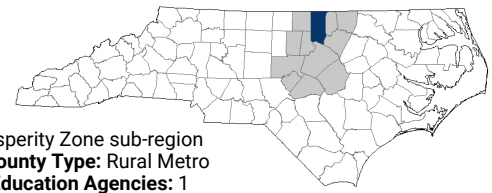


# Granville County

NC goal: 2 million by 2030  
2020 County Attainment Profile



Updated: Aug 12 2020

## INTRODUCTION

From birth to career, there are many opportunities to develop strategies and interventions to increase attainment and improve workforce alignment. Below are some key areas and indicators that highlight where interventions may be possible to improve overall educational attainment outcomes.


## COUNTY OVERVIEW

Granville County is in the **Raleigh-Durham** Prosperity Zone sub-region. It's one of 28 rural metro counties in NC. Overall, 7% of 25-44-year-olds in Granville County have earned a master's degree or higher as their highest degree; 17% have a bachelor's degree; 10% have an associate degree; 24% have some college, no degree; 29% have a high school diploma; and 12% have less than a high school diploma.

|                                  |          |
|----------------------------------|----------|
| <b>2018 Population</b>           | 60,700   |
| <b>2030 Population</b>           | 69,540   |
| <b>K-12 Students (2019)</b>      |          |
| Traditional Schools              | 7,314    |
| Charter/Private/Home             | 2,462    |
| <b>Median Household Income</b>   | \$58,956 |
| <b>Child Poverty Rate</b>        | 19%      |
| <b>Households with Broadband</b> | 76%      |

## Building the Foundation: Pre-K to 8

High-quality early learning and strong academic progress in early years helps prepare children for future success.

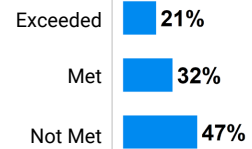
 Granville County has 19 public schools with performance grades. Of these schools, 9 or 47% were classified as low performing in 2019.

## How students in Granville County traditional public schools are currently doing:

To meet state goals, Granville County needs:

- **50 more eligible 4-year-olds** enrolled in NC Pre-K program (goal: 75% vs. 59%).
- **1,310 more 3-8 graders** earning college-and-career-ready scores (level 4 or 5) in reading (goal: 73% vs. 35%).
- **2,026 more 3-8 graders** earning college-and-career-ready scores (level 4 or 5) in math (goal: 86% vs. 27%).

## Percent of Granville County schools by academic growth status, 2019

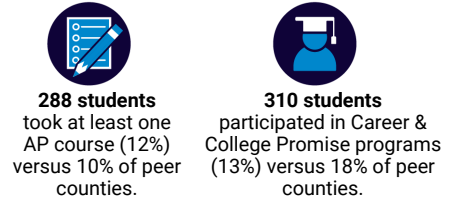


## Ready for College & Career

High school completion is a crucial step on the pathway to postsecondary success or the beginnings of a career. Activities that prepare students to navigate the transition to postsecondary include gaining experience in college-level coursework and applying for financial assistance.

To meet state goals, Granville County needs:


- **81 more 9th graders** to graduate within four years (goal: 95% vs. 83%).
- **197 more seniors** to complete the FAFSA (goal: 80% vs. 42%).
- **335 more students** to attend school regularly (goal: 11% chronic absenteeism vs. 16%).



Students in Granville County completed **260 Career & Technical Education concentrations** in 2019. The top three CTE concentrations completed include Agricultural, Food, & Natural Resources; Science, Technology, Engineering, & Mathematics; and Health Science.

## Postsecondary Access and Success

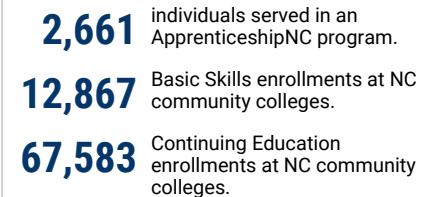
These metrics capture student progression and educational attainment from high school graduation to postsecondary completion. They indicate relative strengths and weaknesses of Granville County at each stage of the postsecondary pipeline.

 Granville County has a student-to-school counselor ratio of 305:1.

Among Granville County high school graduates:


- **55% of graduates** enroll in a postsecondary institution within 12 months versus 57% of peer counties.
- **78% of students** who enroll persist to their second year versus 73% of peer counties.
- **46% of students** who enroll earn a degree or credential within 6 years versus 50% of peer counties.

