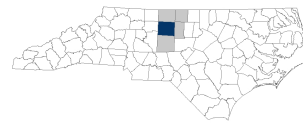


Guilford County

myFutureNC 2024 Attainment Profiles



Greensboro
Prosperity Zone Sub-Region
Peer County Type: Urban
Local Education Agencies: 1 (2023)
Charter Schools: 13 (2023)

2030 Proposed Guilford County Attainment Goal: 112,787 (Stretch Goal: 113,797)

2030 State Attainment Goal: 2 million

Population Spotlight

2020 Census: 541,309
2022 Estimate: 546,101
Change: 4,792

Growth Rate

0.9% County vs. 2.5% State



\$63,822
Median Household Income (2022)
State: \$67,516



60%
Home Owners (2022)
State: 67%



20.9%
Child Poverty Rate (2022)
State: 17.2%



9.5%
Opportunity Youth Rate (2022)
State: 10.9%



76%
Households with Broadband (2022)
State: 77%



4.1%
Unemployment Rate (2022)
State: 3.7%

Educational Attainment

Guilford County residents ages 25-44, 2022

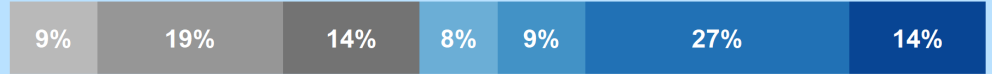
Less than high school High school graduate (including GED) Some college, no credential Short-term credential Associate degree Bachelor's degree Graduate or professional degree



No Degree
58,540
42.3%



Have Degree or Credential
79,734
57.7%



Note: Numbers may not add up to 100% due to rounding

Top Opportunities for Growth

These three areas represent the biggest opportunities for Guilford County to improve future attainment outcomes.



Math Performance

29% of Guilford County 3-8 graders earn college-and-career-ready scores in Math, below the urban county average of 39%.



Reading Performance

27% of Guilford County 3-8 graders earn college-and-career-ready scores in Reading, below the urban county average of 34%.



Adult Learners

14% of Guilford County adults 25-44 have some college, no degree, above the urban county average of 10%.

Promising Attainment Practices

The new **Promising Attainment Practices Database** is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state's attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Guilford County has been meeting local needs:

https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Guilford

LABOR MARKET ALIGNMENT

In Greensboro Prosperity Zone Sub-Region:

83.7%

of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

Top areas of misalignment:

Health Science below bachelor's
Transportation, Distribution & Logistics below bachelor's
Business Management & Administration bachelor's



891 Individuals served in an ApprenticeshipNC program in 2020

UNC and NC Community College Outcomes:

8,468 graduates in 2020

73% of 2016 graduates were employed in NC in 2021

\$41,353 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)



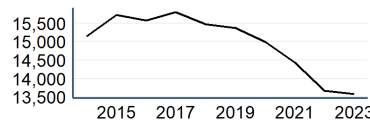
48% of adults (ages 25-44) in Guilford County earned a family sustaining wage, 2022

Guilford County is served by:

GuilfordWorks Workforce Development Board
Piedmont Triad Regional Council

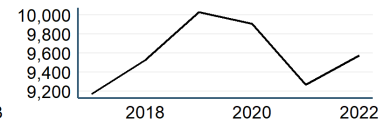
UNC System College Enrollment

Curriculum



NC Community College Enrollment

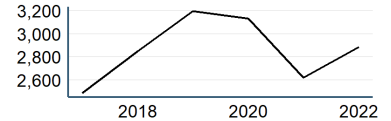
Curriculum



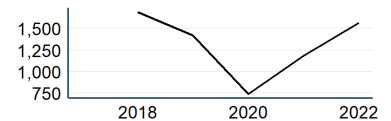
Top 3 Five-Star Jobs in Greensboro Prosperity Zone Sub-Region

Job Title	Annual Growth
Nurse Practitioners	4%
Logisticians	3%
Web Developers	3%

First-time Curriculum Enrollments



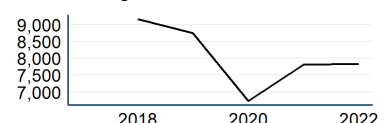
Basic Skills



Top 3 Employers in Guilford County

Employer	Employment Range
Guilford County Bd Of Education	1000+
Cone Health	1000+
City Of Greensboro	1000+

Continuing Education



Adult Learners

Greensboro Sub-Prosperity Zone post-secondary enrollments in NC Community Colleges, Fall 2022

- 1,537 Basic Skills
- 13,896 Continuing Education
- 4,256 Curriculum

20% of Guilford County residents have **student loan debt**; 11% of debt holders had **student loans in default**. 2022

