### Population Spotlight
- **2020 Census:** 488,406
- **2020 Census Change:** 52,893
- **Change:** 52,893
- **2020 Census:** 541,299
- **2010 Census:** 488,406

### Growth Rate
- **Population Spotlight**
- **Guilford County**
- **10.8%** vs. **9.5%**
- **County** vs. **State**

### Median Household Income
- **$55,577**
- **2020 Census**
- **20%**
- **Child Poverty Rate (2020)**
- **87%**
- **Households with Broadband (2020)**
- **60%**
- **Home Owners (2020)**
- **82%**
- **Voter Registration Rate (2021)**
- **5.6%**
- **Unemployment Rate (2021)**

### Education Continuum
- **Top Opportunities for Growth**
- These three areas represent the biggest opportunities for Guilford County to improve future attainment outcomes.

### Impact of Covid-19 on Education Pipeline
- **Educational Attainment**
- **Guilford County residents ages 25-44, 2021**

### Educational Attainment
- **No Degree**
  - **43.0%**
  - **59,808**

- **Have Degree or Credential**
  - **57.0%**
  - **79,440**

### Top Opportunities for Growth
- **Math Performance**
  - 28% of Guilford County 3-8 graders earn college-and-career-ready scores in Math, below the urban county average of 35%.

### Reading Performance
- 26% of Guilford County 3-8 graders earn college-and-career-ready scores in Reading, below the urban county average of 32%.

### First-Year Persistence
- 76% of Guilford County high school graduates who enroll in postsecondary persist to their second year, below the urban county average of 81%.

### How students in Guilford County traditional schools are currently doing:
- To meet state goals, each year Guilford County needs:
  - **70%** of eligible 4-year-olds enrolled in NC Pre-K program; 167 more needed to meet state goal of 75%. 2022
  - **26%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **Reading**; 14,168 more needed to meet state goal of 73%. 2022
  - **28%** of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **Math**; 17,734 more needed to meet state goal of 86%. 2022
  - **91%** of 9th graders **graduate within four years**; 212 more needed to meet state goal of 95%. 2021
  - **27%** of students are **chronically absent from school**; 10,388 less needed to meet state goal of 11%. 2021

  Guilford County has a student-to-school counselor ratio of 298:1 versus 294:1 in peer counties. 2021

### Data Disruptions
- **College-and-Career-Ready in Reading**
- **Postsecondary Intentions**
- **Postsecondary Enrollment**

### Postsecondary Enrollment Rates for Select Groups in Guilford County, 2021
- **Note:** Outcomes for demographic groups with fewer than 10 students are not displayed.

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Updated: Jun 16 2023

### Academic Readiness
- **Chronic Absenteeism**
- **College-and-Career-Ready in Math**
- **FAFSA Completion**
- **K-12 Enrollment (district schools)**
- **Postsecondary Intentions**
- **Postsecondary Enrollment**
- **School Choice**

### Career and College Preparation
- **1,235 graduates** participated in Career & College Promise programs (23%) versus 17% in peer counties (2021).

Students in Guilford County completed **2,142 Career & Technical Education concentrations** in 2021. The top three CTE concentrations completed include Health Science, Science, Technology, Engineering, & Mathematics; and Arts, Audio/Video Technology, & Communications.

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### COLLEGE & CAREER ACCESS

- **62%** of seniors completed the FAFSA in 2022; 916 more need to complete in 2022 to meet state goal of 80%. 2022
  - [https://www.myfuturenc.org/ourwork/first-in-fafsa/](https://www.myfuturenc.org/ourwork/first-in-fafsa/)

- **75%** of graduates reported intentions to enroll in a postsecondary institution versus 81% in peer counties. 2021

- **60%** of graduates enrolled in a postsecondary institution within 12 months versus 62% in peer counties. 2021

48% of Guilford County students have **parents with no college degree** (either 2- or 4-year) versus 40% in peer counties.
Guilford County 2022 Attainment Profile

**Success of Guilford County High School Graduates**

*Top destinations of graduates, 2016-2020*
- 57% of college-goers attended a public 4-year college
- 14% of college-goers attended a private 4-year college
- 28% of college-goers attended a public 2-year college
- <5% of college-goers attended a private 2-year college
- 91% of college-goers attended an in-state college

- 76% of students who enroll **persist to their second year** versus 81% in peer counties. 2021
- 58% of students who enroll **earn a degree or credential** within 6 years versus 62% in peer counties. 2021

**Adult Learners**

Guilford County resident enrollments in NC Community Colleges, 2021
- 1,183 Basic Skills
- 3,793 Continuing Education
- 9,219 Curriculum

21% of Guilford County residents have **student loan debt**; 12% of debt holders had **student loans in default**. 2020

**In your Prosperity Zone Sub-Region:**

85.2% of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

- 891 **Individuals served in an ApprenticeshipNC program in 2020**

**UNC and NC Community College Outcomes:**
- 8,468 graduates in 2020
- 73% of 2016 graduates were employed in NC in 2021
- $41,353 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

**In 2021 your Workforce Development Board served:**
- 15,259 in Basic Services
- 7,732 in Career Services
- 807 in Education Services

- 9.8% of young adults ages 16-24 in Guilford County **were not working and not in school** versus 9.2% in peer counties. 2019

**Promising Attainment Practices**

The new **Promising Attainment Practices Database** is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state’s attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Guilford County has been meeting local needs:
https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Guilford

For more information about each indicator, including data sources and methodology, visit:
dashboard.myfuturenc.org/county-data-and-resources/