Franklin County

2030 NC Degree Attainment Goal: 2 million (67%)
2030 Proposed Franklin County Attainment Goal: 12,495 (61%)

Population Spotlight
2010 Census: 60,619
2020 Census: 68,573
Change: 7,954

Growth Rate
13.1% vs. 9.5% County State

$54,868 Median Household Income (2020)
17.7% Child Poverty Rate (2020)
88% Households with Broadband (2020)
76% Home Owners (2020)
78% Voter Registration Rate (2021)
4.7% Unemployment Rate (2021)

Educational Attainment
Franklin County residents ages 25-44, 2021

No Degree
53.6%
8,739

Have Degree or Credential
46.4%
7,573

Top Opportunities for Growth
These three areas represent the biggest opportunities for Franklin County to improve future attainment outcomes.

NC Pre-K Enrollment
46% of Franklin County eligible 4-year-olds are enrolled in NC Pre-K, below the rural metro county average of 59%.

Postsecondary Completion
49% of Franklin County high school graduates who enroll in postsecondary earn a degree or credential within 6 years, below the rural metro county average of 57%.

High School Graduation
81% of Franklin County 9th graders complete high school in 4 years or less, below the rural metro county average of 87%.

Impact of Covid-19 on Education Pipeline
Covid-19 has affected critical transition points along the education continuum.

K-12 Enrollment (district schools)
-1.7% 2021-22 vs. 2019-20

Postsecondary Enrollment
-14.1% 2021 vs. 2020

FAFSA Completion
-9.7% 2021-22 vs. 2018-19

Postsecondary Intentions
-7.8% 2020-21 vs. 2018-19

How students in Franklin County traditional schools are currently doing:
To meet state goals, each year Franklin County needs:

• 46% of eligible 4-year-olds enrolled in NC Pre-K program; 103 more needed to meet state goal of 75%. 2022

• 20% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading; 1,877 more needed to meet state goal of 73%. 2022

• 23% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math; 2,239 more needed to meet state goal of 86%. 2022

• 81% of 9th graders graduate within four years; 93 more needed to meet state goal of 95%. 2021

• 32% of students are chronically absent from school; 1,579 less needed to meet state goal of 11%. 2021

Franklin County has a student-to-school counselor ratio of 383:1 versus 362:1 in peer counties. 2021

School Choice
10,893 total students were enrolled in K-12 in Franklin County in the 2021-22 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.

Career and College Preparation
236 high school students took at least one AP course (9%) versus 9% in peer counties (2021).

Students in Franklin County completed 298 Career & Technical Education concentrations in 2021. The top three CTE concentrations completed include Architecture and Construction; Law, Public Safety, Corrections, & Security; and Agricultural, Food, & Natural Resources.

Data Disruptions
• College-and-Career-Ready in Reading
• College-and-Career-Ready in Math
• Chronic Absenteeism

Postsecondary Enrollment Rates for Select Groups in Franklin County, 2021

Charter (8%)
District (73%)
Home (17%)
Private (2%)

Note: Outcomes for demographic groups with fewer than 10 students are not displayed.
**Success of Franklin County High School Graduates**

Top destinations of graduates, 2016-2020
- 36% of college-goers attended a public 4-year college
- 15% of college-goers attended a private 4-year college
- 44% of college-goers attended a public 2-year college
- <5% of college-goers attended a private 2-year college
- 94% of college-goers attended an in-state college

- 71% of students who enroll persist to their second year versus 73% in peer counties. 2021
- 49% of students who enroll earn a degree or credential within 6 years versus 57% in peer counties. 2021

**Adult Learners**

Franklin County resident enrollments in NC Community Colleges, 2021
- 68 Basic Skills
- 756 Continuing Education
- 1,305 Curriculum

16% of Franklin County residents have student loan debt; 14% of debt holders had student loans in default. 2020

**In your Prosperity Zone Sub-Region:**

78.8% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

**Top areas of misalignment:**
- Health Science (below bachelor’s)
- Business Management & Administration (bachelor’s)
- Information Technology (bachelor’s)

5,347 Individuals served in an ApprenticeshipNC program in 2020

**UNC and NC Community College Outcomes:**
- 19,047 graduates in 2020
- 65% of 2016 graduates were employed in NC in 2021
- $50,028 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

In 2021 your Workforce Development Board served:
- 5,026 in Basic Services
- 2,166 in Career Services
- 109 in Education Services

17.6% of young adults ages 16-24 in Franklin County were not working and not in school versus 15.2% in peer counties. 2019

**For more information about each indicator, including data sources and methodology, visit:**
https://dashboard.myfuturenc.org/county-data-and-resources/

**Promising Attainment Practices**
The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Franklin County has been meeting local needs:
https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Franklin