Guilford County

myFutureNC 2024 Attainment Profiles

2030 Proposed Guilford County Attainment Goal: 112,787 (Stretch Goal: 113,797)
2030 State Attainment Goal: 2 million

Population Spotlight
2020 Census: 541,309
2022 Estimate: 546,101
Change: 4,792

Growth Rate
0.9% vs. 2.5%

County State

$63,822 Median Household Income (2022)
State: $67,516

60% Home Owners (2022)
State: 67%

20.9% Child Poverty Rate (2022)
State: 17.2%

9.5% Opportunity Youth Rate (2022)
State: 10.0%

76% Households with Broadband (2022)
State: 77%

4.1% Unemployment Rate (2022)
State: 3.7%

Educational Attainment
Guilford County residents ages 25-44, 2022

No Degree
58,540
42.3%

Have Degree or Credential
79,734
57.7%

Top Opportunities for Growth
These three areas represent the biggest opportunities for Guilford County to improve future attainment outcomes.

Math Performance
29% of Guilford County 3-8 graders earn college-and-career-ready scores in Math, below the urban county average of 39%.

Reading Performance
27% of Guilford County 3-8 graders earn college-and-career-ready scores in Reading, below the urban county average of 34%.

Adult Learners
14% of Guilford County adults 25-44 have some college, no degree, above the urban county average of 10%.

Promising Attainment Practices
The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Guilford County has been meeting local needs:
https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Guilford

In Greensboro Prosperity Zone Sub-Region:
83.7% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

891 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:
8,468 graduates in 2020
73% of 2016 graduates were employed in NC in 2021
$41,353 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

48% of adults (ages 25-44) in Guilford County earned a family sustaining wage, 2022

Guilford County is served by:
GuilfordWorks Workforce Development Board
Piedmont Triad Regional Council

First-time Curriculum Enrollments
Basic Skills

Top 3 Five-Star Jobs in Greensboro Prosperity Zone Sub-Region
Job Title
Annual Growth
Nurse Practitioners
4%
Logisticians
3%
Web Developers
3%

Top 3 Employers in Guilford County
Employer
Employment Range
Guilford County Bd Of Education
1000+
Cone Health
1000+
City Of Greensboro
1000+

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Greensboro Prosperity Zone Sub-Region
Peer County Type: Urban
Local Education Agencies: 1 (2023)
Charter Schools: 13 (2023)
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Updated: Jul 22 2024

1,537 Basic Skills
13,896 Continuing Education
4,256 Curriculum

20% of Guilford County residents have student loan debt. 11% of debt holders had student loans in default.

84% of students who enroll persist to their second year versus 86% in peer counties. 2022
59% of students who enroll earn a degree or certificate within 6 years versus 62% in peer counties. 2022

4,256

2022

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Top destinations of all college-goers, Fall 2023
• 10,944 of all college-goers attended Guilford TCC
• 862 of all college-goers attended Forsyth TCC
• 630 of all college-goers attended Alamance CC

Guilford County has a student-to-school counselor ratio of 305:1 versus 286:1 in peer counties. 2023

2% of students drop out of high school (446 total students), compared to 2% statewide. 2023

44% of Guilford County students have parents with no college degree (either 2- or 4-year) versus 37% in peer counties.

70% of seniors completed the FAFSA in 2023, compared to 62% statewide; 512 more need to complete in 2023 to meet state goal of 80%. 2023
79% of graduates reported intentions to enroll in a postsecondary institution versus 81% in peer counties. 2022
60% of graduates enrolled in a postsecondary institution within 12 months versus 64% in peer counties. 2022

For more information about each indicator, including data sources and methodology, visit: dashboard.myfuturenc.org/county-data-and-resources/