<td>29,480</td>
<td>56%</td>
</tr>
<tr>
<td>North Carolina State University at Raleigh</td>
<td>27,424</td>
<td>93%</td>
</tr>
<tr>
<td>University of North Carolina at Chapel Hill</td>
<td>19,773</td>
<td>96%</td>
</tr>
<tr>
<td>Durham Technical Community College</td>
<td>8,049</td>
<td>58%</td>
</tr>
<tr>
<td>Duke University</td>
<td>7,504</td>
<td>95%</td>
</tr>
<tr>
<td>North Carolina Central University</td>
<td>7,165</td>
<td>80%</td>
</tr>
<tr>
<td>Strayer University-North Carolina</td>
<td>6,998</td>
<td>53%</td>
</tr>
<tr>
<td>Central Carolina Community College</td>
<td>6,811</td>
<td>58%</td>
</tr>
<tr>
<td>Johnston Community College</td>
<td>5,343</td>
<td>55%</td>
</tr>
<tr>
<td>Campbell University</td>
<td>5,183</td>
<td>89%</td>
</tr>
<tr>
<td>Vance-Granville Community College</td>
<td>4,014</td>
<td>60%</td>
</tr>
<tr>
<td>Meredith College</td>
<td>1,900</td>
<td>92%</td>
</tr>
</tbody>
</table>

Notes:
Enrollments reflect degree- or credential-seeking undergraduate enrollments. The graduate or transfer rate is drawn from IPEDS and represents the share of students who either graduate with a degree or credential from the institution or transfer to another institution within 8 years. The 8-year outcome is the only measure that includes information on transfer out. Detailed data guidance is provided at http://go.unc.edu/countydata

Local Cross-Sector Promising Practice: STEAM Lab
The United Way of Franklin County, Franklin County School District, and the Boys & Girls Club have collaborated to create a STEAM (Science, Technology, Engineering, Arts, and Math) Imagination Lab to invest in the future of our children and our community.
We identified this example of an emerging cross-sector promising practice in partnership with local leaders. If you have additional examples you’d like to share with MyFutureNC, please respond to this short survey.

For more information about each indicator, including data sources and methodology, visit:
dashboard.myfuturenc.org/county-data-and-resources/

ABOUT CAROLINA DEMOGRAPHY
Located within the Carolina Population Center at UNC-Chapel Hill, we use data and other available research to help you put a face or a story on the population-level changes facing your community. Our analysts provide a full array of demographic data and research services to inform decision making, evaluation, and policy across North Carolina, where we serve organizations and people in all 100 counties.

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ABOUT MYFUTURENC
MyFutureNC is a statewide nonprofit organization focused on educational attainment and is the result of cross-sector collaboration between North Carolina leaders in education, business, and government. Our mission is to prepare North Carolina for the future by empowering individuals, strengthening communities, and ensuring our economic viability in a global economy.

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