Raleigh-Durham Prosperity Zone Sub-Region

Peer County Type: Rural - Metro Local Education Agencies: 1 (2023)

Charter Schools: 2 (2023)

2030 Proposed Harnett County Attainment Goal: 24,501 (Stretch Goal: 24,805)

2030 State Attainment Goal: 2 million

Population Spotlight

2020 Census: 133,554 2022 Estimate: 138,832 Change: 5.278

Growth Rate

4.0% County vs. 2.5% State

\$65.242

Median Household Income (2022) State: \$67,516



68% Home Owners (2022)

State: 67%



19.2% Child Poverty Rate (2022)

State: 17.2%

12.7%

Opportunity Youth Rate (2022)

State: 10.9%

4.1%

68% Households with Unemployment Broadband (2022)

Rate (2022) **State:** 3.7%

Educational Attainment

Harnett County residents ages 25-44, 2022







Less than high school High school graduate (including GED)

Some college, no credential

Short-term credential

Associate dearee

Bachelor's dearee

State: 77%

Graduate or professional degree

9%

26%

19%

8%

13%

18%

7%

Note: Numbers may not add up to 100% due to rounding

Top Opportunities for Growth

These three areas represent the biggest opportunities for Harnett County to improve future attainment outcomes.



NC Pre-K Enrollment

46% of Harnett County eligible 4-year-olds are enrolled in NC Pre-K, below the rural - metro county average of 59%.



Math Performance

23% of Harnett County 3-8 graders earn college-and-career-ready scores in Math, below the rural - metro county average of 30%.



Chronic Absenteeism

33% of Harnett County students are chronically absent from school, above the rural - metro county average of 29%.

Promising Attainment Practices

The new Promising Attainment Practices Database is a curated, searchable, and filterable collection of about 250 county, region, and state-level initiatives and programs that directly address various components of the state's attainment challenge. The Database allows local and regional initiative leaders and other stakeholders to identify groups across the state who are developing or operating initiatives designed to boost attainment.

Follow link to discover how Harnett County has been meeting local needs:

https://dashboard.myfuturenc.org/promising-attainment-practices/?wdt_search=Harnett

In Raleigh-Durham Prosperity Zone Sub-Region:

76.5%

of postsecondary degrees and credentials conferred by regional institutions are

aligned with labor market needs.

Top areas of misalignment:

Business Management & Administration bachelor's

Health Science below bachelor's

Information Technology bachelor's



<u>-ABOR MARKET ALIGNMENT</u>

5.347 Individuals served in an ApprenticeshipNC program in

UNC and NC Community College Outcomes:

19,047 graduates in 2020

65% of 2016 graduates were employed in NC in 2021

\$50.028 annual average earnings of graduates employed in NC (includes both part-time and full-time jobs)

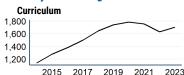


49% of adults (ages 25-44) in Harnett County earned a family sustaining wage, 2022

Harnett County is served by:

Mid-Carolina Workforce Development Board Mid-Carolina Council of Governments

UNC System College Enrollment



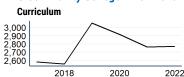
Top 3 Five-Star Jobs in **Raleigh-Durham Prosperity Zone Sub-Region**

Job Title	Annual Growth
Nurse Practitioners	4%
Data Scientists	4%
Statisticians	4%

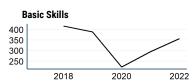
Top 3 Employers in Harnett County

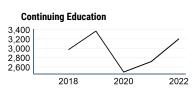
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Employer	Employment Range
Harnett County School	s 1000+
Food Lion	1000+
Campbell University In	c. 1000+

NC Community College Enrollment



First-time Curriculum Enrollments 1,000 900 800 700 2018 2020 2022





▲ 4-year public

Adult Learners

Harnett County resident enrollments in NC Community Colleges, Fall 2022

357 Basic Skills

3.208 Continuing Education

2.773 Curriculum



14% of Harnett County residents have student loan debt; 7% of debt holders had student loans in default. 2022

