Guilford County
myFutureNC 2024 Attainment Profiles

2030 Proposed Guilford County Attainment Goal: 112,787 (Stretch Goal: 113,797)
2030 State Attainment Goal: 2 million

Population Spotlight
2020 Census: 541,309
2022 Estimate: 546,101
Change: 4,792

Growth Rate
0.9% vs. 2.5%
County State

$63,822
Median Household Income (2022)
State: $67,516

60%
Home Owners (2022)
State: 67%

20.9%
Child Poverty Rate (2022)
State: 17.2%

9.2%
Opportunity Youth Rate (2021)
State: 12.1%

76%
Households with Broadband (2022)
State: 77%

4.1%
Unemployment Rate (2022)
State: 3.7%

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Educational Attainment
Guilford County residents ages 25-44, 2022

No Degree
58,540
42.3%
Have Degree or Credential
79,734
57.7%

Top Opportunities for Growth
These three areas represent the biggest opportunities for Guilford County to improve future attainment outcomes.

Math Performance
29% of Guilford County 3-8 graders earn college-and-career-ready scores in Math, below the urban county average of 39.

Reading Performance
27% of Guilford County 3-8 graders earn college-and-career-ready scores in Reading, below the urban county average of 34.

Adult Learners
14% of Guilford County adults 25-44 have some college, no degree, above the urban county average of 10.

Promising Attainment Practices
The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Guilford County has been meeting local needs:
https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Guilford

In Greensboro Prosperity Zone Sub-Region:
83.7%
of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

Top areas of misalignment:
Health Science below bachelor’s
Transportation, Distribution & Logistics below bachelor’s
Business Management & Administration bachelor’s

891
Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:
8,468 graduates in 2020
73% of 2016 graduates were employed in NC in 2021
$41,353 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

48% of adults (ages 25-44) in Guilford County earned a family sustaining wage, 2022

Guilford County is served by:
GuilfordWorks Workforce Development Board
Piedmont Triad Regional Council

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Top 3 Five-Star Jobs in Greensboro Prosperity Zone Sub-Region
Job Title Annual Growth
Nurse Practitioners 4%
Logisticians 3%
Web Developers 3%

Top 3 Employers in Guilford County
Employer Employment Range
Guilford County Bd Of Education 1000+
Cone Health 1000+
City Of Greensboro 1000+
Adult Learners
Guilford County resident enrollments in NC Community Colleges, Fall 2022
- 1,565 Basic Skills
- 7,833 Continuing Education
- 9,576 Curriculum
20% of Guilford County residents have student loan debt; 11% of debt holders had student loans in default, 2022.

Success of Guilford County High School Graduates
- 84% of students who enroll persist to their second year versus 86% in peer counties. 2022
- 59% of students who enroll earn a degree or certificate within 6 years versus 62% in peer counties. 2022

Top destinations of all college-goers, Fall 2023
- 10,944 of all college-goers attended Guilford TCC
- 862 of all college-goers attended Forsyth TCC
- 630 of all college-goers attended Alamance CC

Degree Credentials Awarded, 2022
- 2,834 certificate
- 2,673 associate
- 8,498 bachelor’s

Postsecondary assets in Greensboro Prosperity Zone sub-region
- Public, 4-year or above: North Carolina A & T State University, University of North Carolina at Greensboro
- Public, 2-year: Alamance Community College, Guilford Technical Community College, Randolph Community College, Rockingham Community College
- Private not-for-profit, 4-year or above: Bennett College, Elon University, Greensboro College, Guilford College, High Point University
- Private not-for-profit, 2-year

Postsecondary Enrollment Rates for Select Groups in Guilford County, 2022
Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

How students in Guilford County traditional schools are doing:
- 71% of eligible 4-year-olds enrolled in NC Pre-K program, compared to 53% statewide; 107 more needed to meet state goal of 75% in 2023.
- 27% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in reading, compared to 30% statewide; 17,840 more needed to meet state goal of 73% in 2023.
- 29% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 17,075 more needed to meet state goal of 86% in 2023.
- 91% of 9th graders graduate within four years, compared to 87% statewide; 237 more needed to meet state goal of 95% in 2023.
- 35% of students are chronically absent from school, compared to 32% statewide; 17,052 less needed to meet state goal of 11% in 2022.

Guilford County has a student-to-school counselor ratio of 305:1 versus 286:1 in peer counties. 2022

2% of students drop out of high school (525 total students), compared to 2% statewide. 2022

For more information about each indicator, including data sources and methodology, visit: dashboard.myfuturenc.org/county-data-and-resources/