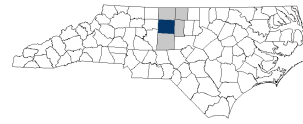


# Guilford County

myFutureNC 2025 Attainment Profiles



Greensboro  
Prosperity Zone Sub-Region  
Peer County Type: Urban

## Educational Attainment

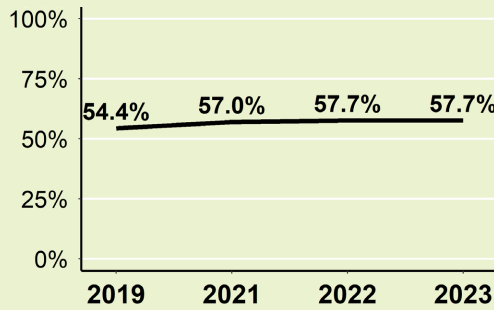
Guilford County residents ages 25-44, 2023

**Have Degree or Credential**  
**80,395**  
57.7%

**No Degree**  
**59,041**  
42.3%

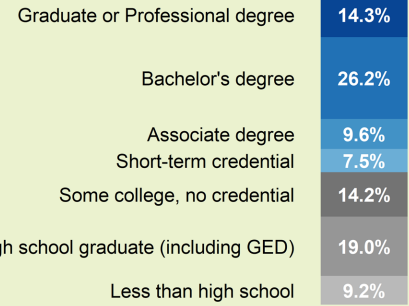
**Residents Ages 25-44**  
**139,436**

## Educational Attainment Trend



Note: 2020 data not shown due to inconsistency

## Educational Level Breakdown, 2023



Note: Numbers may not add up to 100% due to rounding

2030 Proposed Guilford County Attainment Goal: 112,787 (Stretch Goal: 113,797)

2030 State Attainment Goal: 2 million

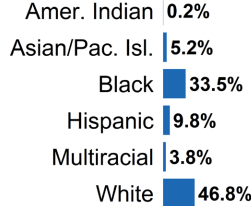
## Population Spotlight

2020 Census: 541,297  
2023 Estimate: 549,866  
Change: 8,569

## Growth Rate

**1.6%** vs. **3.8%**  
**County** vs. **State**

## Race/Ethnicity



**\$65,890**  
Median Household Income (2023)  
State: \$70,838



**60.0%**  
Home Owners (2023)  
State: 66.3%



**77.4%**  
Households with Broadband (2023)  
State: 77.1%



**21.2%**  
Child Poverty Rate (2023)  
State: 17.6%



**20.1%**  
Single Parent Households (2023)  
State: 17.0%



**11.4%**  
Foreign Born (2023)  
State: 9.2%

## Top Opportunities for Growth



### Family Sustaining Wage

49% of Guilford County adults 25-44 earn a family sustaining wage, below the urban county average of 62%.

## In Greensboro Prosperity Zone Sub-Region:

**82.0%**

of postsecondary degrees and credentials conferred by regional institutions are aligned with labor market needs.

## Top Misalignments

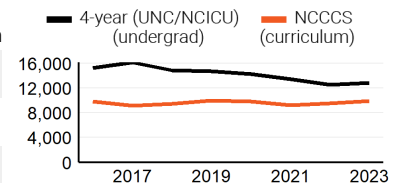
### Job Openings vs. Degrees/Credentials

- Health Science Jobs > Creds
- Transportation, Distribution & Logistics Jobs > Creds
- Education & Training Jobs < Creds

## Top 3 Five-Star Jobs in Greensboro Prosperity Zone Sub-Region

Job Title	Annual Growth
Nurse Practitioners	4.09%
Logisticians	3.19%
Web Developers	2.90%

## Postsecondary Enrollment for Guilford County Residents



**1,066** Individuals served in an ApprenticeshipNC program in 2023

## UNC and NC Community College Outcomes:

**8,468** graduates in 2020  
**72.6%** of 2016 graduates were employed in NC in 2021  
**\$41,353** annual average earnings of graduates employed in NC (includes both part-time and full-time jobs), 2021



**49.1%** of adults (ages 25-44) in Guilford County earned a **family sustaining wage**. Peer: 61.6% | State: 57.6%, 2023



**8.9%** of youth (ages 16-24) in Guilford County were **Opportunity Youth**. Peer: 9.3% | State: 10.3%, 2023



**85.3%** of adults (ages 25-44) in Guilford County **participated in the labor force**. Peer: 86.8% | State: 84.2%, 2023

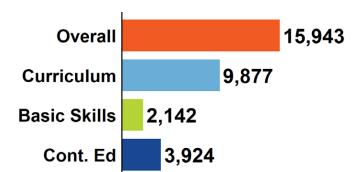
## Top 3 Employers in Guilford County

Employer	Employment Range
Moses H Cone Memorial Hospital	1000+
Guilford County Board of Education	1000+
City of Greensboro	1000+

## Top 3 Industries in Guilford County

Industry	Jobs   Percent
Health Care and Social Assistance	38,714   13.5%
Retail Trade	31,938   11.1%
Manufacturing	31,144   10.8%

## Guilford County residents enrolled in NCCCS, Fall 2023



## Guilford County is served by:

- GuilfordWorks Workforce Development Board
- Piedmont Triad Regional Council

LABOR MARKET ALIGNMENT

## Top Opportunities for Growth



### Adult Learners

14% of Guilford County adults 25-44 have some college, no degree, above the urban county average of 9%.

