

# Greene County

myFutureNC 2024 Attainment Profiles



■ Goldsboro-Kinston Prosperity Zone Sub-Region  
**Peer County Type:** Rural - Non-Metro  
**Local Education Agencies:** 1 (2023)  
**Charter Schools:** 0 (2023)

2030 Proposed Greene County Attainment Goal: 2,054 (Stretch Goal: 2,112)

2030 State Attainment Goal: 2 million

## Population Spotlight

2020 Census: 20,449  
 2022 Estimate: 20,211  
 Change: -238

## Growth Rate

**-1.2%** vs. **2.5%**  
 County State



**\$49,992**  
 Median Household Income (2022)  
 State: \$67,516



**67%**  
 Home Owners (2022)  
 State: 67%



**36.7%**  
 Child Poverty Rate (2022)  
 State: 17.2%



**18.9%**  
 Opportunity Youth Rate (2021)  
 State: 12.1%



**44%**  
 Households with Broadband (2022)  
 State: 77%



**3.2%**  
 Unemployment Rate (2022)  
 State: 3.7%

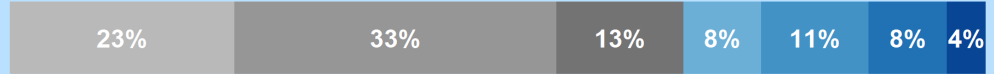
## Educational Attainment

Greene County residents ages 25-44, 2022

■ Less than high school ■ High school graduate (including GED) ■ Some college, no credential ■ Short-term credential ■ Associate degree ■ Bachelor's degree ■ Graduate or professional degree

**No Degree**  
**4,070**  
 69.5%

**Have Degree or Credential**  
**1,782**  
 30.5%



Note: Numbers may not add up to 100% due to rounding

## Top Opportunities for Growth

These three areas represent the biggest opportunities for Greene County to improve future attainment outcomes.



### Math Performance

19% of Greene County 3-8 graders earn college-and-career-ready scores in Math, below the rural - non-metro county average of 29%.



### Reading Performance

16% of Greene County 3-8 graders earn college-and-career-ready scores in Reading, below the rural - non-metro county average of 25%.



### Transition to Postsecondary

47% of Greene County seniors enroll in postsecondary within 12 months of graduation, below the state average of 58%.

## Promising Attainment Practices

The new **Promising Attainment Practices Database** is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state's attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Greene County has been meeting local needs:

[https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt\\_search=Greene](https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Greene)

LABOR MARKET ALIGNMENT

## In Goldsboro-Kinston Prosperity Zone Sub-Region:

**72.6%**

of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

### Top areas of misalignment:

**Health Science** below bachelor's and bachelor's  
**Business Management & Administration** bachelor's  
**Transportation, Distribution & Logistics** below bachelor's

**117** Individuals served in an ApprenticeshipNC program in 2020

### UNC and NC Community College Outcomes:

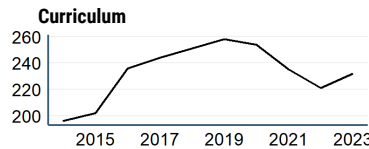
**1,646** graduates in 2020  
**75%** of 2016 graduates were employed in NC in 2021  
**\$38,627** annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

**39%** of adults (ages 25-44) in Greene County earned a family sustaining wage, 2022

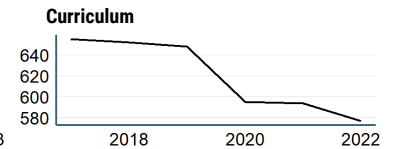
### Greene County is served by:

Eastern Carolina Workforce Development Board  
 Eastern Carolina Council of Governments

## UNC System College Enrollment



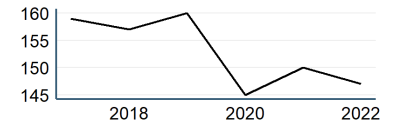
## NC Community College Enrollment



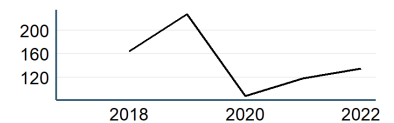
## Top 3 Five-Star Jobs in Goldsboro-Kinston Prosperity Zone Sub-Region

Job Title	Annual Growth
Nurse Practitioners	4%
Logisticians	3%
Medical and Health Services Managers	2%

## First-time Curriculum Enrollments



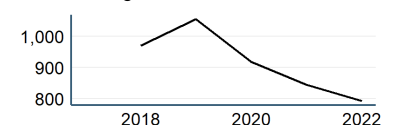
## Basic Skills



## Top 3 Employers in Greene County

Employer	Employment Range
Dept Of Public Safety	500-999
Greene County Public Schools	250-499
County Of Greene	100-249