Success of Guilford County High School Graduates

- 84% of students who enroll **persist to their second year** versus 86% in peer counties. 2022
- 59% of students who enroll **earn a degree or certificate** within 6 years versus 62% in peer counties. 2022

Top destinations of all college-goers, Fall 2023

- 10,944 of all college-goers attended **Guilford TCC**
- 862 of all college-goers attended **Forsyth TCC**
- 630 of all college-goers attended **Alamance CC**

Degree Credentials Awarded, 2022

2,834 certificate | 2,673 associate | 8,498 bachelor's

Postsecondary assets in Greensboro Prosperity Zone sub-region

Public, 4-year or above

North Carolina A & T State University, University of North Carolina at Greensboro

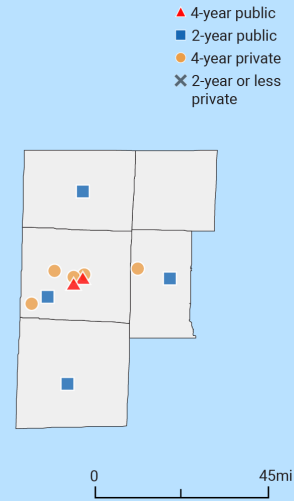
Public, 2-year

Alamance Community College, Guilford Technical Community College, Randolph Community College, Rockingham Community College

Private not-for-profit, 4-year or above

Bennett College, Elon University, Greensboro College, Guilford College, High Point University

Private not-for-profit, 2-year



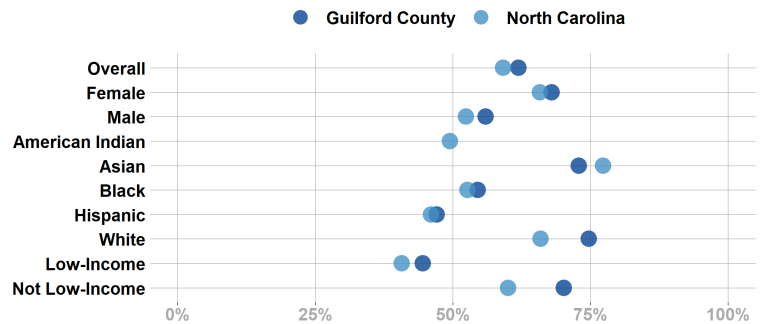
70% of seniors **completed the FAFSA** in 2023, compared to 62% statewide; 512 more need to complete in 2023 to meet state goal of 80%. 2023

79% of graduates reported **intentions to enroll** in a postsecondary institution versus 81% in peer counties. 2022

60% of graduates **enrolled in a postsecondary institution** within 12 months versus 64% in peer counties. 2022

44% of Guilford County students have **parents with no college degree** (either 2- or 4-year) versus 37% in peer counties.

Postsecondary Enrollment Rates for Select Groups in Guilford County, 2022



Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

How students in Guilford County traditional schools are doing:

- 71% of eligible 4-year-olds **enrolled in NC Pre-K program**, compared to 53% statewide; 107 more needed to meet state goal of 75%. 2023
- 27% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **reading**, compared to 30% statewide; 17,840 more needed to meet state goal of 73%. 2023
- 29% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in **math**, compared to 35% statewide; 17,075 more needed to meet state goal of 86%. 2023
- 91% of 9th graders **graduate within four years**, compared to 87% statewide; 237 more needed to meet state goal of 95%. 2023
- 31% of students are **chronically absent from school**, compared to 27% statewide; 14,277 less needed to meet state goal of 11%. 2023

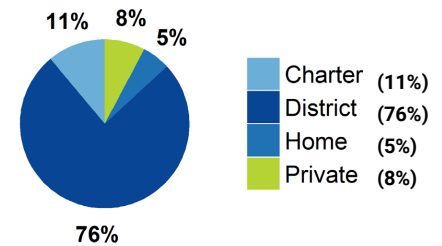
Guilford County has a **student-to-school counselor ratio** of 305:1 versus 286:1 in peer counties. 2023

2% of students **drop out of high school** (446 total students), compared to 2% statewide. 2023

School Choice

88,117 total students were enrolled in K-12 in Guilford County in the 2022-23 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.



Access to Postsecondary Credits

Students in Guilford County completed **8,250 Career & Technical Education (CTE) credentials (1,451 (18%) were industry-valued credentials) and 2,741 concentrations** in 2023. The top three CTE concentrations completed include Health Science; Arts, Audio/Video Technology, & Communications; and Science, Technology, Engineering, & Mathematics.

5,650 high school students took at least one **AP test (27%)** versus 26% in peer counties (2023).

1,315 high school students participated in **Career & College Promise programs (24%)** versus 21% in peer counties (2023).

For more information about each indicator, including data sources and methodology, visit:

dashboard.myfuturenc.org/county-data-and-resources/