## In your Prosperity Zone sub-region, 2018-19:



## Labor Market Outcomes

Lack of technical skills and lack of education are among the primary reasons why NC employers struggle to fill vacancies. These metrics capture labor market outcomes among recent graduates, the alignment between postsecondary degree production and labor market demand, and future job demands.

 14% of teens ages 16-19 are not working and not in school versus 9.4% of peer counties.

In your Prosperity Zone sub-region:

Public postsecondary institutions graduate **22,190 students per year**. After 5 years, 59% of 2013 graduates were employed in NC, earning an annual average wage of \$52,133.

80% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs. The top gaps are: **Information Technology** (bachelor's); **Marketing** (bachelor's); and **Finance** (bachelor's).

There are **1,166,888 job openings** projected between 2017-2026. The top 3 in demand jobs with median wages of \$50,000 or more are: 1) **Registered Nurses**; 2) **Software Developers, Applications**; 3) **General and Operations Managers**.

## Opportunities for Growth

Compared to rural metro counties and the state, these three areas represent the biggest opportunities for Granville County to improve future attainment outcomes.



### Low-Performing Schools

47% of Granville County schools are low-performing, above the rural metro county average of 16%.



### FAFSA Completion

42% of Granville County high school seniors complete the FAFSA, below the rural metro county average of 54%.



### Math Performance

27% of Granville County 3-8 graders earn college-and-career-ready scores in Math, below the rural metro county average of 36%.

| Largest postsecondary institutions in your Prosperity Zone sub-region |                                      |                                    |
|---|--------------------------------------|------------------------------------|
| Institution Name  | Undergraduate Enrollments<br>2017-18 | Graduate or<br>Transfer in 8 Years |
| <b>Total Enrollments</b>  | <b>139,487</b>                       | <b>73%</b>                         |
| Wake Technical Community College                                      | 29,480                               | 56%                                |
| North Carolina State University at Raleigh                            | 27,424                               | 93%                                |
| University of North Carolina at Chapel Hill                           | 19,773                               | 96%                                |
| Durham Technical Community College                                    | 8,049                                | 58%                                |
| Duke University   | 7,504                                | 95%                                |
| North Carolina Central University                                     | 7,165                                | 80%                                |
| Strayer University-North Carolina                                     | 6,998                                | 53%                                |
| Central Carolina Community College                                    | 6,811                                | 58%                                |
| Johnston Community College  | 5,343                                | 55%                                |
| Campbell University   | 5,183                                | 89%                                |
| Vance-Granville Community College                                     | 4,014                                | 60%                                |
| Meredith College  | 1,900                                | 92%                                |

**Notes:**

Enrollments reflect degree- or credential-seeking undergraduate enrollments. The graduate or transfer rate is drawn from IPEDS and represents the share of students who either graduate with a degree or credential from the institution or transfer to another institution within 8 years. The 8-year outcome is the only measure that includes information on transfer out. Detailed data guidance is provided at <http://go.unc.edu/countydata>

**Local Cross-Sector Promising Practice: Vance-Granville CC Career Coach**

Vance-Granville Community College recently introduced a new web-based service that will help students explore careers and make plans for their future. Students can about various VGCC education and training programs that lead to the careers they want.




We identified this example of an emerging cross-sector promising practice in partnership with local leaders. If you have additional examples you'd like to share with myFutureNC, please respond to this [short survey](#).

For more information about each indicator, including data sources and methodology, visit:

[dashboard.myfuturenc.org/county-data-and-resources/](https://dashboard.myfuturenc.org/county-data-and-resources/)




**ABOUT CAROLINA DEMOGRAPHY**

Located within the Carolina Population Center at UNC-Chapel Hill, we use data and other available research to help you put a face or a story on the population-level changes facing your community. Our analysts provide a full array of demographic data and research services to inform decision making, evaluation, and policy across North Carolina, where we serve organizations and people in all 100 counties.

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MyFutureNC is a statewide nonprofit organization focused on educational attainment and is the result of cross-sector collaboration between North Carolina leaders in education, business, and government. Our mission is to prepare North Carolina for the future by empowering individuals, strengthening communities, and ensuring our economic viability in a global economy.

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