## Continuing Education



POSTSECONDARY COMPLETION

Adult Learners

Greene County resident enrollments in NC Community Colleges, Fall 2022

- 135 Basic Skills
- 792 Continuing Education
- 577 Curriculum

11% of Greene County residents have student loan debt; 11% of debt holders had student loans in default. 2022

Success of Greene County High School Graduates

- 80% of students who enroll persist to their second year versus 78% in peer counties. 2022
- 52% of students who enroll earn a degree or certificate within 6 years versus 55% in peer counties. 2022

Top destinations of all college-goers, Fall 2023

- 736 of all college-goers attended Lenoir CC
- 186 of all college-goers attended Pitt CC
- 70 of all college-goers attended Wayne CC

COLLEGE & CAREER ACCESS

65% of seniors completed the FAFSA in 2023, compared to 62% statewide; 26 more need to complete in 2023 to meet state goal of 80%. 2023

68% of graduates reported intentions to enroll in a postsecondary institution versus 68% in peer counties. 2022

47% of graduates enrolled in a postsecondary institution within 12 months versus 52% in peer counties. 2022

64% of Greene County students have parents with no college degree (either 2- or 4-year) versus 57% in peer counties.

ACADEMIC READINESS

How students in Greene County traditional schools are doing:

69% of eligible 4-year-olds enrolled in NC Pre-K program, compared to 53% statewide; 9 more needed to meet state goal of 75%. 2023

16% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 853 more needed to meet state goal of 73%. 2023

19% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 817 more needed to meet state goal of 86%. 2023

89% of 9th graders graduate within four years, compared to 87% statewide; 13 more needed to meet state goal of 95%. 2023

22% of students are chronically absent from school, compared to 32% statewide; 324 less needed to meet state goal of 11%. 2022

Greene County has a student-to-school counselor ratio of 295:1 versus 325:1 in peer counties. 2022

4% of students drop out of high school (34 total students), compared to 2% statewide. 2022

Degree Credentials Awarded, 2022

1,805 certificate | 1,140 associate | 506 bachelor's

Postsecondary assets in Goldsboro-Kinston Prosperity Zone sub-region

Public, 4-year or above

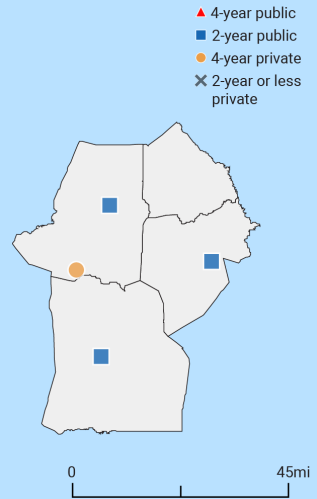
Public, 2-year

James Sprunt Community College, Lenoir Community College, Wayne Community College

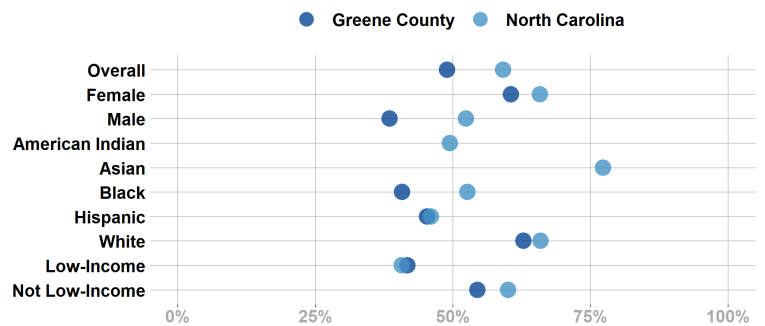
Private not-for-profit, 4-year or above

University of Mount Olive

Private not-for-profit, 2-year



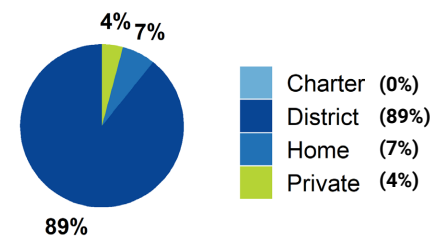
Postsecondary Enrollment Rates for Select Groups in Greene County, 2022



Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

School Choice

2,972 total students were enrolled in K-12 in Greene County in the 2022-23 school year.



Note: This profile focuses on outcomes of students enrolled in district schools.

Access to Postsecondary Credits

Students in Greene County completed 931 Career & Technical Education (CTE) credentials (industry-valued credential data available in Spring 2024) and 85 concentrations in 2022. The top three CTE concentrations completed include Health Science; Hospitality & Tourism; and Agricultural, Food, & Natural Resources.

44 high school students took at least one AP course (5%) versus 7% in peer counties (2022).

149 high school students participated in Career & College Promise programs (39%) versus 39% in peer counties (2022).

For more information about each indicator, including data sources and methodology, visit:

[dashboard.myfuturenc.org/county-data-and-resources/](https://dashboard.myfuturenc.org/county-data-and-resources/)