Success of Harnett County High School Graduates

- 77% of students who enroll persist to their second year versus 79% in peer counties. 2022
- 50% of students who enroll earn a degree or certificate within 6 years versus 56% in peer counties. 2022

Top destinations of all college-goers, Fall 2023

- 2,586 of all college-goers attended Central Carolina CC
- 735 of all college-goers attended Fayetteville TCC
- 610 of all college-goers attended Wake TCC

Degree Credentials Awarded, 2022

5.278 certificate 5,596 associate

16,200 bachelor's

Postsecondary assets in Raleigh-Durham Prosperity Zone sub-region

Public, 4-year or above

North Carolina Central University, North Carolina State University at Raleigh, University of North Carolina at Chapel Hill

Public, 2-year

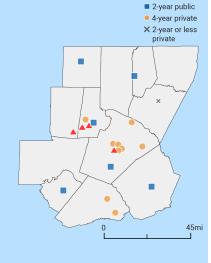
Central Carolina Community College, Durham Technical Community College, Johnston Community College, Piedmont Community College, Vance-Granville Community College, Wake Technical Community College

Private not-for-profit, 4-year or above

Campbell University, Duke University, Heritage Bible College, Meredith College, Saint Augustine's University, Shaw Jamin Augustines University, Shaw University, Southeastern Baptist Theological Seminary, Southeastern Free Will Baptist Bible College, Watts School of Nursing, William Peace University

Private not-for-profit, 2-year

Louisburg College



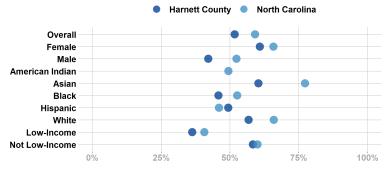
56% of seniors completed the FAFSA in 2023, compared to 62% statewide; 311 more need to complete in 2023 to meet state goal of 80%.

- 65% of graduates reported intentions to enroll in a postsecondary institution versus 68% in peer counties. 2022
- 50% of graduates enrolled in a postsecondary institution within 12 months versus 51% in peer counties. 2022



50% of Harnett County students have parents with no college degree (either 2- or 4-year) versus 55% in peer counties.

Postsecondary Enrollment Rates for Select Groups in Harnett County, 2022



Note: Outcomes for groups with less than 10 students, <5% or >95% are not displayed.

How students in Harnett County traditional schools are doing:

- 46% of eligible 4-year-olds enrolled in NC Pre-K program, compared to 53% statewide; 236 more needed to meet state goal of 75%. 2023
- 22% of 3-8 graders are earning college-and-career-ready scores (level 4) or 5) in **reading**, compared to **30%** statewide; 5,819 more needed to meet state goal of 73%. 2023
- 23% of 3-8 graders are earning college-and-career-ready scores (level 4 or 5) in math, compared to 35% statewide; 5,732 more needed to meet state goal of 86%. 2023
- 87% of 9th graders graduate within four years, compared to 87% statewide; 130 more needed to meet state goal of 95%. 2023
- 33% of students are chronically absent from school, compared to 27% statewide; 4,733 less needed to meet state goal of 11%. 2023



Harnett County has a student-to-school counselor ratio of 339:1 versus 362:1 in peer counties. 2023

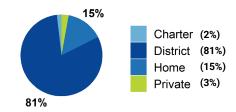


2% of students drop out of high school (124 total students), compared to 2% statewide. 2023

School Choice

24,220 total students were enrolled in K-12 in Harnett County in the 2022-23 school

Note: This profile focuses on outcomes of students enrolled in district schools.



Access to Postsecondary Credits

Students in Harnett County completed 8,769 Career & Technical Education (CTE) credentials (1,143 (13%) were industry-valued credentials) and 918 concentrations in 2023. The top three CTE concentrations completed include Agricultural, Food, & Natural Resources; Architecture and Construction; and Health Science.



767 high school students took at least one AP test (13%) versus 8% in peer counties (2023).



504 high school students participated in Career & College Promise programs (37%) versus 43% in peer counties (2023).

For more information about each indicator, including data sources and methodology, visit: dashboard.myfuturenc.org/county-data-and-resources/

