myFutureNC 2024 Attainment Profiles



15.6%

Charlotte

Prosperity Zone Sub-Region Peer County Type: Suburban Local Education Agencies: 1 (2023)

2030 State Attainment Goal: 2 million

Charter Schools: 4 (2023)

### 2030 Proposed Gaston County Attainment Goal: 35,691 (Stretch Goal: 36,140)

vs. **2.5%** 

State

# **Population Spotlight**

2020 Census: 227,942 2022 Estimate: 234,215 Change: 6.273

## **Growth Rate**

2.8% County



\$65.430

Median Household Income (2022) State: \$67,516



67% Home Owners

Child Poverty (2022)Rate (2022) **State:** 67% **State:** 17.2%



15.3% Opportunity

State: 12.1%

Youth Rate (2021)



72% Households with Broadband (2022) **State:** 77%

3.7% Unemployment Rate (2022) **State:** 3.7%

# **Educational Attainment**

Gaston County residents ages 25-44, 2022







Have Degree or Credential 29,411 49.6%

Less than high school

8%

High school graduate (including GED)

Some college, no credential

Short-term credential

Graduate or

9%

Bachelor's Associate professional degree dearee dearee

16% 8% 12% 22% 27%

Note: Numbers may not add up to 100% due to rounding

# **Top Opportunities** for Growth

These three areas represent the biggest opportunities for Gaston County to improve future attainment outcomes.



#### **FAFSA Completion**

55% of Gaston County high school seniors complete the FAFSA, below the suburban county average of 62%.



#### **Math Performance**

31% of Gaston County 3-8 graders earn college-and-career-ready scores in Math, below the suburban county average of 36%.



#### **Reading Performance**

26% of Gaston County 3-8 graders earn college-and-career-ready scores in Reading, below the suburban county average of 31%.

## **Promising Attainment Practices**

The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state's attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

# Follow link to discover how Gaston County has been meeting local needs:

https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt\_search=Gaston

# In Charlotte Prosperity Zone Sub-Region:

80.4%

of postsecondary degrees and credentials conferred by regional institutions are

aligned with labor market needs.

# Top areas of misalignment:

**Business Management & Administration** bachelor's

Finance bachelor's

Information Technology bachelor's



<u>-ABOR MARKET ALIGNMENT</u>

4.230 Individuals served in an ApprenticeshipNC program in

## **UNC and NC Community College Outcomes:**

12.495 graduates in 2020

74% of 2016 graduates were employed in NC in 2021

\$45.387 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)



53% of adults (ages 25-44) in Gaston County earned a family sustaining wage, 2022

#### **Gaston County is served by:**

**Gaston County Workforce Development Board** Centralina Regional Council

# **UNC System College Enrollment**

Curriculum 3 200 3,100 3,000 2 900 2,800 2017 2021 2023

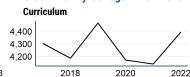
## Top 3 Five-Star Jobs in **Charlotte Prosperity Zone Sub-**Region

Job Title	<b>Annual Growth</b>
Nurse Practitioners	5%
Data Scientists	4%
Logisticians	4%

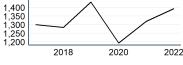
#### **Top 3 Employers in Gaston County**

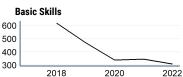
<b>Employment Range</b>
1000+
orp) 1000+
1000+

#### **NC Community College Enrollment**

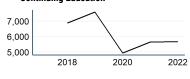


# **First-time Curriculum Enrollments**

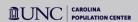




#### **Continuing Education**







#### **Adult Learners**

Gaston County resident enrollments in NC Community Colleges, Fall 2022

308 Basic Skills

5.678 Continuing Education

4.394 Curriculum



14% of Gaston County residents have student loan debt; 8% of debt holders had student loans in default. 2022

#### **Success of Gaston County High School Graduates**

- 81% of students who enroll **persist to their second year** versus 82% in peer counties. 2022
- 54% of students who enroll earn a degree or certificate within 6 years versus 60% in peer counties. 2022

### Top destinations of all college-goers, Fall 2023

- 5,531 of all college-goers attended Gaston College
- 822 of all college-goers attended Central Piedmont CC
- 584 of all college-goers attended Cleveland CC

## **Degree Credentials Awarded, 2022** 9,125 bachelor's 6,906 certificate 6,066 associate Postsecondary assets in Charlotte Prosperity Zone sub-region ▲ 4-year public Public, 4-year or above 2-year public Carolinas College of Health Sciences 4-year private University of North Carolina at Charlotte × 2-year or less Public, 2-year private Central Piedmont Community College, Cleveland Community College, Gaston College, Mitchell Community College, Rowan-Cabarrus Community College, South Piedmont Community College, Stanly Community College Private not-for-profit, 4-year or above Belmont Abbey College, Cabarrus College of Health Sciences, Catawba College, Charlotte Christian College and Theological Seminary, Davidson College, Gardner-Webb University, Johnson & Wales University, Charlotte, Johnson C Smith University, Livingstone College, Pfeiffer University Queens University of Charlotte, Wingate Private not-for-profit, 2-year

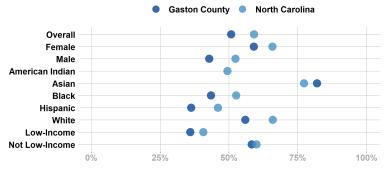
# • 55% of seniors completed the FAFSA in 2023, compared to 62% statewide; 488 more need to complete in 2023 to meet state goal of 80%.

- **66**% of graduates reported **intentions to enroll** in a postsecondary institution versus **73**% in peer counties. 2022
- 49% of graduates enrolled in a postsecondary institution within 12 months versus 57% in peer counties. 2022



**53%** of Gaston County students have **parents with no college degree** (either 2- or 4-year) versus **48%** in peer counties.

#### Postsecondary Enrollment Rates for Select Groups in Gaston County, 2022



Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

#### How students in Gaston County traditional schools are doing:

- 69% of eligible 4-year-olds enrolled in NC Pre-K program, compared to 53% statewide; 75 more needed to meet state goal of 75%. 2023
- 26% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **reading**, compared to **30%** statewide; 8,235 more needed to meet state goal of **73%.** 2023
- 31% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **math**, compared to **35%** statewide; 7,661 more needed to meet state goal of **86%**. 2023
- 85% of 9th graders graduate within four years, compared to 87% statewide; 237 more needed to meet state goal of 95%. 2023
- 32% of students are chronically absent from school, compared to 32% statewide; 6,672 less needed to meet state goal of 11%. 2022



Gaston County has a **student-to-school counselor ratio** of **274:1** versus **327:1** in peer counties. 2022

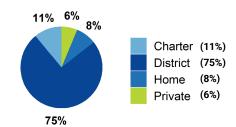


**3%** of students **drop out of high school** (322 total students), compared to **2%** statewide. 2022

#### **School Choice**

39,695 total students were enrolled in K-12 in Gaston County in the 2022-23 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.



#### **Access to Postsecondary Credits**

Students in Gaston County completed **8,195 Career & Technical Education (CTE)** credentials (industry-valued credential data available in Spring 2024) and 1,695 concentrations in 2022. The top three CTE concentrations completed include Arts, Audio/Video Technology, & Communications; Health Science; and Human Services.



1,124 high school students took at least one AP course (12%) versus 14% in peer counties (2022).



858 high school students participated in Career & College Promise programs (22%) versus 23% in peer counties (2022).

For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/