## Degree Credentials Awarded in PZ Sub-Region, 2023

2,228 certificate | 2,930 associate | 8,341 bachelor's

### Adult Learners

Guilford County Residents Aged 25+ enrolled in NC Community Colleges, Fall 2023

1,582 Basic Skills  
3,521 Continuing Education  
3,236 Curriculum

14.2% of residents (aged 25-44) have some college but no degree. Peer: 8.9% | State: 11.7%, 2023



20.1% of Guilford County residents have student loan debt. 1.5% of debt holders had student loans in default. 2024

## Success of Guilford County High School Graduates

84.9% of students who enroll persist to their second year.

Peer: 86.9% | State: 83.8%, 2023

91.4% UNC | 70.3% NCCCS | 84.9% NCICU

59.1% of students who enroll earn a degree or certificate within 6 years. Peer: 62.7% | State: 60.0%, 2023

40.7% UNC | 7.1% NCCCS | 5.0% NCICU

## Top destinations of all college-goers, 2023

- 12,027 of all college-goers attended Guilford TCC
- 3,092 of all college-goers attended UNC Greensboro
- 1,600 of all college-goers attended North Carolina A&T

## Top Opportunities for Growth

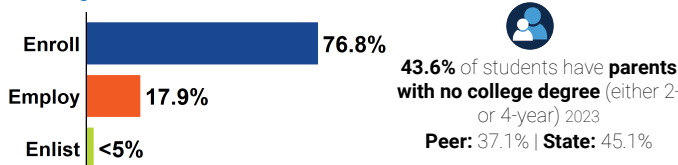


### Postsecondary Enrollment

64% of Guilford County seniors enroll in postsecondary education within 12 months of graduation, below the urban county average of 66%.

60.4% of 2024 high school class completed the FAFSA as of Sept. 27, 2024. 987 more need to complete in 2024 to meet state goal of 80%. Peer: 56.9% | State: 55.0%

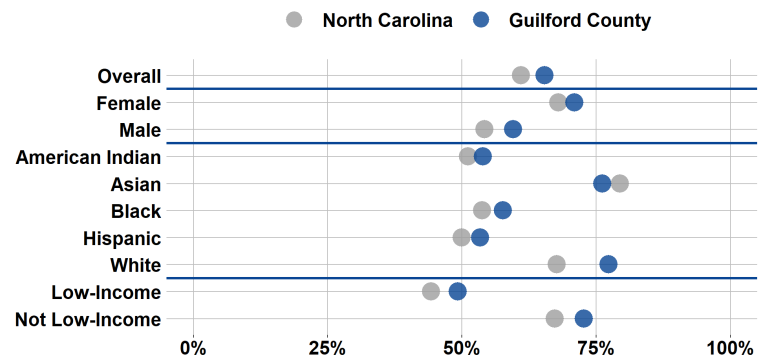
### Post High School Graduation Intentions



92.2% of 9th graders graduated within four years. 155 more needed to meet state goal of 95%. Peer: 87.9% | State: 87.3% 2024

63.6% of graduates enrolled in a postsecondary institution within 12 months. Peer: 66.5% | State: 59.3% 2023

## Postsecondary Enrollment Rates for Select Groups in Guilford County, 2023



Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

## Top Opportunities for Growth



### Math Performance

31% of Guilford County 3-8 graders earn college-and-career-ready scores in Math, below the urban county average of 41%.

73.9% of eligible 4-year-olds enrolled in NC Pre-K program in 2024. 32 more needed to meet state goal of 75%. Peer: 45.2% | State: 57.2%

Note: Enrollment numbers only include students served by the NC Pre-K Program and may not represent all Pre-K offerings available.

### Guilford County Traditional Public Schools students:

27.4% of 3-8 graders earned college-and-career-ready scores in reading in 2024. 13,478 more needed to meet state goal of 73%. Peer: 33.8% | State: 29.8%

31.5% of 3-8 graders earned college-and-career-ready scores in math in 2024. 16,111 more needed to meet state goal of 86%. Peer: 40.5% | State: 36.5%

30.9% of students were chronically absent from school in 2024. 13,969 fewer needed to meet state goal of 11%. Peer: 25.5% | State: 25.7%



Guilford County has a student-to-school counselor ratio of 299:1 compared to 281:1 in peer counties. 2024

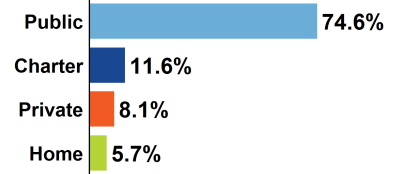


1.9% of students drop out of high school (446 total students), compared to 2.1% statewide. 2023

## School & Student Overview (2024 school year)

Traditional Public School District(s): 1  
Traditional Public School(s): 124  
Charter School(s): 13  
Private School(s): 43  
Home School(s): 2,950

88,306 total K-12 students enrolled in schools.



## Pathways to College and Career

Students in traditional public schools completed 8,250 Career & Technical Education (CTE) credentials and 2,741 concentrations. 1,451 (17.6%) of credentials were industry-valued in 2023. The top three CTE concentrations: Health Science; Arts, Audio/Video Technology, & Communications; and Science, Technology, Engineering, & Mathematics.



6,338 (29%) high school students took at least one AP, IB, or CIE exam. State: 16.8% (2023).



1,282 (24.6%) high school graduates participated in Career & College Promise programs. State: 36.0% (2024).

For more information about each indicator, including data sources and methodology, visit:

[dashboard.myfuturenc.org/county-data-and-resources/](https://dashboard.myfuturenc.org/county-data-and-resources/)